

# Innobox cards

## Section 1

1. What is the Verke Innobox? (A)
2. What is the Verke Innobox? (B)
3. Process presentation
4. Instructions
5. Your organisation's activities
6. Strategy and instructions
7. A changing world
8. Technological development (A)
9. Technological development (B)

## Section 2

1. What are warm-up exercises needed for?
2. Warm-up exercises
3. New uses
4. World peace
5. Supplement
6. Drawing
7. Dream map
8. Dinosaur
9. Paper aeroplane
10. iPad

11. Combination
12. Something new

## Section 3

1. Background (A)
2. Background (B)
3. Analysing problems from a young person's perspective
4. Analysing problems from an employee's perspective
5. Problem-solving from a young person's perspective
6. Problem-solving from an employee's perspective
7. Choosing the problem
8. Practising the elevator pitch

## Section 4

1. Refining ideas
2. In a guided way
3. Independently in a group (A)
4. Independently in a group (B)
5. Alone (A)

6. Alone (B)

## Section 5

1. Modifying the idea
2. Related ideas
3. Resource exercise
4. Impact
5. Digital or not?
6. WOW
7. Summary

## Section 6

1. Packaging
2. Prototype
3. Testing and modifying (A)
4. Testing and modifying (B)
5. Writing up the finished concept (A)
6. Writing up the finished concept (B)
7. Sales exercise
8. Congratulations



# Schedule

The aim is not to rush through the Innobox or even attempt to complete it on consecutive days. Instead, the purpose is to concentrate and delve into the tasks and, thereby, work on the innovation process. Note that all times are estimates.

## Section 1

**Purpose** Orientation and familiarisation with the background material

**Time** Approximately 4 hours

**Completion** Independently

**Note** This section can be completed independently.

## Section 2 and 3

**Purpose** Warming up the brain and developing the first idea

**Time** Approximately 4 hours

**Completion** Independently or in a group

**Note** It is advisable to complete sections 2 and 3 at the same time.

## Section 4 and 5

**Purpose** Refining and modifying an idea

**Time** Approximately 4 hours

**Completion** Independently or in a group

**Note** It is advisable to complete sections 4 and 5 at the same time.

## Section 6

**Purpose** Testing and finalising an idea

**Time** 1-3 days

**Completion** Independently or in a group

**Note** It is advisable to allow plenty of time to complete section 6 over several different days.

