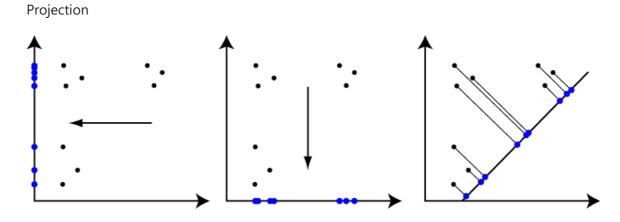
เมื่อเรามีตัวแปรมากกว่า 2 ตัว เราสามารถใช้ PCA (Principle Component Analysis) ในการลด จำนวนตัวแปรลงได้



https://wendynavarrete.com/principal-component-analysis-with-numpy/

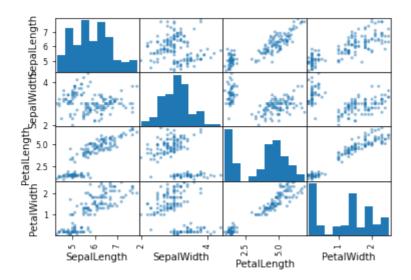
load data

In []:	<pre>import pandas as pd</pre>
In []:	<pre>example_df = pd.read_csv('https://raw.github.com/pandas-dev/pandas/master/pandas/te example_df</pre>

Out[]:		SepalLength	SepalWidth	PetalLength	PetalWidth	Name
	0	5.1	3.5	1.4	0.2	Iris-setosa
	1	4.9	3.0	1.4	0.2	Iris-setosa
	2	4.7	3.2	1.3	0.2	Iris-setosa
	3	4.6	3.1	1.5	0.2	Iris-setosa
	4	5.0	3.6	1.4	0.2	Iris-setosa
	•••					
	145	6.7	3.0	5.2	2.3	Iris-virginica
	146	6.3	2.5	5.0	1.9	Iris-virginica
	147	6.5	3.0	5.2	2.0	Iris-virginica
	148	6.2	3.4	5.4	2.3	Iris-virginica
	149	5.9	3.0	5.1	1.8	Iris-virginica

150 rows × 5 columns

In []: pd.plotting.scatter_matrix(example_df);



PCA

sklearn -> scikit-learn เป็น package ที่รวบรวม function การทำ Data Science - Machine Learning - Data Mining เอาไว้ให้เราใช้แบบไม่ต้องเขียนเอง

Import

```
In [ ]: from sklearn.decomposition import PCA
```

Define

```
In [ ]: pca = PCA()
```

Fit - Transform

```
example_df.iloc[:,:-1].shape
In [ ]:
        (150, 4)
Out[]:
        new_pca = pca.fit_transform(example_df.iloc[:,:-1]) ## record - แถว , dimension
In [ ]:
        new_pca.shape
In [ ]:
        (150, 4)
Out[]:
        pca.explained_variance_ratio_
In [ ]:
        array([0.92461621, 0.05301557, 0.01718514, 0.00518309])
Out[]:
        from matplotlib import pyplot as plt
In [ ]:
In [ ]:
        plt.scatter(new_pca[:,0],new_pca[:,1])
        <matplotlib.collections.PathCollection at 0x7f671c75fd90>
Out[]:
```

```
1.5

1.0

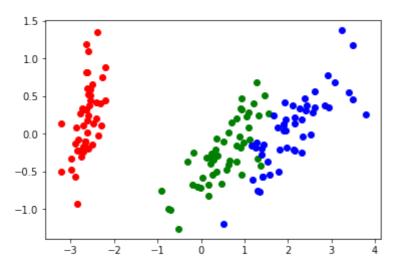
0.5

-0.5

-1.0
```

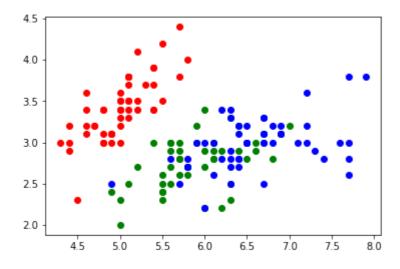
```
In [ ]: plt.plot(new_pca[:50,0],new_pca[:50,1],'ro')
    plt.plot(new_pca[50:100,0],new_pca[50:100,1],'go')
    plt.plot(new_pca[100:,0],new_pca[100:,1],'bo')
```

Out[]: [<matplotlib.lines.Line2D at 0x7f671c370350>]



```
In [ ]: plt.plot(example_df.iloc[:50,0],example_df.iloc[:50,1],'ro')
   plt.plot(example_df.iloc[50:100,0],example_df.iloc[50:100,1],'go')
   plt.plot(example_df.iloc[100:,0],example_df.iloc[100:,1],'bo')
```

Out[]: [<matplotlib.lines.Line2D at 0x7f671c18ab50>]



In []:

```
In [ ]:
         import pandas as pd
          import os
          from datetime import datetime as dt
          from datetime import time
         from google.colab import drive
In [ ]:
          drive.mount('/content/drive')
         Drive already mounted at /content/drive; to attempt to forcibly remount, call driv
         e.mount("/content/drive", force_remount=True).
         path = '/content/drive/My Drive/dataviz_2021_data'
In [ ]:
         data = pd.read csv(os.path.join(path,'search request.csv'))
In [ ]:
          data.head()
         /usr/local/lib/python3.7/dist-packages/IPython/core/interactiveshell.py:2718: Dtyp
         eWarning: Columns (7,8,9) have mixed types. Specify dtype option on import or set 1
            interactivity=interactivity, compiler=compiler, result=result)
Out[ ]:
             Unnamed:
                            search_id search_timestamp
                                                                          q user_id
                                                                                                       S
                                                            user_agent
                           683de889-
                                                        Wongnai/8.17.3
                           f923-494e-
                                                          rv:8.17.3.3921
                                            2018-06-14
         0
                     0
                                                                       NaN
                                                                               NaN
                                                                                       5lqjjikta19d296mo7
                               9d46-
                                            12:34:35.449
                                                            (iPhone5,4;
                        44a3d67b7259
                                                                 iOS;...
                           4a811230-
                                                            Mozilla/5.0
                           ffa4-4631-
                                            2018-06-14
                                                          (iPhone; CPU
          1
                                                                       NaN
                                                                               NaN
                                                                                       1r3iotmp0o9slom9
                                            17:11:19.469
                                                        iPhone OS 11_4
                               a4c8-
                       5d0394137d02
                                                               like M...
                           7ad6ee8e-
                                                            Mozilla/5.0
                          438e-4bea-
                                            2018-06-14
                                                        (Linux; Android
          2
                     2
                                                                       NaN
                                                                               NaN 5ci1eo4v5u9dha4ppqı
                               9183-
                                            13:22:31.736
                                                         7.0; SAMSUNG
                        74dcef9e358e
                                                               SM-J7...
                            0c17a5f5-
                                                            Mozilla/5.0
                                            2018-06-02
                           fa89-40f4-
                                                        (Linux; Android
         3
                     3
                                                                       NaN
                                                                               NaN
                                                                                      39n535qgje9kpojp0g
                               ae94-
                                            12:37:27.331
                                                             7.1.1; SM-
                        a8659268f827
                                                            N950F Bu...
                           6870dc3a-
                                                            Mozilla/5.0
                           5602-44fc-
                                            2018-06-02
                                                          (iPhone; CPU
                     4
                                                                       NaN
                                                                               NaN
                                                                                        5pa03h6lj691to60e
                               80ed-
                                            11:19:22.404
                                                            iPhone OS
                        df0a7783df9d
                                                           11_3_1 like...
```

เตรียมข้อมูล

แปลงข้อมูลบอกเวลาให้เป็นตัวแปรชนิด datetime

```
In [ ]: data['search_timestamp'] = pd.to_datetime(data['search_timestamp'],format='%Y-%m-%
```

Bar chart (กราฟแท่ง)

สร้างกราฟแท่งเปรียบเทียบปริมาณ คนเข้าใช้ web Wongnai.com เพื่อค้นหาร้านอาหาร ในแต่ละวัน

quiz 6

```
In [ ]: data[data['search_timestamp'].dt.dayofweek == 0].shape[0]
Out[ ]: 
In [ ]: from matplotlib import pyplot as plt
```

ส่วนประกอบของกราฟแท่ง

- ตัวกราฟแท่ง (height)
- ตำแหน่งกราฟแท่ง (x)
- ชื่อแท่ง (tick_label)
- ชื่อกราฟ (plt.title)
- ชื่อแกน x (plt.xlabel)
- ชื่อแกน y (plt.ylabel)

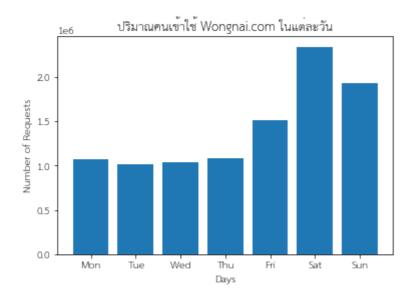
```
In [ ]: import matplotlib
  matplotlib.__version__
Out[ ]: '3.2.2'
```

การแสดงตัวอักษรภาษาไทยในกราฟ matplotlib

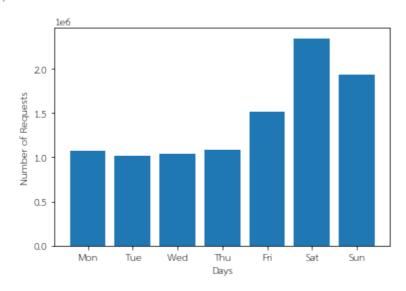
 $https://medium.com/@kanyawee.work/\%E0\%B9\%81\%E0\%B8\%AA\%E0\%B8\%94\%E0\%B8\%87\%E0\\ matplotlib-\%E0\%B8\%9A\%E0\%B8\%99-google-colab-37210d9a9f31\\$

https://colab.research.google.com/drive/1sTdTZx_Cm51mc8OL_QHtehWyO4725sGl#scrollTo=Ak

```
In [ ]:
         !wget -q https://github.com/Phonbopit/sarabun-webfont/raw/master/fonts/thsarabunnew
        import matplotlib as mpl
In [ ]:
        mpl.font manager.fontManager.addfont('thsarabunnew-webfont.ttf')
         mpl.rc('font', family='TH Sarabun New')
In [ ]: plt.bar([1,2,3,4,5,6,7],[data[data['search_timestamp'].dt.dayofweek == 0].shape[0],
                                  data[data['search_timestamp'].dt.dayofweek == 1].shape[0],
                                  data[data['search_timestamp'].dt.dayofweek == 2].shape[0],
                                  data[data['search_timestamp'].dt.dayofweek == 3].shape[0],
                                  data[data['search timestamp'].dt.dayofweek == 4].shape[0],
                                  data[data['search timestamp'].dt.dayofweek == 5].shape[0],
                                  data[data['search_timestamp'].dt.dayofweek == 6].shape[0]
                                  ],tick_label=['Mon','Tue','Wed','Thu','Fri','Sat','Sun'])
        plt.xlabel('Days')
        plt.ylabel('Number of Requests')
        plt.title('ปริมาณคนเข้าใช้ Wongnai.com ในแต่ละวัน');
```



Out[]: Text(0, 0.5, 'Number of Requests')



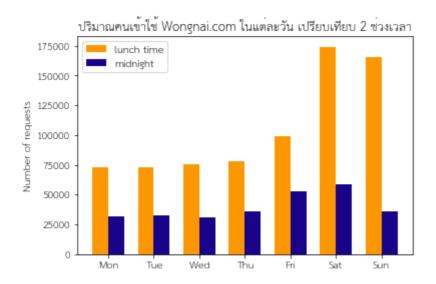
Grouped bar chart

 $https://matplotlib.org/stable/gallery/lines_bars_and_markers/barchart.html \# sphx-glr-gallery-lines-bars-and-markers-barchart-py$

แสดงปริมาณคนเข้าเว๊ปในแต่ละวัน โดยเปรียบเทียบช่วงเวลา 11:00-12:00 กับ 23:00-24:00

```
In [ ]: data[(data['search_timestamp'].dt.dayofweek == 0)
    & (data['search_timestamp'].dt.time < time(hour=12))
    & (data['search_timestamp'].dt.time >= time(hour=11))].shape[0] # monday 11:00-12:
Out[ ]:
Out[ ]:
```

```
In [ ]: b4lunch = [data[(data['search_timestamp'].dt.dayofweek == 0)&(data['search_timestam
                    data[(data['search_timestamp'].dt.dayofweek == 1)&(data['search_timestam']
                    data[(data['search timestamp'].dt.dayofweek == 2)&(data['search timestam']
                    data[(data['search_timestamp'].dt.dayofweek == 3)&(data['search_timestam')
                    data[(data['search_timestamp'].dt.dayofweek == 4)&(data['search_timestam')
                    data[(data['search_timestamp'].dt.dayofweek == 5)&(data['search_timestam')
                    data[(data['search timestamp'].dt.dayofweek == 6)&(data['search timestam')
In [ ]:
        b4lunch
        [73249, 73083, 75429, 78024, 99007, 174165, 165440]
Out[ ]:
        data[(data['search_timestamp'].dt.dayofweek == 0)&(data['search_timestamp'].dt.time
In [ ]:
        31874
Out[]:
In [ ]:
        b4midnight = [data[(data['search timestamp'].dt.dayofweek == 0)&(data['search times
                    data[(data['search_timestamp'].dt.dayofweek == 1)&(data['search_timestam']
                    data[(data['search timestamp'].dt.dayofweek == 2)&(data['search timestam']
                    data[(data['search timestamp'].dt.dayofweek == 3)&(data['search timestam']
                    data[(data['search_timestamp'].dt.dayofweek == 4)&(data['search_timestam')
                    data[(data['search_timestamp'].dt.dayofweek == 5)&(data['search_timestam')
                    data[(data['search timestamp'].dt.dayofweek == 6)&(data['search timestam']
         b4midnight
        [31874, 32258, 31153, 35944, 53174, 58306, 35801]
Out[ ]:
       labels = ['Mon','Tue','Wed','Thu','Fri','Sat','Sun']
In [ ]:
        import numpy as np
In [ ]:
        x = np.arange(len(labels)) # the Label Locations
In [ ]:
         width = 0.35 # the width of the bars
         fig, ax = plt.subplots()
         rects1 = ax.bar(x - width/2, b4lunch, width, label='lunch time',color = '#fc9700')
         rects2 = ax.bar(x + width/2, b4midnight, width, label='midnight',color = '#19038a')
         # Add some text for labels, title and custom x-axis tick labels, etc.
         ax.set_ylabel('Number of requests')
         ax.set title('ปริมาณคนเข้าใช้ Wongnai.com ในแต่ละวัน เปรียบเทียบ 2 ช่วงเวลา')
         ax.set xticks(x)
         ax.set xticklabels(labels)
         ax.legend();
```



Stacked bar chart

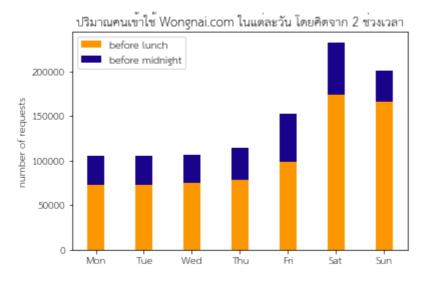
```
In []: import matplotlib.pyplot as plt

width = 0.35  # the width of the bars: can also be len(x) sequence

fig, ax = plt.subplots()

ax.bar(labels, b4lunch, width, label='before lunch',color = '#fc9700')
ax.bar(labels, b4midnight, width, bottom=b4lunch, label='before midnight',color = 'ax.set_ylabel('number of requests')
ax.set_title('ปริมาณคนเข้าใช้ Wongnai.com ในแต่ละวัน โดยคิดจาก 2 ช่วงเวลา')
ax.legend()

plt.show()
```

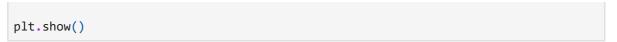


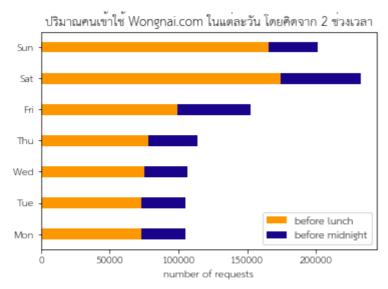
```
In []: width = 0.35  # the width of the bars: can also be len(x) sequence

fig, ax = plt.subplots()

ax.barh(labels, b4lunch, width, label='before lunch',color = '#fc9700')
ax.barh(labels, b4midnight, width, left=b4lunch, label='before midnight',color = '#

ax.set_xlabel('number of requests')
ax.set_title('ปริมาณคนเข้าใช้ Wongnai.com ในแต่ละวัน โดยคิดจาก 2 ช่วงเวลา')
ax.legend()
```





[เช็คชื่อ] โดยให้วาด Bar chart ที่เปรียบเทียบปริมาณคนใช้ งาน Wongnai.com สองช่วงเวลา โดยให้กราฟแสดง สัดส่วนของปริมาณคนใช้งานในแต่ละวันด้วย

In []:

Histogram

กราฟแสดงความถี่ของข้อมูล

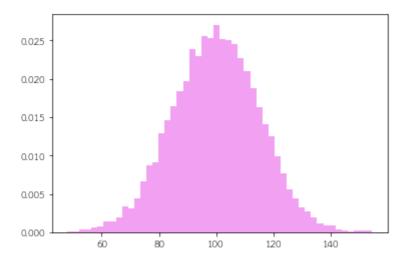
ตัวอย่างข้อมูลที่ random มาจาก normal distribution ที่มี mean = 100 และ stdev = 15

```
import numpy as np
from matplotlib import pyplot as plt

np.random.seed(2021)

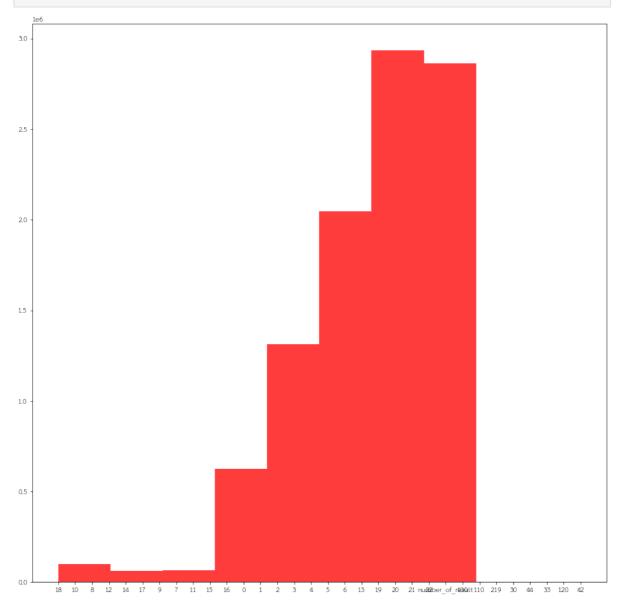
mu, sigma = 100, 15
   X = mu + sigma * np.random.randn(10000)

plt.hist(X, 50, density = True, facecolor = 'violet', alpha = 0.75);
```



ตัวอย่างข้อมูล wongnai.com

```
import matplotlib
matplotlib.rcParams['figure.figsize']=[15,15]
output = plt.hist(list(data['number_of_result']),10,facecolor = 'red' ,alpha = 0.75
```



แก้ไข แกน x ที่เรียงข้อมูลผิด

```
In [ ]: data.dtypes
```

```
Unnamed: 0
                                       int64
Out[ ]:
        search_id
                                      object
        search_timestamp
                             datetime64[ns]
                                      object
        user_agent
                                      object
        user_id
                                     float64
        session_id
                                      object
        number_of_result
                                      object
        lat
                                      object
        long
                                      object
        dtype: object
        เรียกดู data type ของ ตัวแปร
        type(data['number_of_result'][0])
In [ ]:
        int
Out[ ]:
        ตรวจสอบ data type ของตัวแปร
        type(data['number_of_result'][0]) == int
In [ ]:
        True
Out[]:
        ตรวจสอบดูทุกๆค่าใน column 'number_of_result'
        # for x in data['number_of_result']:
In [ ]:
             if type(x) != int:
                   print(f'\{x\} \rightarrow \{type(x)\}')
In [ ]: new_type = data['number_of_result'].astype('int32')
```

```
ValueError
                                           Traceback (most recent call last)
<ipython-input-34-29dba17f7bb1> in <module>()
----> 1 new type = data['number of result'].astype('int32')
/usr/local/lib/python3.7/dist-packages/pandas/core/generic.py in astype(self, dtyp
e, copy, errors)
   5546
                else:
   5547
                    # else, only a single dtype is given
-> 5548
                    new_data = self._mgr.astype(dtype=dtype, copy=copy, errors=err
ors,)
   5549
                    return self._constructor(new_data).__finalize__(self, method
="astype")
   5550
/usr/local/lib/python3.7/dist-packages/pandas/core/internals/managers.py in astype
(self, dtype, copy, errors)
    602
                self, dtype, copy: bool = False, errors: str = "raise"
            ) -> "BlockManager":
    603
--> 604
                return self.apply("astype", dtype=dtype, copy=copy, errors=errors)
    605
    606
            def convert(
/usr/local/lib/python3.7/dist-packages/pandas/core/internals/managers.py in apply
(self, f, align_keys, **kwargs)
                        applied = b.apply(f, **kwargs)
    407
    408
                    else:
--> 409
                        applied = getattr(b, f)(**kwargs)
    410
                    result blocks = extend blocks(applied, result blocks)
    411
/usr/local/lib/python3.7/dist-packages/pandas/core/internals/blocks.py in astype(s
elf, dtype, copy, errors)
    593
                    vals1d = values.ravel()
    594
                    try:
--> 595
                        values = astype_nansafe(vals1d, dtype, copy=True)
    596
                    except (ValueError, TypeError):
                        # e.g. astype nansafe can fail on object-dtype of strings
    597
/usr/local/lib/python3.7/dist-packages/pandas/core/dtypes/cast.py in astype nansaf
e(arr, dtype, copy, skipna)
                # work around NumPy brokenness, #1987
    972
    973
                if np.issubdtype(dtype.type, np.integer):
--> 974
                    return lib.astype_intsafe(arr.ravel(), dtype).reshape(arr.shap
e)
    975
                # if we have a datetime/timedelta array of objects
    976
pandas/ libs/lib.pyx in pandas. libs.lib.astype intsafe()
ValueError: invalid literal for int() with base 10: 'number_of_result'
ลบ record ที่มีค่า ใน column 'number_of_result' เป็น number of result
```

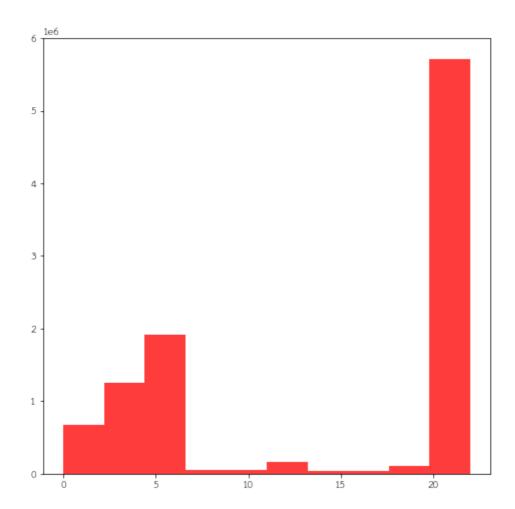
[n []: data[data['number_of_result']=='number_of_result']

Out[]: Unnamed: search_id search_timestamp user_agent q user_id session_id nur

100016 1000032 search_id NaT user_agent original_q 228667.0 session_id nu

12

```
In [ ]:
        data = data.drop(1000016)
        data[data['number_of_result'] == 'number_of_result']
In [ ]:
Out[]:
           Unnamed:
                     search_id search_timestamp user_agent q user_id session_id number_of_result la
        new_type = data['number_of_result'].astype('int32')
In [ ]:
        output = plt.hist(new_type,100,facecolor = 'red' ,alpha = 0.75)
In [ ]:
         25
         20
        1.5
        1.0
        0.5
         ลบ outlier
In [ ]:
        new_type_nooutlier = new_type[new_type < 25]</pre>
         new_type.shape[0] - new_type_nooutlier.shape[0]
In [ ]:
Out[]:
        matplotlib.rcParams['figure.figsize']=[8,8]
In [ ]:
         output = plt.hist(new_type_nooutlier,10,facecolor = 'red' ,alpha = 0.75)
```



Quiz 7 เปรียบเทียบความถี่ของแท่งที่มีค่ามากที่สุด กับ แท่งอื่นๆรวมกัน

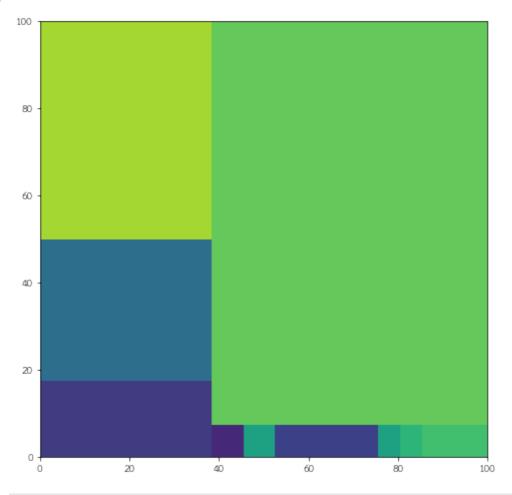
```
In [ ]:
        output
        (array([ 670293., 1247269., 1921441., 51703.,
                                                         50609., 167502.,
Out[ ]:
                  36883., 35914., 105490., 5717238.]),
         array([ 0. , 2.2, 4.4, 6.6, 8.8, 11. , 13.2, 15.4, 17.6, 19.8, 22. ]),
         <a list of 10 Patch objects>)
In [ ]:
        output[0]
        array([ 670293., 1247269., 1921441.,
                                                        50609., 167502.,
                                              51703.,
Out[ ]:
                          35914., 105490., 5717238.])
        output[0][-1]
In [ ]:
        5717238.0
Out[ ]:
        sum(output[0][:-1])
In [ ]:
        4287104.0
Out[ ]:
```

Tree map

import squarify

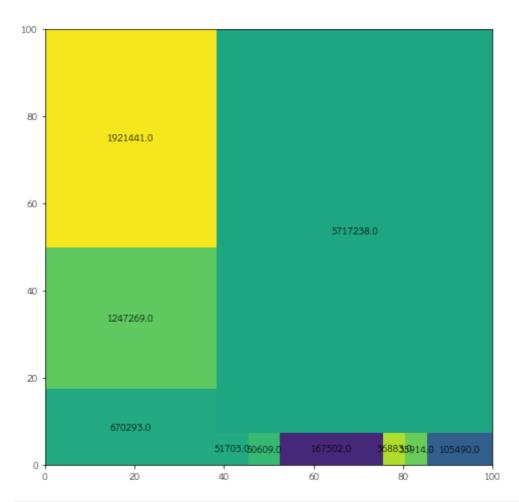
In []: squarify.plot(output[0])

 ${\tt Out[\]:} \ \ {\tt <matplotlib.axes._subplots.AxesSubplot} \ \ {\tt at \ 0x7f287b486950} {\tt >}$



In []: squarify.plot(output[0],value=output[0])

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7f286d23f0d0>



In []: squarify.plot(output[0],value=output[0],norm_y=60)

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7f28680ac210>

