

## **Compass Board of Directors Meeting Minutes (4/20/2020)**

**Board Members Present:** Russ Brown, Chris Whitman, Gina Curler, Irene Nissen, Anthony Burrell

**Board Members Excused:**

**Compass Head of School Present:** Jan Harrison

**Guests:** Dawn Priday (Boos Financial)

Due to the COVID-19 global pandemic, the April, 2020 board meeting was conducted via this Zoom meeting: <https://zoom.us/j/92000984461?pwd=TVFmQUh3NEkzbzlvd2Fla2JvZDA1Zz09>

Gina Curler called the meeting to order at 1808. Jan Harrison read aloud the CCCS Mission Statement.

Russ Brown moved to approve the consent agenda, Chris Whitman seconded and the motion passed unanimously.

Jan Harrison opened the board meeting with an update on how things are going with the quarantine. Some kids are thriving and some kids not. There is a loose correlation between kids who were not engaged before that are also not staying engaged. The CCCS staff have been doing a great job, and we've been getting great feedback from parents who have kids in other schools. The feedback is that Compass students are being given much more structure and guidance in their home learning.

Jan Harrison then updated the board on enrollment activities. With the schools closed right now, promotion for enrollment is very challenging. We built our budget around an enrollment of 180 students for the 2020/2021 school year. If all the people who enrolled and who said they would return do attend next school year, we will be at 179 students. Likely not all of them will attend, so we should push for a goal of 190 students or more. Planning to do some advertising on Facebook and Instagram, using videos of the CCCS learning experience.

Gina Curler then updated the board on data driven advertising. We are working with a marketing company to do some data analytics on what is working and what isn't with our marketing campaigns.

Jan Harrison suggested that we put a few banners on the building to advertise recent awards that the school has won. Gina suggested that we use banners to advertise that "We are still learning!" or something to promote that we are still here and learning is still happening. Chris Whitman suggested we use banners to thank our health care workers and essential workers. Irene Nissen suggested we host a virtual "open house" soon, and use the banners to advertise an upcoming date. Irene also suggested using StreamYard to host/broadcast the content.

The board then moved on to board elections. Chris Whitman still plans to run for re-election, but there are no other candidates due to the chaotic times. We will use electionbuddy.com. Gina and Russ will get the election set up soon.

The board then moved on to the March financial update. Anthony Burrell walked the board through March 2020 update. Most of the financial changes are due to doing school virtually now. Lots of decreases in expenses due to the school building being closed.

Dawn Priday from Boos Financial joined the meeting at 19:00 for the budget review. At this point in time in the year we would normally have state budget information, but in the current situation the legislative

processes have been stalled. Given that, the budget we are looking at right now is the best estimate. Dawn then went through a set of three different scenarios, 0%, -3% and -6%, and the impact to change in fund balance. Dawn provided some background on why the finance committee is suggesting the board adopt the 0% scenario. Chris Whitman move that we approve the budget, Anthony Burrell seconded, and the budget passed unanimously.

Jan Harrison provided an update on the procedure for staff returning, and how the current situation may impact staff returning. The board also discussed Jan Harrison's Intent to Return letter. The wording of the Intent to Return letter reflects the dynamic nature of the current times. Jan Harrison has signed the intent to return.

Gina Curler then provided an update on the CSSI Review and the Survey. The board also discussed an additional survey to capture more feedback from parents. Chris Whitman will head a survey committee with members of the SAC.

The board then moved on to the Board Calendar. Russ will collaborate with others to work on the Board Calendar over the summer.

There being no further business, the meeting was adjourned at 19:50.