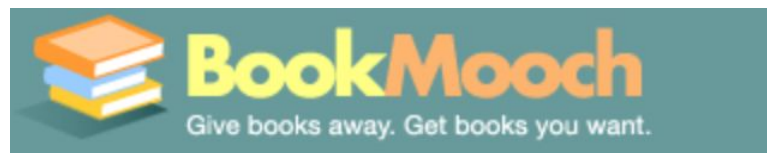


BookMooch



<http://bookmooch.com/>

BookMooch runs on a **point based** system. A first time user has to register the books they want to give away, and once they receive a request from others, they can mail their book and accumulate points. The cost of mailing is borne by the user. Users can then use their points to request books (1 point for a book from one's country, 3 points if mailed from another country). Members also gain points when they add new books to their inventory to give away and when they give feedback on the books they receive. Users receive points if a book they sent gets lost in the mail, but if it happens too many times, their account is automatically deactivated.

Their intention is to keep used books **in circulation**: book owners may find it emotionally difficult to part with books and prefer to send them off to someone who will read them, and in turn, they might want new books. BookMooch 'finds new users'. If users don't want new books in exchange, there is also an option to donate to charities and win points. The points can in turn be donated to charities so that they can order books. The BookMooch network also makes books from other countries and other languages accessible, since the founder who lived in international locations noticed that some books were only in print in one country and not available in others (e.g. published in France and not in stock in the United States).

Along with points, there is another metric that users have to maintain called **feedback score**: unless a user has poor feedback (i.e. user is responsive, books they send out are in good condition), other users might refuse their book requests. Users also need to have a **2:1 ratio**, for every two received, they have to send out at least one book.

Their business model is based on commission from Amazon's book database. Each book has a profile (see below) with an Amazon link, and the founders get commission if users buy the book from Amazon instead of requesting it from another user on BookMooch.




Lauren Weisberger : The Devil Wears Prada ?

Author:	Lauren Weisberger	
Title:	The Devil Wears Prada	
Copies worldwide:	2 Will send: Jillypenny (Canada)	< >
Recommended:	Anthony Burgess: A Clockwork Orange	< >
Published in:	English	
Binding:		
Pages:		
Date:		
ISBN:	0307275558	
Publisher:		
Latest:	2020/02/26	
Amazon prices:	\$0.01 used \$0.78 new	
Previous givers:	440 laurali (Canada)	< >
Previous moochers:	440 Brandy (Canada)	< >
Wishlists:	41 Golosinavisual (España)	< >
Reviews:	Joby (Canada) (2008/03/03): Having seen the movie first, I kept comparing the book to it as the story went along. I can see why the movie made the changes. While it flows good in the book, it wouldn't translate well onto the screen. An enjoyable story.	

URL: <http://bookmooch.com/0307275558>


[MOOCH THIS BOOK >](#)
[WISHLIST ADD >](#)
[SAVE FOR LATER >](#)
[AMAZON >](#)
[OTHER WEB SITES >](#)
[RELATED EDITIONS >](#)
[RECOMMEND >](#)
[REFRESH DATA >](#)

The platform has discussion forums where users can interact with one another, arrange get togethers and and host book clubs.

Messages: The Bookclub for Bookworms on Bookmooch!  - days of recent messages -  

City of Bones Discussion

Lindsay Adams
9 years ago
3 comments



Hi everyone!!

Just curious, since not many seem to be posting anymore, has anyone finished reading "City of Bones"? Let me know! I'd love to have a discussion about the book but if no one is interested/hasn't finished reading- I will wait to post the discussion until after Thanksgiving.

Hope to hear back from everyone!!

Lindsay :)

Recent comments: [\[write a comment\]](#)

(11 months, 25 days ago) It's awesome book!
- Candy

(9 years ago) Finished! It was really good. I liked it better than Ugliest :)
- Andrea

(9 years ago) I am a bit behind schedule and it is next in my TBR pile.
- Diana

January Discussion Date and Upcoming Books!


Lindsay Adams
9 years ago
6 comments

Hi everyone!

I hope you all had a wonderful Christmas and a happy New Year!! And hopefully everyone has recovered from the holidays :)

Just wanted to touch base with you regarding the date for the January pick discussion! I will be posting the discussion the last weekend of this month, January 29th. I hope everyone has a chance to read the book before then and I look forward to the discussion ahead! :)

Users had a member page, which contained biographical information, book preferences and previous mooching history (see below). They could also keep a wishlist and if a book on their list became available on their site, they'd receive a notification from the system.

Margaret H. (USA: NM) : member bio 

Name: Margaret H. (USA: NM)
Userid: margaritacha
Bio: <http://bookmooch.com/margaritacha>

Books in inventory: 124 [\[INVENTORY >\]](#)

Bio:
Message from Bookmooch (feb 2020): Please change your e-mail, we have tried replying many times to your message and all are rejected by your e-mail provider, so they are spam filtering all of our notices. Please try any other e-mail account which should work, if not please write in again.

Inventory: 124
Points: 38.7
Mooched/given: 769/704
Pending mooch/give: 14/0
Mooch ratio: 1.15:1

Wishlist: 1043
Feedback: +702
Smooches: 44
Charitable gifts: 1
Charity received: 9
Friends: 18
Cancelled requests: 70
Books receiving lost: 11
Books sending lost: 4
Rejected requests: 38

Will send: only to my country
Joined: 2011/06/20
Last here: 2 hours ago
Country: [United States](#)

Forums joined:
[a_book_search_among_friends](#), [audio_books](#), [bm_stats](#), [book_club_recommendations](#), [book_condition](#), [bookmooch_blog](#), [books_made_into_movies](#), [disappointments](#), [discussion](#), [feature_requests](#), [historical_fiction](#), [interesting_books_to_read_that_are_offbeat](#), [intriguing_books_by_asian_authors](#), [missed_connectionsfor_books](#), [newbie_bookmoocher_thread](#), [recommendations_wanted](#), [recommended](#), [travel_books](#), [what_are_you_reading_now](#), [what_the_editor_missed](#), [you_never_know_what_you_may_find](#).

Forums active on:
[a_book_search_among_friends](#), [audio_books](#), [bm_stats](#), [book_club_recommendations](#), [book_condition](#), [book_sources_new_secondhand](#), [bookmooch_blog](#), [books_made_into_movies](#), [disappointments](#), [discussion](#), [feature_requests](#), [historical_fiction](#), [interesting_books_to_read_that_are_offbeat](#), [intriguing_books_by_asian_authors](#), [missed_connectionsfor_books](#), [newbie_bookmoocher_thread](#), [recommendations_wanted](#), [recommended](#), [travel_books](#), [what_are_you_reading_now](#), [what_the_editor_missed](#), [you_never_know_what_you_may_find](#).

[\[MORE FORUM INFO >\]](#)

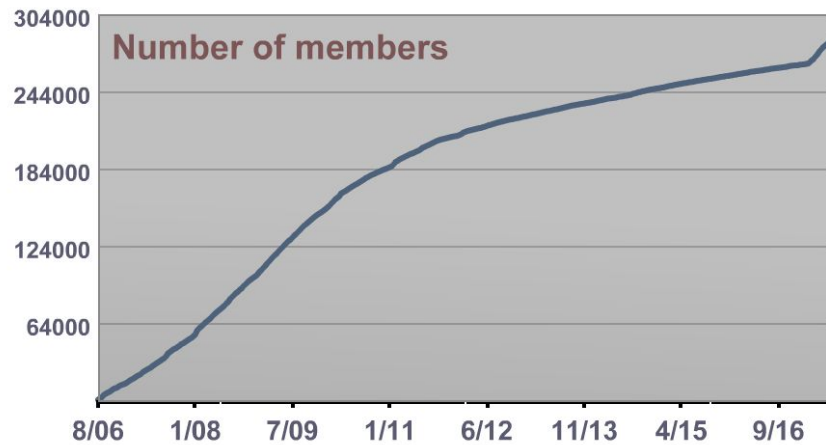
[EMAIL >](#)

[ADD TO FRIENDS >](#)

[RECOMMENDED >](#)

[REPORT ABUSE >](#)

BookMooch reached 300,000 members in 2016, though activity has died out since then.



Demographic data is unavailable, but most books and online communications on the portal are in English. Wikipedia says they reached over 90 countries and at their peak, [2,000 books were swapped each day](#).

More than $\frac{1}{3}$ of their members gave books and received them from the site, though users sent more books than they received.



Online articles suggest that this was a major issue. Most users felt that they were sending off more books than they were receiving. [The wait time was too long](#), and many requested books were never available on the site i.e. no one ever registered to send them. Also, the most widely available books were “The Da Vinci Code” and “Memoirs of a Geisha” or other outdated bestsellers.

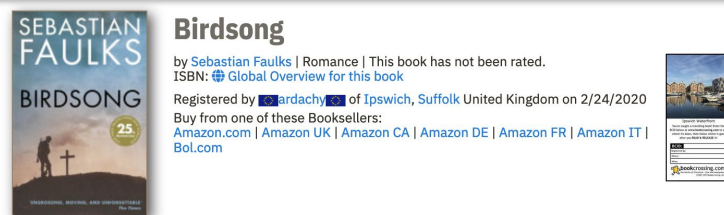
Book Crossing



<https://www.bookcrossing.com/>

BookCrossing.com is a book-sharing website where each book gets a tracking number. Users leave their books at a public place such as a park bench or a coffee shop (“wild release”), and other registered users in the area receive an email alert to hunt for it. The website is also synchronized with users’ Goodreads accounts. The portal has nearly 2 million users, with the greatest activity in the United States, followed by Germany and the United Kingdom.

In general, the wild release feature is very popular among its users. Book profiles often come with journal entries i.e. where users found their books and what their reading experience was like, which is similar to the **letters** feature we discussed before. During my survey of the website, I saw that numerous books had been released and found, as of March 2020.



2 journalers for this copy...



Journal Entry 1 by [cardachy](#) from Ipswich, Suffolk United Kingdom on Monday, February 24, 2020
A donation found in my Little Free Library. A good read from one of my favourite authors.





Journal Entry 2 by [ardachy](#) at [Lexden Park in Colchester, Essex United Kingdom](#) on Monday, March 02, 2020

Released 9 hrs ago (3/2/2020 12:00 PM UTC) at [Lexden Park in Colchester, Essex United Kingdom](#)

WILD RELEASE NOTES:

On a picnic table.



Journal Entry 3 by [Tess020320](#) at [Colchester, Essex United Kingdom](#) on Monday, March 02, 2020

Found in the park this afternoon and a book I always thought that I would like to read so a good surprise ending to a dog walk! Looking forward to starting it. New to this site so have spent the last hour or so trying to work out how to use it and what it's all about!

Mobile Apps

I didn't find any wildly popular mobile apps for book sharing. Two developers in Paris released [Booxup](#) in 2015. The app allows users to scan the barcodes of their books and add them into the app automatically. Then, using geospatial information tracked through users' mobile phones, the app finds books that were listed close to them. In recent times, their marketing has shifted away from book exchange to a selling-based platform i.e. "[buy books cheaper or sell yours](#)", geared their economical book readers and students looking for cheap textbooks.



Narola, a software company in India, also designed [beeapp.io](#), a mobile app which allows users to exchange, lend or sell books with other bibliophiles within 50 kilometers. It has features like chat and payment and rating system for the book and the lender. No statistics are available on the number of users and whether the app took off, but the lack of google search results outside the company website suggests that the app was not popular.

Main Takeaways

- BookMooch, a book sharing website, attracted many users and had a comprehensive point based system which incentivized user engagement, but many complained that they didn't receive books as often or quickly as they sent them out. Although the platform has died out since 2016, previous user engagement suggests that a market exists.
- BookCrossing was an improvement on BookMooch with its "wild release" feature and remains popular among its users till date, but requires looking for books inside one's neighborhood.

- Mobile apps are not popular, or exists as book selling platforms as opposed to book exchange