shannon crabill
graphic designer

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EDUCATION

Bachelor of Fine Arts, Graphic Design
The Art Institute of Washington, Arlington, VA
March 2011

FREELANCE

Web & Graphic Designer   March 2011–Present
Performance Video Systems, Brentwood, MD
• Maintained and updated company website
• Designed and coded email newsletters which were sent to 1000+ contacts
• Created production and video graphics

Graphic Designer   September 2011
Vanguard Communications, Washington, DC
• Completed layout of 2—6 page publications based on established document template
• Developed the typographic layout of a 40+ page publication based on existing brand
• Prepared final files for output as PDF's (print and web)

Team Leader & Graphic Designer   Fall 2010
Iota Phi Lambda Sorority, Inc —Gamma Chapter, Washington, DC
• Served as project leader of in-school design studio course
• Developed logo and stationery for the Gamma Chapter Sorority

Team Leader & Graphic Designer   Spring 2010
First Stage Theatre, McLean, VA
• Designed gala invitation and envelope using new theatre logo and visual identity
• Prepared final files as PDF's for print

EMPLOYMENT

Graphic Designer   November 2010–March 2011
The Art Institute of Washington: Department of Career Services, Arlington, VA
• Developed promotional materials for events sponsored by the Department of Career Services
• Edited images and graphics for web and print use

Digital Printing Technician   January 2009–March 2011
The Art Institute of Washington, Arlington, VA
• Processed various student and faculty print requests
• Assisted students and faculty in troubleshooting print related issues
• Operated laser, ink jet and plotter printers

AiW Summer Studio: Student Teacher   July 2010
The Art Institute of Washington, Arlington, VA
• Developed syllabus for course in graphic design principals and basics
• Familiarized high-school seniors with Adobe design software through in-class demonstrations
• Aided students in completion, output and presentation of final projects

SKILLS

Branding, CSS, eNewsletter, HTML, Layout, Print Production, Social Marketing, Typography, Web Design, Wordpress

ORGANIZATIONS

AIGA, the Professional Association for Design
Alpha Chi Lambda, National Honor Society