## **Outcome variable: Author Sad (political)** ATE (stds) Political Leaning Political Party Gender Age Race 4.7 2.8 2.8 2.8 0.9 0.9 0.9 0.9 -1.0-1.0-1.0-1.0-1.0-2.9-2.9-2.975' 35' A K5' 55' 65' A Why Twitter **Education Level** Household Income **Ethnicity Primary Category of Content** 2.8 0.9 0.9 0.9 -1.0-1.0-1.0-1.0-1.0-2.9 -2.9 -2.9 25to 50to 100to 2004 project not to say