ALISSON RUBAS

SOFTWARE ENGINEER ◦ BOSTON, UNITED STATES ◦ 774-368-2621

DETAILS

Boston
United States
774-368-2621
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LINKS

Portfolio

GitHub

LinkedIn

SKILLS

HTML5

CSS(Bootstrap,SASS & Tailwind)

JavaScript(jQuery,React.js & Node.Js)

Firebase

Material UI

GitHub

Content Management Systems

SEO

Figma

LANGUAGES

Portuguese

English

Spanish

REFERENCES

References available upon request.

PROFILE

Career changer with a background in digital marketing and strong React skills. Proven ability to create efficient web applications and solve complex problems. Committed to delivering high-quality work and continuously improving my skills.

EMPLOYMENT HISTORY

Frontend Engineer at Bella Number One Cleaning Service, LLC, Boston
January 2021 — June 2021

- Planned and executed SEO-optimized contests and sweepstakes to maximize revenue through strategic opportunities.
- Led comprehensive website redesign project, encompassing design, strategy, and launch for the company.
- Provided CMS and SEO training to the owner, enabling them to effectively manage their website.
- Spearheaded development and implementation of advertising and brand awareness strategy to generate a 10% customer increase monthly.

Digital Marketing Associate, at JobPrepped, Remote
July 2021 — October 2021

- Improved the performance of the company's HTML emails, resulting in higher open rates and improved conversion rates.
- Utilized social media channels and group pages to find and prospect potential leads.

EDUCATION

Web Development, Zero To Mastery
July 2022 — October 2022

In my Web Developer Bootcamp, I learned best practices to write clean, performant bug-free code, learned React to build rich front-end applications, Mastered modern Web Development fundamentals as well as advanced topics, used NodeJS to write server-side JavaScript, learned to implement user authentication, built real-world projects using all the skills learned in the course.

General Assembly
March 2020 — June 2020

The Bootcamp covered topics such as PPC, SEO, Social Media, SEM, email marketing, and advance Content Management System.

PROJECTS

Good Life Fit App, *GitHub Link*

- Technologies used: React.js, Material UI, Rapid API, & Emotion.
- Fully responsive app and styled in Material UI, Emotion & CSS
- Fitness app to help users search for workout ideas, and what equipment to use with gif and YouTube videos example.

Chess Game, *GitHub Link*

- Technologies used: React.js,Tailwind, Chessboard.js & Chess.js
- Fully styled with Tailwind & CSS
- The game allows players to play against the computer or Multiplayer in the local machine.

Portfolio, *GitHub Link*

- Technologies used: Parcel, Bootstrap 4, SASS, ScrollReveal.js & Tilt.js
- Fully responsive & Styled with Bootstrap v4.3 & Custom SCSS.
- Personal portfolio to showcase my projects and skills, with the aim of motivating myself to learn new CSS frameworks and JavaScript packages.