



[Instagram Feed](#)

## FEATURES

- **Integration with Instagram API:** The extension should allow you to connect your Magento 2 store to your Instagram account using the Instagram API.
- This enables the extension to fetch and display your Instagram feed on your store.
- **Customization Options:** You should be able to customize the appearance of your Instagram feed to match your store's design.
- This might include options for choosing the number of photos to display, the layout (e.g., single row, multi row).

## Ultimate Guide for Magento 2 Instagram Feed

Introducing Magento 2 Creating an Instagram feed can be a great way to showcase your brand's social media content and engage with your website visitors. Here's a comprehensive guide to help you set up an Instagram feed for your Magento 2 store.

- **Install and Configure Magento 2**  
Ensure you have a working Magento 2 installation.
- **Create an Instagram Developer Account:** To access Instagram data, you'll need to create a developer account on the Instagram basic display platform.
- Install the extension via Magento 2's admin panel.
- **Configure the Instagram Feed Extension:** Access the extension's settings within the Magento 2 admin panel.
  - Enter the Instagram API credentials, including the access token you obtained earlier.
  - Configure feed display options, such as the number of posts, layout, and design.
- **Customize the Appearance:** Customize the appearance of your Instagram feed to match your store's design and branding.
  - Most extensions offer options to the feed's layout.
- **Add the Instagram Feed to Your Store:** Depending on your chosen extension, you can usually add the Instagram feed to your store in various ways:
  - Using a widget: Place it in the desired location on your website.
  - Creating a CMS page: Insert the feed's shortcode or block code.
  - Editing theme templates: Embed the feed directly into your store's templates.
- Test the Instagram feed to ensure it's working correctly.
- Monitor your feed's performance and user engagement.
- Consider optimizing the feed based on user feedback and analytics data.

Experience the Promote your Instagram feed within your Magento 2 store, social media channels to encourage user engagement and increase followers.

# How to install the extension

## 1. Install via composer (recommend)

- Enable maintenance mode `php bin/magento maintenance:enable`
- Run the command `composer require mageinic/instagram-feed`
- Run the command `php bin/magento module:enable MageINIC_Core MageINIC_InstagramFeed`
- Run the command `php bin/magento setup:upgrade` to install the extension
- Run the command `php bin/magento cache:clean` to clean the cache
- Disable maintenance mode `php bin/magento maintenance:disable`
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.

## 2. Upload via ZIP/Archive

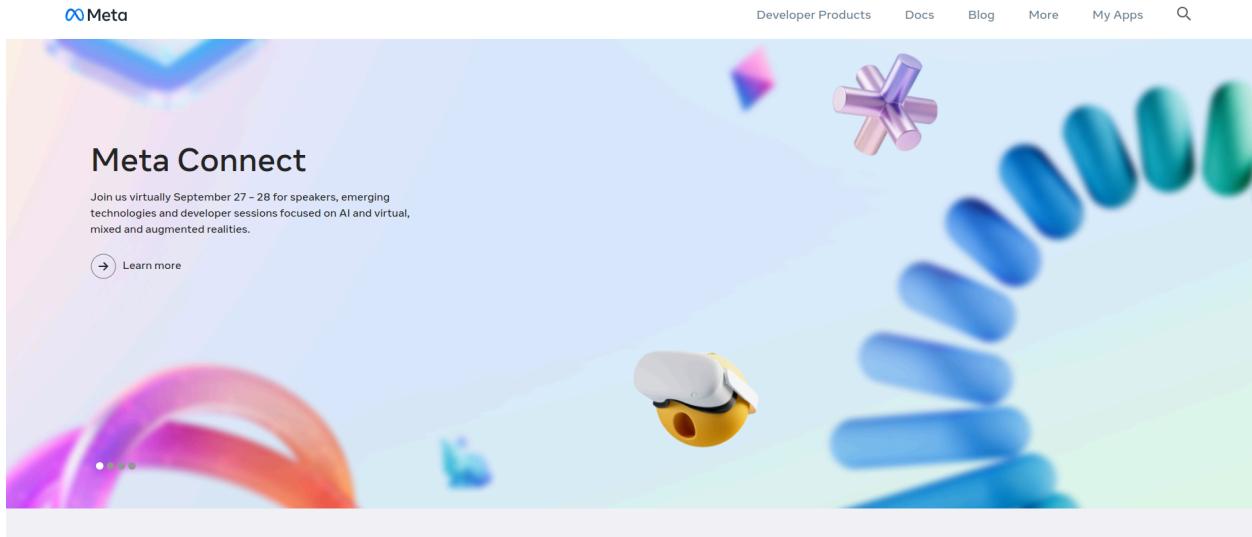
- Back up your store's database and web directory
- Download the extension zip file and extract the zip file
- Transfer the **MageINIC** folder to the Magento 2 `app/code/` directory on the server
- Enable maintenance mode `php bin/magento maintenance:enable`
- Run the command `php bin/magento module:enable MageINIC_Core MageINIC_InstagramFeed`
- Run the command `php bin/magento setup:upgrade` to install the extension
- Run the command `php bin/magento cache:clean` to clean the cache
- Disable maintenance mode `php bin/magento maintenance:disable`
- Check the store environment if everything is working properly. If, at any point, the store displays an error, check the Magento logger for more details.

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## Configure Instagram API

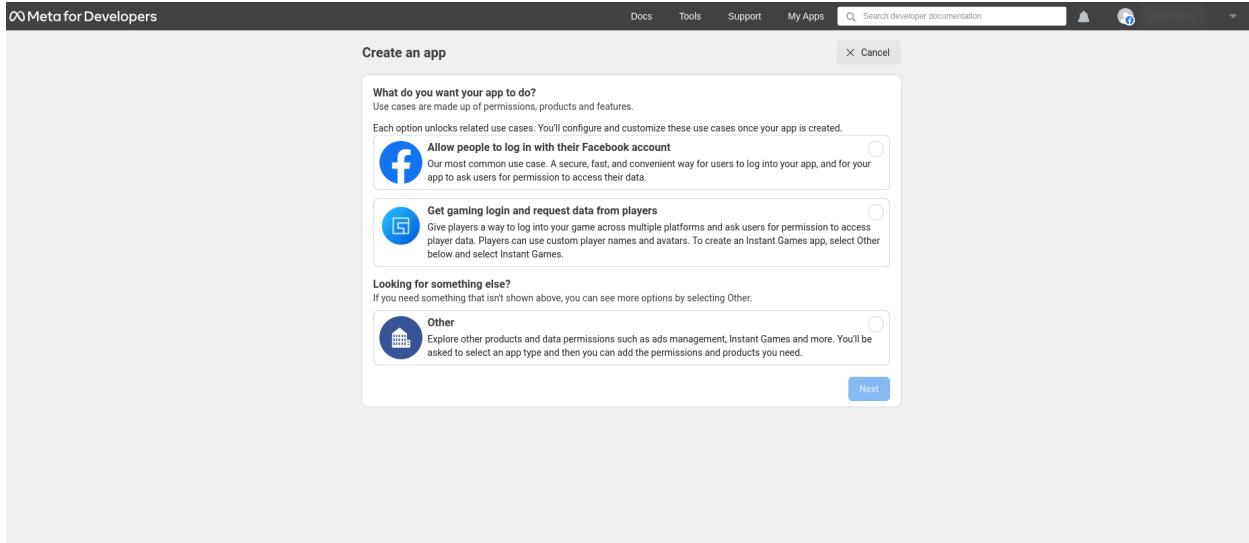
create the **Facebook app** and the **Facebook App API** information, please follow these steps:

- Go to: <https://developers.facebook.com/>
- Log in to Facebook. Click Login to sign in with the existing Facebook account, or register a new account. After logging in, choose My App from the menu at the top.

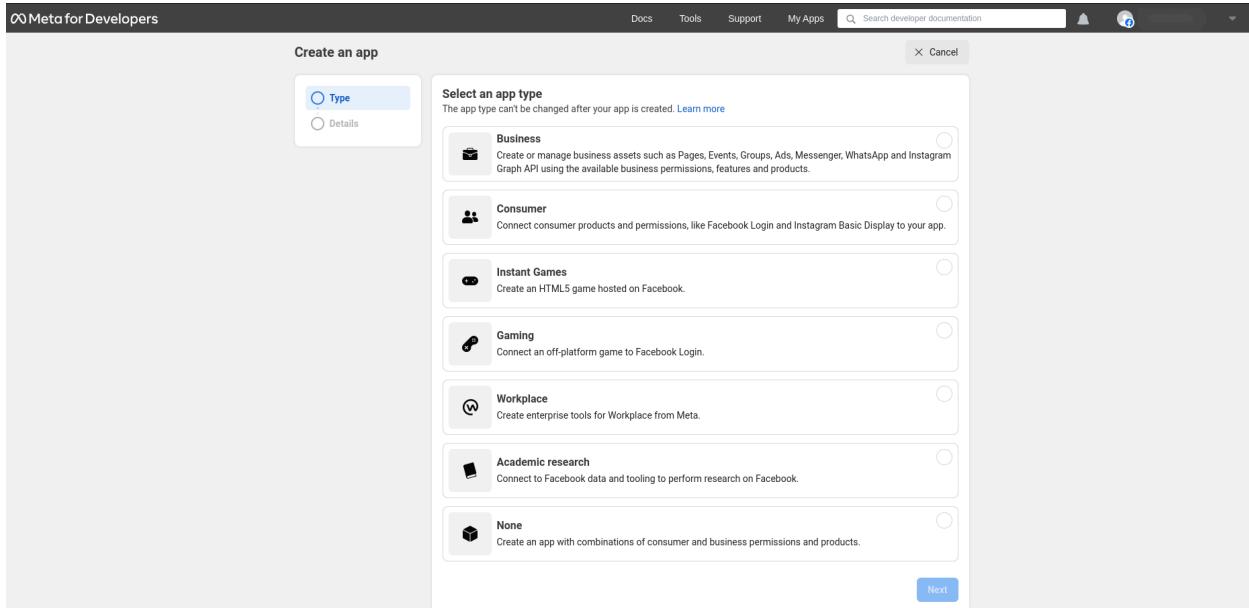


- Select the app type that you are using. Fill out the Display name for your app.

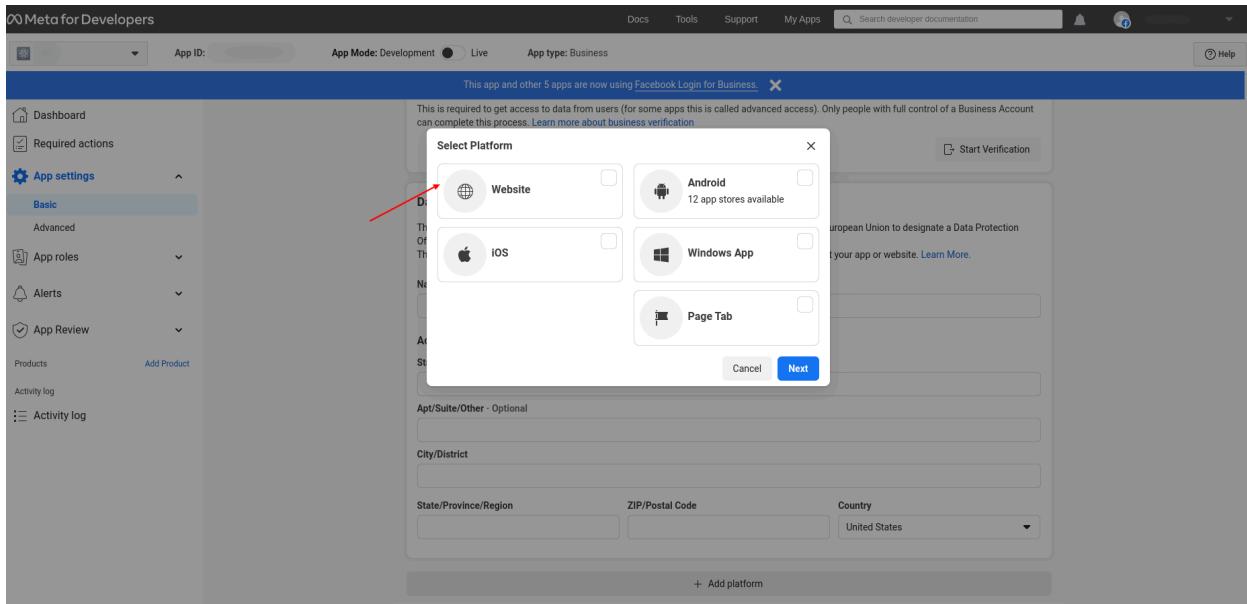
The image shows the 'Meta for Developers' Apps dashboard. The top navigation bar includes links for 'Docs', 'Tools', 'Support', 'My Apps', and a search bar. On the left, there's a sidebar titled 'Apps' with a 'Filter by' section containing three options: 'All Apps (6)' (selected), 'Archived', and 'Required actions'. The main area displays six app cards arranged in two rows of three. Each card features a small icon, the word 'Administrator', and three dots indicating more options. A 'Create App' button is located in the top right corner of the main dashboard area.



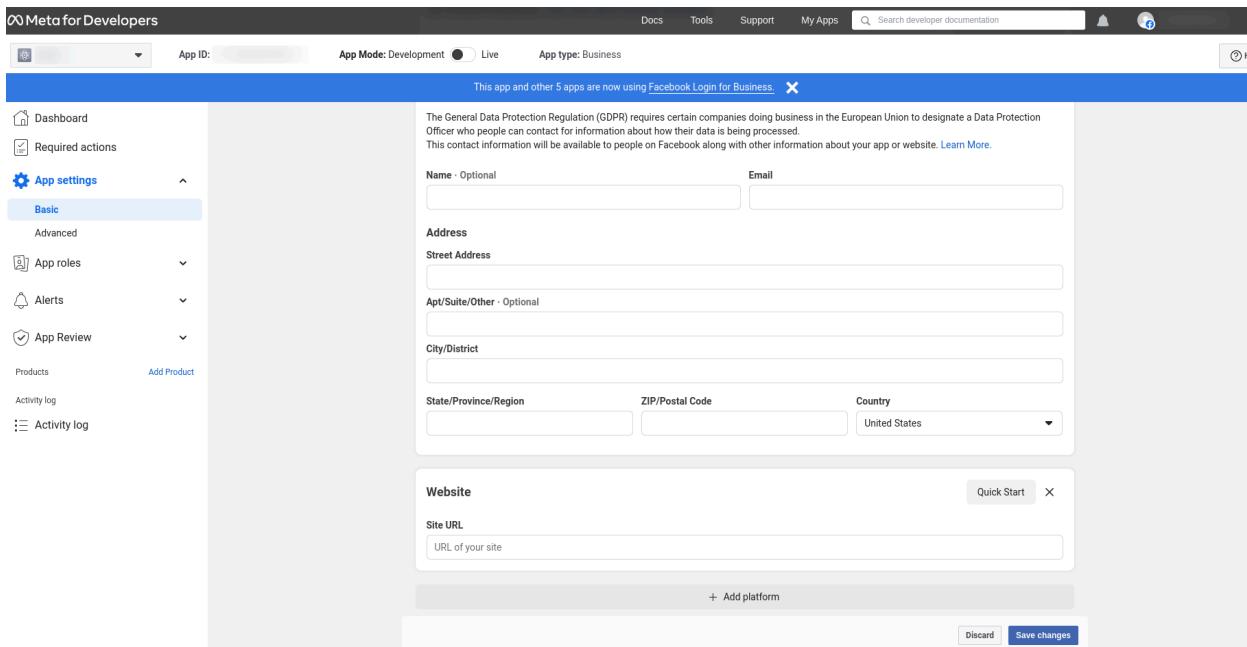
- Click next



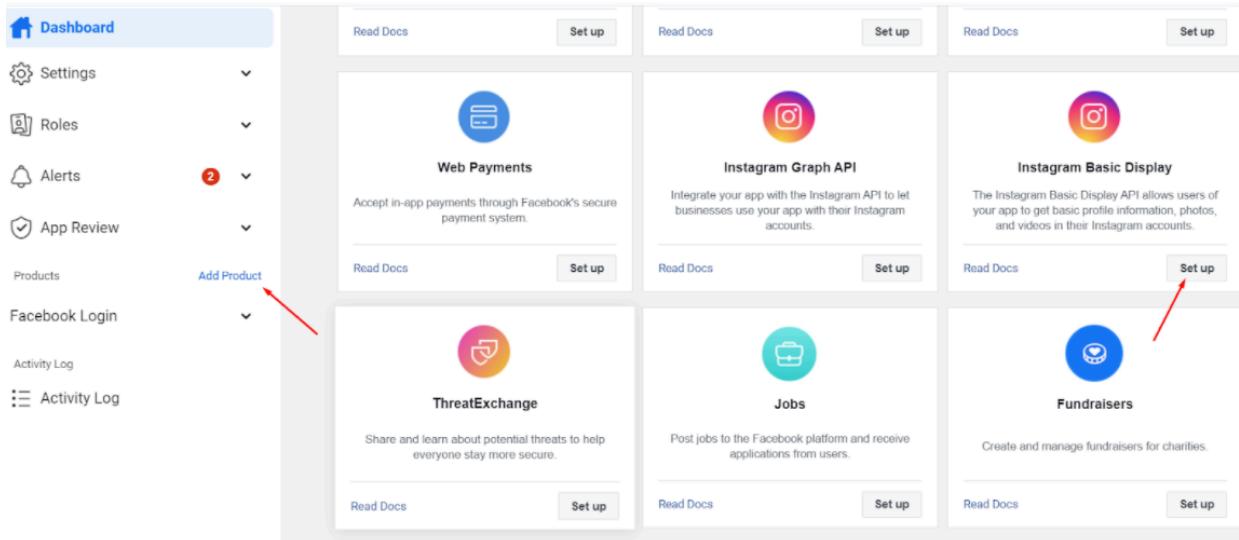
- Go to **Settings > Basic**, click Add **platform** and choose **Website**. After that, click Next button to add your website's URL. You can add other platforms based on your needs.



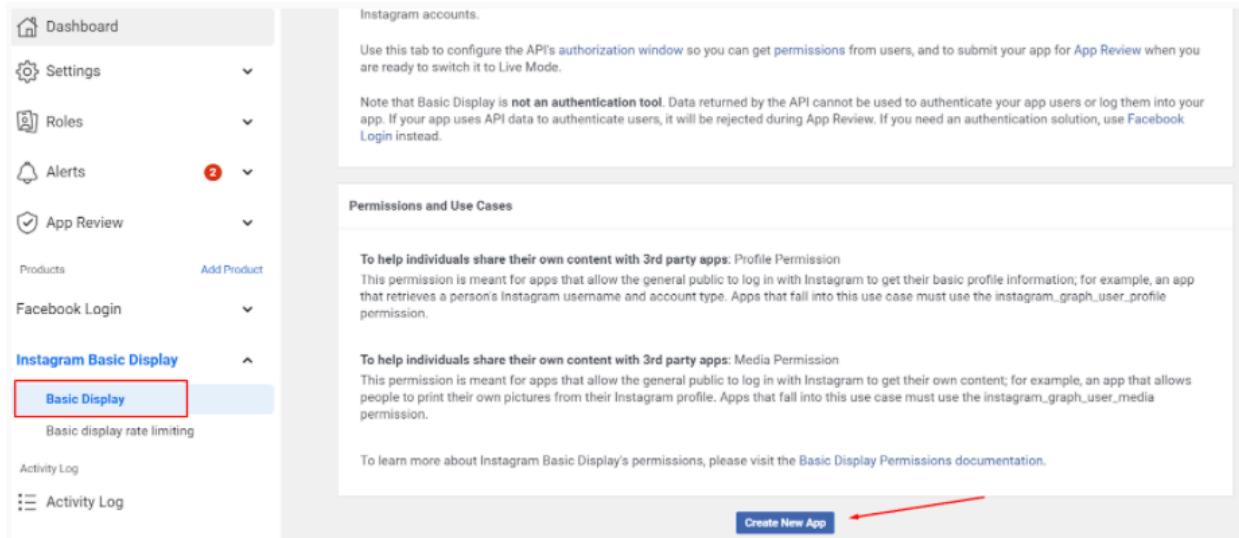
- Click next



- Go to **Products**, click **Add Product** and select **Setup** in **Instagram Basic Display** to add products to your app.



- After clicking **Setup**, you are redirected to **Instagram Basic Display > Basic Display**, click **Create New App** to start creating new app.



- Here you need to complete fields such as **Valid OAuth Redirect URIs**, **Deauthorize callback URL**, **Data Deletion Request URL** (can enter your website URL), and with the **User Token Generator**, you click **Add or Remove Instagram Testers** button.

This screenshot shows the Meta for Developers dashboard for an Instagram Basic Display app. The left sidebar has 'Instagram Basic Display' selected under 'Basic Display'. In the main area, there's a section titled 'User Token Generator' with a table for 'Instagram Test Users' and a 'Generate Token' button. Below this is an 'App Review for Instagram Basic Display' section with two permissions listed: 'instagram\_graph\_user\_profile' and 'instagram\_graph\_user\_media', each with an 'Add to submission' button. At the bottom right are 'Discard' and 'Save changes' buttons. A red arrow points to the 'Add or Remove Instagram Testers' button.

- Redirect to **Roles > Roles**, select **Add Instagram Tester** button connected to the Instagram account. Enter the username of the Instagram account that you want to send invitation and click **Submit** button. Note: The posts of the Instagram account that you sent invitation and get its token, will be displayed on your website.

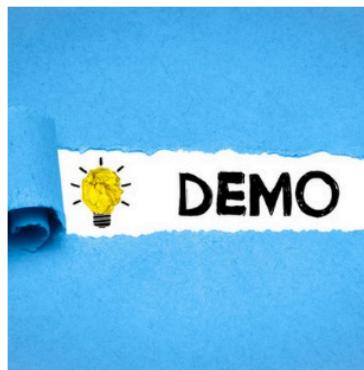
This screenshot shows the Meta for Developers dashboard with 'App roles' selected in the sidebar. Under 'Roles', 'Test Users' is selected. A modal window titled 'Add Testers' is open, asking to enter the name, fbid, or username of the person to add. There are 'Cancel' and 'Submit' buttons. The background shows sections for 'Administrators' and 'Testers'.

- Log in to the Instagram account that got invitation, select your profile icon and click **Profile**.
- Then click the **settings icon**, select **Apps and Websites** and go to **Tester Invites** section to Accept the sent invitation.

POSTS

SAVED

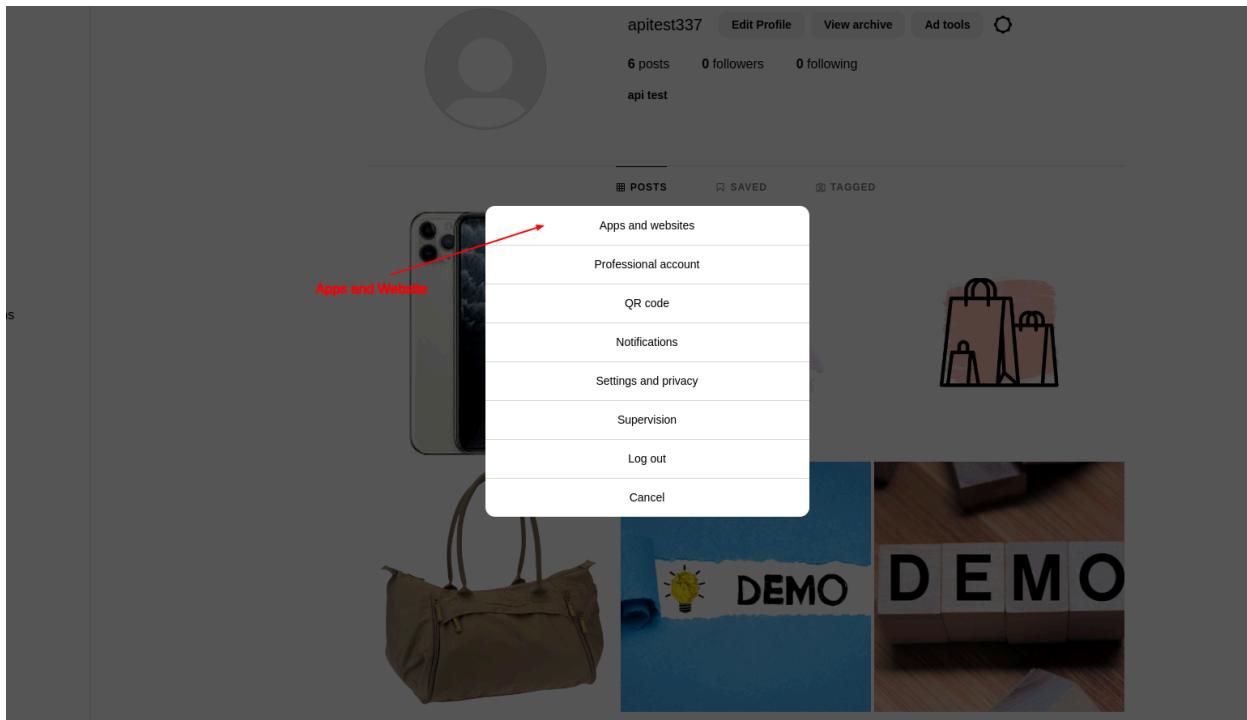
TAGGED



Instagram Post

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English (UK) ▾ © 2024 Instagram from Meta



The screenshot shows the 'Edit Profile' section on the left and the 'Apps and Websites' section on the right. The 'Edit Profile' section includes links for 'Change Password', 'Email notifications', 'Push Notifications', 'Manage Contacts', 'Privacy and Security', 'Login Activity', 'Emails from Instagram', and 'Help'. A blue button at the bottom says 'Switch to Professional Account'. The 'Apps and Websites' section has tabs for 'Active', 'Expired', 'Removed', and 'Tester Invites' (which is highlighted with a red box). Below is a 'Sample' section with 'Decline' and 'Accept' buttons (the 'Accept' button is highlighted with a red arrow). It also shows a note about authorization and a 'Remove' button.

Edit Profile

Change Password

**Apps and Websites**

Email notifications

Push Notifications

Manage Contacts

Privacy and Security

Login Activity

Emails from Instagram

Help

**Switch to Professional Account**

Active      Expired      Removed      **Tester Invites**

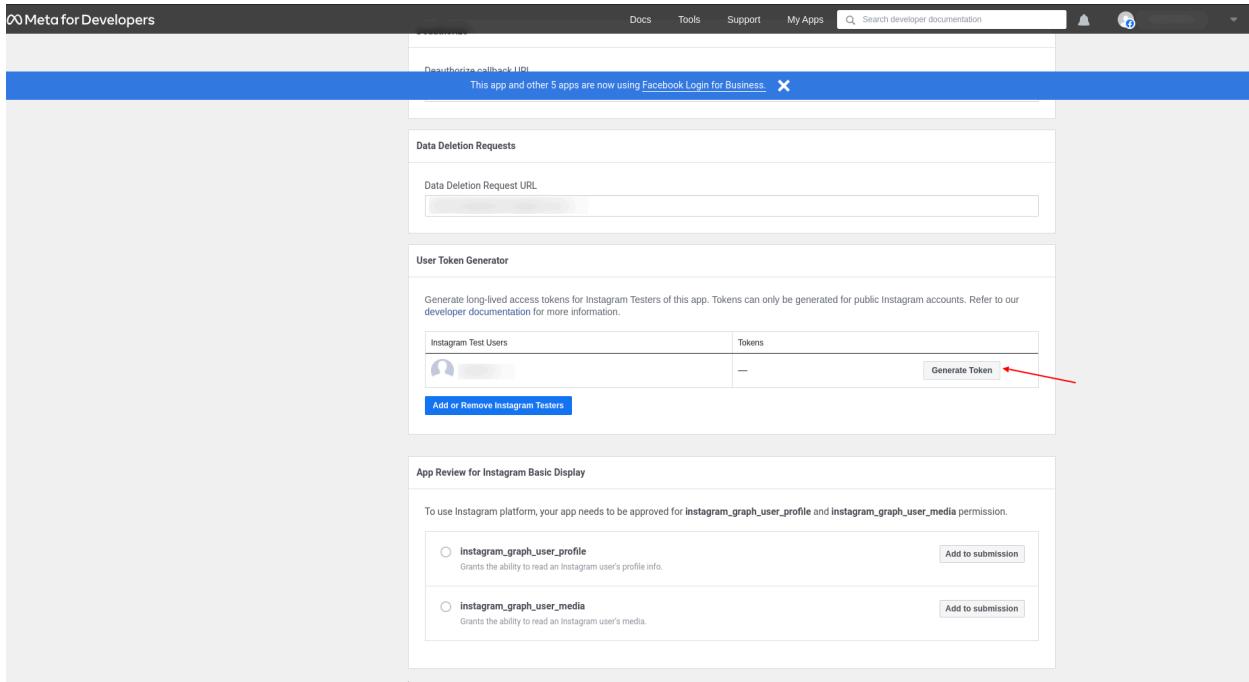
Sample

Decline      **Accept**

Authorized by you on May 19, 2024

Remove

- Go to **Instagram Basic Play > Basic Display > User Token Generator**, choose **Generate Token** button in the account you just sent the invitation to get Token.



- Copy that token and go to User Token field in the MageINIC Instagram Feed extension.

## Extension Configuration

To configure the extension configuration, Please go to **Stores → Settings → Configuration → MageINIC → Instagram Feed**.

### General Configuration

**Enable:** Select Yes to enable the module

**User Token:** Enter Instagram Access Token.

### Display

**Total number of items** - Select the number of images to be shown on your site, The maximum image number is 25

**Layout** - Select to arrange instagram images in one single row, two rows or in an organized layout

**Number of row** - Insert the number of row. Highly recommend from 1 to 25 (valid numbers) for a clearer visuality on your website.

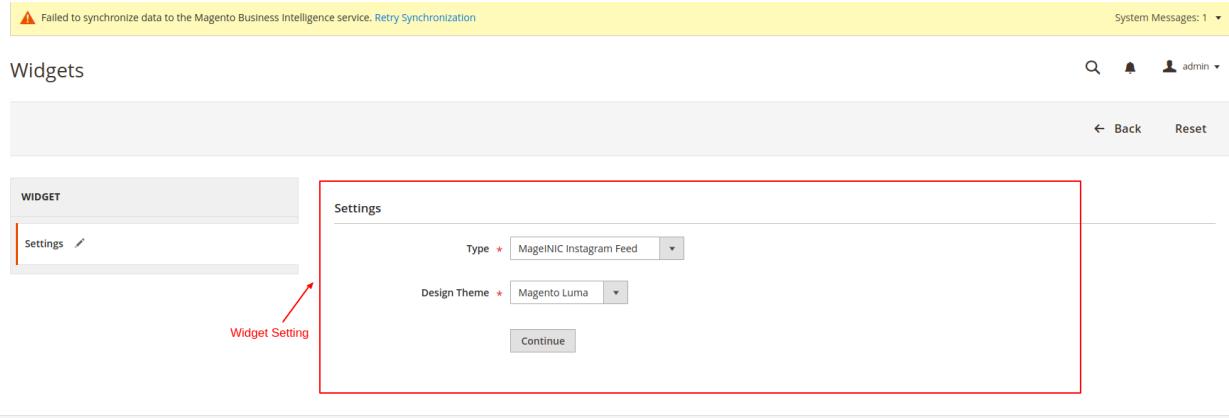
**Show Caption** - Select Yes to show caption when hovering image.

**Show pop-up** - Select Yes to allow displaying popup as clicking to images

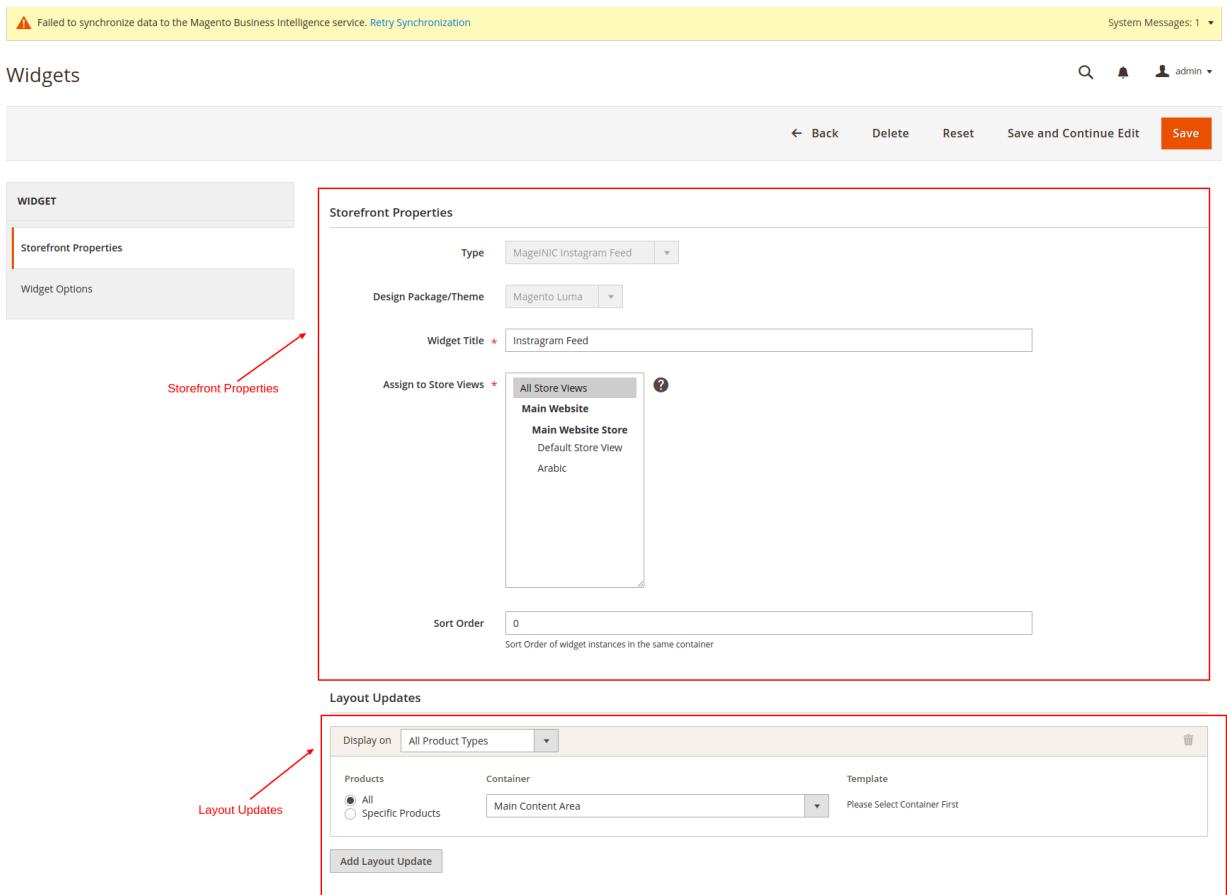
## Extension Usage

### Add Widget

Please go to **Content > Elements > Widgets**.



- In the upper-right corner of Widgets workplace, click on Add Widget button.
- In the Settings section:
  1. Choose Widget type in the Type box.
  2. Choose the current theme you are applying in the Design Theme.



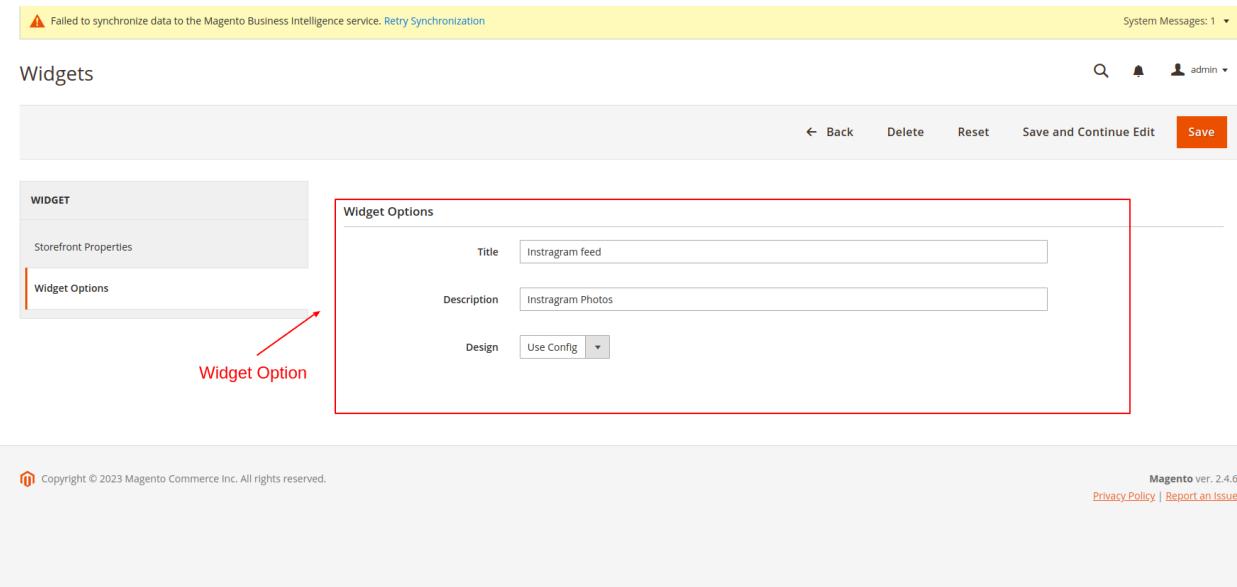
3. Click Continue button.

## Complete the Storefront Properties section

- Enter **Widget Title** for the internal reference.
- Assign the block to all store views in the **Assign to Store View** field or to any store view you want to apply the block.
- Set the **Sort Order** if many blocks are placed at the same container. The block is at the top if the inserted value is zero.

In the **Layout Updates section**, click on **Layout Update** to set the layout.

- In the **Display on** field, choose the **category, product, or page** in which the block can be shown
- If you want to display the block on specific page, you can choose the **Page** and the **Container** is the position the block will appear on that page.



## Configure Widget Options to display Instagram images

- **Title :** Insert the title for Instagram images displayed on Frontend
- **Description :** Insert the description for Instagram images displayed on Frontend.
- **Design :**
  - Use Config:** Display the product images by using the Instagram images configuration
  - Custom:** Admin can custom the displaying of Instagram images on frontend
- Check and verify image, title and description. Also, You can see the updated image, title and description on the frontend side

## Home Page



- Widget image show in selected area
- Show widget page image in homepage
- Show product list page image

Suits ▾ summer sale ▾ **Free Gift**

Home > Free Gift

Free Gift

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.

Listing Page Instagram Widget

Instagram feed

Instagram Photos

Sort By Position ↑

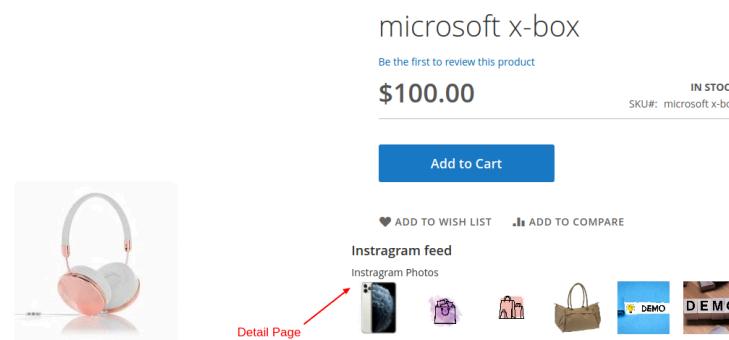
2 Items

test \$100.00

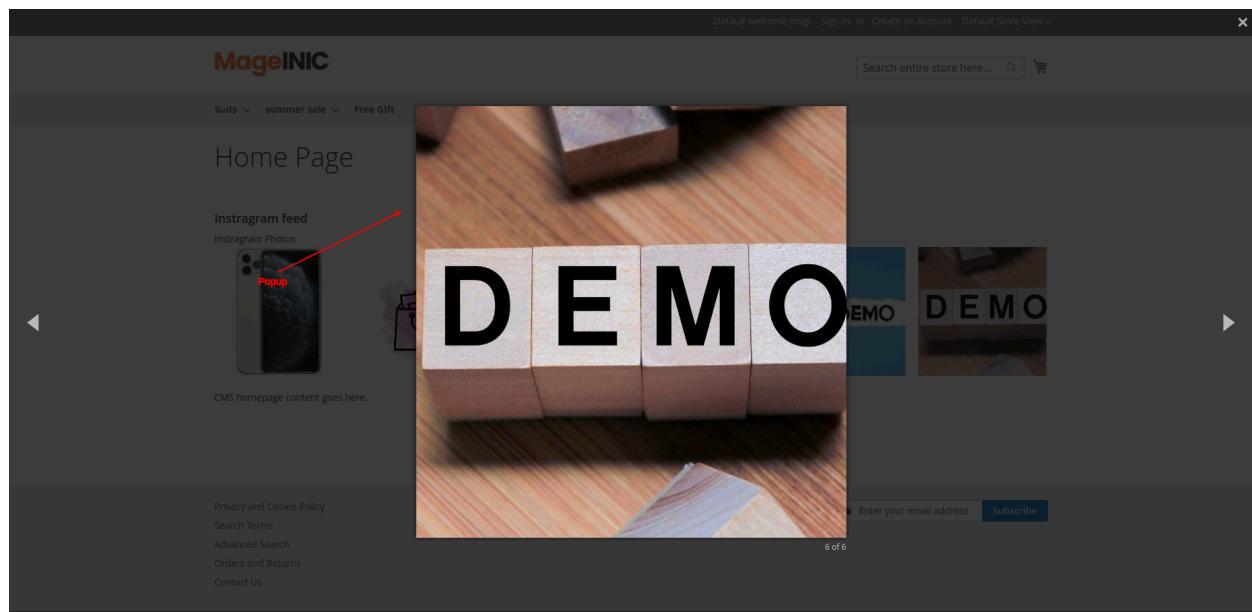
microsoft x-box \$100.00

Show 12 per page

- Show detail page image



- Show Popup when clicking to the images



- show caption when hover image.

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## Home Page

### Instagram feed

#### Instagram Photos



CMS homepage content goes here.

Image Hover Caption