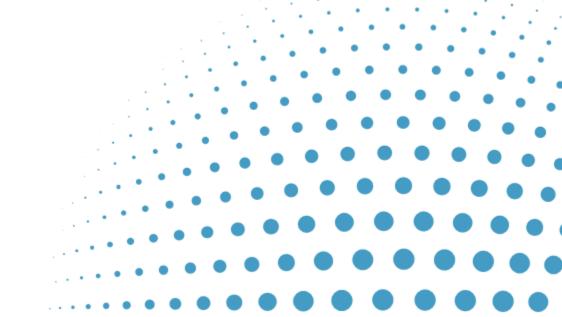


\*DELIVERED BY THE ABRAHAMIC
GLOBAL HOLY LAND COMMUNITY, THE
LARGEST SOURCE OF
PRE-EDUCATED SHARED VALUES



# OUR CHILDREN NEED A SAFE ENVIRONMENT TO THRIVE

01

**Trustworthy Guidance** 

Access to authentic advice and quality products.

02

**Empowering Tools** 

Abundant resources available to pave the path for success.

03

**Nurturing Growth** 

Ensure a safe space for children to flourish.

04

**Sense of Community** 

Belonging to a community with shared, positive values.

05

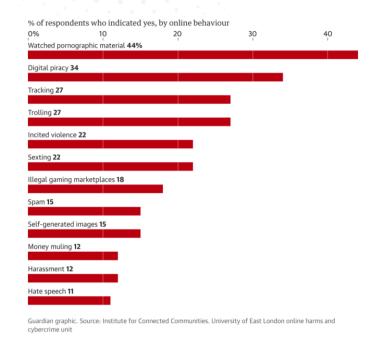
**Digital Safety** 

A secure online platform for reliable communication, free from fraudulent identities.



# THE STATE OF THE INTERNET NAVIGATING TOXICITY AND POLARIZATION

### About one in four 16- to 19-year-olds in Europe have trolled someone online in the last year





**Amplifying Polarization** Recognizing the web's role in deepening societal divides.





#### **Exploiting Pain**

Addressing the manipulation of our vulnerabilities online.



#### **Eroding Trust**

How web dynamics push youth towards insecurity and loss of faith.



#### **Crisis and Influence**

The negative web's growth amid international turmoil.



#### **Rising Conflict**

Tackling the increase in war, violence, and conflict facilitation online.



#### **Pervasive Deception**

The seemingly inescapable environment of deception and surveillance.

## 9

# NAVIGATING THE MAZE OF THE CURRENT NEGATIVE WEB

01

**Silos of Separation** 

The fragmentation of sites, vendors, groups, e-shops, technologies, and brands.

02

**Interface Inconsistency** 

The challenge of disparate and non-aggregated user interfaces.

05

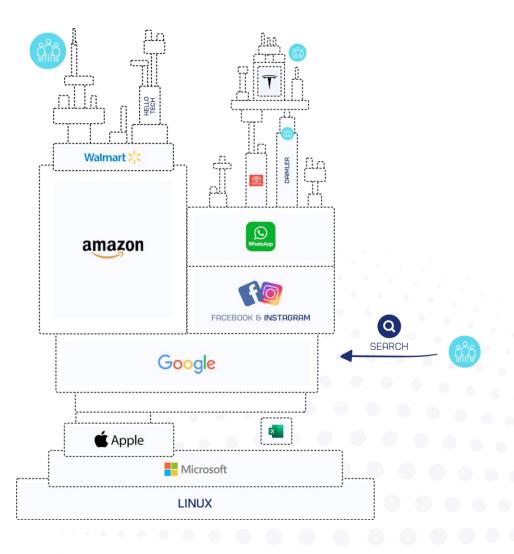
The Descent into Disorder Without a shift, the trajectory points towards increasing chaos.

03

The Complexity of Add-ons
Technologies like AI and
blockchain increase
complexity, not clarity.

04

The Competitive Quagmire More additions lead to competitive chaos rather than cooperative solutions.



# WE ARE DRIVING DOWNHILL INTO CHAOS!

#### THE HOLY LAND

#### A BEACON FOR A

#### HOPEFUL FUTURE



#### A Web of Safety

<u>Envision</u> a digital landscape filled with secure and positive spaces.



#### **Empowering Interactions**

<u>Foster</u> constructive feedback, creativity, and trust online.



#### **Economic Prosperity**

The ideal foundation for a thriving economic trade zone.



#### **Shared Blessings**

The Abrahamic global community uniting in the promise of the Holy Land.



#### **Geographical Strength**

Over half the world's population drawing protection from a powerful source.



"If I meet someone from the Holy Land, I immediately want to touch him, since he is a holy person."

Mark, Miami, USA



## REAL PEOPLE **TESTEMONIALS**

"I am closing my eyes and picturing that when I open them, I will be in the Holy Land and everything will be okay."

Maria, Georgia

"My dad will turn 60 soon. His dream is to visit the Holy Land"

Francesca, Venezuela



### INTRODUCING GELICAIL, THE POSITIVE WEB

CHANGING THE MEDIUM, TERMINOLOGY AND TOOLING WITH A VISIONARY WEB EXPERIENCE

### We are creating the new face of the internet: A one infinite continuum medium, populated by the Abrahamic international community.

#### The Infinite Continuum

Crafting a seamless internet that's a single, unified medium.

#### **Community-Centric**

Built and populated by the global Abrahamic international community.

#### **Challenging Giants**

A revolutionary content aggregator positioned to take on web behemoths like Google and Amazon.

#### **Interferential Reliance**

Leveraging existing web giants to kickstart our journey.

#### A Self-Sustaining Ecosystem

Transitioning to a platform that no longer depends on traditional web giants.

#### **Never-Leave Interface**

GELICAIL aims to be the ultimate destination by aggregating all internet content into one user-friendly page.



From separation to sharing → From by polarity to unifying

→ From chaos to structured story telling tooling → From fake identities to a safe zone



# UNLOCKING GELICAIL'S INNOVATIVE FEATURES

THE INGREDIENTS FOR CHANGE



Revolutionary
Story Selling
A new paradigm for
content creation that's
valuable and measurable.



WEB4 Object ID
Secure digital twin
identification, ensuring
trusted interactions.



Educated Storytelling
Direct communication
from local influencers to
a global audience, fostering
authentic connections.



Authentic Sharing
Transitioning from
copy-paste culture
to promoting
original sources.



Immersive Experiences
Virtual environments in
2D and 3D, inspired by
the Holy Land.



Endless Trade Horizons
A universal marketplace
beginning with products
from the Holy Land.



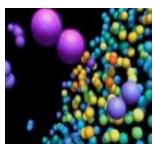
Pioneering Aggregation
Becoming the foremost
content aggregator on
the internet.

# THE DEVELOPMENT OF THE WEB



Web1.0 (1989-2005) read only web





Web2.0 (2006- present) participative social silos web owned by giants, current negative web.





Web3.0 semantic AI,VR/AR, Blockchain (present process features of web 2)

#### **GELICAIL - THE POSITIVE WEB**





#### WEB4.0 → 2024 → THE NEXT POSITIVE WEB

The web is us, one machine, all screens into one, to share is to gain. No silos, simple "drag and drop", everything is measurable, safe zone, My data under My control, 2D-3D.



**Recent trends**: VR/AR, AI, new biological identity verification technologies, digital twins, blockchain, industry 4.0, sustainability, Neom smart city, decrease belief in traditional infrastructures (traditional media, religious, banking), object web, internet of services/things.

# MARKET SIZE

# 4.5B Total Addressable Market (TAM)

All Abrahamic followers worldwide approximately 4.5 billion people.





# 2B Serviceable Available Market (SAM)

The Z generation within the Abrahamic community - around 2 billion individuals.

### 100M

# Serviceable Obtainable Market (SOM)

Z generation Jews and Christian evangelicals in key regions – Europe, USA, and Brazil – totaling 100 million.

#### **OUR COMPETITORS**

**CURRENT INDUSTRY GIANTS E.G.:** 



Each of these platforms represents the current, unaligned competition in the negative WEB2/3 arena.

#### **OUR USP's**



- one infinite safe zone with one "never-leave" screen experience for all the web.
- Content ownership and long tail profit for end users.
- Measurable and Educative Storytelling Kits for maximum impact.
- Education Focused on Positive and Constructive Communication: Unlike platforms driven by algorithms that often encourage polarization.
- Targeting the largest pre educate community.
- Advanced Security with Web Object ID and digital twins technologies.
- Fluid transitions from 2D to 3D, from social media to marketplace to gaming.
- Infinite Marketplace within an Endless Web Continuum: ever-expanding array of goods and services without ever leaving the platform.
- Enhanced File Management With GELICAIL's intuitive interface, users can effortlessly drag and drop original files from any web location directly into GELICAIL.

### PRODUCT/SERVICE

#### **Community Membership**

A subscription-based model that nurtures user belonging and loyalty.

#### **Influencer Partnership Program**

A tiered subscription model for merchandisers, leveraging influencer reach for brand promotion.

#### **Premium Content Marketplace**

A curated platform for exclusive digital assets, including educational modules, spiritual guides, and interactive virtual experiences.

#### **Live Experience Access**

Ticketed virtual events and tours, creating a new avenue for live streaming revenue.

#### **Engagement Incentives**

A gamified ecosystem with a virtual currency to drive platform interaction and retention.

#### **E-commerce Integration**

Direct-to-consumer sales channels within the platform, with a focus on seamless user purchase experiences.

#### **Influencer Toolkit**

Advanced tools and analytics available via subscription or pay-per-use, enabling influencers to grow their reach and monetize their content effectively.

#### **AdTech Solutions**

Advanced programmatic advertising opportunities with a focus on community-based targeting and monetization.





#### **BMC – THE EPICENTERS**

PARTNER	KEY ACTIVITIES	VALUE PROPOSITION	CUSTOMER RELATIONSHIP	CUSTOMER SEGMENTS
<ul> <li>Cerulean circle</li> <li>Data center</li> <li>Eurosis</li> <li>Ecoverse</li> </ul>	Research Marketing the influencers and the platform Identify matters of interest in target audience groups  KEY RESSOURCES  Funds Personnel Computing	<ul> <li>Providing a digital safe zone</li> <li>Empowerment by belonging</li> <li>Constructing a ne positive world</li> <li>Believer Experience</li> <li>Opportunities</li> <li>Creating the safe and trustworthy Holy Land</li> <li>International visibility and exposure</li> <li>Bridging objective gaps for billions – distance, costs, fear.</li> </ul>	<ul> <li>Story telling tooling</li> <li>Education how to be a positive Holy Land influencer.</li> <li>Educating for the "positive web" language.</li> <li>Production of high quality content.</li> <li>CHANNELS</li> <li>Template</li> </ul>	Content contributors club Z generation. all Holy Land residence (Regardless of nationality or religious)  Merchandisers  Followers (Believers)- Z generation from all over the world from the Abrahamic community.
COST		REVENUE		
<ul><li>Google ADX</li><li>Data center</li><li>IT development</li><li>Operation</li></ul>		Merchandizes subscription Google ADX Paid content (paid features, gaming, story telling tooling, streaming events) Direct product sales GeELICAIL'S ad tech platform		

#### **OUR TEAM**



SHIR SAGIE, FOUNDER AND CEO

Entrepreneur and businesswoman .A specialist in public diplomacy, PR and conflict resolution.



KHUSHBU VERMA, HEAD OF IT

Software developer and consultant with over 10 years of experience.



MARCEL DONGES, CTO

System Architect + Enterprise
Technologist Infrastructure Development
& Global iOS Innovator. created the first
P2P interoperating system
(WODA/ONCE/COAST IoS).



LORI.K, CDR

Experienced Graphic Artist with a specialized focus in application and Web4 visual design.

#### Income channels

- 1.Google Ads
- 2.Merchandisers
- 3.Paid Features
- 4.Direct Adds Tech System
- **5.Direct Product Sales**
- 6.Gamimg

We are looking for:

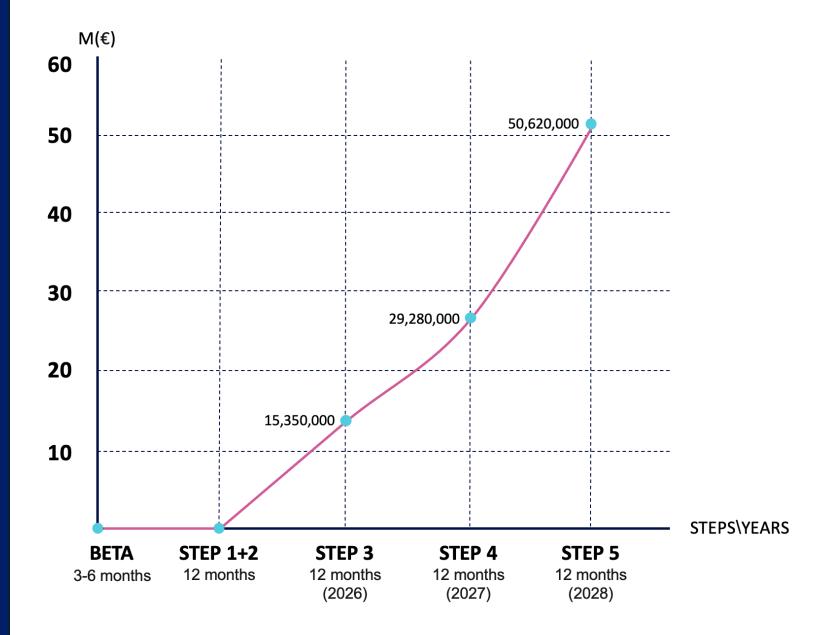
Beta Investment (pre seed) – 500,000 Euro

Step 1+2 Investment (seed) – 6,600,000 Euro

In return to 12%, With a predictable investment refund in up to 5 years.

#### **TURN OVER FORECAST**

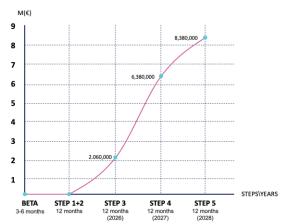




# TURN OVER FORECAST-INCOME CHANNELS

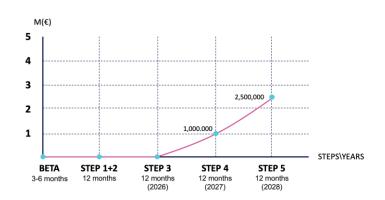






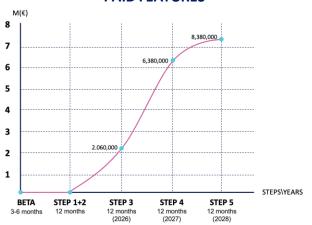
\*based on real time data of this specific target audience- each end user provides 2\$ per month for basic ADX advertising

#### **DIRECT PRODUCT SALE**



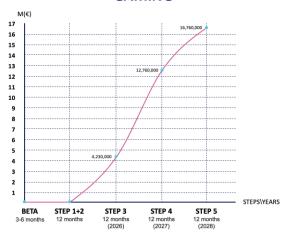
\*commissions for sales+renting of virtual spaces

#### **PAID FEATURES**



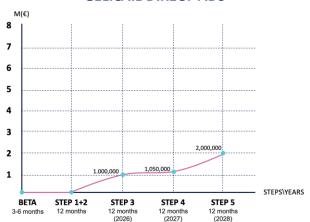
\*humble prediction of 2 euro per month per user

#### **GAMING**



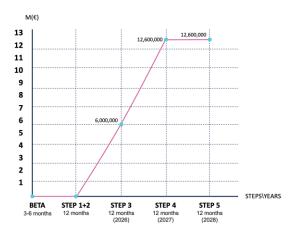
\*3/4 euro average per month ,less than the average gamer expenses that are 5 euro per month

#### **GELICAIL DIRECT ADS**



\*Add tech system

#### **MERCHANDISERS**



\*sponsoring 100-150 content contributors, average 5,000-7,000 euro per month per influencer

# JOIN US IN SHAPING THE FUTURE OF THE INTERNET

#### THE POSITIVE WEB INITIATIVE

#### **Coding the Future**

All programming efforts are on us we're building the foundation.

Influencer Engagement and Education Launching the "Influencers Club" - our platform, your voice.

#### **Merchant Partnerships**

We reach out to merchants; your endorsement amplifies our message.

#### **Financial Framework**

Your support and due diligence are crucial in establishing robust financial infrastructure.

#### **Marketing and Promotion**

We take the lead on marketing, bolstered by your support.



#### INVESTING IN THE POSITIVE WEB

### YOUR OPPORTUNITY TO LEAD CHANGE



#### **Become a Change Agent**

Gain recognition as a pivotal force behind the new, positive web.



#### **Exclusive Access**

Secure the first pass to an infinite sales platform with limitless potential.



#### **Connect with Consumers**

Direct connection to the world's largest consumer base.



#### **Content Aggregation**

Get access to the premier content aggregator on the internet.



# EMPOWERING A NEW GENERATION SHAPING A BRIGHTER FUTURE

"Redesigning the way young people interpret the world by nurturing a core group of influential change - makers. These leaders will inspire their followers to flourish by presenting perfectly tailored solutions for growth and success."

JOIN US!



**TOGETHER WE WILL BRING THE NEXT STEP OF THE INTERNET!**