

Xiuli Xue

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Permanent Resident with Unlimited Working Permit

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<https://github.com/xiulixue>

Personal Statement

4 years working experience seeking for SDE role. Passionately on career change to IT industry, current have hand-on experience in Front-End development, aiming to set foot in my ideal career and be at my best.

SKILLS

Languages: JavaScript, TypeScript, HTML, CSS, MySQL, C#

Framework & Technologies: React.js, Node.js, JSON, Bootstrap, Redux

Tools: Git (Source Tree), GitHub, AWS, Visual Studio, WebStorm

CERTIFICATES

- ICT40120 Certificate IV in Information Technology
- AWS Certified Cloud Practitioner
- Meta Front-End Developer Professional Certificate

WORK EXPERIENCE

Marketing & Business Analyst Charter Australia Pty. Ltd. 10/2020 – 04/2022

- Independent responsible for marketing work, SEO and configuration for website, regularly report to CEO.
- Website management: copywriting and update content, restructure and optimise websites
- Student learning system support and solve relevant issues with platform support (aXcelerate RTO solution)

Marketing officer Unisense Media Pty Ltd 07/2017 – 03/2020

- Performed marketing tasks including SEO and digital channel maintain.
- Website management: maintain official website based on WordPress, copywriting and update contents.
- Rebuilt the company owned brand website based on Shopify: involving the webpage conceptual modelling and prototype, testing and implement the blueprint with digital agency.

PROJECTS

Charter Education & Training url: <https://www.charter.edu.au/>

- Restructured the website using Kanban, collaborating with IT teams onnGoogle Map/YouTube APIs and new learner system, that adopt the new system well, update and optimize the workflow, reduce the process time by 30%.

aXcelerate

- Website maintain including managing digital channel content using Mailchimp and Zoho, coordinate support to customise the function as clients' need.

VK6 Beauty Essence url: <https://vk6.com.au/>

- Rebuilt the website for this brand. Improve the style base on the design and fix bugs and conflicts due to theme upgrade. Increase sales by 70%.

unisense.com.au url: <https://www.unisense.com.au>

- Led the WordPress based website reskin project, helping install new theme and move contents from old theme to the new one, greatly improves the UI of the website.

HR system Application url: not live yet

- Developed a ROI HR system, a React based web application, design UI for cross-platform on Canva and developed based on design using React Native.

EDUCATION

- **Diploma of Information Technology (Studying)** 01/2022 - 06/2023
TAFE Petersham, Sydney, NSW, AU | Major: Advanced Programming
- **Certificate IV of Information Technology** 07/2022 - 12/2022
TAFE Petersham, Sydney, NSW, AU | Majors: Programming
- **Bachelor of Engineer** 09/2010 - 10/2014
Chongqing University, Chongqing, China | Major: Engineering Management

REFEREES

Available on request