

# Xiuli(Murphy) Xue

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Permanent Resident with Unlimited Working Permit

<http://www.linkedin.com/in/xiuli-xue>

<https://github.com/xiulixue>

<https://xiulixue.github.io/myportfolio/>

## Personal Statement

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4 years working experience seeking for SDE role. Passionately on career change to IT industry, current have hand-on experience in Frontend Web development, aiming to set foot in my ideal career and be at my best.

## SKILLS

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Languages: JavaScript, TypeScript, HTML, CSS, MySQL, C#

Framework & Technologies: React.js, Node.js, JSON, Bootstrap, Redux

Tools: Git (Source Tree), GitHub, Agile, VS Code, WebStorm

## CERTIFICATES

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- ICT40120 Certificate IV in Information Technology
- AWS Certified Cloud Practitioner

## WORK EXPERIENCE

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**Marketing & Business Analyst** Charter Australia Pty. Ltd. 10/2020 – 04/2022

- Independent responsible for marketing work, SEO and configuration for website, regularly report to CEO.
- Website management: copywriting and update content, restructure and optimise websites
- Student learning system support and solve relevant issues with platform support (aXcelerate RTO solution)

**Marketing officer** Unisense Media Pty Ltd 07/2017 – 03/2020

- Performed marketing tasks including SEO and digital channel maintain.
- Website management: maintain official website based on WordPress, copywriting and update contents.
- Rebuilt the company owned brand website based on Shopify: involving the webpage conceptual modelling and prototype, testing and implement the blueprint with digital agency.

## PROJECTS

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**Charter Education & Training** url: <https://www.charter.edu.au/>

- Restructured the website using Kanban, collaborating with IT teams onnGoogle Map/YouTube APIs and new learner system, that adopt the new system well, update and optimize the workflow, reduce the process time by 30%.

**aXcelerate**

- Website maintain including managing digital channel content using Mailchimp and Zoho, coordinate support to customise the function as clients' need.

**VK6 Beauty Essence** url: <https://vk6.com.au/>

- Rebuilt the website for this brand. Improve the style base on the design and fix bugs and conflicts due to theme upgrade. Increase sales by 70%.

**unisense.com.au** url: <https://www.unisense.com.au>

- Led the WordPress based website reskin project, helping install new theme and move contents from old theme to the new one, greatly improves the UI of the website.

**HR system Application** url: not live yet

- Developed a ROI HR system, a React based web application, design UI for cross-platform on Canva and developed based on design using React Native.

## EDUCATION

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- **Diploma of Information Technology (Studying)** 01/2022 - 06/2023  
TAFE Petersham, Sydney, NSW, AU | Major: Advanced Programming
- **Certificate IV of Information Technology** 07/2022 - 12/2022  
TAFE Petersham, Sydney, NSW, AU | Majors: Programming
- **Bachelor of Engineer** 09/2010 - 10/2014  
Chongqing University, Chongqing, China | Major: Engineering Management

## REFEREES

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Available on request