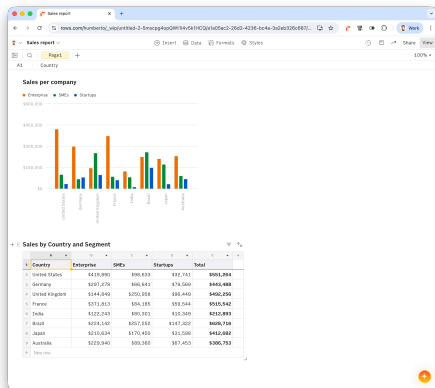# Rows: Agentic enterprise in AI spreadsheets

Rows enables the agentic enterprise by connecting spreadsheets with live business data. Our spreadsheets become agents: forecasting, scoring, and generating reports that empower teams to focus on customers and growth.

Our Approach

- AI agents that work side by side with people in spreadsheets.
- Integration with customer databases, marketing, sales, and service data sources. Rows AI Analyst is present from import data, prep to reporting.
- Dashboards and calculators that accelerate decision-making.
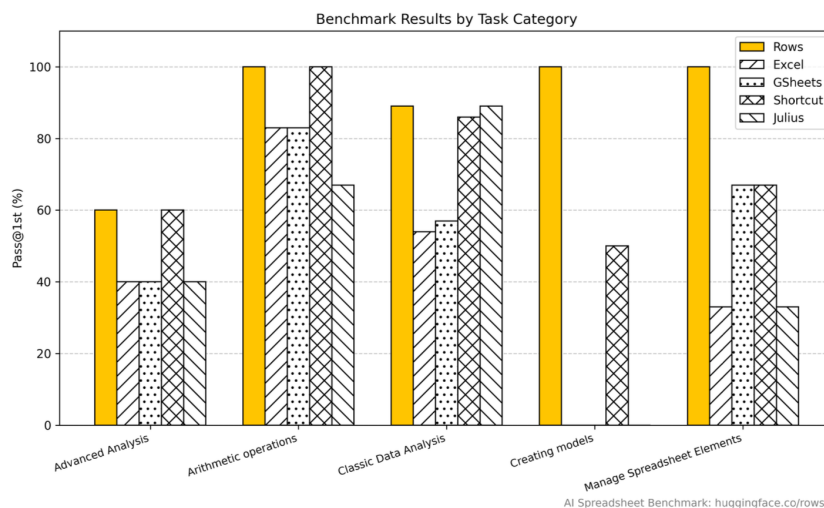
Proven Accuracy

Figure 3: Pass@1 accuracy by task category across assistants.

Rows AI Analyst achieved the highest accuracy across all categories, with an 89% first-try success rate and 74% of dynamic outputs, more than 60 points ahead of the nearest competitor in delivering live, updating results.

Our research resulted in the first-ever AI Spreadsheet Benchmark[1].

Use Cases & Benefits

- Automate pipeline forecasts with live data from customers and campaigns.
- Measure service cost-to-serve in shareable dashboards.
- Provide marketing teams with dynamic ROI calculators.
- Share finance dashboards that explain costs and forecasts in real-time.
- Upload data from files, one by one or in bulk. Rows AI extracts data from PDFs and images so that you effortlessly import invoices, receipts, and extract data from business reports.

Why Rows

With Rows, business teams save time, reduce errors, and gain confidence in their data. Key benefits include:

- The easiest spreadsheet available on the market, with a flexible interface available to all, and that includes all Excel features and the collaboration of Google Sheets.
- The smartest spreadsheet builder that can generate models and advanced analysis with AI. Rows token usage has been growing steadily quarter over quarter, proof of success of our users.
- Live results that update automatically when data changes.
- Trusted accuracy, benchmarked as the most reliable AI spreadsheet assistant.
- Full compatibility with Excel and Sheets formulas. Import and export as csv and xls.

Rows keeps evolving fast, and over the last year made more than 150+ improvements across the board, delivering a faster spreadsheet and the most seamless and private spreadsheet experience.

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[1] Rows Team; [AI Spreadsheet Benchmark](#); Sept-2025