



Washington DC Now Platform

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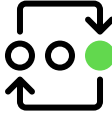

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Now Platform

The Now Platform[®] is an application platform for automating business processes across the enterprise. The Now Platform provides the infrastructure to help your organization develop, run, and manage applications.

Choose one of these tiles to get started.

<div>Administer the Now Platform</div> <div></div> <div><p>Learn about the platform and how to configure core features, perform day to day administrator tasks, and upgrade your instance.</p>➤</div>	<div>Configure user experiences</div> <div></div> <div><p>Set up and customize user interfaces, like the Next Experience and Core UI, workspaces, the Service Catalog, conversational interfaces, and in-product assistance.</p>➤</div>	<div>Analyze and optimize business processes</div> <div></div> <div><p>Measure and accelerate performance with purpose-built analytics solutions.</p>➤</div>
<div>Secure your instance</div> <div></div> <div><p>Secure your instance, encrypt your data, authenticate your users, and view your current compliance levels based on application security standards.</p>➤</div>	<div>Extend Now Platform capabilities</div> <div></div> <div><p>Utilize additional applications built into the Now Platform to manage people, work routing, services, and the Configuration Management Database (CMDB).</p>➤</div>	<div>Enable AI experiences</div> <div></div> <div><p>Increase productivity with AI-based applications. Use Natural Language Understanding (NLU) to enable the Now Platform to learn and respond to human-expressed intent.</p>➤</div>

Configure mobile experiences



Access your instance on-demand anywhere in the world with multiple ServiceNow mobile apps.

