Course 4 overview

Hello! Welcome to the fourth of the six courses in the Google Project Management Certificate program.



This course will delve into the execution and closing phases of the project life cycle. You will learn what aspects of a project to track and how to track them. You will also learn how to effectively manage and communicate changes, dependencies, and risks. As you explore quality management, you will learn how to measure customer satisfaction and implement continuous improvement and process improvement techniques. Next, you will examine how to prioritize data, how to use data to inform your decision-making, and how to effectively present that data. Then, you will strengthen your leadership skills as you study the stages of team development and how to manage team dynamics. After that, you will discover tools that provide effective project team communication, how to organize and facilitate meetings, and how to effectively communicate project status updates. Finally, you will examine the steps of the project closing process and how to create and share project closing documentation. Current Google project managers will continue to instruct and provide you with handson approaches for accomplishing these tasks while showing you the best project management tools and resources for the job.

In this reading, you will learn about the Project Management Certificate program structure and course functionality. If you already read this in the last course and don't need a refresher, feel free to skip it. If you're new to the program, welcome! We've specifically designed the program you're about to explore to help every type of learner successfully finish the certificate and get ready for a role in project management. No previous experience is required.

Become job-ready

In this Google Project Management Certificate program, you will learn the foundations of traditional project management and gain insight into Agile project management. According to the Project Management Institute, the project management labor force in seven project-oriented sectors is expected to grow by 33 percent, or nearly 22 million new jobs, by 2027*. We are excited to join you on this journey as you learn the skills to begin a career in one of today's most in-demand professions.

Course 4 covers six weeks of material. Each week includes a series of lessons with many types of learning opportunities, such as:

Videos with a Google employee as your instructor.

Readings to introduce new ideas and case studies and to build on the concepts from the videos.

Discussion forums to explore course topics for better understanding and chat with peers in the program.

In-video questions that will pop up from time to time. They're designed for you to check your learning as you go!

Practice quizzes to check your understanding and give you valuable feedback. **Practice activities** will provide you with a hands-on opportunity to apply skills you are working to master. You will assess your work by answering quiz questions about it or by comparing it to an exemplar built by our course team. *Note: these activities will not count towards your final course grade, but you are strongly encouraged to complete them as they will help prepare you for the graded quizzes and peer reviews.*

Graded quizzes on video and reading content to measure your progress.

Ungraded **peer-review activities** on video and reading content that provide you the opportunity to practice applying skills you are working to master. Other learners in your course will see the work you submit and give you feedback based on a rubric.

Graded peer-review activities on video and reading content that assess your ability to apply skills you are working to master. Other learners in your course will grade your work and give you feedback based on a rubric.

Everyone learns differently, so we designed this program to let you work at your own pace. Although your personalized deadlines start when you enroll, they're just a guide. Feel free to move through the program however it works best for you. Keep in mind, you can always reset your deadlines by clicking the blue **reset my deadlines** button. There's no penalty for late assignments. To earn your certificate, all you have to do is complete all of the work.

We strongly recommend you take all six courses—and complete the items in each lesson—in the order they appear, as new information and concepts build on previous ones.

Make the most of the readings and additional resources throughout the program. They're designed to support your learning.

If something is confusing, don't hesitate to rewatch a video, go through a reading again, or ask your classmates for advice in the discussion forum.

Take part in all learning opportunities to gain as much knowledge and experience possible.

Congratulations on choosing to take this first step toward becoming a part of the wonderful world of project management. Enjoy the journey! *Source: PMI (2017). Project Management Job Growth and Talent Gap 2017–2027.

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