

# Background:



The NFL is a staple of American culture.

This year marks the 100th season.

With the development of data science/analytics, a major problem has been given a closer look - concussions.

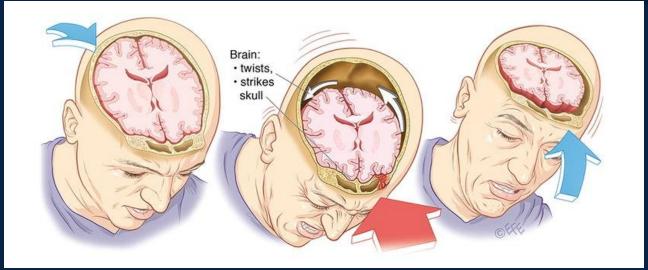
## Agenda:



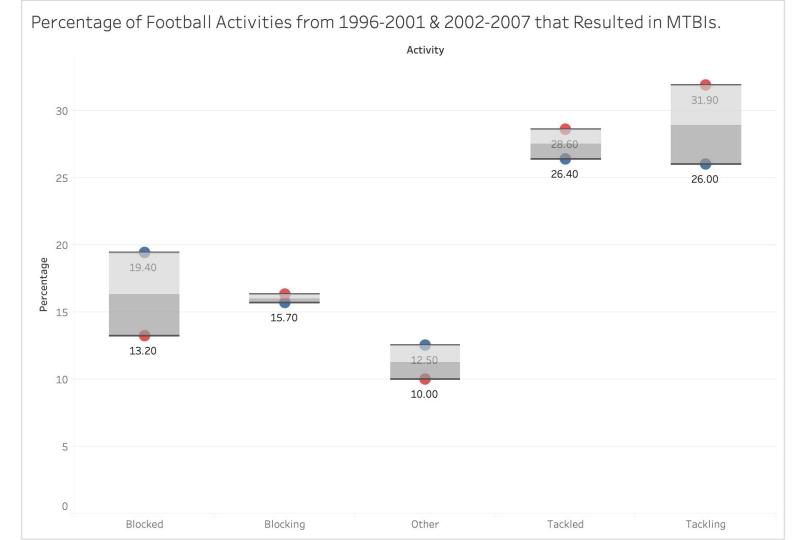
- What is a concussion/MTBI?
- NFL data on MTBI
- The NFL's response
- References
- Conclusion/Q&A

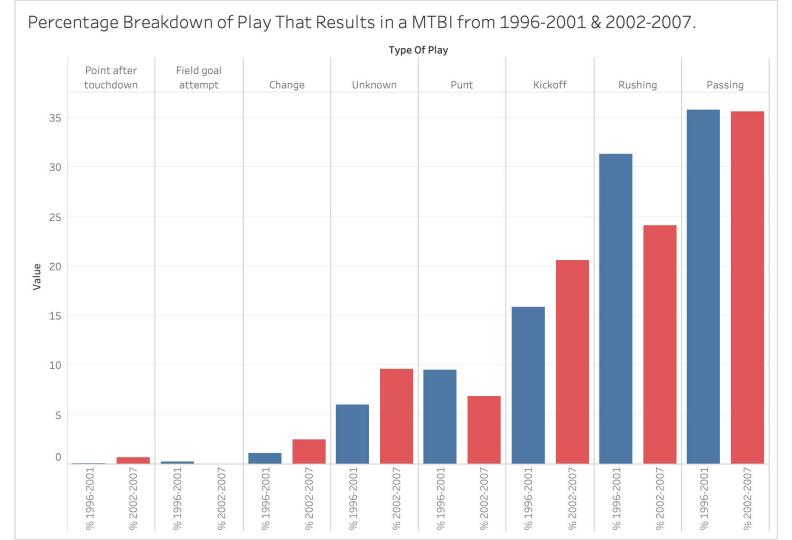
### What is a concussion?



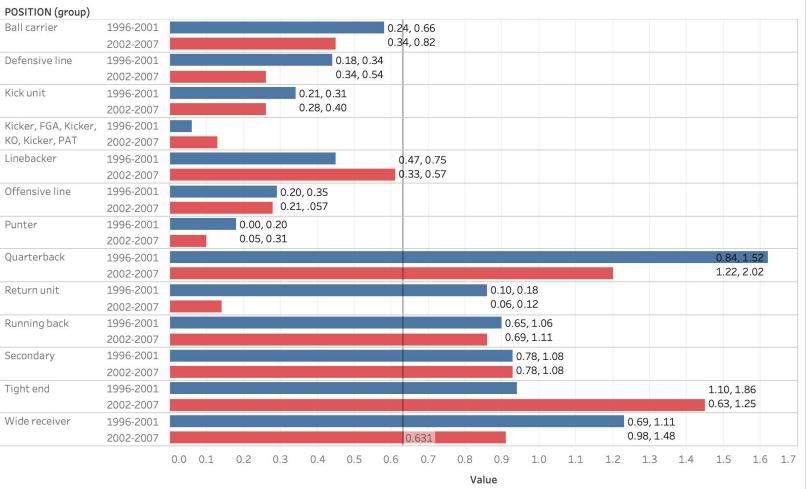


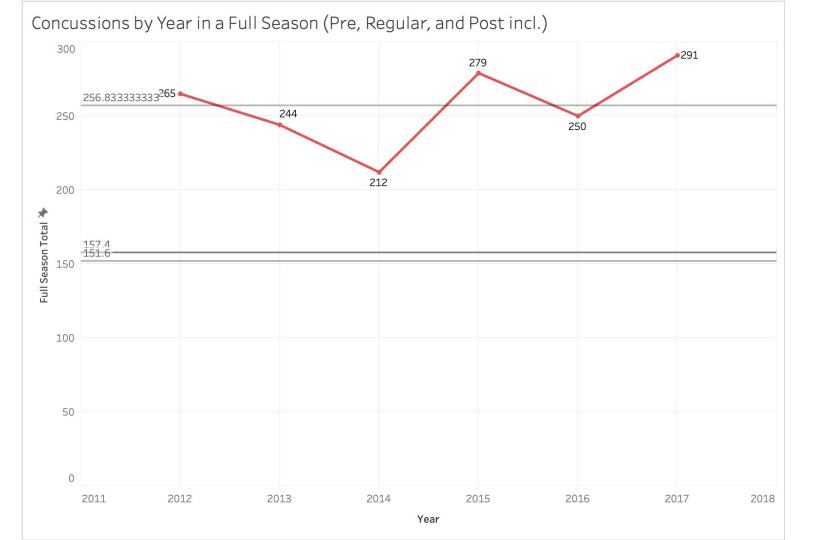
A concussion is an injury to the brain that results in temporary loss of normal brain function, one which is usually caused by a blow to the head.

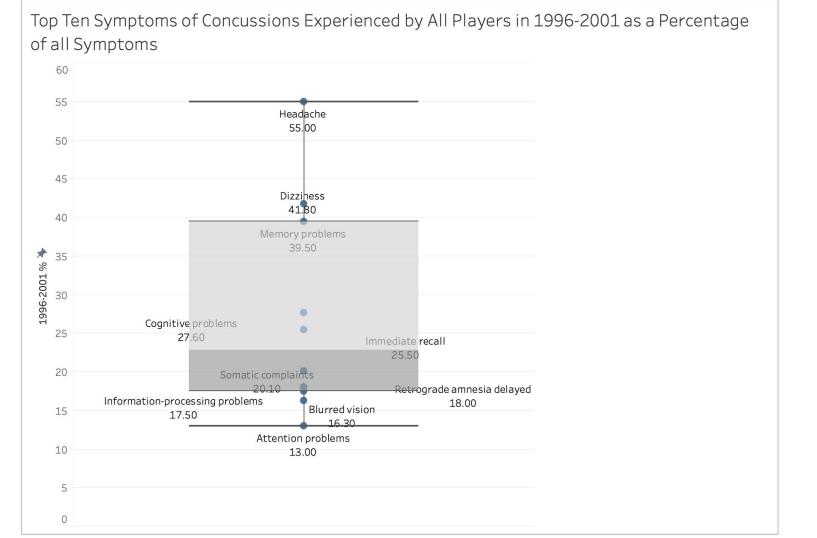


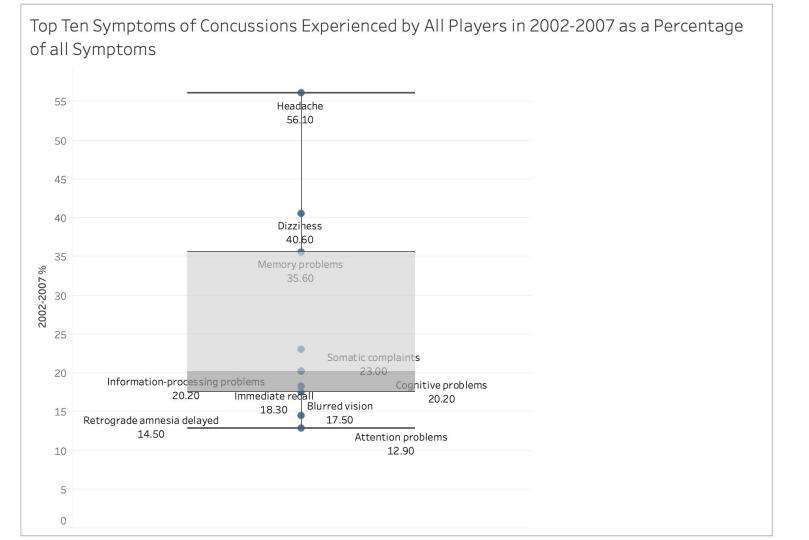


#### Concussion Rates/100 Team Games by 5 Year Groupings with 95% CI









## The NFL's Response



- Jeff Crandall, Ph.D has led the way through biomechanics and data.
- He's advised the NFL on fundamental changes that need to happen on the field to reduce the epidemic of MTBIs.



## The NFL's Response



- The NFL has changed a myriad of rules since 2002 designed to help promote player's safety.
- Changes focused on where concussions were prevalent. (kickoffs, passing, defenseless receiver, etc.)



### References



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- 2. NFL Picture with Helmet: <a href="https://www.usatoday.com/story/sports/nfl/2014/06/25/concussion-settlement-no-monetary-cap-head-inju-ries-ex-players-anita-brody/11356645/">https://www.usatoday.com/story/sports/nfl/2014/06/25/concussion-settlement-no-monetary-cap-head-inju-ries-ex-players-anita-brody/11356645/</a>
- 3. "What is a Concussion?" Center for Disease Control and Prevention: <a href="https://www.cdc.gov/headsup/basics/concussion-whatis.html">https://www.cdc.gov/headsup/basics/concussion-whatis.html</a>
- 4. NFL 100 Logo: <a href="http://www.nfl.com/news/story/0ap300000975734/article/nfl-reveals-logo-celebration-plans-for-100th-se">http://www.nfl.com/news/story/0ap3000000975734/article/nfl-reveals-logo-celebration-plans-for-100th-se</a> <a href="mailto:ason">ason</a>
- 5. Concussion diagram: <a href="https://qbi.uq.edu.au/concussion/what-is-concussion">https://qbi.uq.edu.au/concussion/what-is-concussion</a>
- 6. YouTube Video Compliation: <a href="https://www.youtube.com/watch?v=Wn9NdHpTWrg&t=599s&ab-channel=DingProductions">https://www.youtube.com/watch?v=Wn9NdHpTWrg&t=599s&ab-channel=DingProductions</a>
- 7. Player Safety in the NFL Featuring Dr. Crandall's work: <a href="https://www.playsmartplaysafe.com/newsroom/videos/health-safety-related-changes-2018-season/">https://www.playsmartplaysafe.com/newsroom/videos/health-safety-related-changes-2018-season/</a>
- 8. Kickoff Diagram: <a href="https://www.nbcsports.com/boston/tags/nfl-kickoff-rules-changes">https://www.nbcsports.com/boston/tags/nfl-kickoff-rules-changes</a>

