

Brennan Moore

Brooklyn, NY · brennanmoore@gmail.com · zamiang.com · linkedin.com/in/brennanmoore

I build innovative digital products people love.

I work best with small teams, digging into the business to find what actually moves the needle. For me, success isn't just shipping a quality product—it's building teams that deliver long after launch.

Experience

Founder (ongoing)

Kelp

Apr 2021 – Present

- Built contextual information retrieval tool featuring Chrome extension and workplace platform integrations
- Developed AI assistant enabling executives to track industry, technology, and cultural shifts

Head of Engineering then Chief Technology Officer

Jun 2022 – Jul 2025

Firsthand

- Led technology organization across Product, Software, Data, IT, and Security
- Scaled team from 3 to 25 while supporting rapid expansion across 28 offices
- Architected “helpinghand,” proprietary AI-powered care management tool
- Secured HITRUST r2 certification; restructured into small, empowered teams by vertical
- Maintained reliable software, partnership growth, and HITRUST compliance through a significant layoff of 300+ FTE and closing 25 physical offices

Founding Product Engineer

Dec 2021 – Jul 2022

Akita Software (acquired by Postman)

- Early team member at API observability startup using eBPF to monitor Kubernetes clusters

Founding Engineer & Head of Engineering

Feb 2017 – Apr 2021

Cityblock Health

- Founding member instrumental in incubation and launch from Alphabet’s Sidewalk Labs
- Tech Lead for Commons, Cityblock’s proprietary care management platform
- Scaled my team from 1 to 16 while meeting the organizational target of 50% underrepresented in tech
- Implemented data-sharing partnerships with payers and architected custom analytics infrastructure

Director of Engineering

Apr 2015 – Sept 2015

Motivate (Citi Bike)

- Led software powering bike share systems in 10 cities including New York’s Citi Bike
- Achieved PCI compliance for payment platform; directed strategic billing optimizations

Director of Web Engineering

Sept 2011 – Dec 2014

Artsy

- Led web engineering team responsible for public website performance and architecture

- Directed open-sourcing of frontend and migration to an isomorphic application improving SEO
- Developed custom software for live auctions and art fairs—now cornerstones of Artsy's business

Designer & Front-end Developer

Aug 2010 – Sept 2011

Jumo

- Led all design and front-end engineering for social good platform founded by Chris Hughes, Facebook co-founder

Research

Visiting Researcher, Haystack Group

Apr 2009 – Sept 2010

MIT CSAIL

- Designed and built browser-based applications; published at ACM SIGCHI and TheWebConf

Visiting Researcher, David Small's Design Group

June 2009 – Oct 2009

MIT Media Lab

- Built interactive installation for display at Ars Electronica

Publications

Atomate It! End-user Context-Sensitive Automation using Heterogeneous Information Sources on the Web

Van Kleek, Moore, André, Karger, schraefel · WWW 2010 · pp. 951–960

Eyebrowse: Real-Time Web Activity Sharing and Visualization

Van Kleek, Moore, Xu, Karger · CHI 2010 Extended Abstracts · pp. 3643–3648

Assisted Self Reflection: Combining Lifetracking, Sensemaking & Personal Information Management

Moore, Van Kleek, Karger, schraefel · CHI 2010 Workshop on Personal Informatics

Just for Me: Personal Applications of Life Tracking and Activity Capture

Moore, Van Kleek, Karger, schraefel · CHI 2010 Workshop on Personal Informatics

Education

School of the Museum of Fine Arts

Bachelor of Fine Arts (BFA)

University of North Carolina School of the Arts

High School Diploma

Skills

Leadership: Engineering Management, Team Building, Strategic Planning, IT Strategy

Domains: Healthcare Technology, Value-Based Care, AI/ML Applications, Marketplace Systems

Technologies: Python, TypeScript, React, Node.js, PostgreSQL, AWS, GCP