



ステイト・オブ・ザ・マップ
**STATE OF
THE MAP**

Aizu-Wakamatsu, Japan 2017

There is only one community big and passionate enough to map the whole world. That's why we're working tirelessly to bring the annual OpenStreetMap conference – State of the Map – to Japan in August 2017.

Founded in 2004, OpenStreetMap enables millions to contribute up to date information about their neighbourhood and locations. By making this geospatial data

available for free under an open licence, OpenStreetMap has revolutionized the way we see, use and sell map data and services.

State of the Map enables you to keep up to date with the changing geospatial industry. It provides a fantastic opportunity to meet the wide community of software developers, volunteers, and users. By bringing these

groups together in one place the future of OpenStreetMap is strengthened.

Your sponsorship helps keep State of the Map affordable to the widest possible audience. It provides you exposure to the OpenStreetMap community and a platform in which to present your organisation to those who continue to change the geospatial industry.



About State of the Map 2017

State of the Map is the global conference of the OpenStreetMap project. Each year we are delighted to be able to bring the community together to celebrate the achievements and look forward to the future.

Our *data contributors* are passionate about map data with many recognising the benefit maps bring to society. The many thousand volunteer contributors are now joined by commercial data contributors.

You will also hear first hand how *data users* are benefiting from OpenStreetMap. Each year we are amazed by the new and exciting ways our data is shaping so many organisations, government and the third sector.

Joining the data contributors and users are the OpenStreetMap *software developers*. Their devotion to improving our core tools – be they server, desktop or mobile based – continues to unlock the potential of

OpenStreetMap. And of course they will be joined by many experienced developers from the data user group.

The conversations that happen at State of the Map 2017 will further revolutionize open data and the geospatial sector. As a sponsor you will be at the heart of these conversations and gain the knowledge to take your business forward into the future.

Sponsorship packages

	Platinum	Gold	Silver	Bronze	Supporter
	€22,000 (¥2,600,000)	€14,000 (¥1,700,000)	€7,500 (¥910,000)	€3,000 (¥360,000)	€700 (¥85,000)
Exhibition space in the main hall	Prominent	Yes	Yes	-	-
Placement of leaflets in conference rooms	Yes	Yes	Yes	Yes	Yes
Naming rights on a social event or similar (e.g. conference room / lanyard)	Yes	-	-	-	-
A verbal thank you in the opening address at the conference	Yes	Yes	-	-	-
A written thank you and your logo in an email sent to State of the Map newsletter subscribers	Yes	Yes	-	-	-
Presence on the State of the Map website	Your logo and company profile	Your logo	Your logo	Your logo	Company name
Conference guidebook	Double page	Full page	Full page	Half page	Company name
Sponsors banner	Your logo	Your logo	Your logo	-	-
Slides shown in a rolling presentation during the breaks	Up to 3	Up to 2	Up to 1	-	-
Tweet from @sotm	Week before and following	Week before conference	-	-	-
Complementary conference passes	10	6	4	2	1

Corporate discounts

To celebrate the introduction of OSM Foundation tiered corporate membership we are delighted to offer a 25% discount on all State of the Map sponsorships up to the same level as your OSM Foundation membership. Your largest eligible discount also applies to higher State of the Map sponsorship packages. For example, OSM Foundation Gold membership entitles you to 25% off all State of the Map packages up to Gold, and €3,500 off Platinum (where €3,500 equates to 25% of the value of Gold).

Exhibition spaces

State of the Map 2017 will provide a space for exhibition stands. This is perfect for showing off your services and providing a visible place to start conversations with delegates. If your sponsorship level includes this we will contact you closer to the time to provide all the details.

Scholarship program

To ensure an accessible and diverse conference we provide world wide scholarships to professionals, researchers, students and accomplished community members. As a sponsor you'll be helping to bring talented people to the conference who otherwise couldn't afford the trip. The more you able to sponsor the more scholars we can invite to State of the Map!

Don't see what you want? Contact us anytime at sponsors@stateofthemap.org; we are flexible and willing to work with you to design the sponsorship package that will fulfil your business needs.

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Greetings from the community!

