Social Predict - Weighted Probability Adjustment Model (WPAM) for Payout Distributions

Patrick Delaney

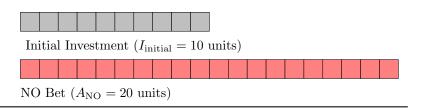
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1 First Transaction

- Initial Investment: Every market is assumed to have an initial investment of at least 1. This investment comes from a fee assessed to the market creator. This initial investment goes both in the numerator and denominator of the probability calculation.
- Initial Probability: Every market starts out at a probability of 0.5 which means even odds between a YES and NO outcome.
- First Transaction: In our sample below, the first transaction is a bet of 20 Units in the NO direction.

Initial Probability (0.5)





New Probability (0.167)



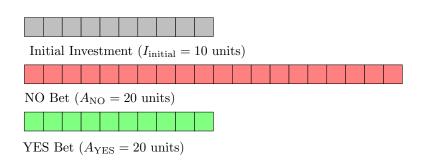
$$P_{\text{new}} = \frac{P_{\text{initial}} \times I_{\text{initial}} + A_{\text{YES}}}{I_{\text{initial}} + A_{\text{YES}} + A_{\text{NO}}} = \frac{0.5 \times 10 + 0}{10 + 0 + 20} = \frac{5}{30} \approx 0.167$$

2 Second Transaction

- Initial Investment: The initial investment remains in the calculation.
- Initial Probability: We use the same initial probability.
- Second Transaction: A different bettor comes in and places 10 in the YES direction.

Initial Probability (0.5)





New Probability (0.375)



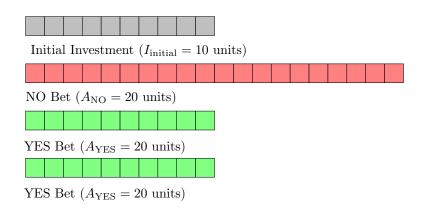
$$P_{\text{new}} = \frac{P_{\text{initial}} \times I_{\text{initial}} + A_{\text{YES}}}{I_{\text{initial}} + A_{\text{YES}} + A_{\text{NO}}} = \frac{0.5 \times 10 + 10}{10 + 10 + 20} = \frac{15}{40} \approx 0.375$$

3 Third Transaction

- Initial Investment: The initial investment remains in the calculation.
- Initial Probability: We use the same initial probability.
- Third Transaction: A different bettor comes in and places 10 in the YES direction.

Initial Probability (0.5)





New Probability (0.5)

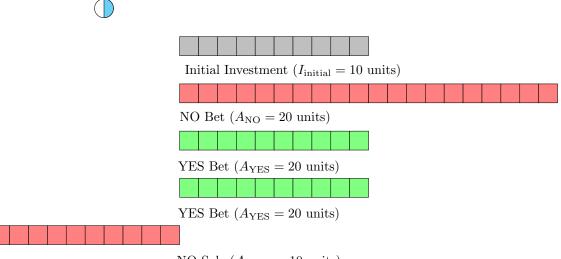


$$P_{\text{new}} = \frac{P_{\text{initial}} \times I_{\text{initial}} + A_{\text{YES}}}{I_{\text{initial}} + A_{\text{YES}} + A_{\text{NO}}} = \frac{0.5 \times 10 + 20}{10 + 20 + 20} = \frac{25}{50} \approx 0.5$$

Fourth Transaction 4

- Initial Investment: The initial investment remains in the calculation.
- Initial Probability: We use the same initial probability.
- Fourth Transaction: Original better holding NO sells 10 units of NO.

Initial Probability (0.5)



NO Sale $(A_{NO} = -10 \text{ units})$

New Probability (0.625)



$$P_{\rm new} = \frac{P_{\rm initial} \times I_{\rm initial} + A_{\rm YES}}{I_{\rm initial} + A_{\rm YES} + A_{\rm NO}} = \frac{0.5 \times 10 + 20}{10 + 20 + 10} = \frac{25}{40} \approx 0.625$$