

ECOMMERCE MODULE

Manage inventory, create sales orders,
generate invoices and get paid faster



Sell Online

Sell directly
to your
customers with
our integrated
e-commerce
solution

Far too often, e-commerce leaders make decisions in a data vacuum. That doesn't work in today's fast-paced market. E-commerce leaders need to make timely, value-based decisions so they can respond quickly to shifts in demand and customer needs. When value is in the front-seat, margins are optimized and profit is maximized.



Beautiful Websites.

Naologic's platform allows you to create any design you want, using cutting-edge tools.

We provide a full implementation guide, API integration, and services.

Our e-commerce platform will allow your business to operate as a single unit and will be able to leverage several important functions.



Manage inventory, create sales orders, generate invoices and get paid, all automated.

Get custom alerts for relevant activities, communicate directly from quotations via email, automatically keep complete records of your negotiations. With Naologic's e-commerce tools you're able to streamline the software behind your:

1

Shopping Experience

Optimize your customer's online buying process

2

Payment & Shipping

Save time and resources by automating repetitive order fulfillment tasks

3

Billing & Accounting

Streamline billing and connect your backend accounting

4

Reporting & Analytics

Gain insight through built in and custom reporting.

1

Sales inventory

Omnichannel capabilities to handle phone orders, in-store orders, website orders, wholesale orders, and marketplace orders with automatic fulfillment.

2

Market strategy

Align your market strategy and business development operations for informed data-based decision making.

3

Competitor analysis

Receive notifications and updates on the trends in e-commerce and receive product and sales recommendations based on intelligent analytics tracking.



Fully optimized for
SEO and marketing.

Boost your sales with cart recovery, cross-selling and up-selling opportunities on product pages, in the cart or at checkout.

Connect your products finance and people in Naologic's all in one solution.

4

Deal qualification

Use comprehensive data and analytics to tweak your information architecture and user experience slightly, to optimize your conversion funnel and maximize returns.

5

Payment and accounting

The Naologic e-commerce platform integrates with the major payment providers and accounting software for a seamless customer experience.

6

Define Inventory Rules

Optimize the flow of goods by adding rules to adjust your online inventory.



With Naologic's e-commerce platform, your forecasts will improve.

Information walls are shattered. Connections are built and therefore, achieving business goals becomes the rule rather than the exception.

[Naologic.com](https://naologic.com)

[About](#)

Naologic builds cloud-based enterprise software designed for medium to large organizations. Our goal is to transform the way enterprise software is developed, from a one-off development implementation to a continuous cycle of improvement that combines industry expertise, business results, and user analytics in a fast, cost-effective and business-focused manner.