



Tan Yong Sheng

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I hope to become a business analyst with an interest in Excel, Python, and SQL to derive actionable insights for the organization.

Relevant skills: Excel, Python, MySQL databases, Power BI, Looker Studio, Finance, Marketing

Working Experience

Marketing And Business Executive, InvestingNote | ShareInvestor

Dec 2022 - Present

- Managed social media channels for over 1 year, including content creation and trend analysis on platforms like Facebook, Telegram, Instagram, and Twitter.
- Managed campaigns/ events, e.g., working as a committee member of Invest Fair Malaysia 2023, with 73 speakers and 5000 registrations.
- Provided customer support to InvestingNote platform users who reported technical issues, explaining their issues to developers to identify and resolve the problem more efficiently.

Side Projects

Database Setup Project with Python

Aug 2023 - Present

- Developing a price and financial database via Python SQLAlchemy to extract the company price & financial data from Yahoo Finance: rebrand.ly/stockdb

Microsoft Excel Bootcamp Project | CodeBasics

June 2023 - June 2023

- Developed expertise in utilizing Excel as a powerful Business Intelligence tool in 1 month.
- Acquired proficiency in using Lookup Formulas such as INDEX & MATCH, VLOOKUP & XLOOKUP for data analysis.
- Mastered Power Query for data extraction, transformation, and loading (ETL) tasks.
- Applied data modeling techniques with Power Pivot to create insightful and interactive reports.

Work Automation Project with Python

June 2022 - Present

- Developed "mailchimp_auto": rebrand.ly/mailchimp_auto, a Python app to automate and reduce the workload of MailChimp's email creation and campaign design in around 1.5 months.
- Developed a web scraping and data wrangling solution in 1 month to collect news and user posts from investingnote.com, streamlining data retrieval for social media content creation.

Education

Codebasics

Excel: Mother of Business Intelligence

University of Malaya

Bachelor of Finance

Negeri Sembilan Matriculation College

Accounting

June 2023 - June 2023

Online course

Sep 2018 - Aug 2022

Kuala Lumpur

Jun 2017 – Jun 2018

Negeri Sembilan

Skills, Languages & Interests

Financial Skills: Financial Analysis, Financial Accounting

Data Analysis and Visualization: Looker Studio, Power BI, Google Analytics

Computer Languages and Technologies: Python, MySQL Databases, WordPress.org

Creative Skills: Canva, Adobe Photoshop, Digital Marketing, Copywriting

Office skills: Microsoft Word, Microsoft PowerPoint, Microsoft Excel

Language: Excellent command of Chinese; Fluent in English, and Mandarin

Interests: Table tennis, Chess, Github, Reddit, and Large Language Model