

# Shannon Crabill

## Web & Graphic Designer

### Contact Education

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**Bachelor of Fine Arts, Graphic Design**  
**The Art Institute of Washington, Arlington, VA**  
*March 2011*

### Skills Experience

Adobe Creative Suite (CS3+)  
ESP/E-Marketing  
Google Analytics  
HTML/CSS  
Print Production  
Web Design  
Wordpress

**HTML Email Designer | Real Magnet**  
*December 2011-Present*

- » Coding of HTML/CSS e-newsletters utilizing the best practices for proper rendering across various email clients and mobile devices
- » Updating corporate Wordpress site and marketing materials

**Web Designer | Regional Addiction Prevention, Inc**  
*2012-Present*

- » Updated non-profit website as part of a recent rebranding initiative to coincide with the groundbreaking of their new state of the art facility

### Client List

AIGA - DC Chapter  
Art Institute of Washington  
First Stage Theatre  
Iota Phi Lambda - Gamma Chapter  
Kastle Systems  
Nicole Artis Realtor  
Performance Video Systems  
Regional Addiction Prevention, Inc  
Vanguard Communications

**Graphic Designer | Performance Video Systems**  
*March 2011-December 2011*

- » Maintained and updated the company website
- » Designed production graphics and promotional materials

**Student Designer | Art Institute of Washington (Career Services)**  
*November 2010-March 2011*

- » Designed promotional materials for on-campus events
- » Edited and prepared files for web and print

**Digital Printing Technician | Art Institute of Washington**  
*January 2009-March 2011*

- » Operated and maintained laser, inkjet, and plotter printers
- » Maintained inventory of printer supplies and various equipment
- » Processing student and faculty print requests
- » Assisted students and faculty in print related troubleshooting

### Professional Organizations

Alpha Chi Lambda: National Honor Society, AIGA