



[Instagram Feed](#)

## FEATURES

- **Integration with Instagram API:** The extension should allow you to connect your Magento 2 store to your Instagram account using the Instagram API.
- This enables the extension to fetch and display your Instagram feed on your store.
- **Customization Options:** You should be able to customize the appearance of your Instagram feed to match your store's design.
- This might include options for choosing the number of photos to display, the layout (e.g., single row, multi row).

## Ultimate Guide for Magento 2 Instagram Feed

Introducing Magento 2 Creating an Instagram feed can be a great way to showcase your brand's social media content and engage with your website visitors. Here's a comprehensive guide to help you set up an Instagram feed for your Magento 2 store.

- **Install and Configure Magento 2**  
Ensure you have a working Magento 2 installation.
- **Create an Instagram Developer Account:** To access Instagram data, you'll need to create a developer account on the Instagram basic display platform.
- Install the extension via Magento 2's admin panel.
- **Configure the Instagram Feed Extension:** Access the extension's settings within the Magento 2 admin panel.
  - Enter the Instagram API credentials, including the access token you obtained earlier.
  - Configure feed display options, such as the number of posts, layout, and design.
- **Customize the Appearance:** Customize the appearance of your Instagram feed to match your store's design and branding.
  - Most extensions offer options to the feed's layout.
- **Add the Instagram Feed to Your Store:** Depending on your chosen extension, you can usually add the Instagram feed to your store in various ways:
  - Using a widget: Place it in the desired location on your website.
  - Creating a CMS page: Insert the feed's shortcode or block code.
  - Editing theme templates: Embed the feed directly into your store's templates.
- Test the Instagram feed to ensure it's working correctly.
- Monitor your feed's performance and user engagement.
- Consider optimizing the feed based on user feedback and analytics data.

Experience the Promote your Instagram feed within your Magento 2 store, social media channels to encourage user engagement and increase followers.

# How to install the extension

## 1. Install via composer (recommend)

- Enable maintenance mode `php bin/magento maintenance:enable`
- Run the command `composer require mageinic/instagram-feed`
- Run the command `php bin/magento module:enable MageINIC_Core MageINIC_InstagramFeed`
- Run the command `php bin/magento setup:upgrade` to install the extension
- Run the command `php bin/magento cache:clean` to clean the cache
- Disable maintenance mode `php bin/magento maintenance:disable`
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.

## 2. Upload via ZIP/Archive

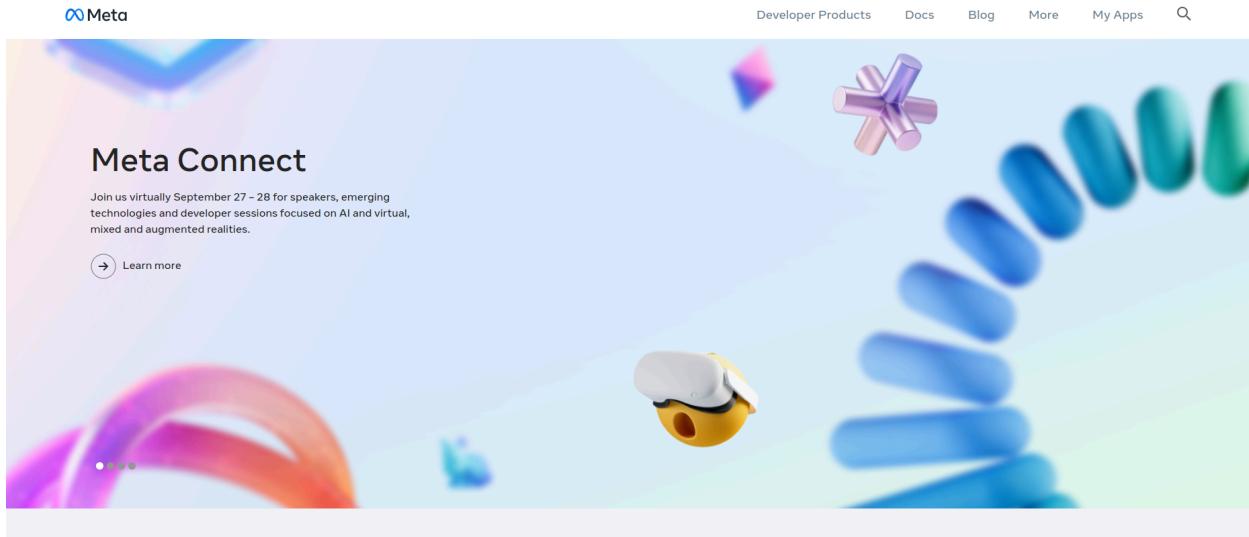
- Back up your store's database and web directory
- Download the extension zip file and extract the zip file
- Transfer the **MageINIC** folder to the Magento 2 `app/code/` directory on the server
- Enable maintenance mode `php bin/magento maintenance:enable`
- Run the command `php bin/magento module:enable MageINIC_Core MageINIC_InstagramFeed`
- Run the command `php bin/magento setup:upgrade` to install the extension
- Run the command `php bin/magento cache:clean` to clean the cache
- Disable maintenance mode `php bin/magento maintenance:disable`
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.

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## Configure Instagram API

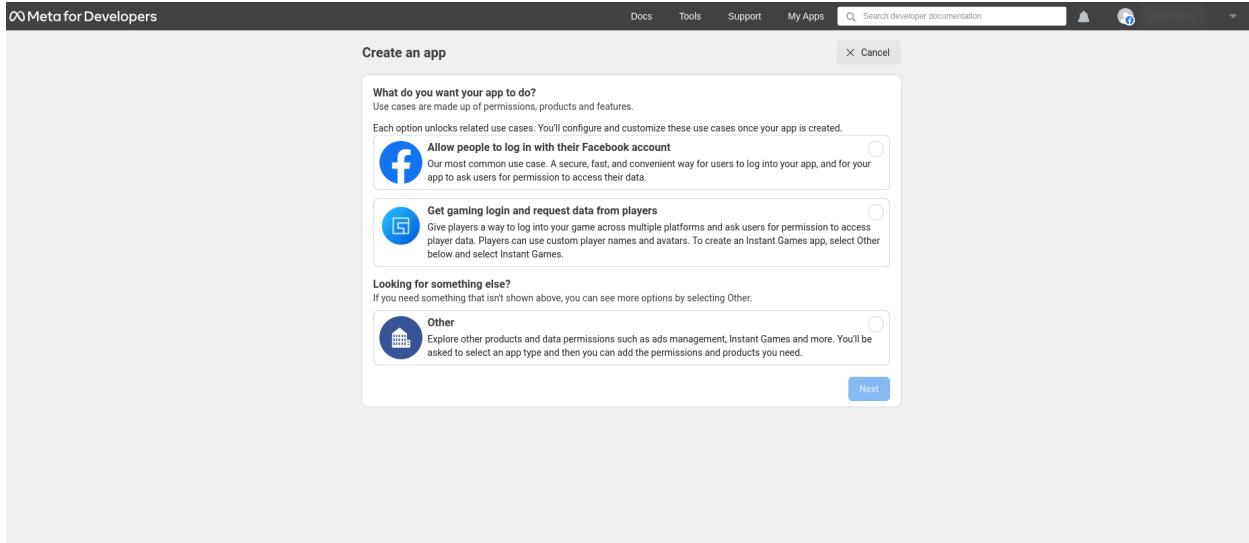
create the **Facebook app** and the **Facebook App API** information, please follow these steps:

- Go to: <https://developers.facebook.com/>
- Log in to Facebook. Click Login to sign in with the existing Facebook account, or register a new account. After logging in, choose My App from the menu at the top.

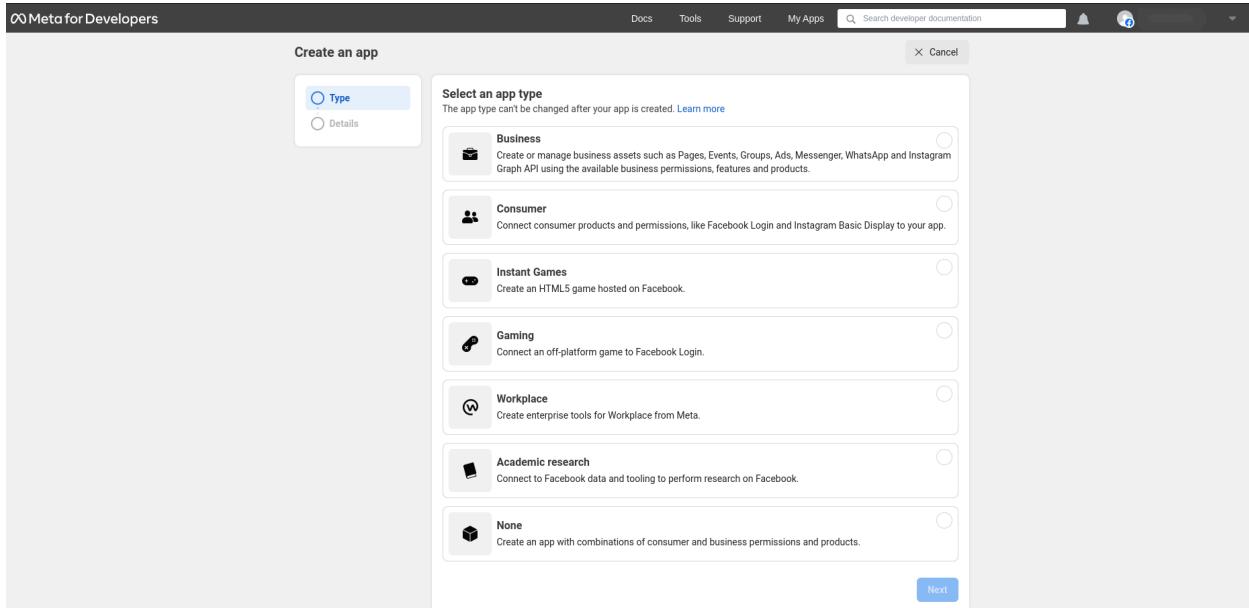


- Select the app type that you are using. Fill out the Display name for your app.

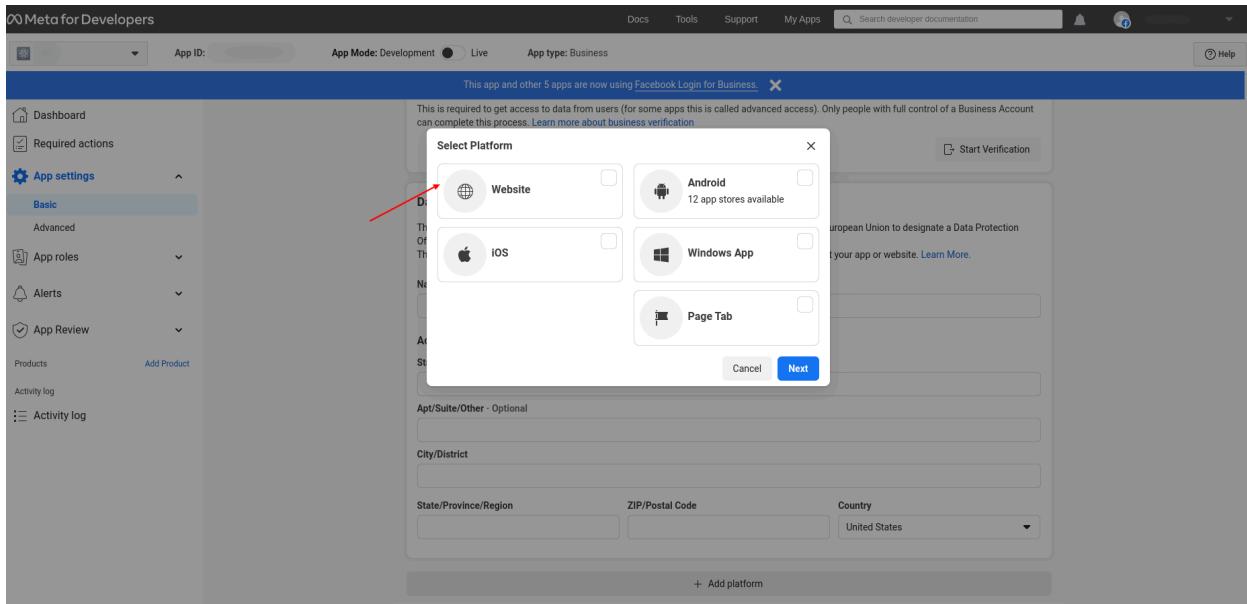
The image shows the 'Meta for Developers' Apps dashboard. The top navigation bar includes links for 'Docs', 'Tools', 'Support', 'My Apps', and a search bar. On the left, there's a sidebar titled 'Apps' with a 'Filter by' section containing three options: 'All Apps (6)' (selected), 'Archived', and 'Required actions'. The main area displays six app cards arranged in two rows of three. Each card features a small icon, the word 'Administrator', and three dots indicating more options. A 'Create App' button is located in the top right corner of the main dashboard area.



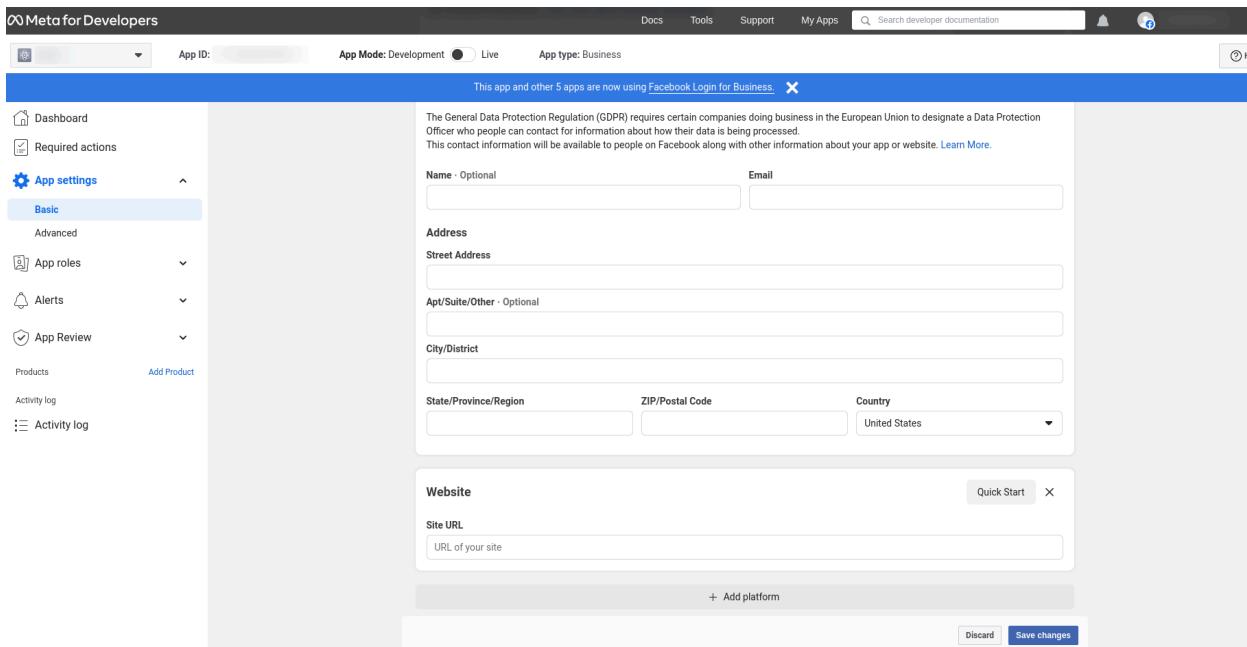
- Click next



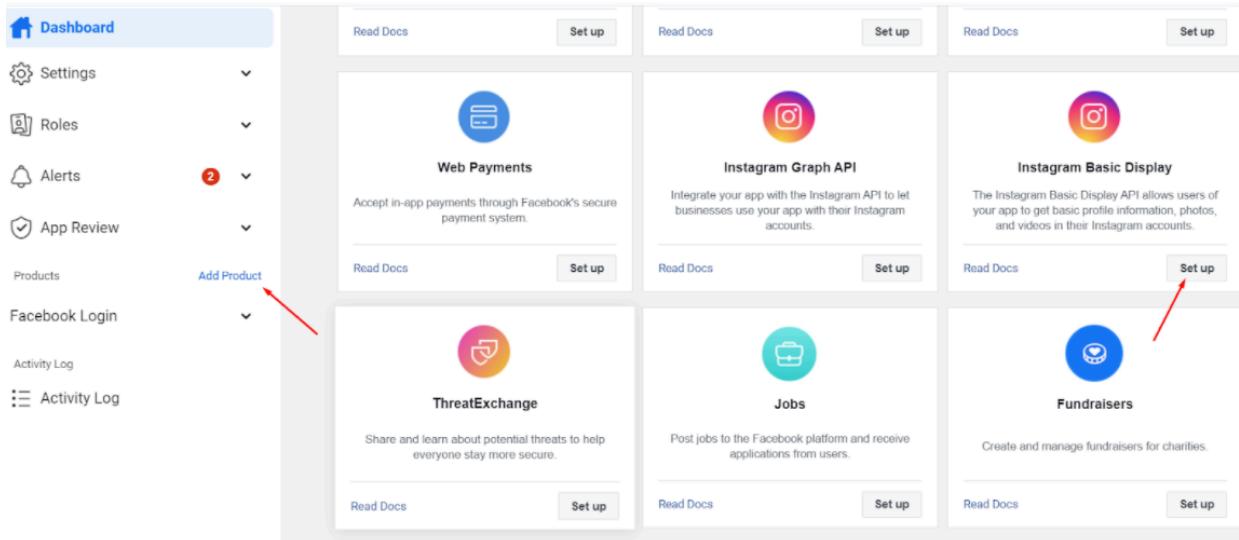
- Go to **Settings > Basic**, click Add **platform** and choose **Website**. After that, click Next button to add your website's URL. You can add other platforms based on your needs.



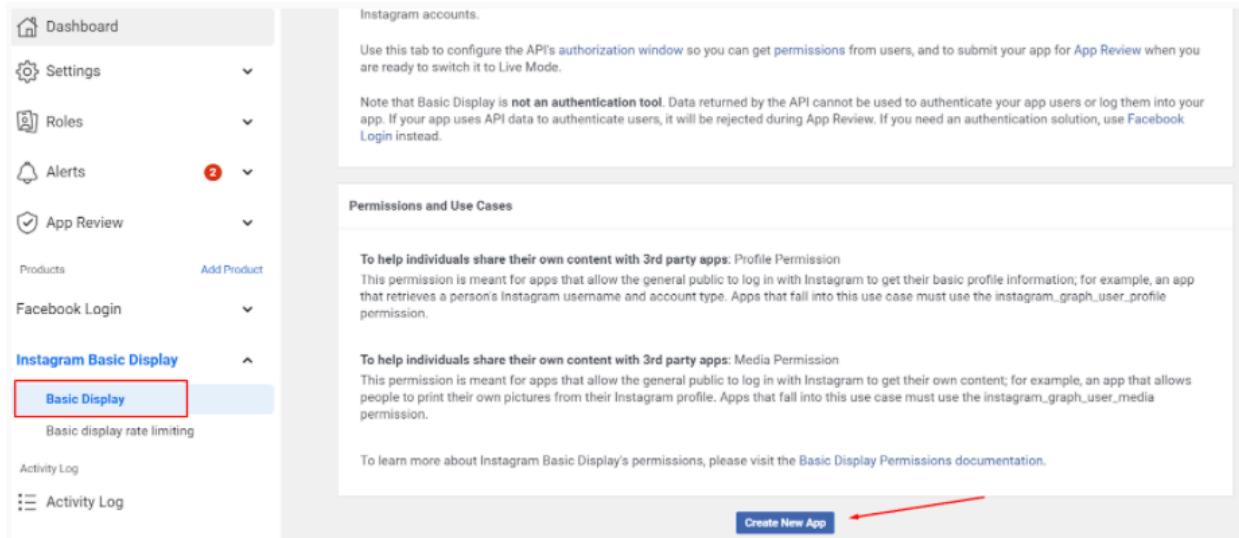
- Click next



- Go to **Products**, click **Add Product** and select **Setup** in **Instagram Basic Display** to add products to your app.



- After clicking **Setup**, you are redirected to **Instagram Basic Display > Basic Display**, click **Create New App** to start creating new app.



- Here you need to complete fields such as **Valid OAuth Redirect URIs**, **Deauthorize callback URL**, **Data Deletion Request URL** (can enter your website URL), and with the **User Token Generator**, you click **Add or Remove Instagram Testers** button.

This screenshot shows the Meta for Developers dashboard for an Instagram Basic Display app. The left sidebar has 'Instagram Basic Display' selected under 'Basic Display'. In the main area, there's a section titled 'User Token Generator' with a table for 'Instagram Test Users' and a 'Generate Token' button. Below this is an 'App Review for Instagram Basic Display' section with two permissions listed: 'instagram\_graph\_user\_profile' and 'instagram\_graph\_user\_media', each with an 'Add to submission' button. At the bottom right are 'Discard' and 'Save changes' buttons. A red arrow points to the 'Add or Remove Instagram Testers' button.

- Redirect to **Roles > Roles**, select **Add Instagram Tester** button connected to the Instagram account. Enter the username of the Instagram account that you want to send invitation and click **Submit** button. Note: The posts of the Instagram account that you sent invitation and get its token, will be displayed on your website.

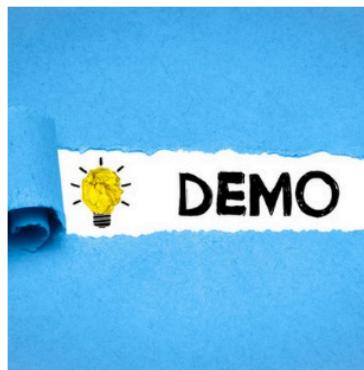
This screenshot shows the Meta for Developers dashboard with 'App roles' selected in the sidebar. Under 'Roles', 'Test Users' is selected. A modal window titled 'Add Testers' is open, asking to enter the name, fbid, or username of the person to add. There are 'Cancel' and 'Submit' buttons. The background shows sections for 'Administrators' and 'Testers'.

- Log in to the Instagram account that got invitation, select your profile icon and click **Profile**.
- Then click the **settings icon**, select **Apps and Websites** and go to **Tester Invites** section to Accept the sent invitation.

POSTS

SAVED

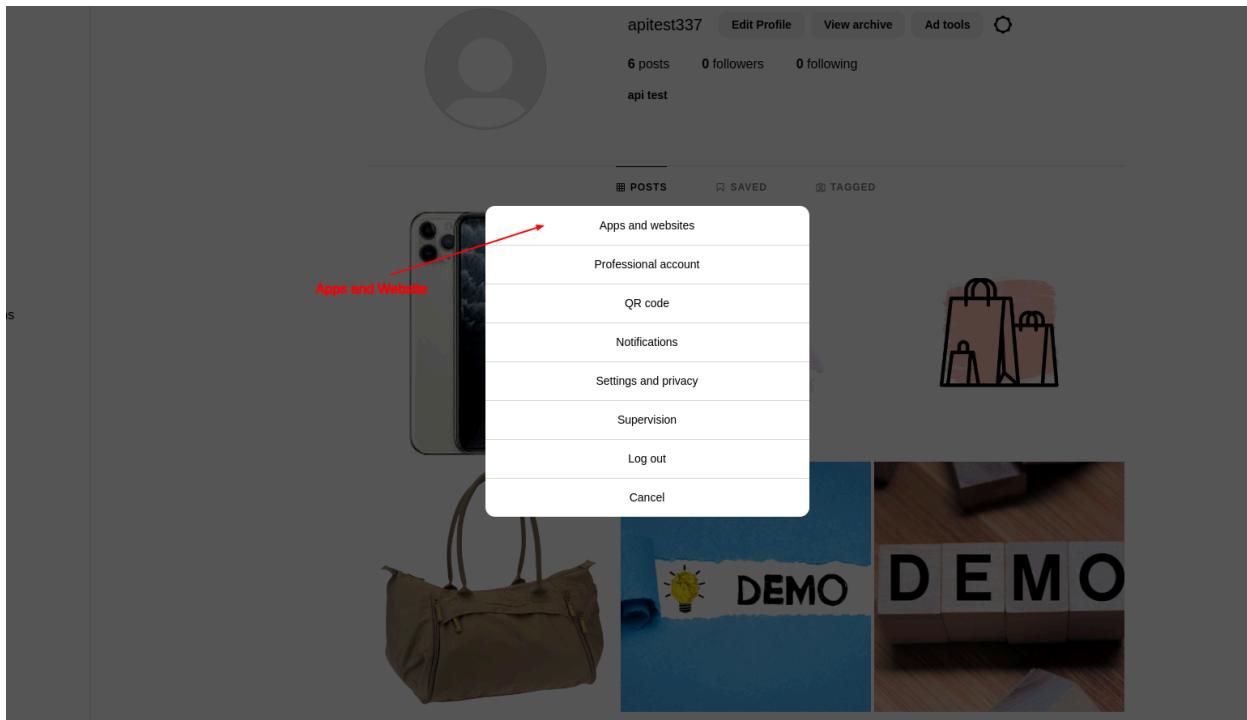
TAGGED



Instagram Post

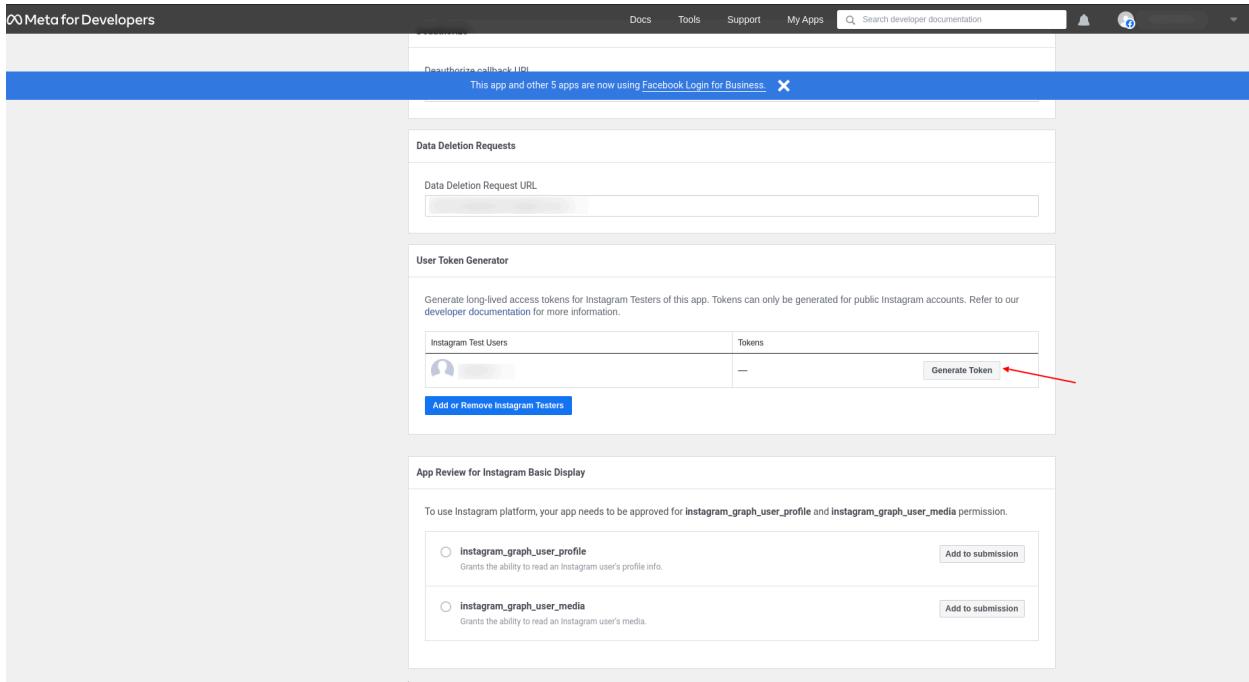
[Meta](#) [About](#) [Blog](#) [Jobs](#) [Help](#) [API](#) [Privacy](#) [Terms](#) [Locations](#) [Instagram Lite](#) [Threads](#) [Contact uploading and non-users](#) [Meta Verified](#)

English (UK) ▾ © 2024 Instagram from Meta



The left sidebar shows navigation options: Edit Profile, Change Password, Apps and Websites (highlighted with a red box), Email notifications, Push Notifications, Manage Contacts, Privacy and Security, Login Activity, Emails from Instagram, Help, and a link to 'Switch to Professional Account'. The main content area is titled 'Apps and Websites' and includes tabs for Active, Expired, Removed, and Tester Invites (highlighted with a red box). Below this is a 'Sample' section with 'Decline' and 'Accept' buttons (the 'Accept' button has a red arrow pointing to it), and a note about authorization on May 19. A 'Remove' button is also visible.

- Go to **Instagram Basic Play > Basic Display > User Token Generator**, choose **Generate Token** button in the account you just sent the invitation to get Token.



- Copy that token and go to User Token field in the MageINIC Instagram Feed extension.

## Extension Configuration

To configure the extension configuration, Please go to **Stores → Settings → Configuration → MageINIC → Instagram Feed**.

### General Configuration

**Enable:** Select Yes to enable the module

**User Token:** Enter Instagram Access Token.

### Display

**Total number of items** - Select the number of images to be shown on your site, The maximum image number is 25

**Layout** - Select to arrange instagram images in one single row, two rows or in an organized layout

**Number of row** - Insert the number of row. Highly recommend from 1 to 25 (valid numbers) for a clearer visuality on your website.

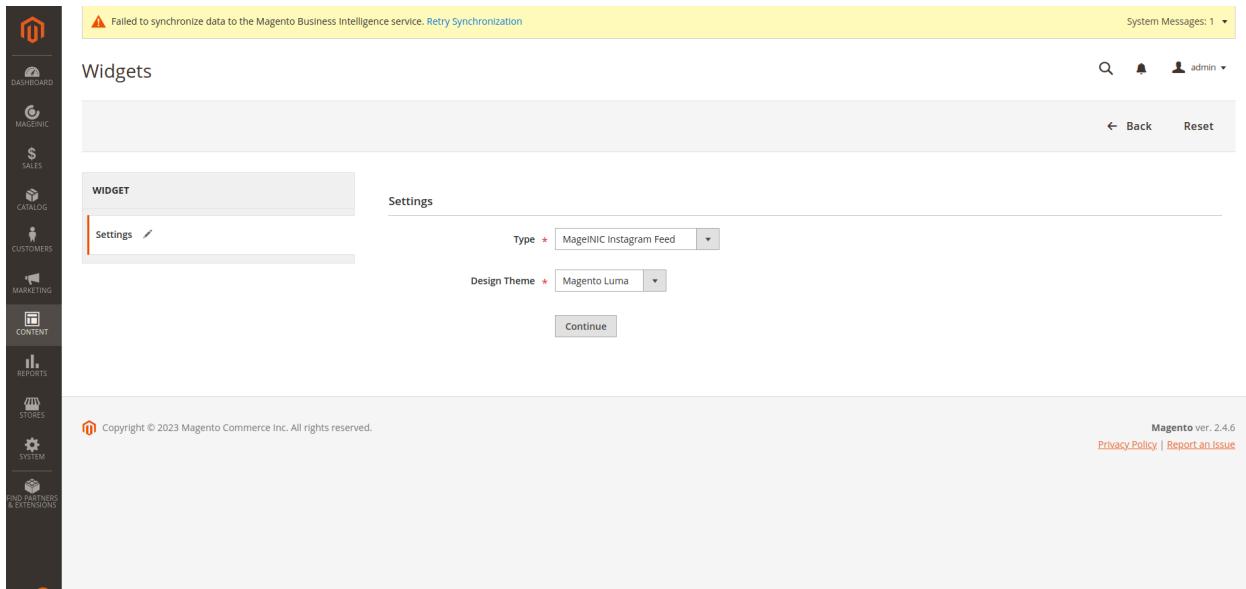
**Show Caption** - Select Yes to show caption when hovering image.

**Show pop-up** - Select Yes to allow displaying popup as clicking to images

## Extension Usage

### Add Widget

Please go to **Content > Elements > Widgets**.



- In the upper-right corner of Widgets workplace, click on Add Widget button.
- In the Settings section:
  1. Choose Widget type in the Type box.
  2. Choose the current theme you are applying in the Design Theme.
  3. Click Continue button.

The screenshot shows the 'Widgets' section of the Magento Admin Panel. A yellow header bar at the top displays a warning message: 'Failed to synchronize data to the Magento Business Intelligence service. [Retry Synchronization](#)'. On the right, it says 'System Messages: 1' and shows the user 'admin'. Below the header, the page title is 'Widgets'. On the left, a sidebar menu includes 'Dashboard', 'MAGEINIC', 'SALES', 'CATALOG', 'CUSTOMERS', 'MARKETING', 'CONTENT', 'REPORTS', 'STORES', 'SYSTEM', and 'FIND PARTNERS & EXTENSIONS'. The main content area has tabs for 'WIDGET' (selected) and 'CONTENT'. Under 'WIDGET', there are two sections: 'Storefront Properties' and 'Layout Updates'. In 'Storefront Properties', the 'Type' is set to 'MageINIC Instagram Feed', 'Design Package/Theme' is 'Magento Luma', 'Widget Title' is 'Instagram Feed', and 'Assign to Store Views' is set to 'All Store Views' (Main Website, Default Store View, Arabic). The 'Sort Order' is 0. In 'Layout Updates', 'Display on' is 'All Product Types'. Under 'Products', 'All' is selected. Under 'Container', 'Main Content Area' is selected, with a note 'Please Select Container First'. There is also an 'Add Layout Update' button.

### Complete the Storefront Properties section

- Enter **Widget Title** for the internal reference.
- Assign the block to all store views in the **Assign to Store View** field or to any store view you want to apply the block.
- Set the **Sort Order** if many blocks are placed at the same container. The block is at the top if the inserted value is zero.

In the **Layout Updates section**, click on **Layout Update** to set the layout.

- In the **Display on** field, choose the **category**, **product**, or **page** in which the block can be shown
- If you want to display the block on specific page, you can choose the **Page** and the **Container** is the position the block will appear on that page.

## Configure Widget Options to display Instagram images

- **Title :** Insert the title for Instagram images displayed on Frontend
- **Description :** Insert the description for Instagram images displayed on Frontend.
- **Design :**
  - Use Config:** Display the product images by using the Instagram images configuration
  - Custom:** Admin can custom the displaying of Instagram images on frontend
- Check and verify image,title and description. Also, You can see the updated image,title and descriptio on the frontend side

## Home Page



CMS homepage content goes here.

- Widget image show in selected area
- Show widget page image in homepage

- Show product list page image

The screenshot shows a product list page with the following elements:

- Header:** Suits > summer sale > Free Gift
- Section:** Free Gift
- Compare Products:** You have no items to compare.
- My Wish List:** You have no items in your wish list.
- Instagram feed:** Instagram Photos (with 2 items shown)
- Product Listings:**
  - test: \$100.00
  - microsoft x-box: \$100.00
- Page Controls:** Sort By Position, Show 12 per page

A red arrow points from the text "Listing Page Instagram Widget" to the Instagram feed section.

- Show detail page image

The screenshot shows a product detail page for "microsoft x-box".

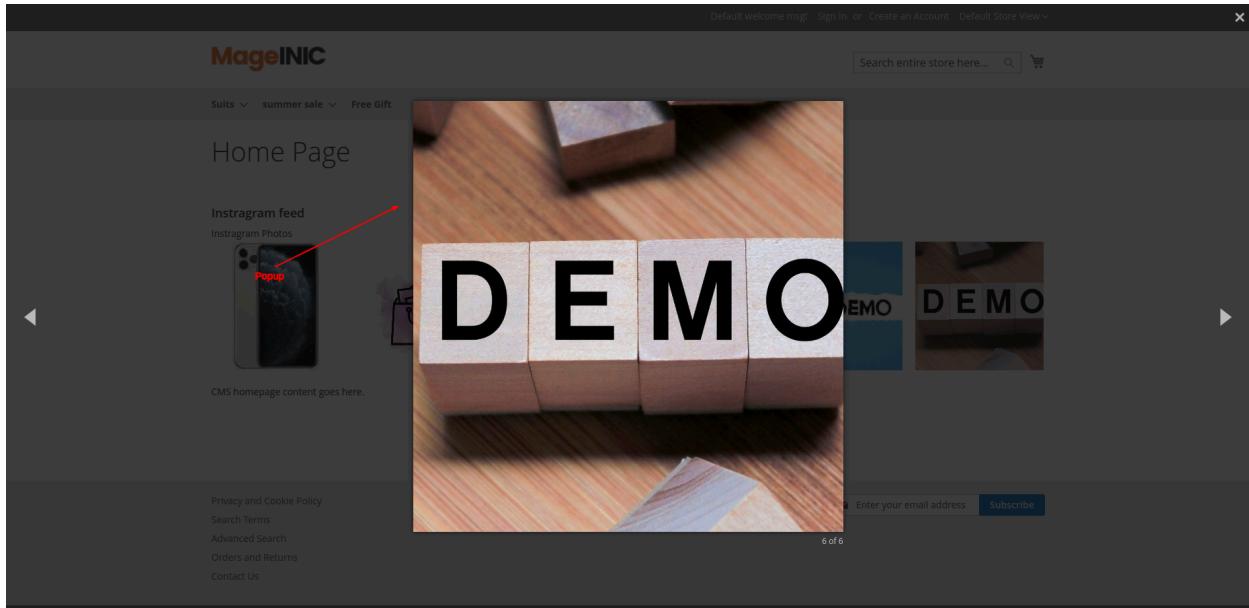
Page navigation: Home > Free Gift > microsoft x-box

Product details:

- Name:** microsoft x-box
- Status:** Be the first to review this product
- Price:** \$100.00
- Stock Status:** IN STOCK
- SKU:** microsoft x-box
- Add to Cart:** button
- Wish List:** ADD TO WISH LIST
- Compare:** ADD TO COMPARE

An Instagram feed is displayed below the product image, with a red arrow pointing from the text "Detail Page" to the feed area.

- Show Popup when clicking to the images



- show caption when hover image.

## Home Page

