

**Udacity** Daily Mail

## Insights are in!

Insights on the WeRateDogs Twitter Analysis



by Sarah Akinkunmi on January 13 2023.

## Introduction

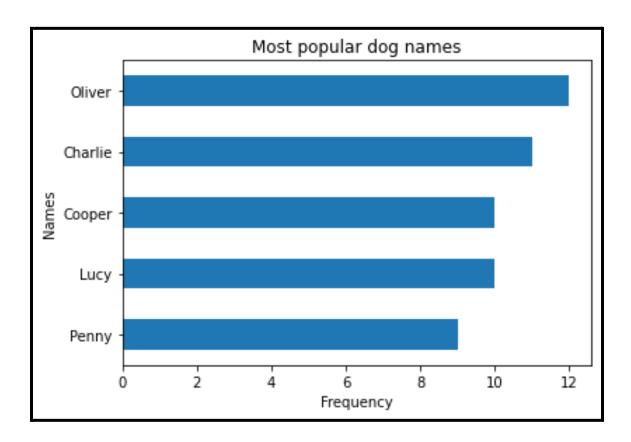
For the second project in the Data Analyst Nanodegree, we were asked to perform a data wrangling project on the WeRateDogs Twitter account. After extensive data wrangling on the three (3) datasets gathered from 3 different sources and in various file formats, I produced 2 master high-quality and tidy datasets. You can find a full report of the data wangling <a href="here">here</a>. Taking it a step further, I came up with four (4) questions to be analyzed. I planned to explore the

• Top 5 most popular dog names.

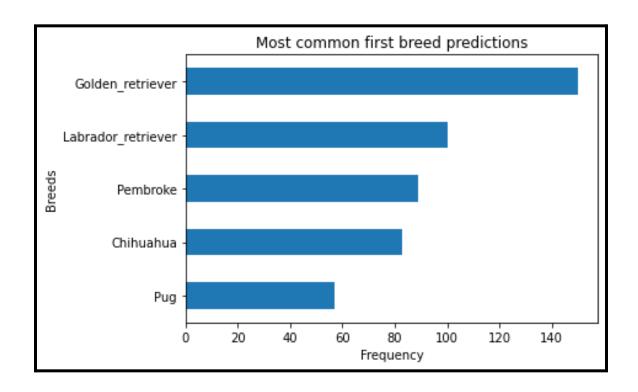
- Top 5 breeds in the first predictions by the neural network.
- Relationship between the ratings and favourite count in a tweet.
- Relationship between the number of images and retweet count in a tweet.

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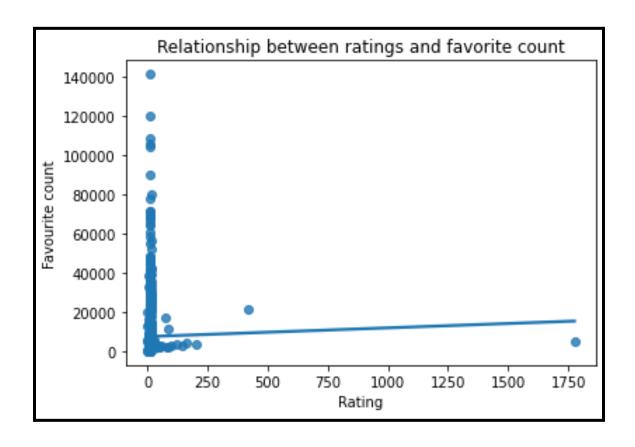
**VIZZES** 



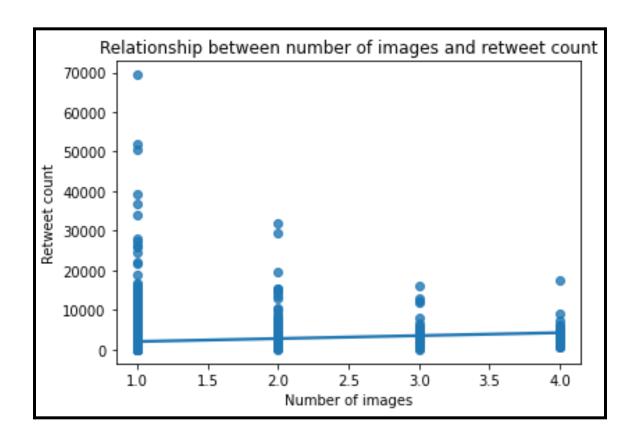
The most popular dog names are Oliver, Charlie, Cooper, Lucy and Penny!



The most common breed predictions by the neural network are Golden retrievers, Labrador retrievers, Pembrokes, Chihuahuas and Pugs!



I was curious to know if the dog ratings in the tweet affected how many users favourited the tweet. After plotting the visual with a trendline, there is a noticeable but weak correlation between those variables.



I wanted to know if the number of images a tweet has affected how many users retweeted the tweet. After plotting the visual on a scatter chart, a weak correlation is shown between those variables.

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