

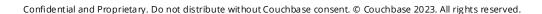
5교시.

Vector Search 개요, 실습

1 Al & Vector Search

2 Hybrid Search

Vector Search 실습 : RGB 모델

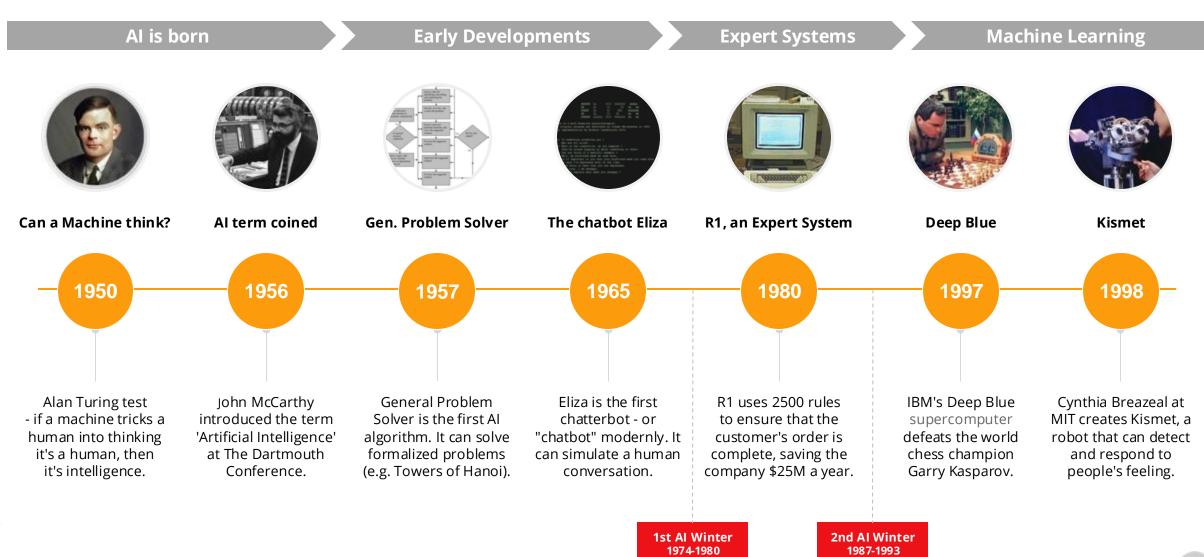




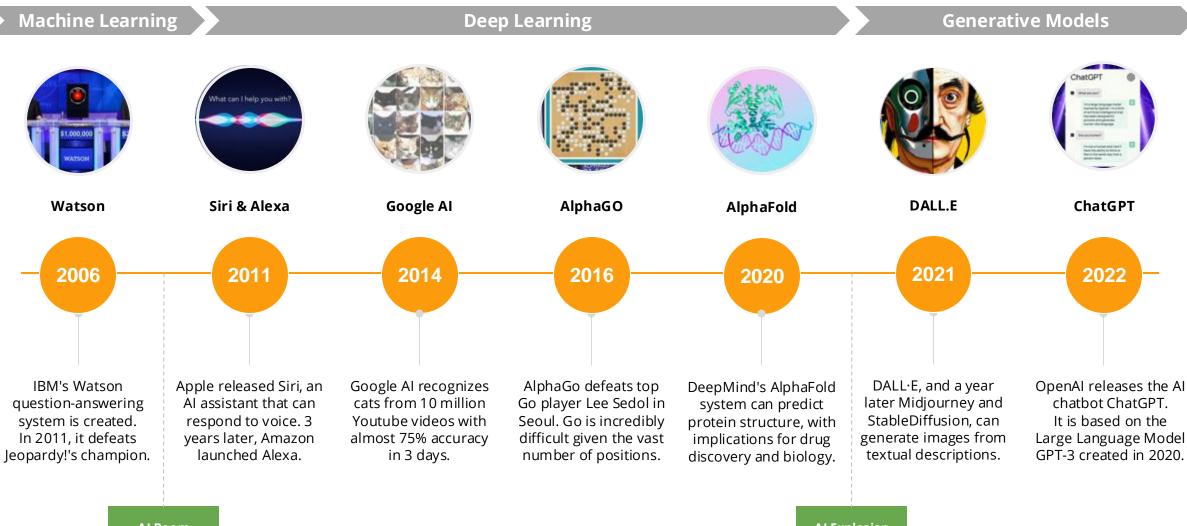
## 5-1. AI & Vector Search



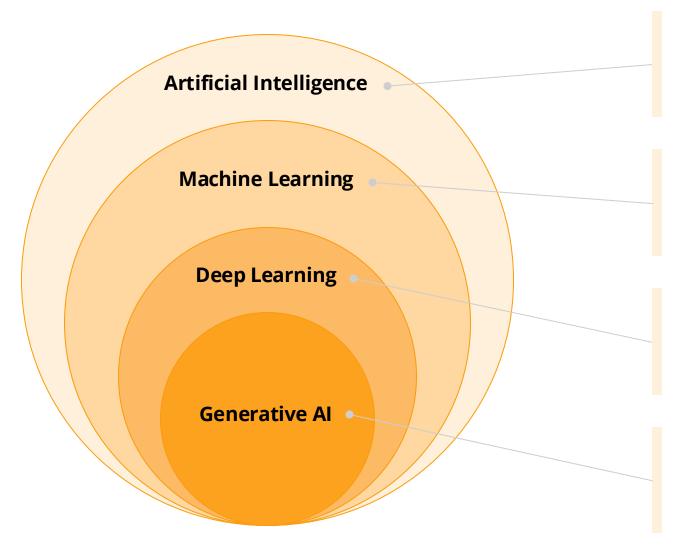
## **Key Milestones in the History of AI** | 20th Century



### **Key Milestones in the History of AI** | 21st Century



## The Technology behind AI



#### **Artificial Intelligence (AI)**

Techniques that allows computers to emulate human behavior (e.g. learn, recognize patterns, solve complex problems).

#### **Machine Learning (ML)**

A subset of AI, using advanced algorithms to detect patterns in large data sets, allowing machines to learn and adapt for prediction or content generation use cases.

### Deep Learning (DL)

A subset of ML, using multiple layers of artificial neural networks that simulate human brains for in-depth data processing.

#### Generative Al (GenAl)

A subset of DL, using models that generate content like text, images, or code based on provided input.

### Powering Apps: A Combination of Predictive & Generative Al

### **Predictive AI**

### **Outcomes and Insights driven by ML**



- Predict Outcomes based on historical data
- Utilize ML algorithms for pattern recognition
- · Learns patterns and correlations from data
- Drives decision making and Future planning
- High ROI, trained on proprietary data
- Predictive Insights
- Dynamic Pricing
- · Fraud Detection
- · Inventory Optimization

### **Generative Al**

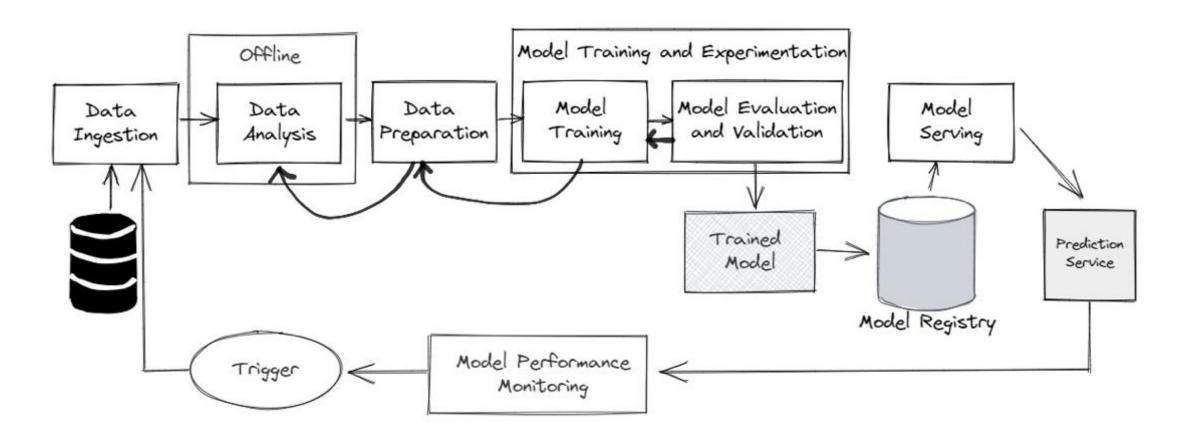
### **Generate Content and Experiences**



- Generate or Synthesize content
- Needs large amounts of unlabeled data for training
- Generates new data probabilistically
- Fosters creativity, innovation
- Accelerates human productivity
- · Hyper-personalized experiences
- Contextualized content
- Chatbots and CoPilots
- · Synthetic data and Summarization

### **Model?** Machine Learning Workflow

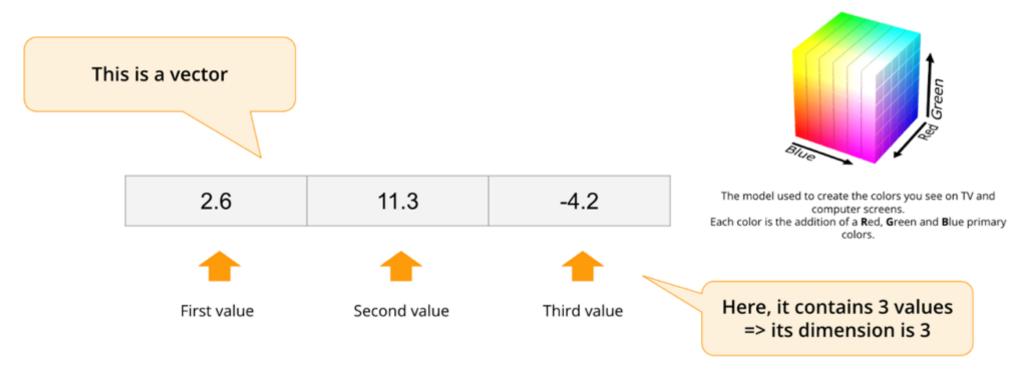
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출처: https://www.iguazio.com/blog/ml-workflows-what-can-you-automate/ https://cloud.google.com/architecture/mlops-continuous-delivery-and-automation-pipelines-in-machine-learning

### What is a Vector

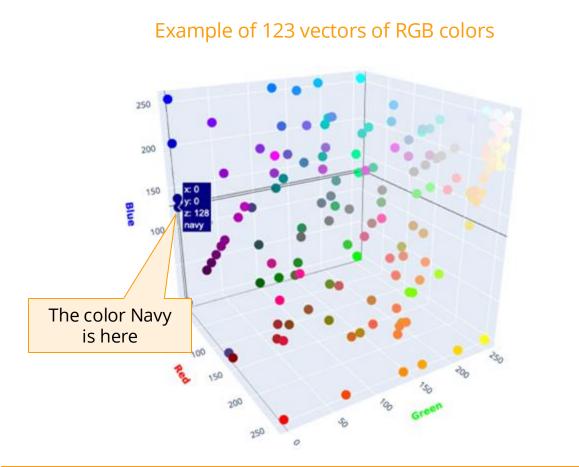
### What is a Vector? | Basic RGB Example

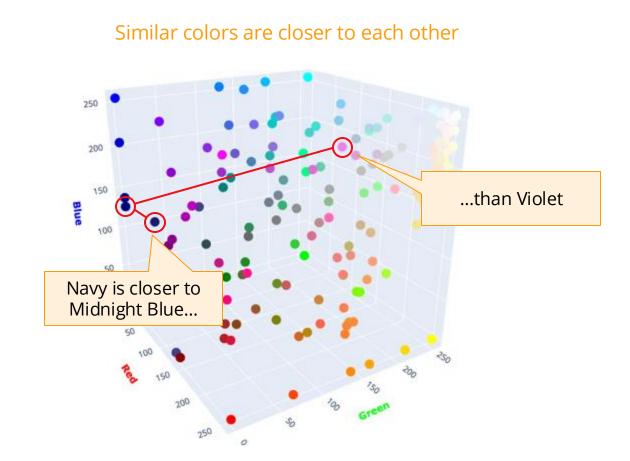


### A Vector is a just an array of numerical values

The RGB model example

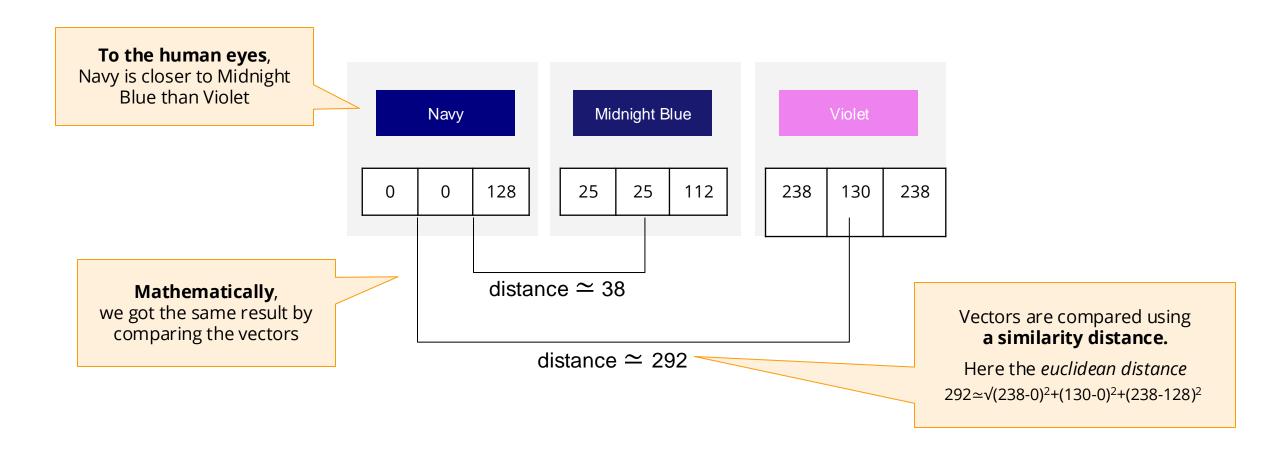
### **Vectors Similarity**





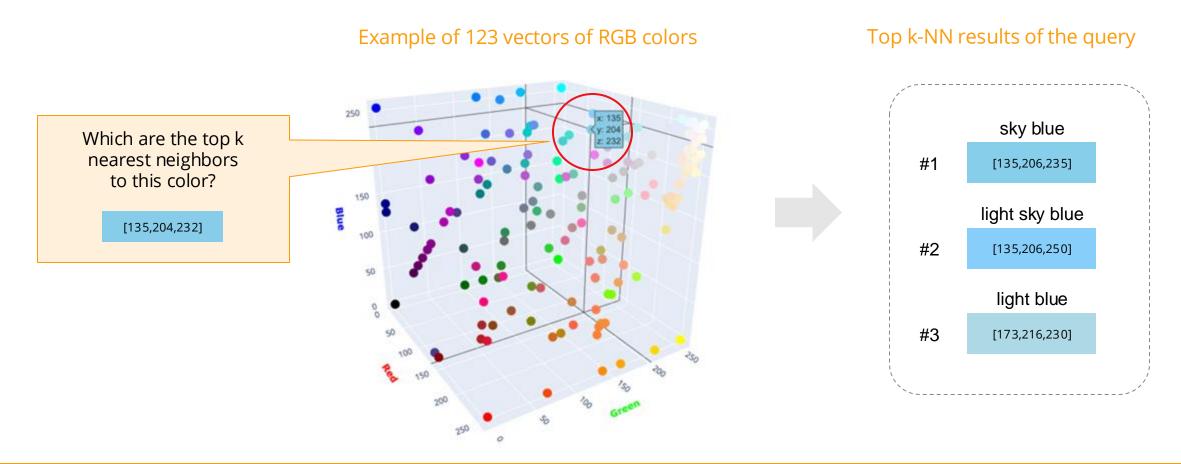
Vectors make it possible to translate **similarity** as perceived by humans to **proximity in a vector space**.

## **How does Similarity works**



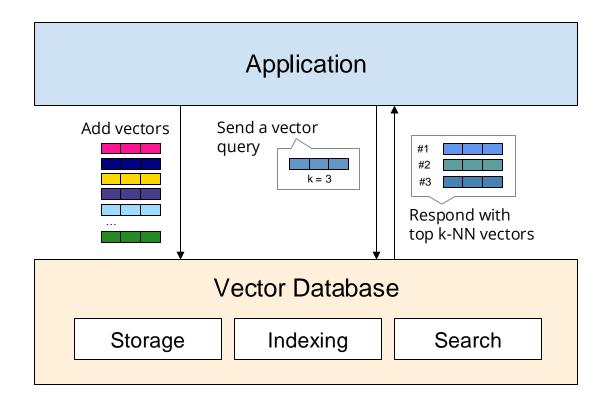
Vectors can easily be compared mathematically using a **similarity distance** 

## Similarity Search with K-NN (K-Nearest Neighbors)



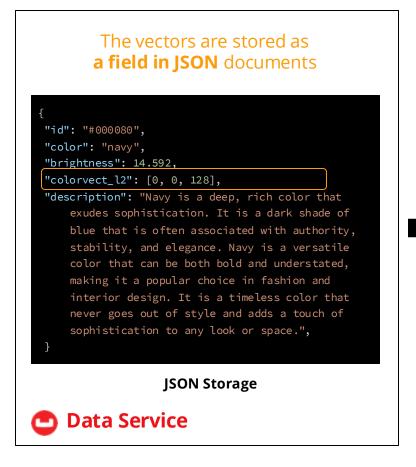
A similarity search is a query that **finds the k nearest neighbors to a vector**, as measured by a similarity metric

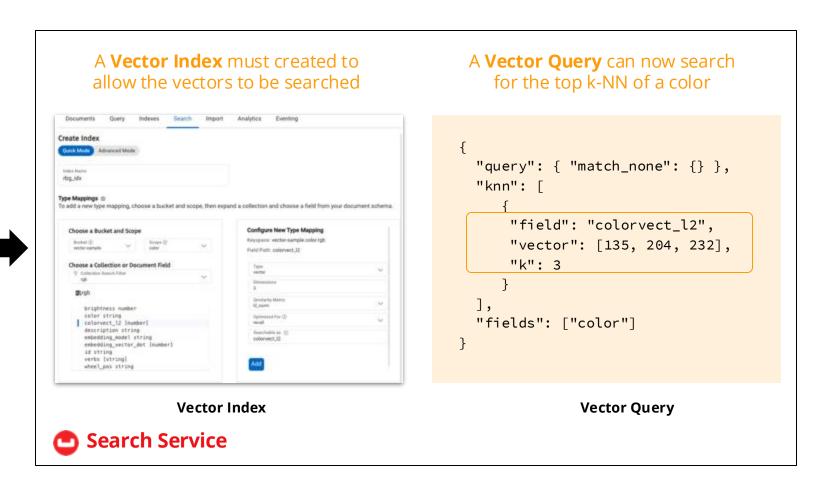
### What is Vector Database



Vector databases provide the ability to store, index and search vectors using similarity search

### Couchbase Vector Search





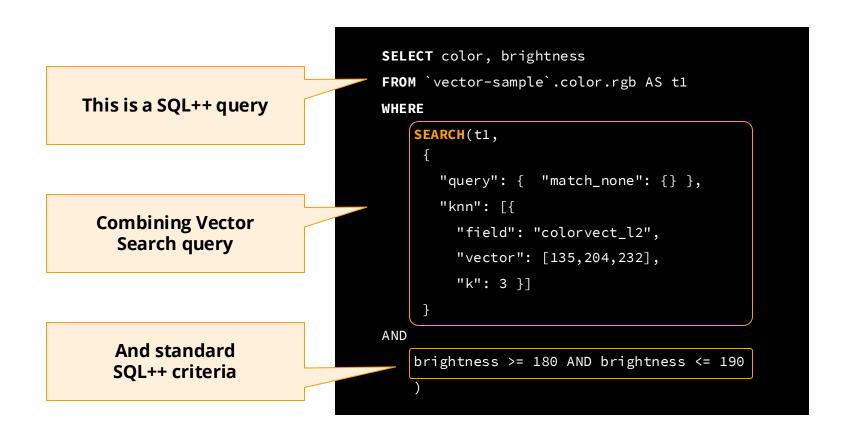
Couchbase uses the **Data Service to store vectors**, and the **Search Service to index and query vectors** 

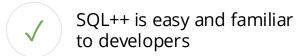


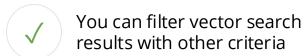
## 5-2. Hybrid Search



### Hybrid SQL++ and Vector Search with Couchbase



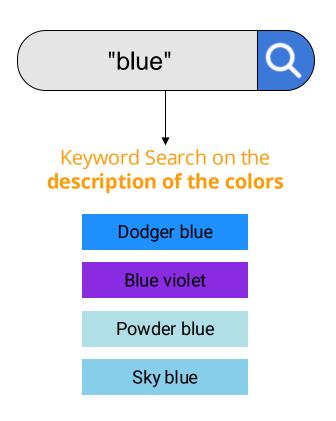


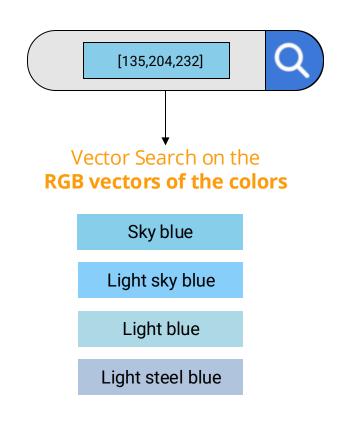




Couchbase can run hybrid SQL++ and Vector Search queries to facilitate application development

### Comparison between Keyword Search and Vector Search



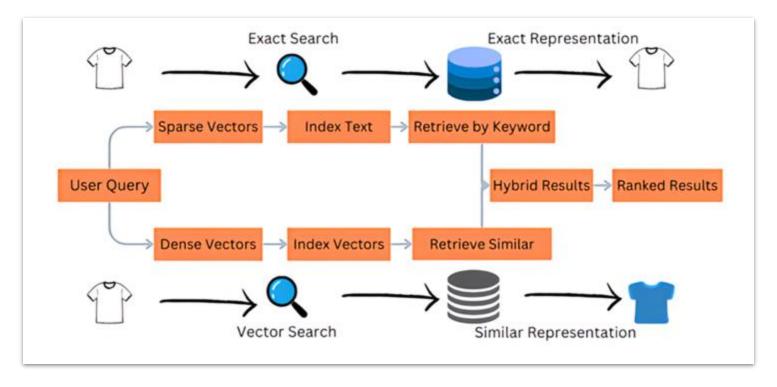


A Keyword search looks for **terms** that match

A Vector search looks for **similarity** 

### Hybrid Search to get the best of both worlds

### Hybrid Search Architecture



### Hybrid Search with Couchbase

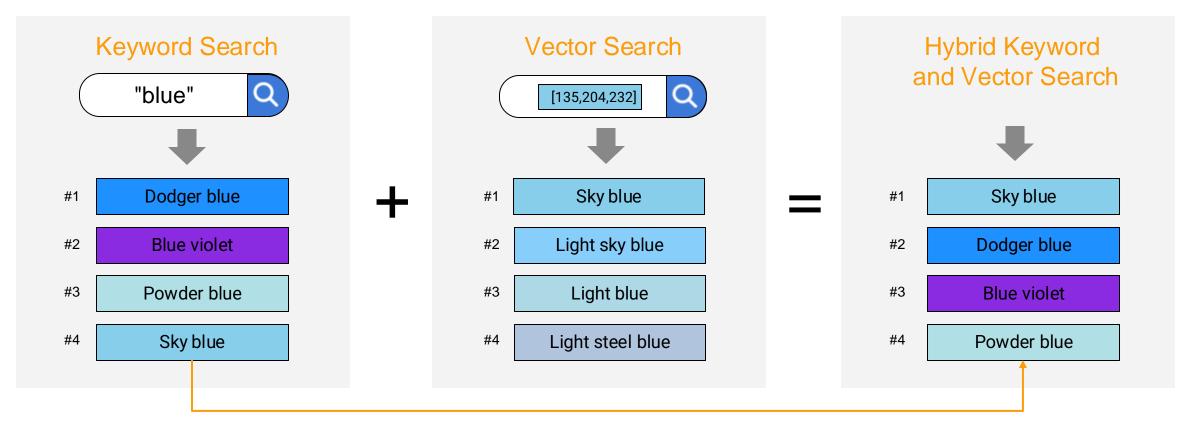
```
{
   "query": {
     "match": "blue",
     "field": "description"
   },

"knn": [
   {
     "field": "colorvect_l2",
     "vector": [135,204,232],
     "k": 4
   }
   ],

"fields": ["color","description"],
   "size": 4
   }
}
Results
to return
```

**Vector search in conjunction with traditional Keyword** search delivers the most complete and relevant results

### **Hybrid Keyword and Vector Search Example**



Results are reordered (aka. reranking)

Results from the Keyword search are **boosted** if they appear in the Vector Search results



## 5-3. Vector Search 실습: RGB



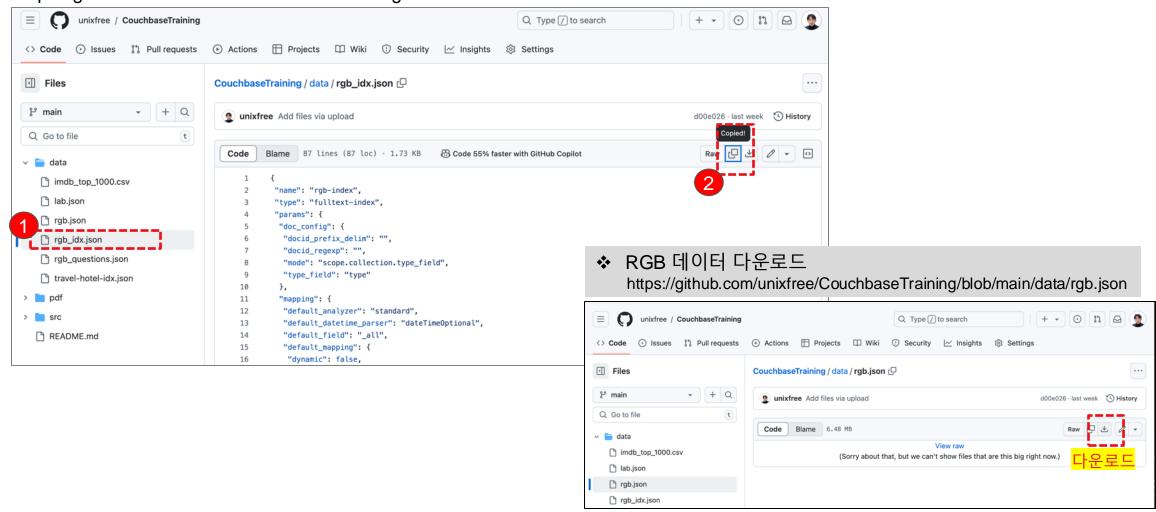
## 실습

	실습 항목	상세 실습 내용	기타	
1	Scope, Collection 생성	1. travel-sample 버킷에 2. color Scope 생성 3. rgb Collection 생성	travel-sample > color > rgb	
2	Data Import	1. Github에 있는 json 파일을 내 노트 북으로 다운로드 https://github.com/unixfree/Couchbase Training/blob/main/data/rgb.json  2. Couchbase Document 페이지 이동. 3. Import 선택 4. Import 수행, Document ID 는 id 로 지정	Dashboard   Select File to Import	
3	검색 Index 생성	• 21페이지에서 24페이지 참고하여 인덱스 생성 https://github.com/unixfree/CouchbaseTraining/blob/main/data/rgb_idx.json		
4	Vector Search 수행	• 26페이지에서 31페이지 참고하여 벡터 검색 수행		
5	검색 Index 수정	• 32페이지에서 33페이지 참고하여 벡터 검색 수행		
6	Vector Search 수행	• 34페이지에서 38페이지 참고하여 벡터 검색 수행		

### 실습 > Inverted Index 생성

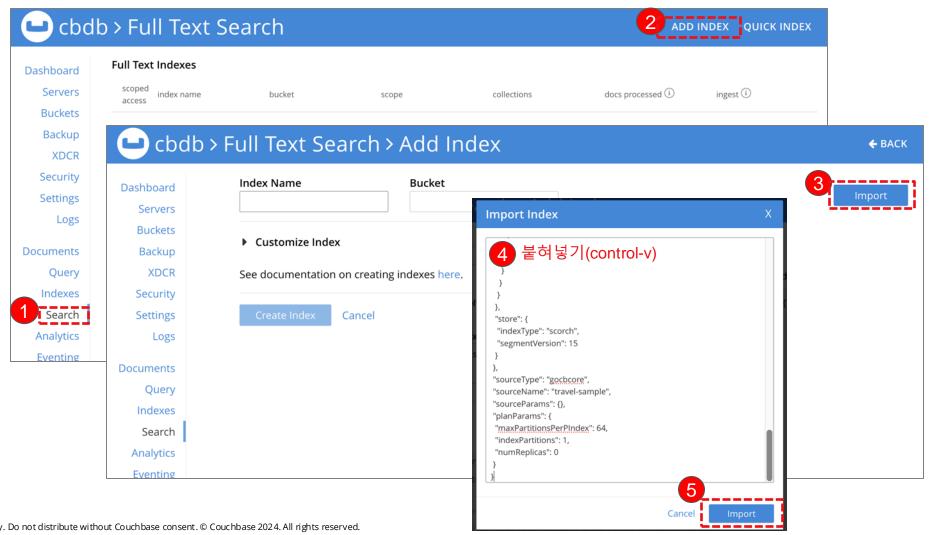
1. 인덱스 설정 파일 복사

https://github.com/unixfree/CouchbaseTraining



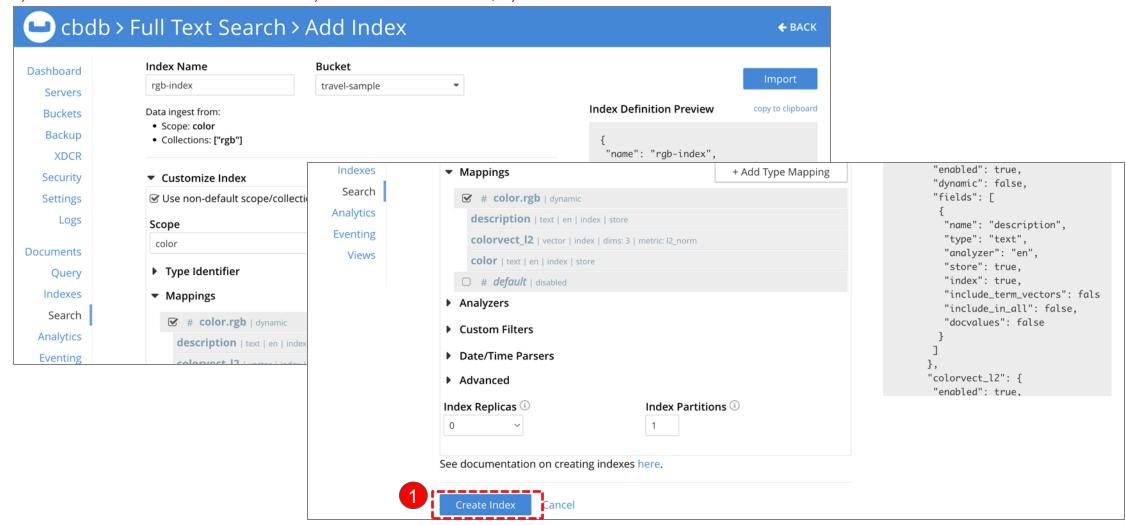
## 실습 > Inverted Index 생성 (계속)

- 2. 인덱스 설정 파일 Import로 인덱스 생성
  - 1) Search > 2) ADD INDEX > 3) Import > 4) 붙여넣기(control-v) > 5) Import



## 실습 > Inverted Index 생성 (계속)

- 2. 인덱스 설정 파일 Import로 인덱스 생성
  - 1) 아래와 같이 각 항목이 채워짐 > 2) 화면 스크롤 다운 후, 3) Create Index 클릭



## 실습 > Inverted Index 생성 (계속)

2. 인덱스 설정이 완료. 인덱스가 만들어 지면 아래와 같이 화면(UI)가 보임.

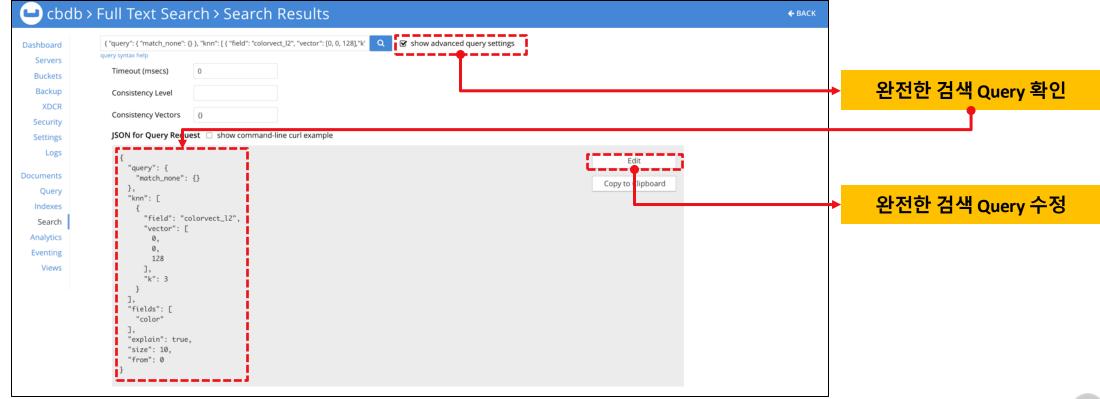
cbdb > Full Text Search ADD INDEX QUICK INDEX Full Text Indexes Dashboard Servers docs processed (i) ingest (i) index name bucket collections **Buckets** rgb 153 rgb-index travel-sample color Backup 검색어나, 검색 인덱스 확인/수정 Query 입력창 Security ▶ Show index definition JSON Settings 인덱스 삭제 Logs ▶ Search Index Stats **Documents** travel-hotel-idx travel-sample inventory hotel 917 idle Query Indexes 10 🔻 Search **Analytics** + Add Alias **Full Text Aliases Eventing** 

## 실습 > color.rgb 데이터 설명

```
"id": "#000080",
"color": "navy",
"brightness": 14.592,
"verbs": ["deep", "rich", "sophisticated"],
"colorvect 12": [0, 0, 128],
"description": "Navy is a deep, rich color that exudes sophistication. It is
  a dark shade of blue that is often associated with authority, stability,
  and elegance. Navy is a versatile color that can be both bold and
  understated, making it a popular choice in fashion and interior design. It
  is a timeless color that never goes out of style and adds a touch of
  sophistication to any look or space.",
"embedding model": "text-embedding-ada-002-v2",
"embedding vector dot": [
  0.0021118249278515577,
  -0.005944395903497934,
  ... 1533 omitted for space
  -0.018224267289042473
"wheel pos": "other"
```

- o id: the hex code of the color
- o color: the name of the color
- brightness: a calculation of the brightness to the human eye
- o colorvect\_l2: vector based on the RGB color
- o **description**: a text describing the color
- embedding\_model: the model used to encode the embedding\_vector\_dot vector
- embedding\_vector\_dot : vector based on the field "description" encoded via the textembedding-ada-002 OpenAI model
- o **verbs**: list of qualifiers

```
{
"query": { "match_none": {} },
"knn": [
{ "field": "colorvect_l2", "vector": [0, 0, 128],"k": 3 }
],
"fields": ["color"]
}
```



```
{
    "query": { "match_none": {} },
    "knn": [
    { "field": "colorvect_l2", "vector": [0, 0, 128],"k": 3 }
    ]
    }
```



show advanced query settings

{ "query": { "match\_none": {} }, "knn": [ { "field": "colorvect\_l2", "vect Q

```
{
    "query": { "match_none": {} },
    "knn": [
    { "field": "colorvect_l2", "vector": [0, 0, 128],"k": 3 }
    ],
    "fields": ["color"]
    }
```





• 유사도에 따른 결과 수 지정: 3

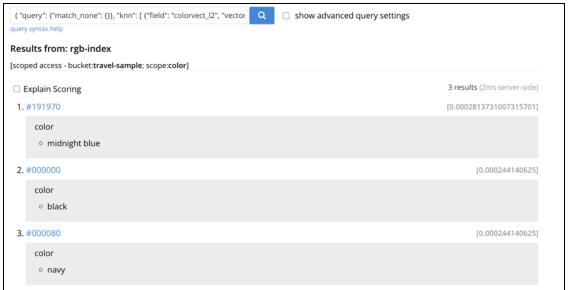
```
{
"query": {"match_none": {}},
"knn": [ {"field": "colorvect_l2", "vector": [0,0,64], "k": 3}],
"fields": ["color"]
}
```



• 유사도에 따른 결과 수 지정 : 153

```
{
"query": {"match_none": {}},
"knn": [ {"field": "colorvect_l2", "vector": [0,0,64], "k": 153}],
"fields": ["color"]
}
```





```
{ "query": { "match_none": {} }, "knn": [ { "field": "colorvect_l; Q

    show advanced query settings

query syntax help
Results from: rgb-index
[scoped access - bucket:travel-sample; scope:color]

    Explain Scoring

                                                                                                                     153 results (4ms server-side)
 1. #191970
     color

    midnight blue

 2, #000080
      color

    navy

 3, #000000
                                                                                                                              [0.000244140625]
      color

    black
```

### • 없는 벡터 값

```
{
"query": {"match_none": {}},
"knn": [
{"field": "colorvect_l2","vector": [1.241999836687228,-
8.105597595174153,-9.030840590925482],
"k": 3} ],
"fields": ["color"]
}
```

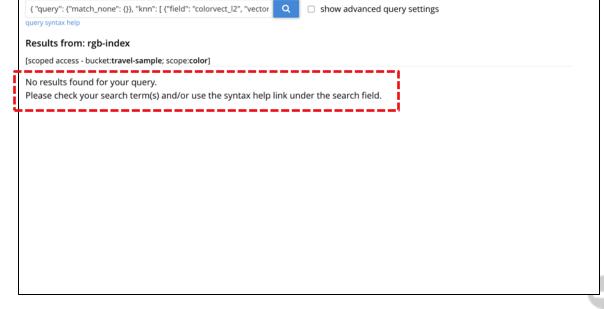


• 벡터 차원(dimension)이 다를 때

```
{
    "query": {"match_none": {}},
    "knn": [
    {"field": "colorvect_l2",
    "vector": [0,64],
    "k": 3} ],
    "fields": ["color"]
    }
```







### • OR 조건

```
{
    "query": {"match_none": {}},
    "knn": [
    { "field": "colorvect_l2", "vector": [0, 0, 128], "k": 3 },
    { "field": "colorvect_l2", "vector": [0, 0, 64], "k": 3 }
    ],
    "fields": ["color"]
}
```

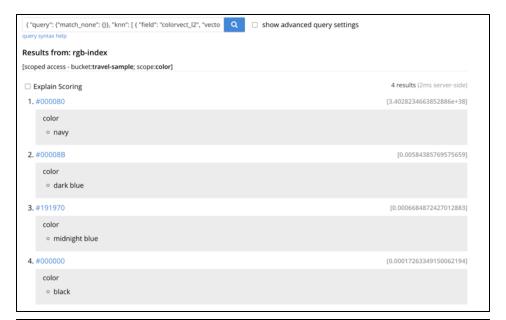


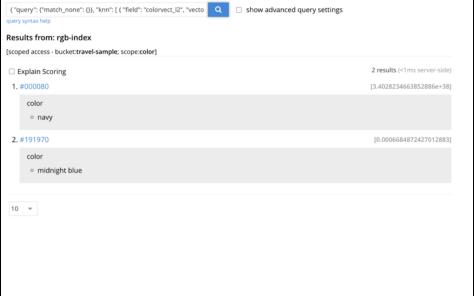
### • AND 조건

```
{
"query": {"match_none": {}},
"knn": [
{ "field": "colorvect_l2", "vector": [0, 0, 128], "k": 3},
{ "field": "colorvect_l2", "vector": [0, 0, 64], "k": 3}],

"knn_operator": "and",
"fields": ["color"]
}
```







• Boost 조건

❖ 1보다 작으면, 가중치 감소시키고, 1보다 크면 가중치 증가시킴

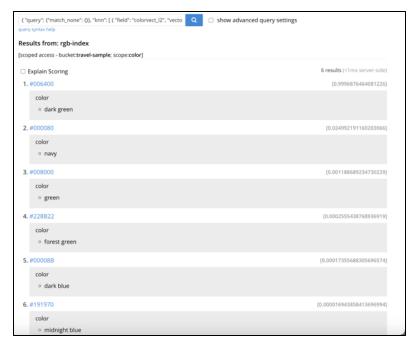
```
{
"query": {"match_none": {}},
"knn": [
{ "field": "colorvect_l2", "vector": [0, 0, 127], "k":3, "boost": 0.1},
{ "field": "colorvect_l2", "vector": [0, 99, 0], "k":3, "boost": 4.0}
],
"fields": ["color"]
}
```

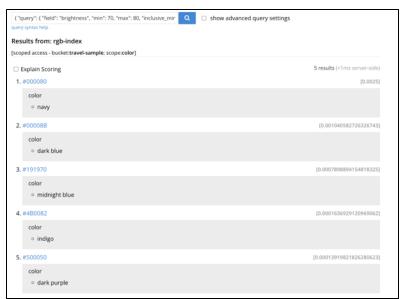


Hybrid Search 조건

```
{
"query": {
    "field": "brightness", "min": 70, "max": 80,
    "inclusive_min": false, "inclusive_max": true },
"knn": [ {"field": "colorvect_l2", "vector": [0.0, 0.0, 108.0], "k": 5} ],
"fields": ["color", "brightness"],
"size": 5
}
```

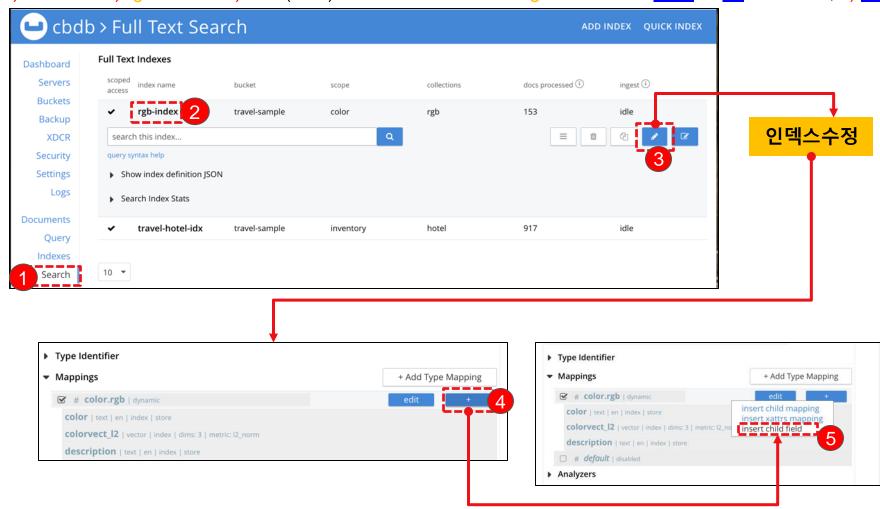






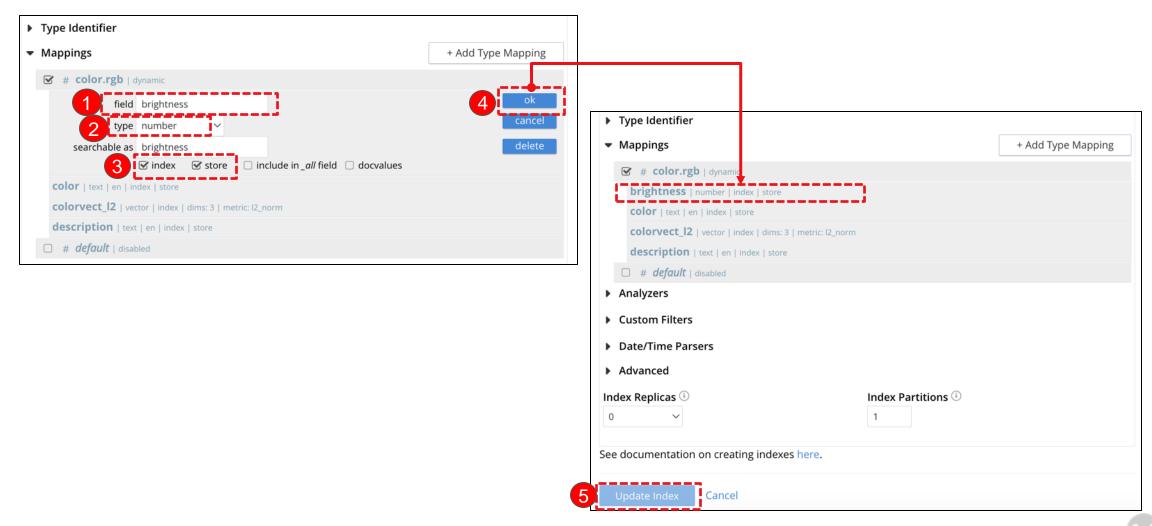
### 실습 > 인덱스 변경

- 1. 인덱스 설정 파일 Import로 인덱스 생성
  - 1) Search > 2) rgb-index > 3) 수정(연필) 클릭 > 마우스를 color.rgb로 이동하면 edit 와 + 가 나타남, 4) +를 선택, 5) insert child field 선택



### 실습 > 인덱스 변경

- 2. 새로운 필드에 대한 인덱스 추가
  - 1) field 에 brightness 입력 > 2) type을 number 선택 3) index, store 선택, 4) ok 를 선택, 5) Update index 를 클릭

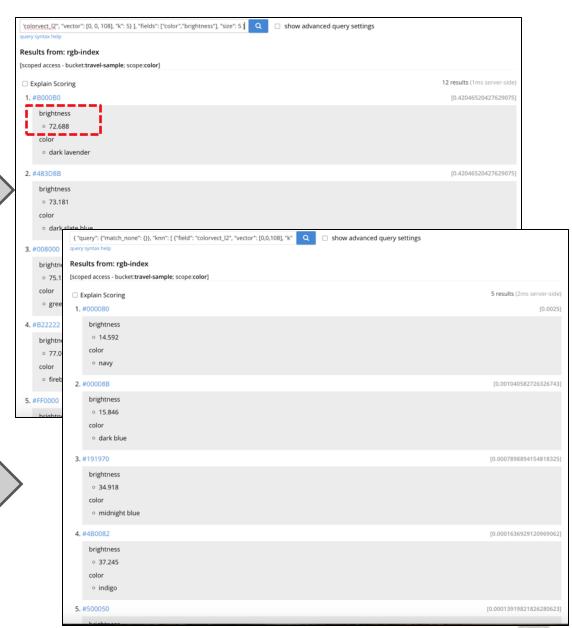


• Hybrid Search, 결과 출력 변경

```
"query": {
 "field": "brightness", "min": 70, "max": 80,
 "inclusive min": false, "inclusive max": true },
"knn": [ {"field": "colorvect | 12", "vector": [0, 0, 108], "k": 5} ],
"fields": ["color", "brightness"],
"size": 5
```

• Vector Search, 결과 출력 변경

```
"query": {"match_none": {}},
"knn": [ {"field": "colorvect_l2", "vector": [0,0,108], "k": 5} ],
"fields": ["color", "brightness"]
```



• Hybrid Search, 결과 출력 변경

```
{
"query": {
   "field": "brightness", "min": 10, "max": 20,

"inclusive_min": false, "inclusive_max": true },

"knn": [ {"field": "colorvect_l2", "vector": [0.0, 0.0, 108.0], "k": 5} ],

"fields": ["color","brightness"],

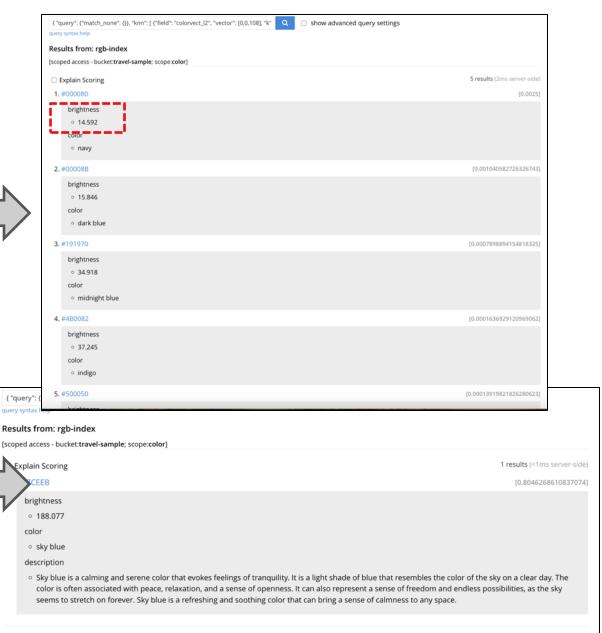
"size": 5
}
```

• Hybrid Search, 결과 출력 변경

```
{
"query": {"match": "freedom","field": "description"},

"fields": ["color","brightness","description"],

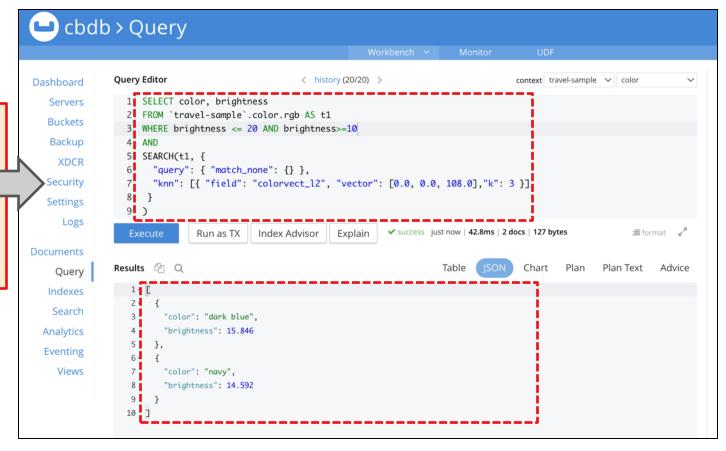
"size": 4
}
```



## 실습 > SQL++ Hybrid Query (RGB)

• Hybrid Search, 결과 출력 변경

```
SELECT color, brightness
FROM `travel-sample`.color.rgb AS t1
WHERE brightness <= 20 AND brightness>=10
AND
SEARCH(t1, {
  "query": { "match_none": {} },
  "knn": [{ "field": "colorvect_l2", "vector": [0.0, 0.0, 108.0],"k": 3 }]
}
)
```



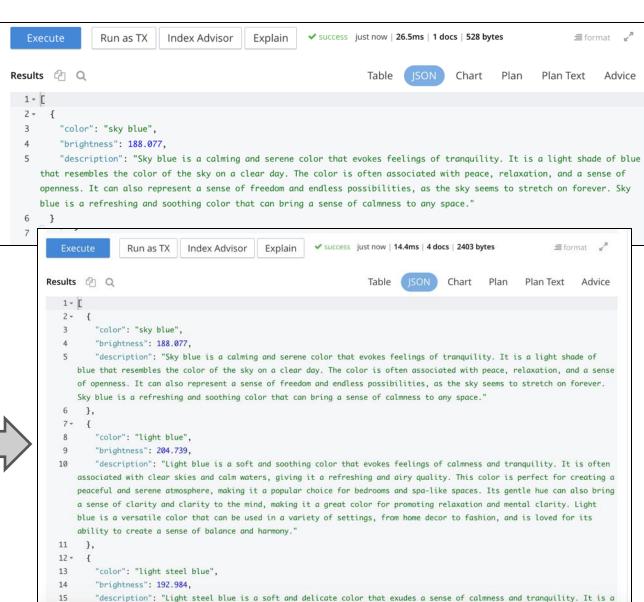
## 실습 > SQL++ Hybrid Query (RGB)

• Hybrid Search, 결과 출력 변경

```
SELECT color, brightness, description
FROM `travel-sample`.color.rgb AS t1
WHERE
SEARCH(t1, {
"query": {"match": "freedom", "field": "description"},
"fields": ["color", "description"], "size": 4}
)
```

Hybrid Search, 결과 출력 변경

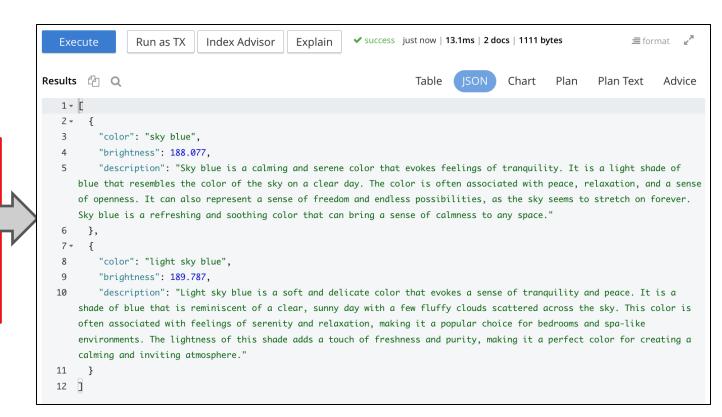
```
SELECT color, brightness, description
FROM `travel-sample`.color.rgb AS t1
WHERE
SEARCH(t1, {
"query": {"match": "freedom", "field": "description"},
"knn": [ { "field": "colorvect_l2", "vector": [135,204,232], "k": 4} ],
"fields": ["color", "description"], "size": 4}
)
```



## 실습 > SQL++ Hybrid Query (RGB)

• Hybrid Search, 결과 출력 변경

```
SELECT color, brightness, description
FROM `travel-sample`.color.rgb AS t1
WHERE brightness >= 180 AND brightness <= 190
AND
SEARCH(t1, {
  "query": {"match": "freedom", "field": "description"},
   "knn": [ { "field": "colorvect_l2", "vector": [135,204,232], "k": 4} ],
  "fields": ["color", "description"], "size": 4}
)
```





# 수고하셨습니다.

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