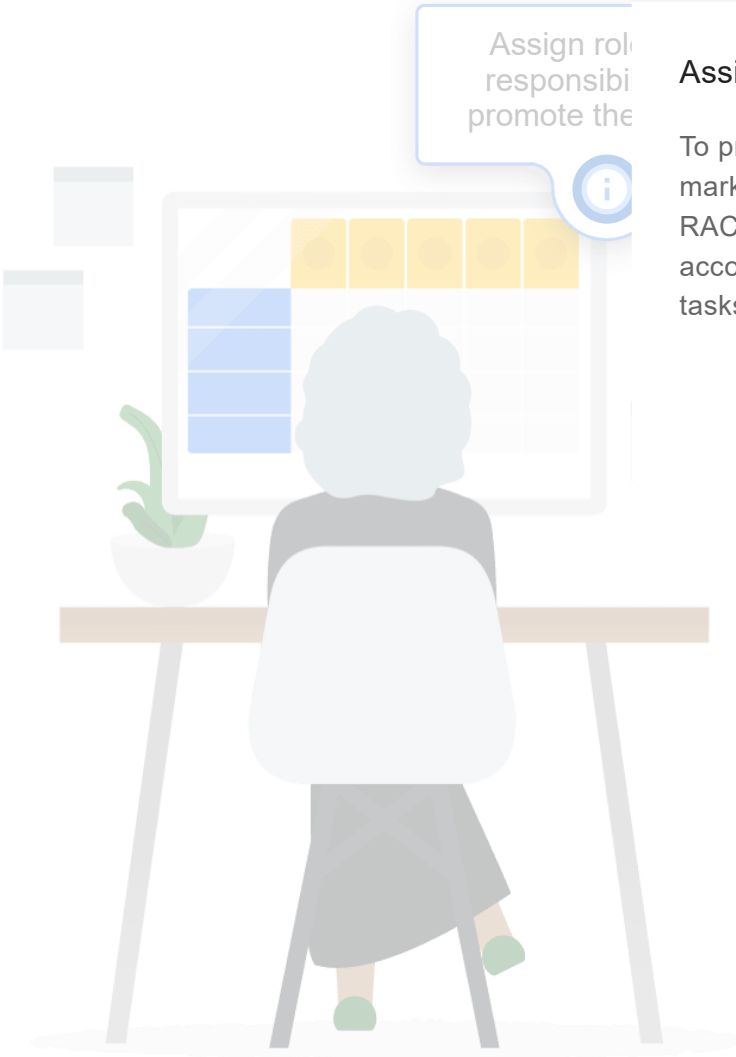
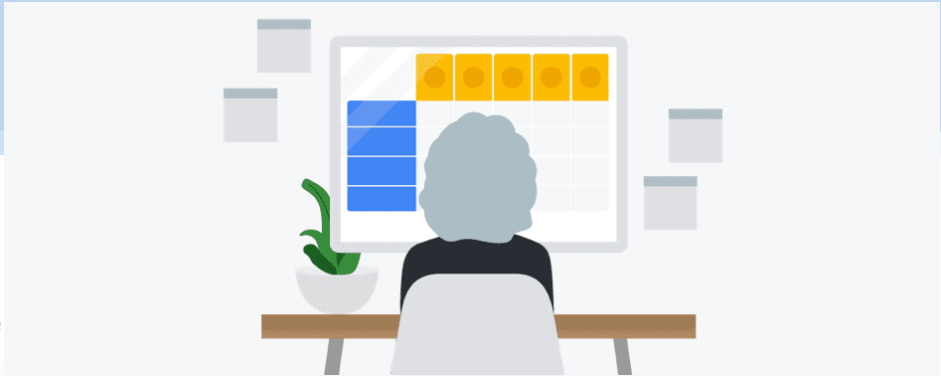


# Leading the initiation phase

Interactive infographic

## Understand the initiation phase

Select the label in each infographic to learn about the initiation phase Project Plant Pals.

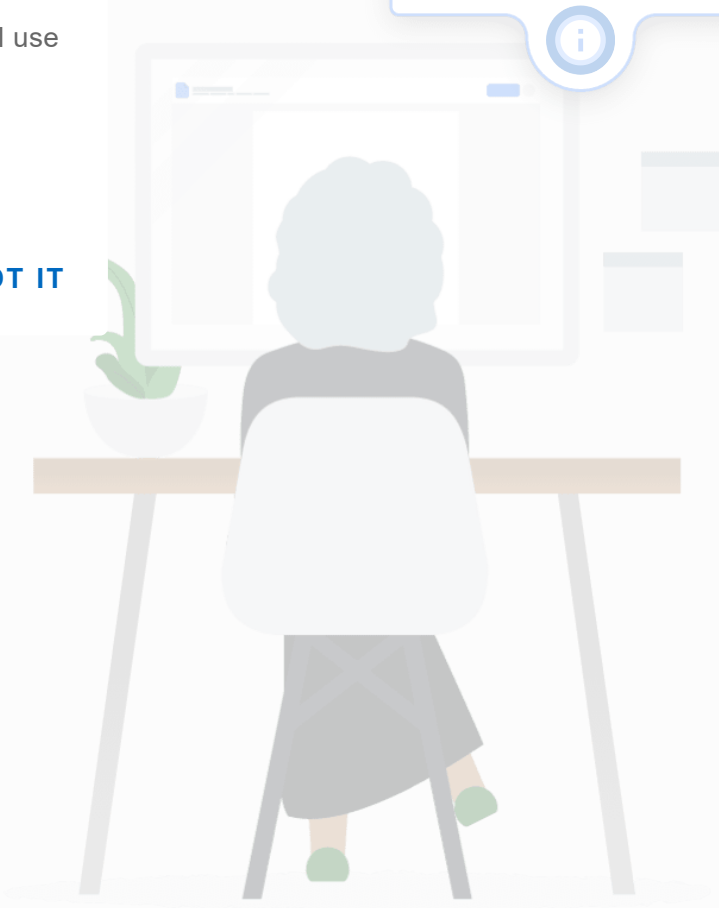


Assign roles and responsibilities to promote the service

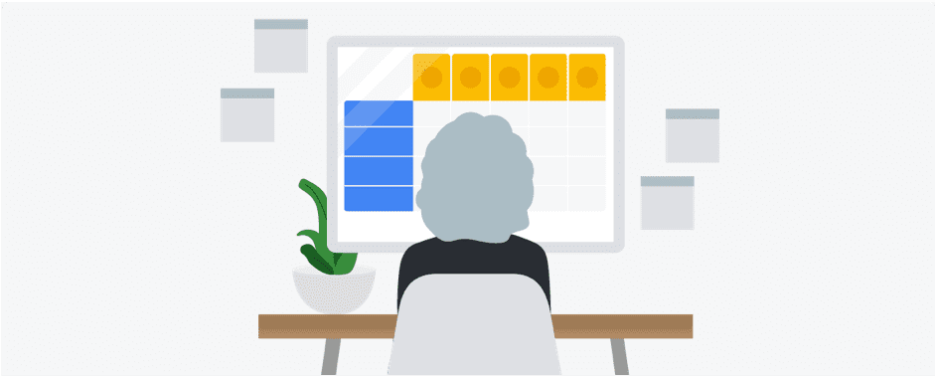
### Assign roles and responsibilities to promote the service

To promote Plant Pals, you'll assemble teams to plan the marketing and sales strategy and redesign the website. You'll use RACI charts to determine who should be responsible, accountable, consulted, and informed about various project tasks.

Create a charter for the next stage of the project



GOT IT



Assign roles and responsibilities to promote the service

To promote Plant Pals, you'll assemble teams to plan the marketing and sales strategy and redesign the website. You'll use RACI charts to determine who should be responsible, accountable, consulted, and informed about various project tasks.