

Marcos Garcia

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WORK EXPERIENCE

Support Software Engineer

Oct 2021 to Mar 2022

Service-Link - service-link.us/

North Vancouver - BC

- Develop and maintain features using React.js, Java J2EE, and other programming languages/frameworks.
- Maintain and develop test cases using various tools like JUnit5, NUnit, Selenium, Jest.
- Assist clients with bug reports and feature suggestions, and troubleshoot server issues.

SEM Manager

Mar 2021 to Oct 2021

Titan Pay Per Click - titanppc.com/

Vancouver - BC

- Manage, supervise and implement multiple SEM accounts (Google, Bing).
- Collaborate with and mentor other paid search professionals to establish best practices for the team.
- Routinely elaborate and present data-analysis reports and recommendations to clients.

SEM Specialist

Nov 2020 to Mar 2021

Flinnwest Solutions - flinnwestsolutions.com/

White Rock - BC

- SEM Platforms Account Setup & Management (Google, Facebook, Instagram, Reddit, Twitter, TikTok).
- Campaign Strategy Outline & Presentation to clients and account managers.
- Write Periodic Financial and Performance Reports to Clients Using Various Reporting Tools.

EDUCATION

BCIT - British Columbia Institute of Technology

Sep 2018 to Sep 2020

Certificate in Computer Systems

Vancouver - BC

Relevant courses: React.js and Modern JavaScript, Node.js and APIs, Object-Oriented Programming, Java Application Development, Relational Database Design and SQL.

Catholic University of Brasilia

Feb 2012 to Dec 2015

Bachelor's in Communications: Publicity and Advertising

Brasília - Brazil

Relevant courses: Entrepreneurship and Economics, Organizational Communication, Specialized Marketing.

PROJECTS

DevNet

Sep 2021

Technologies: React.js, Redux, MongoDB, Node.js, BCrypt, Postman, and JSON Web Token.

DevNet is a social media platform to connect software developers. Inspired on Twitter, it allows users to view and interact with other users posts. ▫ arcane-dawn-30816.herokuapp.com ▫ github.com/yamgarcia/DevNet
Originally made by Traversy Media it was lectured through Udemy and individually done from the start.

Be The Hero

Apr 2020

Technologies: React.js, React Native, SQLite3, Expo, Node.js, Knex, Android Studio, and Insomnia.

The project aims to help charity and non-governmental organizations by providing a platform that assists in managing the cases of abandoned animals in need. ▫ github.com/yamgarcia/NGOs-Application
Originally made by Rocket Seat during the Omnistack Boot Camp and was individually done from the start.