GANESH HEGDE

Bengaluru, India

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PROFILE

Over 8 years of hands-on experience in developing scalable and maintainable software, with a passion for learning new technologies. Have ability to adapt to technology changes, with experience working in both bootstrapped and growth stage startups. Proficient in Javascript, Ruby tech stacks.

EMPLOYMENT HISTORY

❖ Software Engineer III, GROWW .... Mar 2022 — Present
Bengaluru

Reduced egress traffic from website, leading to a significant reduction in billing to nearly $6000/month from cloudflare.

Led order and risk management pods by gathering requirements from product, design, and backend teams, ensuring smooth and efficient operations.

Built checkout finance, which enabled successful entry into the credit space and disbursing over 1000 loans within 3 months.

Contributed to building socket architecture for the iOS app (React Native), improving performance and enhancing the overall user experience.

Developed an external API integration to place orders from third-party apps, resulting in increased revenue streams and enhanced user convenience.

❖ Software Engineer II, GROWW .... Mar 2021 — Mar 2022
Bengaluru

Developed Stocks & F&O order system as part of brokerage service. Stocks is a major investment product and F&O a major revenue contributor for Groww.

Built IPO order system by gathering requirements from product, which has become a major customer acquisition channel.

Architected the frontend complexity around risk in order placement and live price.

❖ Software Engineer I, GROWW .... Jan 2020 — Mar 2021
Bengaluru

Developed a screener for stocks, establishing it as a major discovery point for all listed stocks in India on Groww, leading to increased user engagement and platform usage.

Developed and shipped the Digital Gold product for customers, achieving a milestone of 2 lakh orders within 3 months, demonstrating rapid product growth and strong market adoption.

Achieved a successful launch of the onboarding feature on the mobile site, resulting in increased user engagement and retention, through proactive product requirements gathering, design, and implementation.

❖ Full Stack Developer, Officepulse .... Jan 2017 — Jan 2020
Bengaluru

Single-handedly developed a procurement platform for offices/large enterprises from bootstrap, resulting in revenue peaking at 4 crore/month and onboarding over 300 companies.

Led frontend/backend architecture decisions, development, and deployment, implementing solutions in React and Ruby on Rails on platforms like Digital Ocean and AWS, ensuring robust and scalable solutions.

Built internal dashboards that maximized productivity for procurement and sales teams, streamlining operations and improving decision-making processes.

Developed an inventory management app for goods tracking, optimizing warehouse requirements and enhancing inventory control processes.

Implemented product search enhancements using elastic search, increasing productivity and delivering a better customer experience.

❖ Mobile App Developer, HealthPlix .... Aug 2016 — Feb 2017
Bangalore

Experienced in modern mobile development architectures (MVP, MVVM) and clean code practices, demonstrated by building a reminder feature for patients to ensure timely medication intake.

❖ Precision Engineer, Titan Company Limited .... Oct 2015 — Jul 2016
Hosur

Designed and implemented PLC programs to automate industrial processes, including assembly line control, enhancing efficiency and accuracy in manufacturing operations.

EDUCATION

❖ RV College of Engineering .... Jan 2011 — Jan 2015
Bachelor of Engineering
Bengaluru

Earned a degree in Electronics and Communications Engineering with a CGPA of 8.8.

Gained proficiency in data structures and algorithms, Java, and a solid understanding of software development principles.

❖ Chaitanya PU College .... Jan 2009 — Jan 2011
Science
Sirsi

Completed Science with a 95th percentile and stood first place.

Achieved a CET ranking of 395.

SKILLS

JavaScript	*Experienced*	Java	*Skillful*
Reactjs / Redux	*Experienced*	SQL	*Skillful*
Ruby On Rails	*Experienced*	People Management	*Skillful*
Mobile App Development	*Experienced*	Leadership	*Skillful*

LANGUAGES

English	*Highly proficient*	Hindi	*Very good command*
Kannada	*Native speaker*		