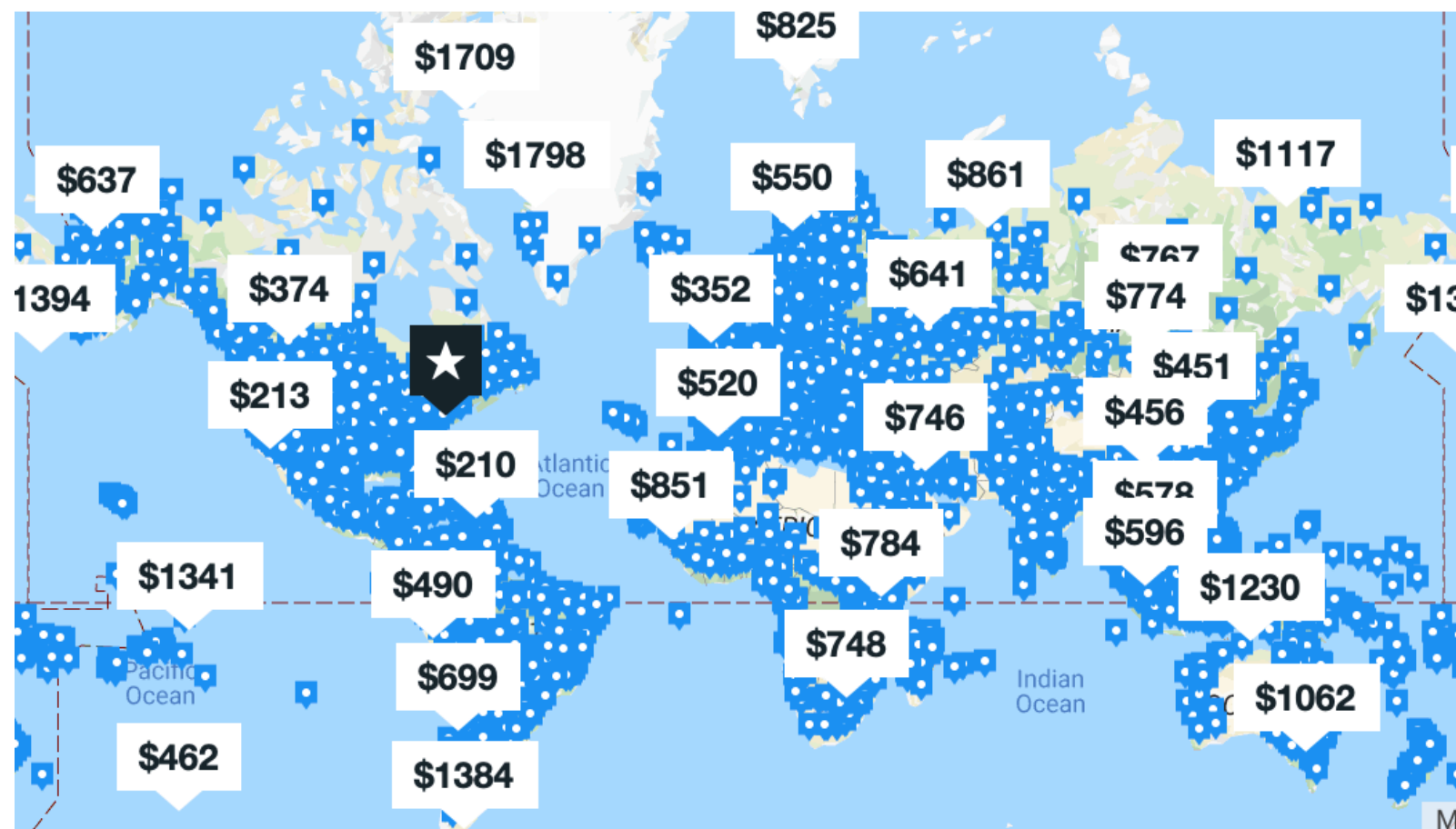




Factors responsible for Airline Pricing

06 August, 2019



Why?



Airline Industry is one of the biggest contributors to US economy.

Identifying the causes for flight prices is still pretty elusive.

Understanding how airlines structure their prices can allow users to strategize their purchase.

Round-trip ▾

1 Adult ▾

Economy ▾

0 Bags ▾

New York (NYC) ✕



Los Angeles (LAX) ✕



Fri 9/6



Tue 9/10



OUR ADVICE

Buy now



Prices are unlikely to decrease within 7 days ⓘ

Track prices



OFF

1824 of 2004 flights

Fee Assistant ⓘ



Carry-on bag

0

Checked bag

0

Stops

☒ Nonstop

\$237

☒ 1 stop

\$181

☒ 2+ stops

\$229

Times

Take-off

Landing

Take-off from NYC

Fri 5:00 AM – 11:00 PM

Cheapest

\$181 • 6h 47m

Best ⓘ

\$181 • 6h 47m

Quickest

\$260 • 5h 20m

Other Sort



Delta® Flights from New York to Los Angeles

Enjoy Free In-Flight Entertainment on Delta Flights. Terms & Bag Fees Apply.

\$237 nonstop

delta.com | Sponsored

\$237

Delta

View Deal

Cheapest

Rating: 6



7:00 am — 9:45 am

United Airlines

nonstop

5h 45m

EWR - LAX

\$181

Hacker Fare

Basic Economy

View Deal



12:17 pm — 11:07 pm

Spirit Airlines

1 stop

MSY

7h 50m

LAX - EWR

Best

Rating: 10



7:00 am — 9:45 am

United Airlines

nonstop

5h 45m

EWR - LAX

\$237

United Airlines

Basic Economy

View Deal

9:15 pm — 5:15 am⁺¹

United Airlines

nonstop

5h 00m

LAX - EWR

Economy

\$307

How?



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Round-trip ▾ 1 Adult ▾ Economy ▾ 0 Bags ▾

New York (NYC) ✕



Los Angeles (LAX) ✕



Fri 9/6

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Tue 9/10

< >



Round-trip ▾ 1 Adult ▾ Economy ▾ 0 Bags ▾

New York (NYC) ✕



Boston (BOS) ✕



Fri 9/6

< >



Tue 9/10

< >



Round-trip ▾ 1 Adult ▾ Economy ▾ 0 Bags ▾

New York (NYC) ✕



Perth (PER) ✕



Fri 9/6

< >



Tue 9/10

< >



https://www.kayak.com/flights/NYC-LAX/2019-09-06/2019-09-10?sort=bestflight_a

https://www.kayak.com/flights/NYC-BOS/2019-09-06/2019-09-10?sort=bestflight_a

https://www.kayak.com/flights/NYC-PER/2019-09-06/2019-09-10?sort=bestflight_a

WebScrape

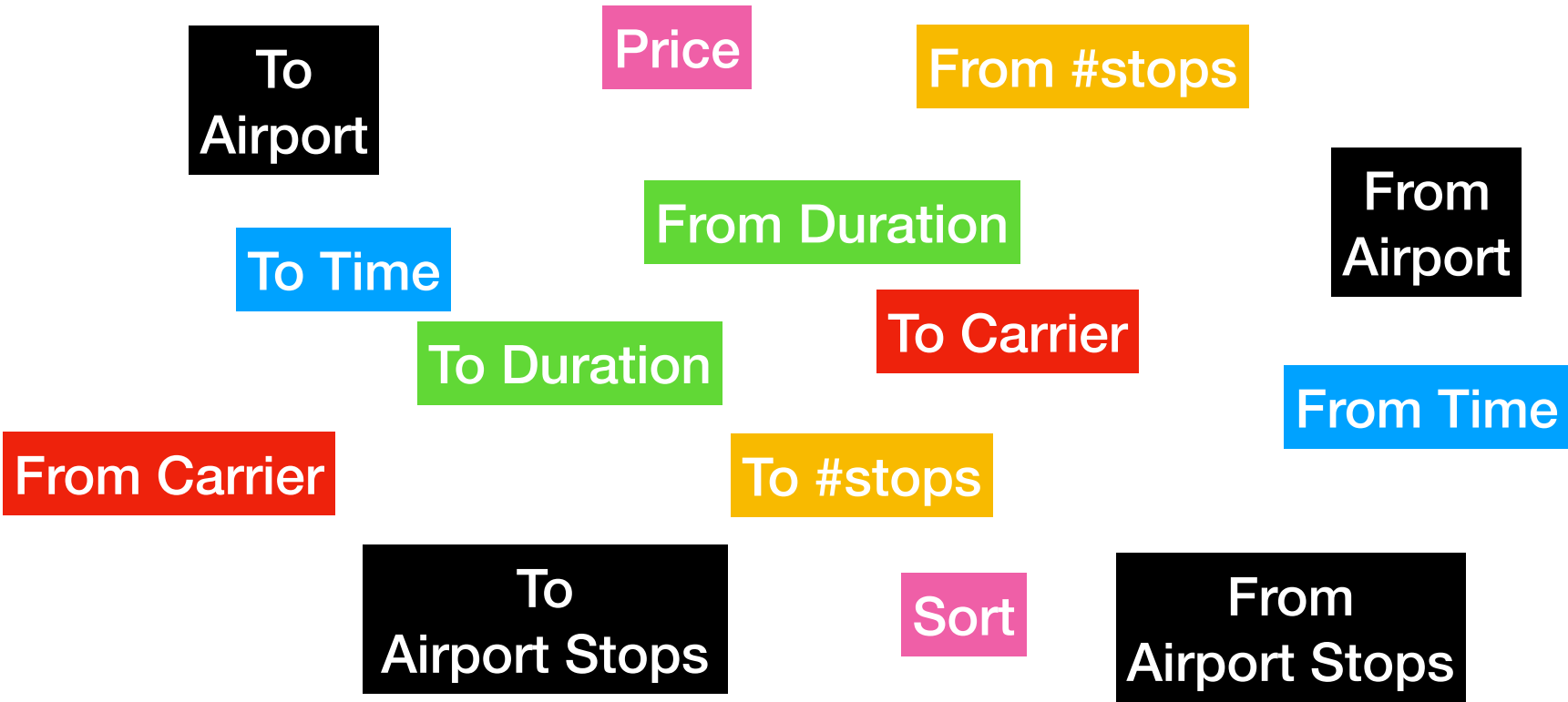
```
def makeFlightURL(self, source, dest, start_date, end_date):  
    return f"https://www.kayak.com/flights/{source}-{dest}/{start_date}/{end_date}?sort=bestflight_a"
```

```
def scrape_sortings(self):  
    """ returns scraped data in 3-tuple of different sorting methods on flight page  
    in order (best, cheapest, quickest) """  
    return [self.scrape_data(),  
            self.scrape_data("cheapest"),  
            self.scrape_data("quickest")]
```

```
def scrape_flight(self, url):  
    self.driver.get(url)  
    time.sleep(10)  
    self.closePopup()  
    for ordering, data in self.scrape_sortings():  
        for row in pd.DataFrame(data).iterrows():  
            print(row)  
            temp_dict = row[1].to_dict()  
            temp_dict[self.fieldnames[13]] = ordering  
            self.writer.writerow(temp_dict)
```

```
scraper = KayakScraper()  
scraper.scrape_flight(scraper.makeFlightURL("NYC", "BOS", "2019-09-06", "2019-09-10"))
```

Using web scrapping with selenium, extract the following features:



| price | To_#stops | From_#stops | To_airport_stops | From_airport_stops | To_duration | From_duration | To_airport | From_airport | To_time | From_time | To_carrier | From_carrier | sort |
|-------|-----------|-------------|------------------|--------------------|-------------|---------------|------------|--------------|--------------------|-----------------------|-----------------|-----------------|------|
| \$401 | 0 | 1 | NaN | DTW | 5h 49m | 6h 54m | EWB - LAX | LAX - LGA | 9:00 am – 11:49 am | 9:50 pm – 7:44 am +1 | United Airlines | Spirit Airlines | best |
| \$472 | 0 | 0 | NaN | NaN | 5h 45m | 5h 00m | EWB - LAX | LAX - EWR | 7:00 am – 9:45 am | 9:15 pm – 5:15 am +1 | United Airlines | United Airlines | best |
| \$472 | 0 | 0 | NaN | NaN | 5h 45m | 5h 01m | EWB - LAX | LAX - EWR | 7:00 am – 9:45 am | 11:15 pm – 7:16 am +1 | United Airlines | United Airlines | best |
| \$472 | 0 | 0 | NaN | NaN | 5h 49m | 5h 00m | EWB - LAX | LAX - EWR | 9:00 am – 11:49 am | 9:15 pm – 5:15 am +1 | United Airlines | United Airlines | best |
| \$472 | 0 | 0 | NaN | NaN | 5h 49m | 5h 01m | EWB - LAX | LAX - EWR | 9:00 am – 11:49 am | 11:15 pm – 7:16 am +1 | United Airlines | United Airlines | best |

Work with the following features:

To
Airport

From
Airport

Price

Carrier

To Carrier

From Carrier

Total mins

To Time

From Time

Total #stops

To #stops

From #Stops

Sort

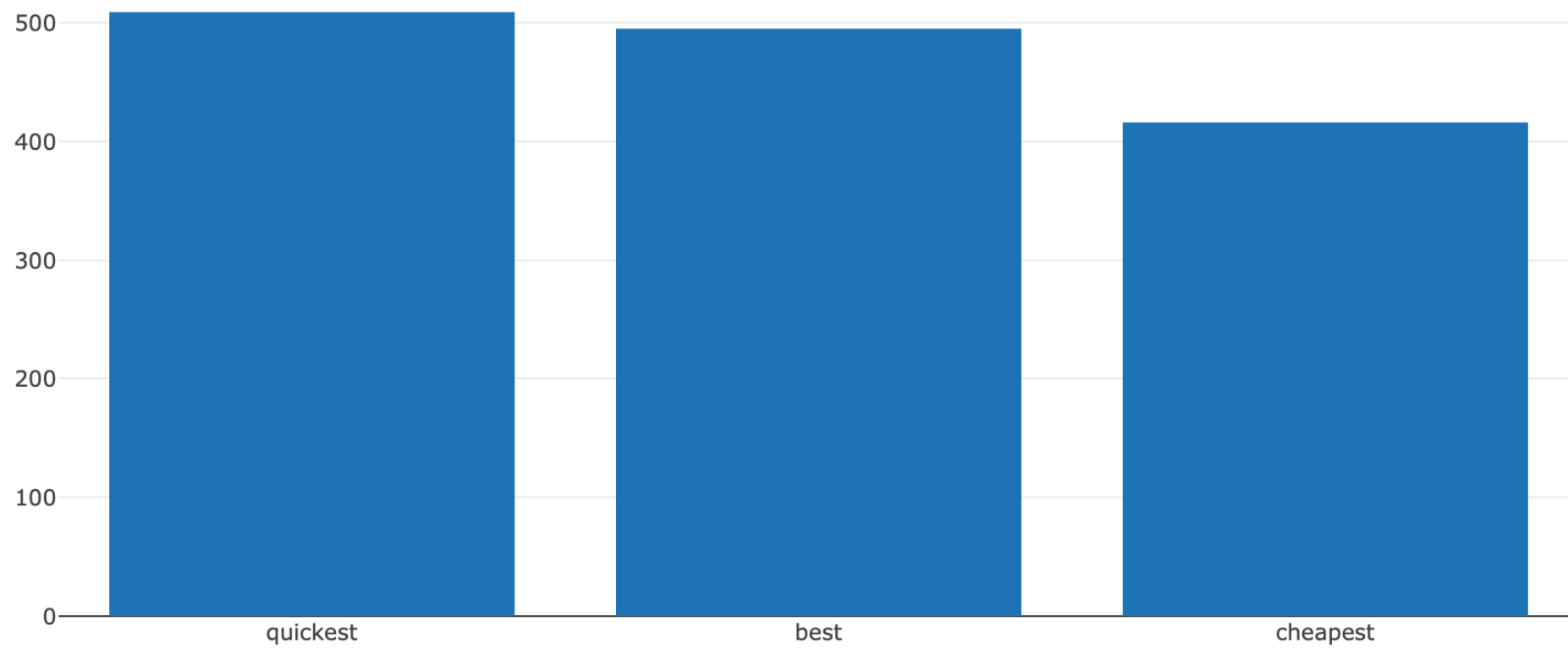
To Duration

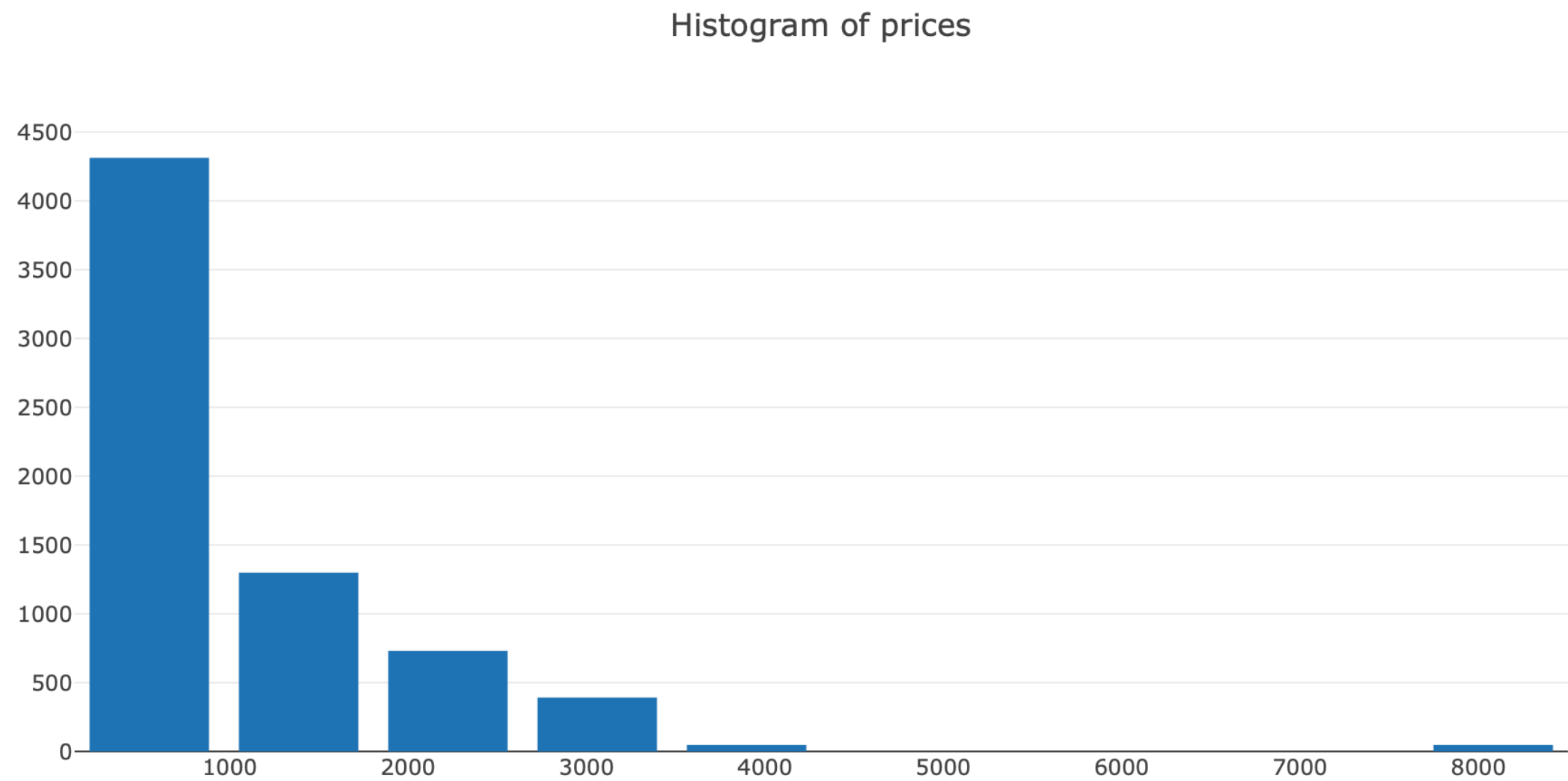
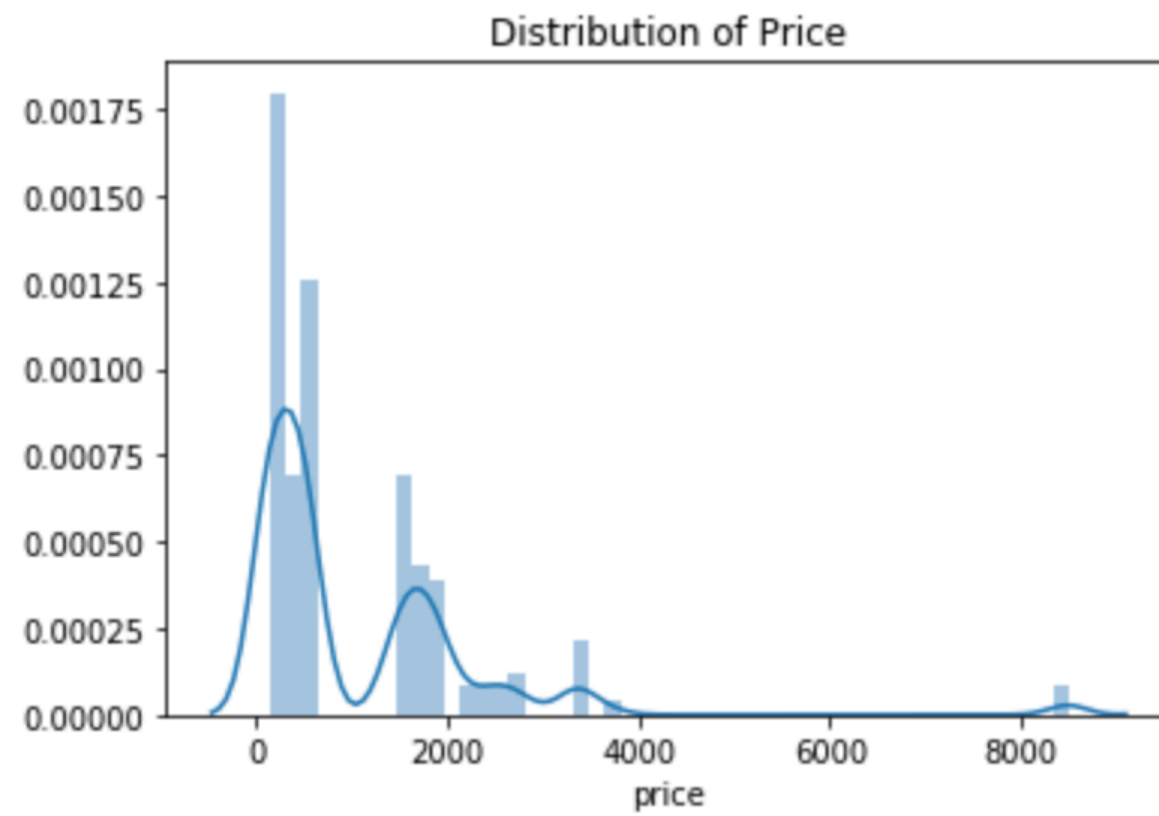
From Duration

Sort

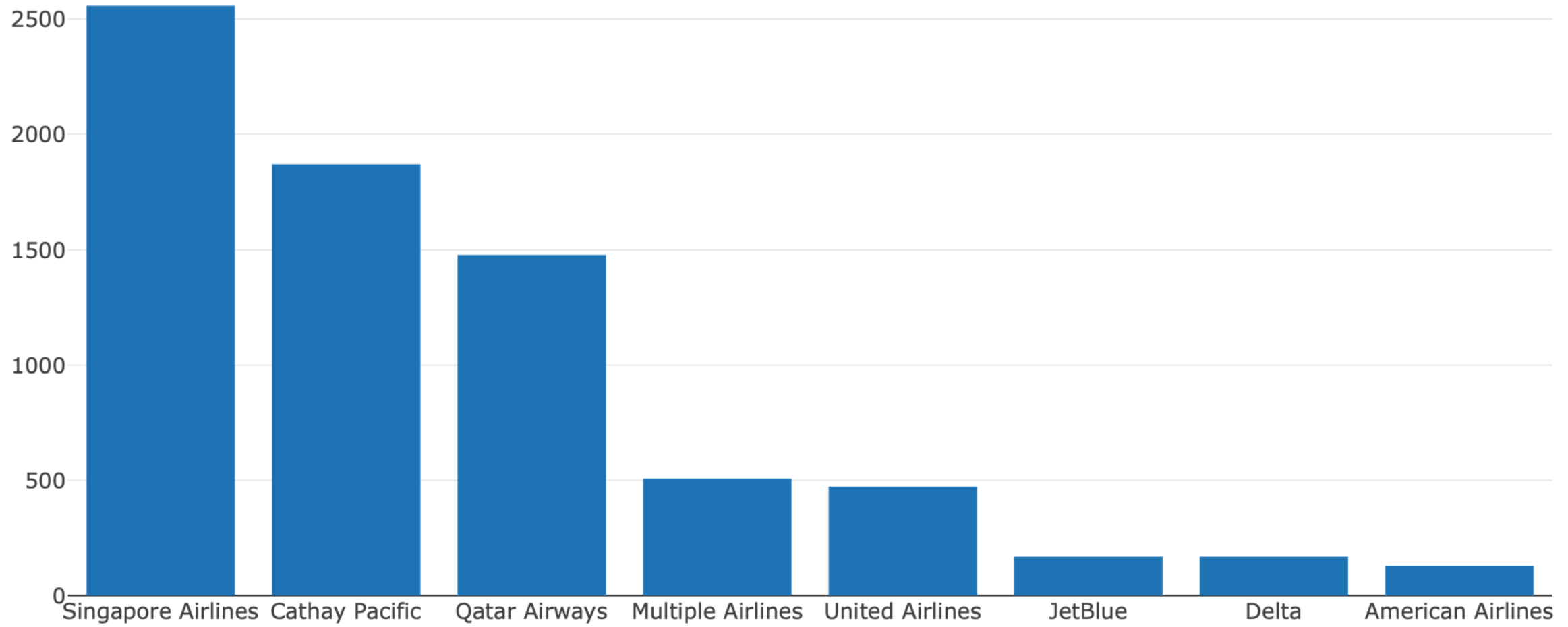
| | price | To_airport | From_airport | To_time | From_time | sort | #stops | Total_mins | carrier |
|---|-------|------------|--------------|--------------------|--------------------|------|--------|------------|-------------------|
| 0 | 401 | EWR - LAX | LAX - LGA | 9:00 am — 11:49 am | 9:50 pm — 7:44 am | best | 1 | 763 | Multiple Airlines |
| 1 | 472 | EWR - LAX | LAX - EWR | 7:00 am — 9:45 am | 9:15 pm — 5:15 am | best | 0 | 645 | United Airlines |
| 2 | 472 | EWR - LAX | LAX - EWR | 7:00 am — 9:45 am | 11:15 pm — 7:16 am | best | 0 | 646 | United Airlines |
| 3 | 472 | EWR - LAX | LAX - EWR | 9:00 am — 11:49 am | 9:15 pm — 5:15 am | best | 0 | 649 | United Airlines |
| 4 | 472 | EWR - LAX | LAX - EWR | 9:00 am — 11:49 am | 11:15 pm — 7:16 am | best | 0 | 650 | United Airlines |

Median of Prices by Sort

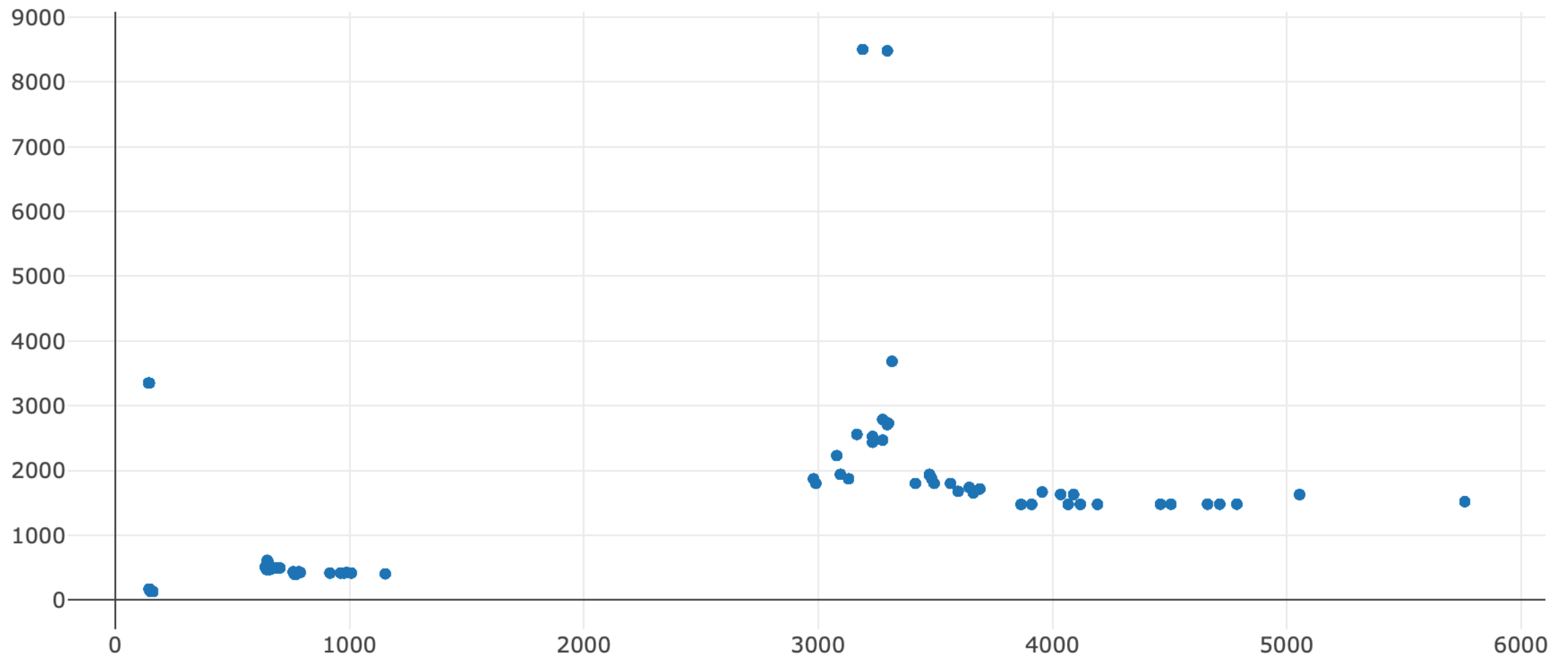




Distribution of price by Airlines



Total mins versus price



Number of Stops versus price

