Walls that invite others in: Transform your conversations about data

Part I: What is a *data story*?

What is the problem you are trying to solve?

We have to build walls that help us *change the narrative.*

Data stories are…		Data stories are not…
	vs.	

Part II: Find a data story

What's your *why*?

- ☐ Job
- ☐ Guide
- ☐ Self-interest
- ☐ Connect

What conversations do you want to generate about the problem you are trying to solve?

Idea #1	Idea #2	Idea #3
	or	*or*

What helps you be creative?

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https://github.com/tlricherson/Data-Conversations

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Part III: Build a data story

Structure and task

Tools
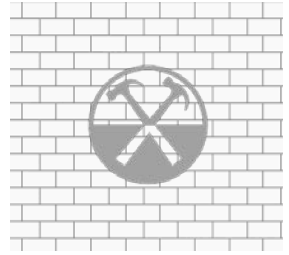
Part IV: Share your story

Access and engage an audience

Empathy   *Format*   *Literacy*

What's their why?

Questions   *Prediction*   *Pluralism*

Roles and responsibilities of the author

Methodology   *Power*   *Honesty*   *Responsibility*   *Uncertainty*

Create more authors (and audiences)

Examine power and aspire to empowerment

Next steps

How will you support others in changing conversations about data? What support do you need?

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