Project Initiation: Starting a Successful Project



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About this Course

This is the second course in the Google Project Management Certificate program. This course will show you how to set a project up for success in the first phase of the project life cycle: the project initiation phase. In exploring the key components of this phase, you'll learn how to define and manage project goals, deliverables, scope, and success criteria. You'll discover how to use tools and templates like stakeholder analysis grids and project charters to help you set project expectations and communicate roles and responsibilities. Current Google project managers will continue to instruct and provide you with hands-on approaches for accomplishing these tasks while showing you the best project management tools and resources for the job at hand.

Learners who complete this program should be equipped to apply for introductory-level jobs as project managers. No previous experience is necessary.

By the end of this course, you will be able to:

- Understand the significance of the project initiation phase of the project life cycle.
- Describe the key components of the project initiation phase.
- Determine a project's benefits and costs.

SHOW ALL



Flexible deadlines

Reset deadlines in accordance to your schedule.



Shareable Certificate

Earn a Certificate upon completion



100% online

Start instantly and learn at your own schedule.



Beginner Level



Approx. 21 hours to complete



English

Subtitles: English

Syllabus - What you will learn from this course

WEEK 1

Fundamentals of project initiation

You will learn how the program is structured, understand the significance of a project's initiation phase and describe its key components, and understand how to determine a project's benefits and costs.



3 hours to complete



5 videos , 3 readings, 2 quizzes

See Less



5 videos

Introduction to Course 2

Why is project initiation essential?

Key components of project initiation

Afsheen: Listening to learn

Wrap-up



3 readings

Course 2 overview

Helpful resources to get started

Performing a cost-benefit analysis



2 practice exercises

Reflection: Project initiation and key components

Weekly Challenge 1

WEEK 2

Defining project goals, scope, and success criteria

You will learn how to define and create measurable project goals and deliverables; how to define project scope, differentiate among tasks that are in-scope and out-of-scope, and avoid scope creep; and how to define and measure a project's success criteria.



7 hours to complete



12 videos , 11 readings, 6 quizzes

See Less



12 videos

Introduction: Defining project goals, scope, and success criteria

Determining project goals and deliverables

How to set SMART goals

Navigating Peer/Self Reviews

Introduction to OKRs

Determining a project's scope

Monitoring and maintaining a project's scope

Managing changes to a project's scope

Torie: The importance of staying within scope

Launching and landing a project

Defining success criteria

Wrap-up

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11 readings

SMART goals: Making goals meaningful

Optional: What to know about peer-graded assignments

Activity Exemplar: Define and determine SMART project goals

Creating OKRs for your project

Optional Activity Exemplar: Create OKRs for your project

Gathering information to define scope

Strategies for controlling scope creep

Optional: Reviewing the Triple Constraint

Don't forget to land: Measuring project success

Tracking and communicating success criteria

Using OKRs to evaluate progress



6 practice exercises

Activity: Define and determine SMART project goals

Optional Activity: Create OKRs for your project

Test your knowledge: Identifying project goals

Test your knowledge: Defining project scope

Reflection: Applying the Triple Constraint

Weekly Challenge 2

WEEK 3

Working effectively with stakeholders

You will learn how to define project roles and responsibilities, complete a stakeholder analysis, and utilize RACI charts to define and communicate project team member responsibilities.



6 hours to complete



9 videos , 9 readings, 5 quizzes

See Less



9 videos

Introduction: Working effectively with stakeholders

Accessibility for project managers

Choosing a project team

Defining project roles

John: The importance of a project team

Completing a stakeholder analysis

Elements of a RACI chart

Certificate completers: Staying motivated in the program

Wrap-up



9 readings

Review: The building blocks of a project dream team

Essential project roles

Prioritizing stakeholders and generating their buy-in

Activity Exemplar: Complete a stakeholder analysis and power grid

Building out a RACI chart

Exemplar: Set project roles and responsibilities in a RACI chart

Getting the most out of a RACI chart

Activity Exemplar: Assign project roles and responsibilities in a RACI chart

Why projects fail: Initiation missteps



5 practice exercises

Activity: Complete a stakeholder analysis and power grid

Test your knowledge: Evaluating stakeholders

Activity: Set project roles and responsibilities in a RACI chart

Activity: Assign project roles and responsibilities in a RACI chart

Weekly Challenge 3

WEEK 4

Utilizing resources and tools for project success

You will learn the typical resources needed to manage a project, recognize the importance of clear and consistent project documentation, understand the key components of project proposals and charters and develop a project charter, and evaluate various project management tools to meet project needs.



6 hours to complete



10 videos , 8 readings, 4 quizzes

See Less



10 videos

Introduction: Utilizing resources and tools for project success

Essential project resources

The value of project documentation

Project proposals and charters 101

Developing a project charter

Utilizing tools for effective project management

Exploring types of project management tools

Common project management tools

Amar: Tools are our best friends

Course wrap-up



8 readings

Managing resources to get the job done

Project charters: Elements and formats

Introducing new tools to a team

Using Google Sheets for project management

Demonstrating your knowledge of project management tools

Build a project management tool tracker

Course 2 glossary

Get started on Course 3



3 practice exercises

Test your knowledge: Evaluating tools

Reflection: Project tools

Weekly Challenge 4

4.8 ★★★★★

15,067 ratings • 3,273 reviews

Top Reviews



This has been a good learning experience. I now know the different project management tools available. I have a good understanding of project initiation and how to determine the success of a project.

☆☆☆☆ By MG • FEB 8TH 2022

everything is excellent. but i am facing the problem that says 'upgrade to submit' when i traied to submit the peer graded assignment. and it is been 3 weeks i stucked on this module. please help me.

☆☆☆☆ By AS • AUG 8TH 2022

Thank you so much for creating and putting together such a valuable course. Thank you, I learned a lot! Online education is a future, it's way better and more engaging than boring college classes!!!

☆☆☆☆ By AK • JAN 29TH 2022

It was very good course I developed and learned so many skills in this course which fundamentals for Initiation of project. Like project charter, shareholders analysis, RACI charts and so much more.

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