



shannon crabill
graphic designer

240 547 7543
shannon.crabill@gmail.com
shannoncrabill.com

EDUCATION Bachelor of Fine Arts, Graphic Design

The Art Institute of Washington, Arlington, VA
March 2011

FREELANCE Web & Graphic Designer

March 2011–Present

Performance Video Systems, Brentwood, MD

- Maintained and updated company website
- Design and code of email newsletters
- Created production and video graphics

Graphic Designer

September 2011

Vanguard Communications, Washington, DC

- Completed layout of 2–6 page publications based on established document template
- Development and layout of 40+ page publication based on existing brand and publications
- Preparations of PDF files for output (print & web)

Team Leader & Graphic Designer

Fall 2010

Iota Phi Lambda Sorority, Inc —Gamma Chapter, Washington, DC

- Served as project leader of in-school studio course
- Developed logo and branding for the Gamma Chapter Sorority

Project Leader

Spring 2010

First State Theatre, McLean, VA

- Development of collateral materials using the newly developed theatre logo and visual brand
- Preparation of gala invitation and envelope files for print

EMPLOYMENT Career Services: Student Worker

November 2010–March 2011

The Art Institute of Washington, Arlington, VA

- Developed promotional materials for events sponsored by Career Services
- Editing of images and graphics for web use

Digital Printing Technician

January 2009–March 2011

The Art Institute of Washington, Arlington, VA

- Processing of student and faculty print requests
- Assisted students and faculty in troubleshooting to print related issues
- Operated laser, ink jet and plotter printers

AiW Summer Studio: Graphic Design

July 2010

The Art Institute of Washington, Arlington, VA

- Developed syllabus and lesson plan for course in graphic design basics
- Familiarized high-school seniors with Adobe software through in-class tutorials
- Aided students in completion, output and presentation of final projects

SKILLS Branding, CSS, eNewsletter, HTML, Layout, Print Production, Social Marketing, Typography, Web Design, Wordpress

ORGANIZATIONS AIGA, America Institute of Graphic Arts | Student Group President
Alpha Chi Lambda, National Honor Society