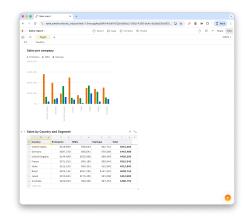
Rows delivers AI for Team work on Spreadsheets

Rows powers team work with AI spreadsheets. Rows helps projects succeed with better data and analysis that provide task level insights. Our platform helps teams align on goals, automate reporting, and share insights through dynamic dashboards that keep everyone on the same page. It is used by Finance, Marketing and Product teams globally, with the US and Europe as the largest markets.



Our Approach

- Create more, edit more. Rows AI is designed to be intuitive, supporting people without
 interrupting them. We have AI Cells where you can write any request for AI to do, and an AI
 Agent chat that can solve any task of any complexity.
- Privacy-preserving architecture that keeps data secure. Our AI Analyst agent minimizes the amount of data shared with models.
- Dashboards and calculators that work beautifully across devices, no mobile desktop and mobile web.

Proven Accuracy

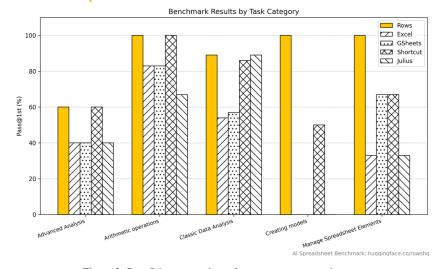


Figure 3: Pass@1 accuracy by task category across assistants.

Rows AI Analyst achieved the highest accuracy across all categories, with an 89% first-try success rate and 74% of dynamic outputs, more than 60 points ahead of the nearest competitor in delivering live, updating results.

Our research resulted in the first-ever AI Spreadsheet Benchmark¹.

Use Cases & Benefits

- Build models in 1 request. Generate sprint health dashboards tied to project data. Great for people using tools from Notion to JIRA.
- Predict SLA risks in IT workflows with live monitoring connected to your databases like Notion, Postgres, MySQL, etc.
- Deliver polished dashboards to clients without extra formatting. Just ask the AI.
- Share finance dashboards that explain costs and forecasts in real-time.
- Upload data from files, one by one or in bulk. Rows AI extracts data from PDFs and images so that you effortlessly import invoices, receipts, and extract data from business reports.

Why Rows

With Rows, business teams save time, reduce errors, and gain confidence in their data. Key benefits include:

- The easiest spreadsheet available on the market, with a simple interface of separate spreadsheet Tables and the speed and power of Excel and the collaboration of Google Sheets.
- The smartest spreadsheet builder that can generate models and advanced analysis with AI. Rows token usage has been growing steadily quarter over quarter, proof of success of our users.
- Live results that update automatically when data changes.
- Trusted accuracy, benchmarked as the most reliable AI spreadsheet assistant.
- Full compatibility with Excel and Sheets formulas. Import and export as csv and xls.

Rows keeps evolving fast, and over the last year made more than 150+ improvements across the board, delivering a faster spreadsheet and the most seamless and private spreadsheet experience.

¹ Rows Team; AI Spreadsheet Benchmark; Sept-2025