

# Understanding the initiation

Interactive infographic

## Learn about the initiation

Select each of the circles in the infographic to learn how a project manager can successfully initiate a project.



### Define success criteria

The goal of the conference is to connect employees. To measure that, Vinh wants to know how many participants learned something or made a new connection. He plans to send a satisfaction survey to gather direct employee feedback. He also arranges to promote the survey on posters at the event and in post-conference emails.



GOT IT



Continue



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