

# Opportunities from conversations


Multiple choice exercise

## What are the key takeaways?

Follow the conversation by reviewing what each stakeholder has to say. Once you reach the end, identify the correct project or task discussed by selecting it from the list.


### Planning conversation

### Select the first task



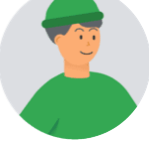
**Samira**  
Senior artistic director

I'm glad everyone was able to make it. It's been a big year for us so far—we've had a lot of positive feedback on our classroom outreach program. So, let's discuss priorities for the upcoming quarter.



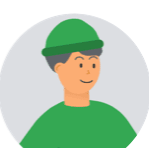
**Samira**  
Senior artistic director

Are you thinking of live-streaming the classes or recording them in advance?




**Charlie**  
Communications coordinator

For which courses?




**Charlie**  
Communications coordinator

Once they've got their topics, I can start working on promotional materials to get the word out. I'll write a press release and ask our graphic designer to create some image assets.




**Zoe**  
Director of education

The art and music demos should be ready in time. I'll ask the videographer. We're meeting to set the filming schedule soon.




**Zoe**  
Director of education

Online education is the big one for us. The more classes we put online, the more students we can reach.




**Zoe**  
Director of education

Mostly live-streaming, but we want to pre-record some short demos. They'll be a half-hour each and hopefully generate some interest before we go live.



**Zoe**  
Director of education

One each for art, music, theater, and dance since those are the most popular. But the instructors still need to pick their topics and script their lessons.



**Andre**  
Chief development officer

When will the demos be ready? I'd love to play one or two of them at our annual fundraiser.

- Plan a fundraiser to raise money for the organization
- Create online course offerings to expand the organization's reach within the community
- Shift the organization's business model to prioritize virtual learning over in-person classes

