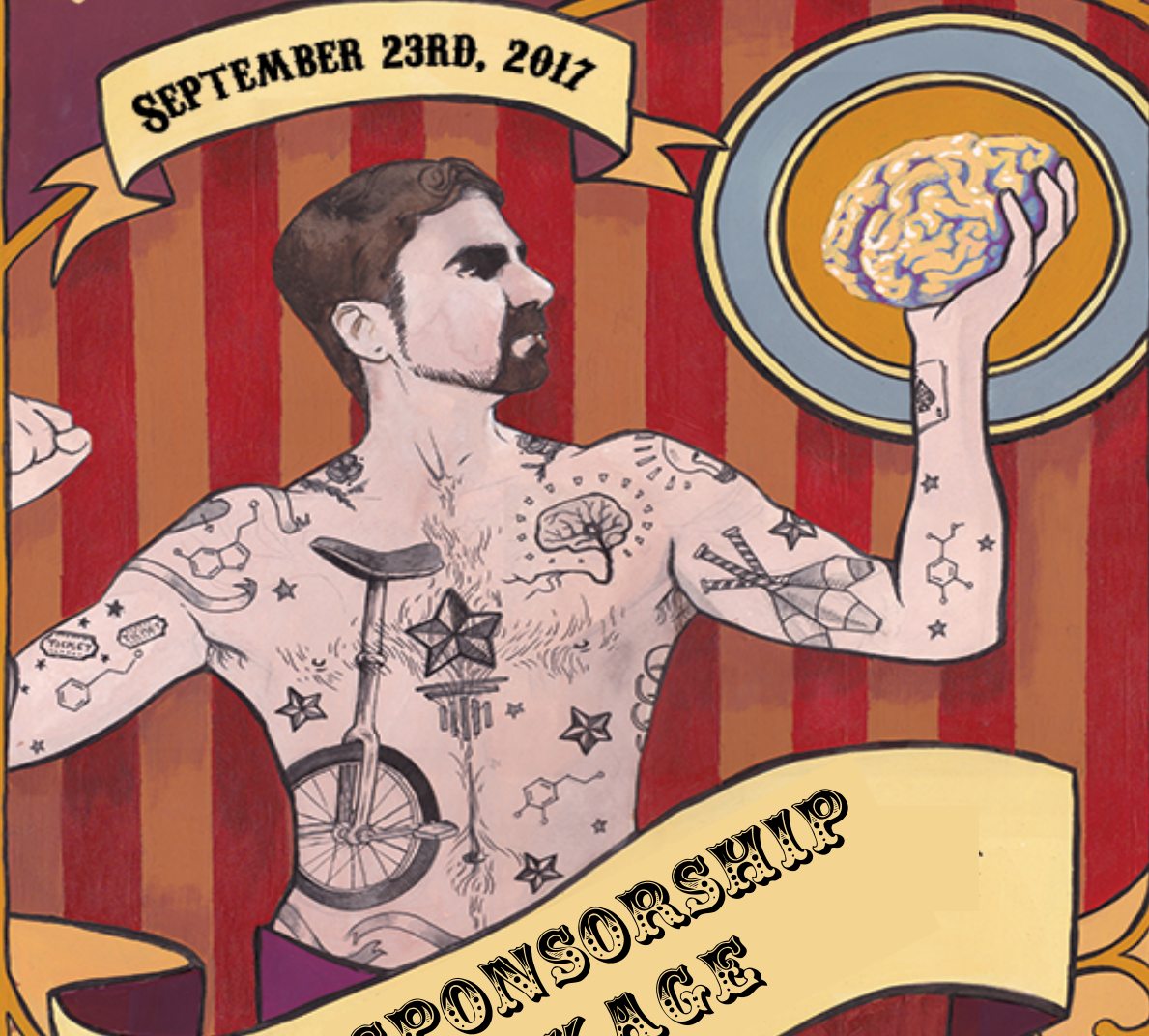


BRANCH OUT SIDE SHOW

SEPTEMBER 23RD, 2017



SPONSORSHIP
PACKAGE

About Us

The Branch Out Neurological Foundation

The Branch Out Neurological Foundation is a non-profit organization that funds tech solutions and non-pharmaceutical approaches for over 600 brain disorders, including MS, Parkinson's, epilepsy, Alzheimer's, depression.. We want to help prevent, mitigate, and cure neurological disorders by optimizing brain health for all Canadians.

Our Vision

Brains at their Best!

Our Mission

Fund top neuroscience to accelerate tech solutions and non-pharmaceutical approaches to create a world free from neurological disorders.

What Research Do We Fund?

We fund research that fits into the rigorous NeuroCAM (Neuroscience + Complementary and Alternative Modalities) criteria. Conducted at the highest scientific standards, we aim to generate reliable data for physicians and patients, allowing for informed decision-making on all available treatment options.

How Are We Making a Difference?

Since 2010, we've raised more than \$2 Million for alternative brain research. We've funded over fifty-two (52) research project and have expanded our University Grant Program to partner with five educational institutes across Western Canada (UofC, UofA, UofL, UofS, UofVic).

Where Are We Heading?

For our 2020 vision, we are working towards a collaborative, interdisciplinary facility where the fields of neuroCAM research, science, tech, and business come together to help find innovative and alternative solutions for neurological disorders.

The Sideshow Fundraiser

Join us on Saturday, September 23, 2017 at the *Vancouver Technical Secondary School* in Vancouver B.C, to celebrate the 1st Annual 'Branch Out Sideshow Fundraiser' as a supporting event for Branch Out Neurological Foundation. Vincenzo Vipond will be attempting to break the Guinness World Record for distance travelled simultaneously juggling three objects and unicycling. The fundraiser will be filled with magical entertainment, experts presenting on their neurological knowledge combined with the entertaining acts of circus performers and door prizes!

Your Support

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Branch Out Sideshow Fundraiser. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

2017 Sponsorship Opportunity

Event sponsorship	Acrobatic	Juggler	Magician	The Ring Master
	\$50	\$150	\$500	\$1500
Logo on the website	✓	✓	✓	✓
Booth at Sideshow			✓	✓
Shout Out & logo on Guinness World Record attempt video			✓	✓
Special “thank you” gift	✓	✓	✓	✓
Sideshow report emailed following 3 weeks after Sideshow	✓	✓	✓	✓
Advertisement in event program		✓	✓	✓
Banner at main entrance				✓
Public shout out at Sideshow	✓	✓	✓	✓
Exposure through Branch Out and Sideshow social media	✓	✓	✓	✓
Logo on Handbills/ Posters				✓

Ringmaster Sponsor



\$1,500

As the Ringmaster Sponsor, your company will receive exclusivity as the **only** sponsor to receive the following benefits of the Branch Out Sideshow Fundraiser.

Brand Recognition

Your corporate logo and/or name will be featured on:

- Guinness World Record Attempt Video.
- Handbills & Posters
- Banner at main entrance
- The Branch Out Sideshow website and a link to your company's website.
- One *full page* of company advertisement in the event program (specs will be emailed).

Media

Your corporate logo and/or name will be featured in:

- Public thank you to the audience/media
- Social Media shout outs leading up to the event and day of.

Extras

In addition, your company will receive:

- An on-location booth at the Sideshow
- A "thank you" gift
- Follow up report on the Sideshow, 3 weeks after the event.

Magician Sponsor



\$500

As the Magician Sponsor, your company will receive exclusivity as the **only** sponsor to receive the following benefits of the Branch Out Sideshow Fundraiser.

Brand Recognition

Your corporate logo and/or name will be featured on:

Your corporate logo and/or name will be featured on:

- Guinness World Record Attempt Video.
- The Branch Out Sideshow website and a link to your company's website.
- One *paragraph* of company advertisement in the event program (specs will be emailed).

Media

Your corporate logo and/or name will be featured in:

- Public thank you to the audience/media
- Social Media shout outs leading up to the event and day of.

Extras

In addition, your company will receive:

- An on-location booth at the Sideshow
- A "thank you" gift
- Follow up report on the Sideshow, 3 weeks after the event.

Juggler Sponsor



\$150

As the Juggler Sponsor, your company will receive the following benefits of the Branch Out Sideshow Fundraiser.

Brand Recognition

Your corporate logo and/or name will be featured on:

- The Branch Out Sideshow website and a link to your company's website.
- One *paragraph* of company advertisement in the event program (specs will be emailed).

Media

Your corporate logo and/or name will be featured in:

- Public thank you to the audience/media
- Social Media shout outs leading up to the event and day of.

Extras

In addition, your company will receive:

- A "thank you" gift
- Follow up report on the Sideshow, 3 weeks after the event.

Acrobatic Sponsor



\$50

As the Acrobatic Sponsor, your company will receive the following benefits of the Branch Out Sideshow Fundraiser.

Brand Recognition

Your corporate logo and/or name will be featured on:

- The Branch Out Sideshow website and a link to your company's website.

Media

Your corporate logo and/or name will be featured in:

- Public thank you to the audience/media
- Social Media shout outs leading up to the event and day of.

Extras

In addition, your company will receive:

- A "thank you" gift
- Follow up report on the Sideshow, 3 weeks after the event.

THANK YOU

We look forward to including your organization as a sponsor for the Branch Out Sideshow!



More ways to support the Branch Out Sideshow:

- In-kind donations
- Door prizes, such as:
 - Coupons and/or Gift cards
 - Gift baskets
- Giveaway branded products (ex. water bottles, swag)
- Food, refreshments, or snacks

For more information, please contact:

Bethel Afework
Event and Marketing Coordinator,
Branch Out Neurological Foundation

E: bethel@branchoutfoundation.com
C: 403-671-8550
W: www.branchoutsideshow.com



BRANCH OUT
SIDESHOW

Sponsorship Form

We wish to be recognized as a:

☐ Ringmaster Sponsor

☐ Magician Sponsor

☐ Juggler Sponsor

☐ Acrobatic Sponsor

Additional Ways to Support:

☐ Donation Amount: \$ _____

☐ Gift In-kind Description:

Value: \$ _____

Business/Tax Receipt will be issued in accordance with CRA Guidelines.

Contact Information

Company Name:

Contact:

Address:

Phone:

Email:

Signature:

Date:

Completion of this agreement form confirms your support as a sponsor of the event, as set out above. Upon receipt of this form, Branch Out Foundation will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to Branch Out Neurological Foundation within 30 days prior to the event. Please note that sponsorships are non-refundable.

Payment Options

☐ Please Invoice

☐ Payment enclosed (Cheques payable to Branch Out Neurological Foundation)

☐ Credit Card (MasterCard, Visa, Amex)

Credit Card #: _____

Exp: _____

Please return form and payment to:

Branch Out Neurological Foundation
Attn: Bethel Afework
119, 114 Street NW
Calgary, AB T2N 1Z6
www.branchoutfoundation.com

E-mail: bethel@branchoutfoundation.com
Phone: 403-671-8550
Website: www.branchoutsideshow.com

