Outcome variable: Reader Sad (political) ATE (stds) Political Leaning Political Party Gender Race Age 3.4 1.4 1.4 1.4 1.4 -0.5 -0.5-0.5-0.5-2.4-2.4-2.4-2.4-2.4-4.4-4.4 -4.4 karight Lett Right 35-AA ASSA 55-6A CATE (stds) Why Twitter **Education Level** Household Income **Primary Category of Content Ethnicity** 3.4 1.4 1.4 1.4 -0.5-0.5-0.5-0.5-0.5-2.4-2.4-2.4-2.4-2.4-4.4 -4.4 -4.4 50,000 Connected Masteris 200to200X **bachelois** 25,40504 Hobbies Politics Nort Entert.