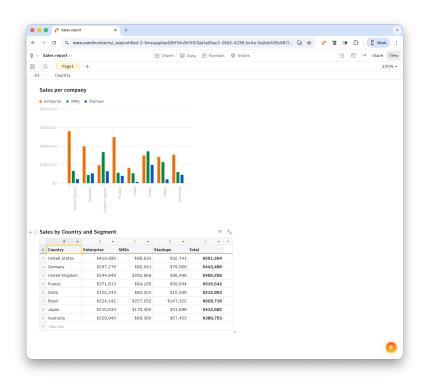
# Rows.com: Personal, Private, Seamless AI for Spreadsheets

Rows delivers AI that is deeply personal, private, and seamless. Our AI agent is the most accurate of all AI Spreadsheets, including Excel + Copilot, Sheets with Gemini, and other newer software. Rows intelligence runs directly within spreadsheets, and we always send the smallest amount of data as possible to AI Agents (LLM models). Rows also leverages our own secure cloud compute with a custom spreadsheet engine that is fully compatible with Excel and Google Sheets, and we support secure Python for advanced tasks. The result is automation that feels natural, respects privacy, and integrates effortlessly into everyday Data workflows.



# **Our Approach**

- AI designed to be invisible and intuitive, supporting people without interrupting them. We have AI Cells where you can write any request for AI to do.
- Privacy-preserving architecture that keeps data secure. Our AI Analyst agent minimizes the amount of data shared with models.
- Dashboards and calculators that work beautifully across devices, no mobile desktop and mobile web.

Rows.com 2025-09-29 1

## **Proven Accuracy**

Rows AI Analyst achieved the highest accuracy across all categories, with an 89% first-try success rate and 74% of dynamic outputs, more than 60 points ahead of the nearest competitor in delivering live, updating results.

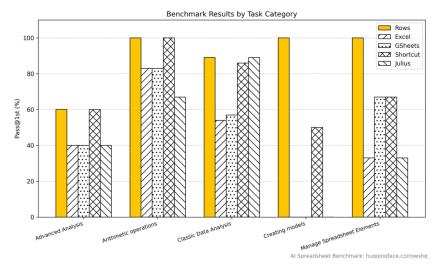


Figure 3: Pass@1 accuracy by task category across assistants.

Our research resulted in the first-ever AI Spreadsheet Benchmark<sup>1</sup>.

### **Use Cases & Benefits**

- Upload data from files, one by one or in bulk. Rows AI extracts data from PDFs and images so that you effortlessly import invoices, receipts, and extract data from business reports.
- Create seamless reports that refresh automatically with live business data.
- Build models in 1 request. Rows AI can build a house purchase simulator as easily and a Forecast tool to support demand or sales performance analysis.
- Deliver polished dashboards to clients without extra formatting. Just ask the AI.

### **Why Rows**

With Rows, business teams save time, reduce errors, and gain confidence in their data. Key benefits include:

- The easiest spreadsheet available on the market, with a simple interface of separate spreadsheet Tables, like Apple Numbers, with the speed and power of Excel and the collaboration of Google Sheets.
- The smartest spreadsheet builder that can generate models and advanced analysis.
- Live results that update automatically when data changes.

Rows.com 2025-09-29 2

<sup>&</sup>lt;sup>1</sup> Rows Team; AI Spreadsheet Benchmark; Sept-2025

- Trusted accuracy, benchmarked as the most reliable AI spreadsheet assistant.
- Full compatibility with Excel and Sheets formulas. Import and export as csv and xls.

Rows keeps evolving fast, and over the last year made more than 150+ improvements across the board, delivering a faster spreadsheet and the most seamless and private spreadsheet experience.

Rows.com 2025-09-29 3