Sponsorship Prospectus

August 22-23
Kansas City, MO
Union Station

MIDWEST.IO

Overview

Midwest.io is a two-day conference in the heart of the US, bringing together developers for an eclectic collection of talks covering the latest trends, best practices, and research in the field of computing

2016 Information

August 22-23, 2015
Kansas City, Union Station
Kansas City, MO

Estimated Attendance: 300

Conference Experience 2015

OF ATTENDEES WOULD **RECOMMEND** OTHERS TO **ATTEND** OR **SPEAK** AT MIDWEST.IO

OF SPEAKERS WOULD **RECOMMEND** OTHERS TO **ATTEND** OR **SPEAK** AT MIDWEST.IO

@midwestio
midwest.io
team@midwest.io

www.midwest.io

MIDWEST.IO

Audience Profile

Midwest.io targets development roles with a wide range of experience including software engineers, software architects, engineering directors, technology evangelists and entrepreneurs, and students.

Session Content

Midwest.io brings together developers for an eclectic collection of talks in the field of computing. We strive to bring new high-quality, technical heavy talks to Midwest.io each year. Topics focus on a wide range of bleeding edge technologies.

To watch presentations from last year, visit our Midwest.io YouTube channel at youtube.com/midwest.io

2015 Company Sponsors

Diamond:
Cerner

Platinum:
BATS Global Markets
Garmin
Syncano, Inc.

Gold:
DST
Nerdery

Bronze:
C2FO
Elastic
Grape City
iModules
O'Reily

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Sponsorship Packages

Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze
Available	Sold Out	2	4	6	Unlimited
Price	$15,000	$6,000	$4,000	$3,000	$1,500
Conference Passes	10	6	4	2	1
Logo on Midwest,io	✓	✓	✓	✓	✓
Table	✓	✓	✓	✓	
Thank you tweets	3	2	1		
Thank you email to attendees	✓	✓	✓		
Room banner	✓	✓			
Keynote address	✓				
Logo on premium signage	✓				

Interested in sponsoring Midwest.io?

Email us at **sponsors@midwest.io**.

A la Carte Options

A la Carte	Available	Price
Lanyards You provide the lanyards that every attendee will wear during the conference. (Gold or higher sponsors only)	1	$2,000
Party Sponsor We're throwing a party for everyone during the conference. Get additional awareness by helping sponsor the party.	1	$2,500
Lunch Sponsor Get recognition as the exclusive lunch sponsor for a day (Bronze or higher sponsors only)	2	$1,500
Snack Sponsor Get recognition as the exclusive snack sponsor for a day (Bronze or higher sponsors only)	2	$1,000

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