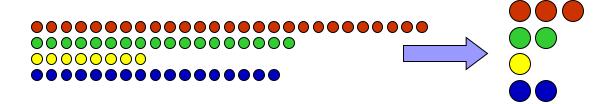
Streams, Sketching and Databases Big Data



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Big Data

- "Big" data arises in many forms:
 - Physical Measurements: from science (physics, astronomy)
 - Medical data: genetic sequences, detailed time series
 - Activity data: GPS location, social network activity
 - Business data: customer behavior tracking at fine detail

Common themes:

- Data is large, and growing
- There are important patterns and trends in the data
- We don't fully know how to find them

Making sense of Big Data

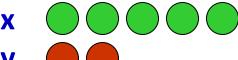
- Want to be able to interrogate data in different use-cases:
 - Routine Reporting: standard set of queries to run
 - Analysis: ad hoc querying to answer 'data science' questions
 - Monitoring: identify when current behavior differs from old
 - Mining: extract new knowledge and patterns from data
- In all cases, need to answer certain basic questions quickly:
 - Describe the distribution of particular attributes in the data
 - How many (distinct) X were seen?
 - How many X < Y were seen?</p>
 - Give some representative examples of items in the data

Big Data and Hashing

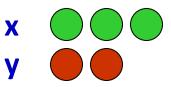
- "Traditional" hashing: compact storage of data
 - Hash tables proportional to data size
 - Fast, compact, exact storage of data
- Hashing with small probability of collisions: very compact storage
 - Bloom filters (no false negatives, bounded false positives)
 - Faster, compacter, probabilistic storage of data
- Hashing with almost certainty of collisions
 - Sketches (items collide, but the signal is preserved)
 - Fasterer, compacterer, approximate storage of data
 - Enables "small summaries for big data"

Data Models

- We model data as a collection of simple tuples
- Problems hard due to scale and dimension of input
- Arrivals only model:
 - Example: (x, 3), (y, 2), (x, 2) encodes
 the arrival of 3 copies of item x,
 2 copies of y, then 2 copies of x.



- **y**
- Could represent eg. packets on a network; power usage
- Arrivals and departures:
 - Example: (x, 3), (y,2), (x, -2) encodes
 final state of (x, 1), (y, 2).



 Can represent fluctuating quantities, or measure differences between two distributions

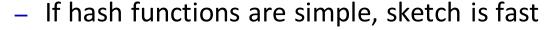
Sketches and Frequency Moments

- Sketches as hash-based linear transforms of data
- Frequency distributions and Concentration bounds
- Count-Min sketch for F_∞ and frequent items
- AMS Sketch for F₂
- Estimating F₀
- Extensions:
 - Higher frequency moments
 - Combined frequency moments

Sketch Structures

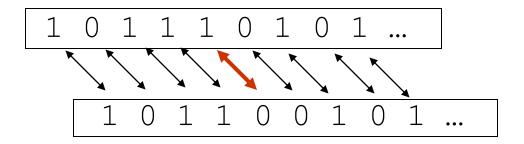
- Sketch is a class of summary that is a linear transform of input
 - Sketch(x) = Sx for some matrix S
 - Hence, Sketch($\alpha x + \beta y$) = α Sketch(x) + β Sketch(y)
 - Trivial to update and merge





- Aim for limited independence hash functions h: $[n] \rightarrow [m]$
 - If $Pr_{h \in H}[h(i_1)=j_1 \land h(i_2)=j_2 \land ... h(i_k)=j_k] = m^{-k}$, then H is k-wise independent family ("h is k-wise independent")
 - k-wise independent hash functions take time, space O(k)

Fingerprints as sketches



- Test if two binary streams are equal $d_{-}(x,y) = 0$ iff x=y, 1 otherwise
- To test in small space: pick a suitable hash function h
- Test h(x)=h(y): small chance of false positive, no chance of false negative
- Compute h(x), h(y) incrementally as new bits arrive
 - How to choose the function h()?

Polynomial Fingerprints

- Pick $h(x) = \sum_{i=1}^{n} x_i r^i \mod p$ for prime p, random $r \in \{1...p-1\}$
- Why?
- Flexible: h(x) is linear function of x—easy to update and merge
- For accuracy, note that computation mod p is over the field Z_p
 - Consider the polynomial in α , $\sum_{i=1}^{n} (x_i y_i) \alpha^i = 0$
 - Polynomial of degree n over Z_p has at most n roots
- Probability that r happens to solve this polynomial is n/p
- So Pr[h(x) = h(y) | $x \neq y$] $\leq n/p$
 - Pick p = poly(n), fingerprints are log p = O(log n) bits
- Fingerprints applied to small subsets of data to test equality
 - Will see several examples that use fingerprints as subroutine

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Frequency Distributions

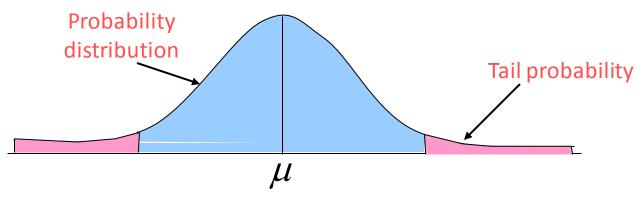
- Given set of items, let f_i be the number of occurrences of item i
- Many natural questions on f_i values:
 - Find those i's with large f_i values (heavy hitters)
 - Find the number of non-zero f_i values (count distinct)
 - Compute $F_k = \sum_i (f_i)^k$ the k'th Frequency Moment
 - Compute $H = \sum_{i} (f_i/F_1) \log (F_1/f_i)$ the (empirical) entropy
- "Space Complexity of the Frequency Moments"
 Alon Mating Szogody in STOC 1996
 - Alon, Matias, Szegedy in STOC 1996
 - Awarded Gödel prize in 2005
 - Set the pattern for many streaming algorithms to follow

Concentration Bounds

- Will provide randomized algorithms for these problems
- Each algorithm gives a (randomized) estimate of the answer
- Give confidence bounds on the final estimate X
 - Use probabilistic concentration bounds on random variables
- A concentration bound is typically of the form

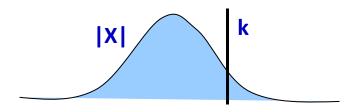
$$Pr[|X-x| > \varepsilon y] < \delta$$

- At most probability δ of being more than εy away from x



Markov Inequality

- Take any probability distribution X s.t. Pr[X < 0] = 0</p>
- Consider the event $X \ge k$ for some constant k > 0
- For any draw of X, $kI(X \ge k) \le X$
 - Either $0 \le X < k$, so $I(X \ge k) = 0$
 - Or $X \ge k$, Ihs = k



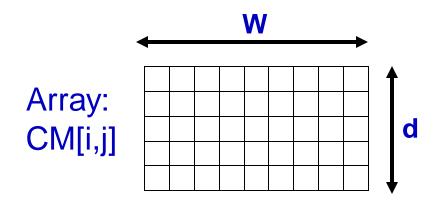
- Take expectations of both sides: k Pr[X≥k] ≤ E[X]
- Markov inequality: Pr[X ≥ k] ≤ E[X]/k
 - Prob of random variable exceeding k times its expectation < 1/k
 - Relatively weak in this form, but still useful

Sketches and Frequency Moments

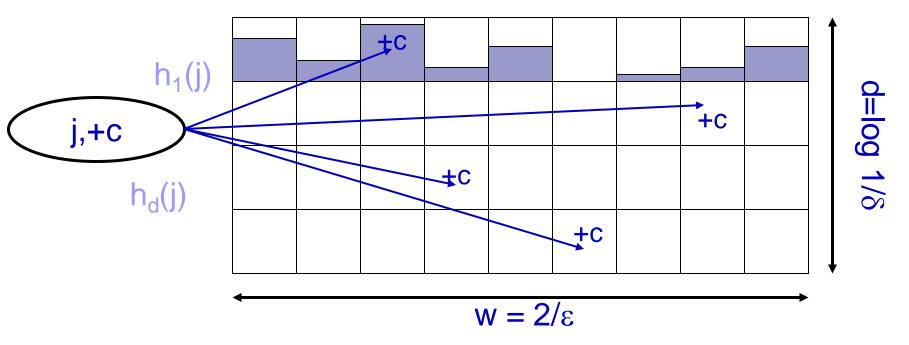
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Count-Min Sketch

- Simple sketch idea relies primarily on Markov inequality
- Model input data as a vector x of dimension U
- Creates a small summary as an array of w x d in size
- Use d hash function to map vector entries to [1..w]
- Works on arrivals only and arrivals & departures streams



Count-Min Sketch Structure



- Each entry in vector x is mapped to one bucket per row.
- Merge two sketches by entry-wise summation
- Estimate x[j] by taking min_k CM[k,h_k(j)]
 - Guarantees error less than εF_1 in size $O(1/\varepsilon \log 1/\delta)$
 - Probability of more error is less than $1-\delta$

[C, Muthukrishnan '04]

Approximation of Point Queries

Approximate point query $x'[j] = \min_{k} CM[k,h_{k}(j)]$

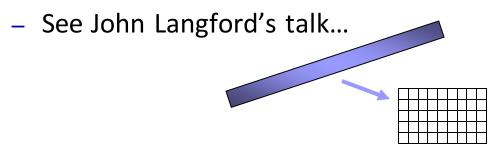
- Analysis: In k'th row, $CM[k,h_k(j)] = x[j] + X_{k,j}$
 - $X_{k,j} = \Sigma_i x[i] I(h_k(i) = h_k(j))$
 - $E[X_{k,j}]$ = $\sum_{i \neq j} x[i] * Pr[h_k(i) = h_k(j)]$ $\leq Pr[h_k(i) = h_k(j)] * \sum_i x[i]$ = $\epsilon F_1/2$ - requires only pairwise independence of h
 - $Pr[X_{k,j} \ge \varepsilon F_1] = Pr[X_{k,j} \ge 2E[X_{k,j}]] \le 1/2$ by Markov inequality
- So, $\Pr[x'[j] \ge x[j] + \varepsilon F_1] = \Pr[\forall k. X_{k,j} > \varepsilon F_1] \le 1/2^{\log 1/\delta} = \delta$
- Final result: with certainty $x[j] \le x'[j]$ and with probability at least $1-\delta$, $x'[j] < x[j] + \varepsilon F_1$

Applications of Count-Min to Heavy Hitters

- Count-Min sketch lets us estimate f_i for any i (up to εF₁)
- Heavy Hitters asks to find i such that f_i is large (> ϕF_1)
- Slow way: test every i after creating sketch
- Alternate way:
 - Keep binary tree over input domain: each node is a subset
 - Keep sketches of all nodes at same level
 - Descend tree to find large frequencies, discard 'light' branches
 - Same structure estimates arbitrary range sums
- A first step towards compressed sensing style results...

Application to Large Scale Machine Learning

- In machine learning, often have very large feature space
 - Many objects, each with huge, sparse feature vectors
 - Slow and costly to work in the full feature space
- "Hash kernels": work with a sketch of the features
 - Effective in practice! [Weinberger, Dasgupta, Langford, Smola, Attenberg '09]
- Similar analysis explains why:
 - Essentially, not too much noise on the important features



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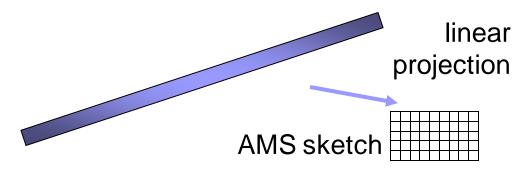


Chebyshev Inequality

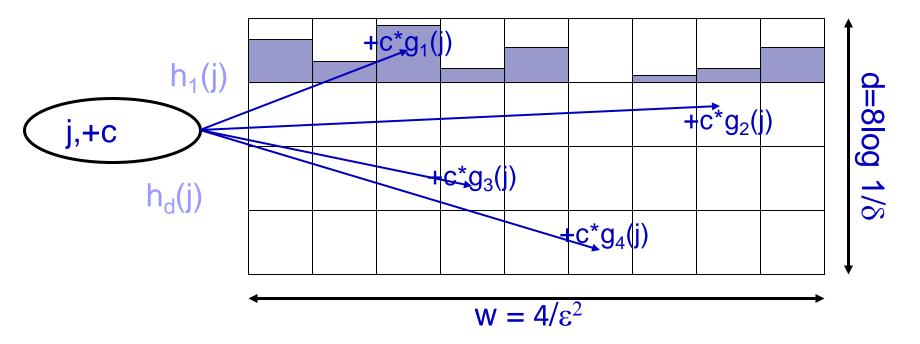
- Markov inequality applied directly is often quite weak
- But Markov inequality holds for any random variable
- Can apply to a random variable that is a function of X
- Set $Y = (X E[X])^2$
- By Markov, Pr[Y > kE[Y]] < 1/k</p>
 - $E[Y] = E[(X-E[X])^2] = Var[X]$
- Hence, Pr[|X E[X]| > V(k Var[X])] < 1/k</p>
- Chebyshev inequality: Pr[|X E[X]| > k] < Var[X]/k²</p>
 - If $Var[X] \le \varepsilon^2 E[X]^2$, then $Pr[|X E[X]| > \varepsilon E[X]] = O(1)$

F₂ estimation

- AMS sketch (for Alon-Matias-Szegedy) proposed in 1996
 - Allows estimation of F₂ (second frequency moment)
 - Used at the heart of many streaming and non-streaming applications: achieves dimensionality reduction
- Here, describe AMS sketch by generalizing CM sketch.
- Uses extra hash functions $g_1...g_{log 1/\delta} \{1...U\} \rightarrow \{+1,-1\}$
 - (Low independence) Rademacher variables
- Now, given update (j,+c), set CM[k,hk(j)] += c*gk(j)



F₂ analysis



- Estimate F_2 = median_k \sum_i CM[k,i]²
- Each row's result is $\sum_{i} g(i)^2 x[i]^2 + \sum_{h(i)=h(j)} 2 g(i) g(j) x[i] x[j]$
- But $g(i)^2 = -1^2 = +1^2 = 1$, and $\sum_i x[i]^2 = F_2$
- g(i)g(j) has 1/2 chance of +1 or -1: expectation is 0 ...

F₂ Variance

- Expectation of row estimate $R_k = \sum_i CM[k,i]^2$ is exactly F_2
- Variance of row k, $Var[R_k]$, is an expectation:
 - $Var[R_k] = E[(\sum_{buckets b} (CM[k,b])^2 F_2)^2]$
 - Good exercise in algebra: expand this sum and simplify
 - Many terms are zero in expectation because of terms like g(a)g(b)g(c)g(d) (degree at most 4)
 - Requires that hash function g is four-wise independent: it behaves uniformly over subsets of size four or smaller
 - Such hash functions are easy to construct

F₂ Variance

- \blacksquare Terms with odd powers of g(a) are zero in expectation
 - $g(a)g(b)g^{2}(c), g(a)g(b)g(c)g(d), g(a)g^{3}(b)$
- Leaves

$$\begin{split} \text{Var}[\mathsf{R}_k] &\leq \sum_i \mathsf{g}^4(\mathsf{i}) \; \mathsf{x}[\mathsf{i}]^4 \\ &\quad + 2 \sum_{j \neq \; i} \mathsf{g}^2(\mathsf{i}) \; \mathsf{g}^2(\mathsf{j}) \; \mathsf{x}[\mathsf{i}]^2 \; \mathsf{x}[\mathsf{j}]^2 \\ &\quad + 4 \sum_{\mathsf{h}(\mathsf{i}) = \mathsf{h}(\mathsf{j})} \; \mathsf{g}^2(\mathsf{i}) \; \mathsf{g}^2(\mathsf{j}) \; \mathsf{x}[\mathsf{i}]^2 \; \mathsf{x}[\mathsf{j}]^2 \\ &\quad - (\mathsf{x}[\mathsf{i}]^4 + \sum_{j \neq \; i} \; 2\mathsf{x}[\mathsf{i}]^2 \; \mathsf{x}[\mathsf{j}]^2) \\ &\leq \mathsf{F}_2^2/\mathsf{w} \end{split}$$

- Row variance can finally be bounded by F₂²/w
 - Chebyshev for w=4/ ϵ^2 gives probability ¼ of failure: Pr[$|R_k F_2| > \epsilon^2 F_2$] $\leq \frac{1}{4}$
 - How to amplify this to small δ probability of failure?
 - Rescaling w has cost linear in $1/\delta$

Tail Inequalities for Sums

- We achieve stronger bounds on tail probabilities for the sum of independent Bernoulli trials via the Chernoff Bound:
 - Let X_1 , ..., X_m be independent Bernoulli trials s.t. $Pr[X_i=1] = p$ $(Pr[X_i=0] = 1-p)$.
 - Let $X = \sum_{i=1}^{m} X_i$, and $\mu = mp$ be the expectation of X.
 - $\Pr[X > (1+\epsilon)\mu] = \Pr[\exp(tX) > \exp(t(1+\epsilon)\mu)] \le E[\exp(tX)]/\exp(t(1+\epsilon)\mu)$
 - $E[exp(tX)] = \prod_i E[exp(tX_i)] = \prod_i (1-p + pe^t) \le \prod_i exp(p (e^t-1))$ = $exp(\mu(e^t-1))$
 - $\Pr[X > (1+\epsilon)\mu] \le \exp(\mu(e^t 1) \mu t(1+\epsilon)) = \exp(\mu(-\epsilon t + t^2/2 + t^3/6 + ...)$ $\le \exp(\mu(t^2/2 \epsilon t))$
 - Balance: choose $t=\epsilon/2$ $\leq \exp(-\mu \epsilon^2/2)$

Applying Chernoff Bound

- Each row gives an estimate that is within ε relative error with probability $p' > \frac{3}{4}$
- Take d repetitions and find the median. Why the median?



- Because bad estimates are either too small or too large
- Good estimates form a contiguous group "in the middle"
- At least d/2 estimates must be bad for median to be bad
- Apply Chernoff bound to d independent estimates, p=1/4
 - Pr[More than d/2 bad estimates] < 2exp(-d/8)</p>
 - So we set $d = \Theta(\ln 1/\delta)$ to give δ probability of failure
- Same outline used many times in summary construction

Applications and Extensions

- F_2 guarantee: estimate $\|x\|_2$ from sketch with error $\varepsilon \|x\|_2$
 - Since $\|x + y\|_2^2 = \|x\|_2^2 + \|y\|_2^2 + 2x \cdot y$ Can estimate $(x \cdot y)$ with error $\varepsilon \|x\|_2 \|y\|_2$
 - If $y = e_j$, obtain $(x \cdot e_j) = x_j$ with error $\varepsilon ||x||_2$: L_2 guarantee ("Count Sketch") vs L_1 guarantee (Count-Min)
- Can view the sketch as a low-independence realization of the Johnson-Lindendestraus lemma
 - Best current JL methods have the same structure
 - JL is stronger: embeds directly into Euclidean space
 - JL is also weaker: requires $O(1/\epsilon)$ -wise hashing, $O(\log 1/\delta)$ independence [Nelson, Nguyen 13]

Sketches and Frequency Moments

- Frequency Moments and Sketches
- Count-Min sketch for F_{∞} and frequent items
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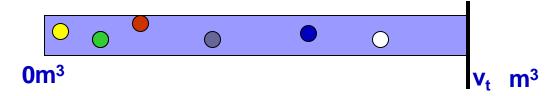


F₀ Estimation

- \blacksquare F_0 is the number of distinct items in the stream
 - a fundamental quantity with many applications
- Early algorithms by Flajolet and Martin [1983] gave nice hashing-based solution
 - analysis assumed fully independent hash functions
- Will describe a generalized version of the FM algorithm due to Bar-Yossef et. al with only pairwise indendence
 - Known as the "k-Minimum values (KMV)" algorithm

F₀ Algorithm

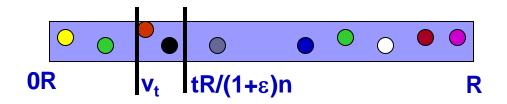
- Let m be the domain of stream elements
 - Each item in data is from [1...m]
- Pick a random (pairwise) hash function h: $[m] \rightarrow [R]$
 - For $R = m^3$ with probability at least 1-1/m, no collisions under h



- For each stream item i, compute h(i), and track the t distinct items achieving the smallest values of h(i)
 - Note: if same i is seen many times, h(i) is same
 - Let $v_t = t'$ th smallest (distinct) value of h(i) seen
- If $n = F_0 < t$, give exact answer, else estimate $F'_0 = tR/v_t$
 - $v_t/R \approx$ fraction of hash domain occupied by t smallest

Analysis of F₀ algorithm

■ Suppose $F'_0 = tR/v_t > (1+\varepsilon)$ n [estimate is too high]



- So for input = set $S \in 2^{[m]}$, we have
 - $|{s ∈ S | h(s) < tR/(1+ε)n}| > t$
 - Because $\varepsilon < 1$, we have $tR/(1+\varepsilon)n \le (1-\varepsilon/2)tR/n$
 - Pr[h(s) < (1-ε/2)tR/n] ≈ 1/R * (1-ε/2)tR/n = (1-ε/2)t/n
 - (this analysis outline hides some rounding issues)

Chebyshev Analysis

- Let Y be number of items hashing to under $tR/(1+\varepsilon)n$
 - $E[Y] = n * Pr[h(s) < tR/(1+\epsilon)n] = (1-\epsilon/2)t$
 - For each item i, variance of the event = p(1-p) < p
 - $Var[Y] = \sum_{s \in S} Var[h(s) < tR/(1+\varepsilon)n] < (1-\varepsilon/2)t$
 - We sum variances because of pairwise independence
- Now apply Chebyshev inequality:

- Pr[Y>t]
$$\leq$$
 Pr[|Y-E[Y]|> $\epsilon t/2$] \leq 4Var[Y]/ $\epsilon^2 t^2$ $<$ 4t/($\epsilon^2 t^2$)

- Set t=20/ε² to make this Prob ≤ 1/5

Completing the analysis

We have shown

$$Pr[F'_0 > (1+\varepsilon)F_0] < 1/5$$

- Can show $Pr[F'_0 < (1-\varepsilon)F_0] < 1/5$ similarly
 - too few items hash below a certain value
- So Pr[$(1-\epsilon)$ $F_0 \le F'_0 \le (1+\epsilon)F_0$] > 3/5 [Good estimate]
- Amplify this probability: repeat $O(\log 1/\delta)$ times in parallel with different choices of hash function h
 - Take the median of the estimates, analysis as before

F₀ Issues

Space cost:

- Store t hash values, so $O(1/\epsilon^2 \log m)$ bits
- Can improve to $O(1/\epsilon^2 + \log m)$ with additional tricks



Time cost:

- Find if hash value h(i) < v_t
- Update v_t and list of t smallest if h(i) not already present
- Total time $O(\log 1/\epsilon + \log m)$ worst case

Count-Distinct

- Engineering the best constants: Hyperloglog algorithm
 - Hash each item to one of $1/\epsilon^2$ buckets (like Count-Min)
 - In each bucket, track the function $\max \lfloor \log(h(x)) \rfloor$
 - Can view as a coarsened version of KMV
 - Space efficient: need log log m ≈ 6 bits per bucket
- Can estimate intersections between sketches
 - Make use of identity $|A \cap B| = |A| + |B| |A \cup B|$
 - Error scales with $\varepsilon \vee (|A||B|)$, so poor for small intersections
 - Higher order intersections via inclusion-exclusion principle

Subset Size Estimation from KMV

- Want to estimate the fraction f = |A|/|S|
 - S is the observed set of data
 - A is an arbitrary subset given later
 - E.g. fraction of customers who are female 18-24 from Denmark
- Simple algorithm:
 - Run KMV to get sample set K, estimate $f' = |A \cap K|/k$
 - Need to bound probability of getting a bad estimate
 - Analysis due to [Thorup 13]

Subset Size Estimation

- Upper bound:
 - Suppose we overestimate: $|A \cap K| > (1 + a) / (1 b)$ fk
 - Set threshold t = kR/(n(1-a))
- To have overestimate, must have one of:
 - 1. Fewer than k elements from B hash below t : expect k/(1-a)
 - 2. More than (1+b)(kf)/(1-a) elements from A hash below t: expect kf/(1-a)
 - Otherwise, cannot have overestimate
 - To analyze, bound the probability of 1. and 2. separately
 - Probability of overestimate is bounded by sum of these probs

Bounding error probability

- Use Chebyshev to bound the two bad cases
 - Suppose mean number of m hash values below a threshold $\mu = mp$
 - Standard deviation $\sigma = ((1-p)pm)^{1/2} \le \mu^{1/2}$ (via pairwise independence)
 - Set $a = 4/\sqrt{k}$, $b = 4/\sqrt{fk}$
 - For Event 1., we have $\mu = k/(1-a) \ge k$ so, via Chebyshev, Pr[Event 1.] ≤ $\mu/a\sigma < 1/16$
 - Similarly, for Event 2., we have $\mu = kf/(1-a) \ge kf$ so Pr[Event 2.] ≤ $\mu/b\sigma < 1/16$
 - By union bound, at most 1/8 prob of overestimate
- Similar case analysis for the case of an underestimate

Subset count accuracy

- With probability at least $\frac{3}{4}$, the error is $O((fk)^{\frac{1}{2}})$
 - Arises from the choice of parameters b and a
 - Error scales with f
- For some lower bound on f, f', can get relative error ε :
 - Set $k \propto f'/\epsilon^2$ for $(1 \pm \epsilon)$ error with constant probability
- For improved error:
 - Either increase $k \propto 1/\delta$
 - Or repeat $\log 1/\delta$ times and take median estimate

Frequency Moments

- Intro to frequency distributions and Concentration bounds
- Count-Min sketch for F_{∞} and frequent items
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Higher Frequency Moments

- F_k for k>2. Use a sampling trick [Alon et al 96]:
 - Uniformly pick an item from the stream length 1...n
 - Set r = how many times that item appears subsequently
 - Set estimate $F'_k = n(r^k (r-1)^k)$
- $E[F'_k] = 1/n*n*[f_1^k (f_1-1)^k + (f_1-1)^k (f_1-2)^k + ... + 1^k-0^k] + ...$ $= f_1^k + f_2^k + ... = F_k$
- $Var[F'_k] \le 1/n*n^2*[(f_1^k-(f_1-1)^k)^2+...]$
 - Use various bounds to bound the variance by $k m^{1-1/k} F_k^2$
 - Repeat k m^{1-1/k} times in parallel to reduce variance
- Total space needed is O(k m^{1-1/k}) machine words
 - Not a sketch: does not distribute easily. See next lecture!

Combined Frequency Moments

- Let G[i,j] = 1 if (i,j) appears in input.
 E.g. graph edge from i to j. Total of m distinct edges
- Let $d_i = \sum_{j=1}^n G[i,j]$ (aka degree of node i)
- Find aggregates of d_i's:
 - Estimate heavy d_i's (people who talk to many)
 - Estimate frequency moments:
 number of distinct d_i values, sum of squares
 - Range sums of d_i's (subnet traffic)
- Approach: nest one sketch inside another, e.g. HLL inside CM
 - Requires new analysis to track overall error

Range Efficiency

- Sometimes input is specified as a collection of ranges [a,b]
 - [a,b] means insert all items (a, a+1, a+2 ... b)
 - Trivial solution: just insert each item in the range
- Range efficient F₀ [Pavan, Tirthapura 05]
 - Start with an alg for F_0 based on pairwise hash functions
 - Key problem: track which items hash into a certain range
 - Dives into hash fns to divide and conquer for ranges
- Range efficient F₂ [Calderbank et al. 05, Rusu, Dobra 06]
 - Start with sketches for F₂ which sum hash values
 - Design new hash functions so that range sums are fast
- Rectangle Efficient F₀ [Tirthapura, Woodruff 12]

Summary

- Sketching Techniques summarize large data sets
- Summarize vectors:
 - Test equality (fingerprints)
 - Recover approximate entries (count-min, count sketch)
 - Approximate Euclidean norm (F₂) and dot product
 - Approximate number of non-zero entries (F₀)
 - Approximate set membership (Bloom filter)

Current Directions in Streaming and Sketching

- Sparse representations of high dimensional objects
 - Compressed sensing, sparse fast fourier transform
- Numerical linear algebra for (large) matrices
 - k-rank approximation, linear regression, PCA, SVD, eigenvalues
- Computations on large graphs
 - Sparsification, clustering, matching
- Geometric (big) data
 - Coresets, facility location, optimization, machine learning
- Use of summaries in distributed computation
 - MapReduce, Continuous Distributed models