

# BUSINESS APPS

Reduce administrative costs by creating apps that help at the exact point of need



## Integrate core business processes into mobile applications

Through Naologic's business apps, you are able to run all phases of your enterprise operations to facilitate cooperation and coordination of work across all organizational layers.

# Innovative customer experiences

Manage your sales pipeline, contacts, notes, emails and activities in **one place** so you can easily share information within your organization amongst your colleagues.



Naologic drastically differs from the vast majority of enterprise software applications and platforms on the market by prioritizing usability and design on top of the powerful business uses Naologic's platform has become known for.

# Connect the Enterprise



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## Enterprise Applications for Your Customers

Create market value by creating a continuous loop between the customer and the marketer. The marketer will, through interaction, be able to better meet the customer's needs, and the customer will likewise reward the marketer with ever-increasing loyalty.

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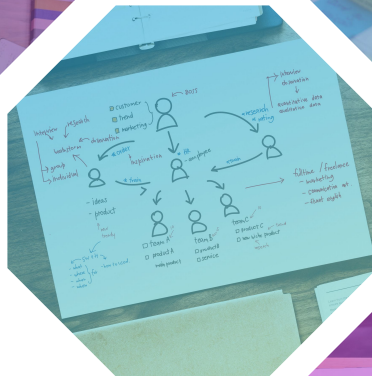
## Tools designed for your team

Optimize your operations by creating apps that streamline the day-to-day activity of your team.





# Your business, your apps.



- 1 Mobile CRM
- 2 Sales dashboard
- 3 Team messaging
- 4 Report review
- 5 Visual Inspection Reporting
- 6 Customer Support

# Solutions rooted in code & design

Business first, technology second.

Based on a set of business dimensions and rules, calculations, and customizable dashboards, the apps are easy to understand and no programming is required to tailor them. As a customer, you can quickly discover applications built for your industry and customize them to solve your company's complex planning challenges. Easily build your own planning applications on the platform and share them with others.

Your business, your fields, your processes, because nothing is more frustrating than feeling like you are serving the system instead of the system serving you.



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[Naologic.com](https://naologic.com)

[About](#)

Naologic builds cloud-based enterprise software designed for medium to large organizations. Our goal is to transform the way enterprise software is developed, from a one-off development implementation to a continuous cycle of improvement that combines industry expertise, business results, and user analytics in a fast, cost-effective and business-focused manner.