Congratulations! You passed!

Grade received 83.75%

To pass 80% or higher

Go to next item

1.	Fill in the blank: involves observing, measuring, and then comparing your findings to a set of agreed-upon criteria.	1 / 1 point
	Standardization	
	Evaluation	
	Administration	
	Regulation	
	Correct Evaluation helps you find out if your project meets its quality standards or overall goals.	
2.	Which quality management process includes beta testing, internal checklists, and feedback surveys?	1 / 1 point
	Quality standards	
	Quality control	
	Quality planning	
	Quality assurance	
	Correct Tools and processes that evaluate whether projects meet their goals help	

implement quality assurance.

4:	01 AM	Test your knowledge: Evaluation questions Coursera	
3.	Wł	nat does evaluation help project managers to do?	1 / 1 point
	0	Budget, schedule, and scope projects	
	•	Improve, judge, and learn about projects	
	0	Track, manage, and communicate about projects	
	0	Plan, execute, and complete projects	
	©	Correct Project managers use evaluation to improve, judge, and learn about projects. That way, they can meet quality standards and reach their overall goals.	
l.		nat aspects of a project do evaluation questions measure? Select all that ply. Risks	0.75 / 1 point
	×	This should not be selected Evaluation questions do not measure project risks. Instead, evaluation questions assess the outcomes, impact, or effectiveness of a project or program.	
	✓	Effectiveness	
	©	Correct An evaluation question is a key question about a project or program. These questions typically address outcomes, impact, or effectiveness by asking about how to make improvements or how to measure and compare.	

✓ Impact

✓ Correct

There are two main categories of evaluation questions: questions that ask about how to make improvements and questions that help measure and compare. An evaluation question about impact might ask: How did the project impact the customer's experience?

Outcomes

⊘ Correct

Evaluation questions assess the outcomes, impact, or effectiveness of a project or program. To do that, evaluation questions ask about how to make improvements or how to measure and compare. For example, an evaluation question about outcomes might ask: Were there unintended outcomes?

5. There are two main categories of evaluation questions. One type helps you make improvements. What does the other type help you do?

1 / 1 point

- Measure and compare
- Manage and delegate
- Empathize and communicate
- Adjust and regulate

✓ Correct

Evaluation questions that measure and compare help you make judgments about how or whether to proceed with a process or project.

6. Certain evaluation questions help *improve* a product or service while others help *measure and compare*. Which three of the following questions can help you *improve*?

0.6 / 1 point

What are the most common participant reactions?

⊘ Correct

Assessing how participants respond to a product or service may help the team better understand how to improve the project. Therefore, this evaluation question offers you the information you need to promote learning and inform your decisions.

- What were the results?
 - X This should not be selected

Questions that concern outcomes do not generally help you improve a project. Instead, you should ask questions about ongoing processes. Process questions may address what is working and what isn't, what goals the team is meeting, and the typical participant responses to a project or product.

- What works and what doesn't?
 - **⊘** Correct

Questions about ongoing processes can help you improve a project. This type of question is foundational to evaluation research, which is designed to promote learning and inform decisions.

- Which goals are we meeting?
 - **⊘** Correct

Evaluation research helps to provide accountability, promote learning, and inform decisions. In this case, learning what goals the team is meeting may help to inform your decisions about how to improve the project.

- What were the costs?
 - X This should not be selected

Questions that concern expenses do not generally help you improve a project. Instead, you should ask questions about ongoing processes. Process questions may address what is working and what isn't, what goals the team is meeting, and the typical participant responses to a project or product.

7. Which three of the following evaluation questions can help you *measure and compare* project outcomes?

0.6 / 1 point

- Are there any lessons to be learned?
 - **⊘** Correct

Reflecting on what you've learned can help you measure and compare results so you know how to proceed with a project.

- ✓ How can we improve?
 - (X) This should not be selected

Questions about ongoing processes do not help you measure and compare. Instead, you should ask questions to assess project outcomes. Outcome questions may address unintended results, lessons learned, and costs and benefits.

- What were the costs and benefits?
 - **⊘** Correct

Weighing costs and benefits can help you measure and compare results so you know how to proceed with a project.

- Were there unintended results?
 - **⊘** Correct

Questions about unintended outcomes help you measure and compare results so you know how to proceed with a project.

- Which goals are we meeting?
 - X This should not be selected

Questions about ongoing processes do not help you measure and compare. Instead, you should ask questions to assess project outcomes. Outcome questions may address unintended results, lessons learned, and costs and benefits.

8. Which criteria do effective evaluation questions meet? Select all that apply.

0.75 / 1 point

- They quickly reduce project overhead.
 - $\overline{(x)}$ This should not be selected

Effective evaluation questions might eventually help reduce costs, but that is not their main objective. Typically, you use evaluation questions to improve, measure, and compare outcomes. These questions are feasible to answer, relate to the project's purpose, and align with stakeholder or user values.

They address stakeholder or user values, interests, and concerns.

✓ Correct

Keeping stakeholder and user values, interests, and concerns in mind helps you write questions that give you the data you want. Effective evaluation questions should also relate to the project's purpose and be feasible to answer.

- They relate to the purpose of the project.
 - **⊘** Correct

Keeping the purpose of the project in mind helps you write questions that give you the data you want. Effective evaluation questions should also be feasible to answer and align with stakeholder or user values.

- They are practical and feasible to answer with available resources.
 - ✓ Correct

Questions that are easy to answer are more likely to give you the data you want. Effective evaluation questions should also relate to the project's purpose and align with stakeholder or user value