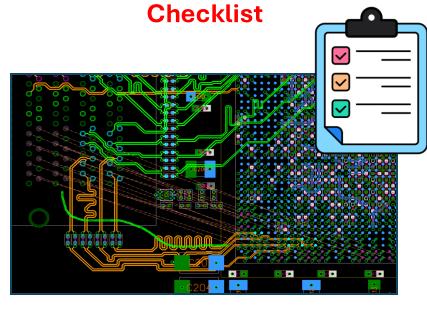
First-Time-Right (FTR) PCB Design







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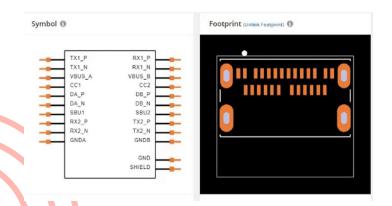
Why First-Time-Right PCB Matters?

- Each hardware iteration can cost 6-8 weeks and several thousand \$ in dev and manufacturing
- Getting PCB right the first time saves you this time and associated costs
- Following are the key points to get your PCB right the first time



Step 1: Symbol and Footprint Verification

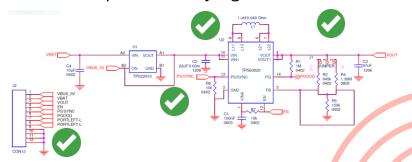
- Use verified symbols and standard naming conventions
- 2. Ensure correct, updated part numbers
- 3. Cross-check footprints with datasheets
 - a) Validate pin orientation, pad size, pitch (and optional 3D models)
 - b) Confirm mechanical outlines, courtyards, and keepouts





Step 2: Schematic Verification

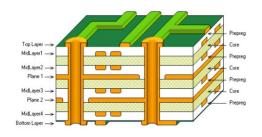
- 1. Verify all power rails and ground references
- 2. Ensure proper decoupling and filtering
- Validate signal flow, logic levels, and pin mapping
- Confirm pull-ups, ESD protection, and level shifters
- Simulate critical analog/mixed-signal blocks (if necessary)
- 6. Add test points for key signals and rails





Step 3: Stack-up & Placement

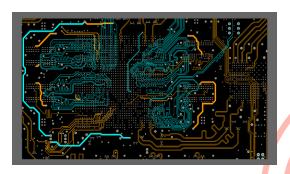
- Decide which manufacturer will produce your PCBs to know your stack-up and DRC limits.
- 2. Define layer stack-up and design rules
- 3. Match impedance layers, copper weight, via size
- 4. Place analog, digital, and high-speed parts in a way to minimize interference
- 5. Consider mechanical constraints and verify compatibility with housing





Step 3: Routing & Power Distribution

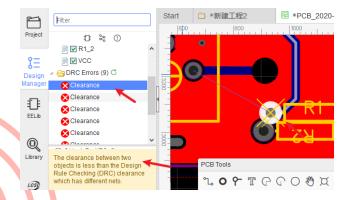
- Use correct trace widths (consider trace impedance and power where necessary)
- 2. Match differential pair lengths
- 3. Avoid stubs
- 4. Provide solid ground planes (dedicate one or more layers)
- 5. Ensure decoupling and bulk capacitors are placed right





Step 4: DRC, DFM & Output Files

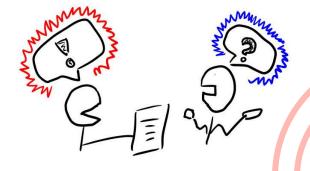
- 1. Run DRC & ERC to clear all violations
- 2. Prevent silkscreen/pad overlaps, solder mask issues
- 3. Generate accurate Gerbers, BOM, Pick-and-Place
- Include polarity marks, fiducials, and assembly drawings
- 5. Confirm component availability





Step 5: Final Review, Peer Validation & Design Sign-off

- 1. Conduct thorough peer design reviews
- 2. Verify schematic, layout, and documentation consistency
- Share design package with manufacturer for last feedback
- 4. Freeze the final design version after full approval





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