

# Walls that invite others in: Transform your conversations about data

## Part I: What is a *data story*?

What is the problem you are trying to solve?



We have to build walls that help us *change the narrative*.

Data stories are...

Data stories are not...

*vs.*

## Part II: Find a data story

What's your *why*?

- ☐ Job
- ☐ Guide
- ☐ Self-interest
- ☐ Connect

What conversations do you want to generate about the problem you are trying to solve?

Idea #1

Idea #2

Idea #3

*or*

*or*

What helps you be creative?

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Design: Draw your idea

Logistics

Where will I build the display? What space is the space?

What are the ending materials needed for the display?

What are the digital materials needed to support the data wall? Where will they be located?

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What are the data sources?

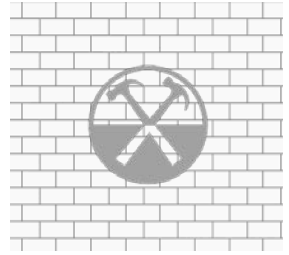
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<https://github.com/tlricherson/Data-Conversations>

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## Part III: Build a data story

Structure and task

Tools



## Part IV: Share your story

Access and engage an audience

*Empathy   Format   Literacy*



What's their why?

*Questions   Prediction   Pluralism*

Roles and responsibilities of the author

*Methodology   Power   Honesty   Responsibility   Uncertainty*

Create more authors (and audiences)

*Examine power and aspire to empowerment*

## Next steps



How will you support others in changing conversations about data? What support do you need?