

ALISSON RUBAS

SOFTWARE DEVELOPER

◦ DETAILS ◦

rubasalisson10@gmail.com

◦ LINKS ◦

[Portfolio](#)

[GitHub](#)

[LinkedIn](#)

◦ SKILLS ◦

HTML & CSS

JavaScript(Node.js & React.js)

CSS(Bootstrap, Tailwind & SASS)

GitHub & Figma

WordPress

Firebase

SEO

Material UI

Rapid API

◦ LANGUAGES ◦

Portuguese

English

Spanish



PROFILE

I am a skilled software developer with experience in React, strong problem-solving abilities and a desire to continue growing in the tech field. I am able to create efficient and user-friendly web applications using React, and have a strong aptitude for problem-solving. I am dedicated to delivering high-quality work and constantly seeking new learning opportunities to improve my skills.



EMPLOYMENT HISTORY

Frontend Developer at Bella Number One Cleaning Service, LLC, Boston

January 2021 — June 2021

- Created all marketing materials and wrote press releases for each promotion.
- Organized contests and sweepstakes and strategized opportunities for maximum revenue.
- Researched, designed, and launched an improved company website focused on improving user experience using WordPress, HTML and CSS.
- Spearheaded development and implementation of advertising and brand awareness strategy to generate a 10% customer increase monthly.

Digital Marketing Associate, at JobPrepped

July 2021 — October 2021

- Developed a hashtag strategy to improve the reach of our content.
- Optimized the company's emails which increased open rates and conversion rates.
- Analyze email campaign results including the audience, offers, creativity, deliverability, open rates, click-through rates, and conversion.
- Utilized social media channels and group pages to find and prospect potential leads.



EDUCATION

Web Development, Zero To Mastery

July 2022 — October 2022

In my Web Developer Bootcamp, I Learned best practices to write clean, performant bug-free code, Learned React + Redux to build rich front-end applications, Mastered modern Web Development fundamentals as well as advanced topics, Used NodeJS to write server-side JavaScript, Learned to implement user authentication, Built real-world projects using all the skills learned in the course.

General Assembly

March 2020 — June 2020

The Bootcamp covered topics such as PPC, SEO, Social Media, SEM, email marketing, and basic WordPress design.



PROJECTS

Good Life Fit App, [GitHub Link](#)

- Technologies used: React.js, Material UI, and Rapid API
- Fully responsive app and styled in Rapid API and CSS
- Fitness app to help users search for workout ideas, and what equipment to use with gif and YouTube videos example.

Chess Game, [GitHub Link](#)

- Technologies used: React.js & Tailwind.
- The game allows players to play against the computer or Multiplayer.
- Fully styled in Tailwind.

Robo-Friends, [GitHub Link](#)

- Technologies used: HTML5, CSS3, React.js, and Tachyons.
- Applied JSONPlaceholder and RoboHash API to fetch names and emails that are utilized for the robots.
- Created a responsive User Experience App, that allows users to use the app in any layout.