



7° 9' 39.8052" N

134° 22' 36.0192" E

ENTER JELLYVERSE



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134° 22' 36.0192" E

//discover

UTILITY // DEFI 3.0

JELLYVERSE

SWAP // DEX

BONDS

STAKE

JELLY USD

TOKEN // JLY

FUTURE

//about

TEAM

GO-TO-MARKET

INVESTMENT

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UTILITY, UTILITY, UTILITY, AND MORE UTILITY

The key to the ecosystem's success.

Jellyverse is adding tons of utility to DeFiChain without compromising its core values. It leverages existing products and liquidity in the easiest way possible.

Combining DeFi and real-world assets

Combining real world price feeds with todays decentralized finance tools is key to elevate the current **DeFi** industry to new standards. **Jellyverse** is introducing cutting edge portfolio management in a fully decentralized way by providing self-balancing portfolio pools including stock tokens and commodities.

DeFi

3.0

flow?



EXISTING LIQUIDITY

- ▶ It leverages existing products like e.g. liquidity mining tokens and adds further utility to them. All of that is focussed on pushing **Jellyverse** and **DeFiChain** at the same time.



JELLY

- ▶ Plus there is **Jelly**. The mascot trusted by the community and the cutest Jellyfish in the world. A mascot that deserves its own token. A token that opens a whole new world of opportunities on **DeFiChain**.



dTOKENS

- ▶ dTokens are a unique feature of **DeFiChain** and allow investors to get price exposure to real-world assets like commodities and stocks. With **Jellyverse** investors will be able to create complex portfolios consisting out of a multitude of **dAssets** while earning yield on top.



Who?



TEAM

//JELLY LABS

Founders + ++



Santiago Sabater
//Blockchain



Benjamin Rauch
//Marketing



Lazar Idoški
//Creative



Jovan Aleksić
//Technical

Engineering Team

*Currently 2 people.
Planned to increase
by another 2 people
by the end of 2023*

Design Team

*Currently 1 person.
Planned to increase
by another 2 people
by the end of 2023*

Marketing Team

*Currently 1 person.
Planned to increase
by another 1-2
people by the end of
2023*

//Working closely together since 2021

Over the past 12 months, our team - **DeFiChain Accelerator** - has been a leading force in accelerating DeFiChain's adoption. We have achieved this through the development of cutting-edge software, execution of comprehensive global marketing campaigns, and strategic business development initiatives. Our combined expertise spans the realms of software development, industry-specific knowledge, design, and marketing.

Jellyverse will be built in collaboration with **MVP Workshop** and our in-house engineering department.

- ▶ **MVP Workshop** is a renown blockchain and dApps development studio. Check out a few of MVP workshops highlights:



Polygon Edge Protocol

Development of the entire framework to build private and public Ethereum compatible blockchain networks.



National Bank of Serbia

National Bank of Serbia

Consulting on upcoming financial revolution and changes affected by the Web3 industry and decentralization.



EVM and Polkadot compatible parachain

MVP built the Ethereum compatible smart contract platform running on Polkadot network.



Blockchain for social fundraising and distribution

Development of award-winning end-to-end payments infrastructure and data management platform



Cere Network

CRM on blockchain

Building the first decentralized CRM on blockchain running on Stellar network.



Crypto peer-to-peer lending

Leading the ICO back in 2017 and building a complete product solution which includes peer-to-peer borrow & lending network for earning interest on deposited coins..



SECOND
AYER

DINOZ

ATIVE
EASIER

LUCRATIVE

LET'S EXPLORE
JELLYVERSE

Jellyverse is a platform for advanced financial services built on **Defi Meta Chain**

- ▶ It offers products like **Bonds**, **decentralized portfolios**, **Leveraged Liquidity Mining** and more sophisticated staking alternatives.



further products
in the future.

HOW IS IT SET UP?



- ▶ **Jellyverse** is fully developed and governed through a decentralized autonomous organization (DAO). It onboards and guides developers, provides legal frameworks, brand guidelines and maps out innovative ideas. The DAO will be set up in **Liechtenstein**.

**SELF-SUSTAINING
FULLY DECENTRALIZED
DAO**

OVERVIEW OF THE ECOSYSTEM

► **JellyToken / JLY**

One token for governance and utility as central part of Jellyverse.

► **JellyBond**

bDFI & DFI

Protocol to bond DFI and receive boosted DFI. An innovative mechanism to increase the value of your DFI position without KYC.

► **Jelly USD**

jUSD

0% interest loans. Borrow jUSD against DFI, dETH, JLY and other crypto currencies.

► **JellySwap**

DeFiChain assets & JLY

A cutting edge DEX with extended functionalities based on Balancer.

► **JellyStake**

DFI & JLY

Freeze your DFI but stay flexible. Convert your frozen DFI into a tradeable NFT.



JELLYSWAP

► **JellySwap** is the home of the **JellyToken**, a fully decentralized exchange serving as a non-custodial portfolio manager and liquidity provider.

JELLYSWAP AT GLANCE

JellySwap is based on one of the biggest and most successful DEXes in the world Balancer and will offer multiple features to extend the capabilities of **DeFiChains** DEX – especially for DeFiChains dAssets:

- ▶ Fork of **Balancer**
- ▶ Automatic decentralized portfolio manager
- ▶ A place for developers to build on
- ▶ Weighted Pools
- ▶ Flash Loans
- ▶ Many more things



JELLYSWAP DEEP DIVE

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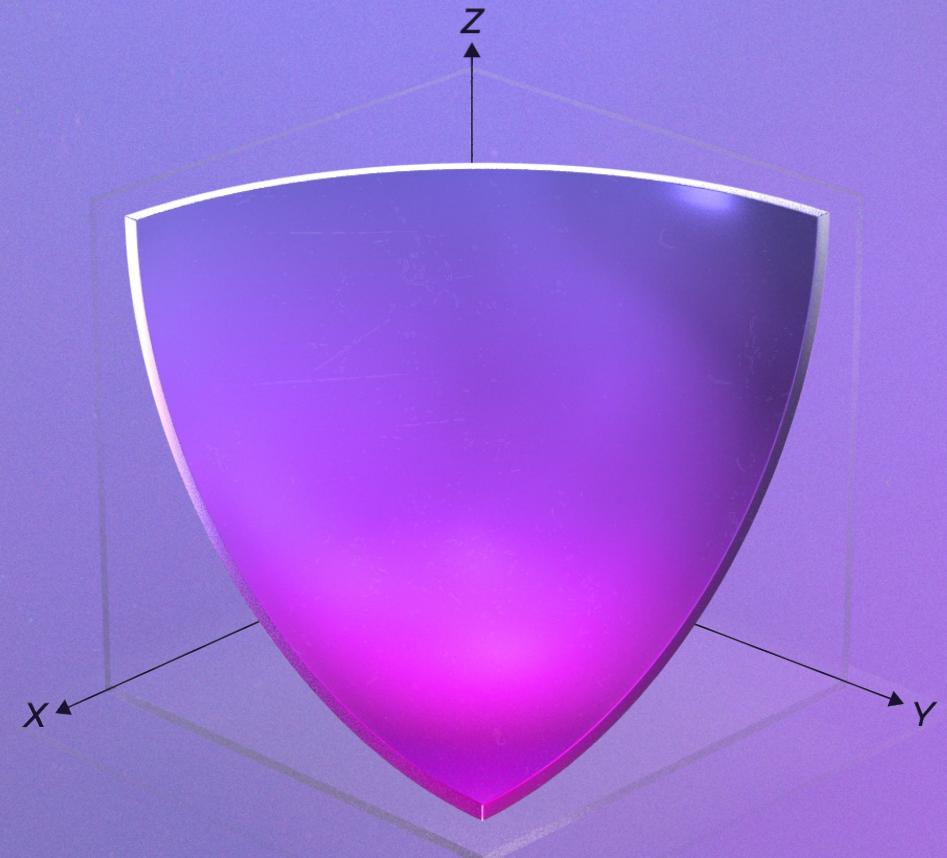
JELLYSWAP

FUNDAMENTALS

- The bedrock of **JellySwaps** exchange functions is a surface defined by constraining a value function — a function of the pool's weights and balances — to a constant:

$$V = \prod_t B_t^{W_t}$$

- t ranges over the tokens in the pool
- B_t is the balance of the token in the pool
- W_t is the normalized weight of the token, such that the sum of all normalized weights is 1



JELLYSWAP

LIQUIDITY MINING

Pools available in the beginning. APR will range from 300% - 1000% in the beginning and then drop to 50% - 100%:

Standard pools	Leveraged pools	Multi-token pools	Custom pools
JLY - DFI	(dBTC – DFI) - JLY	(BTC – DFI) – jUSD – JLY – GOLD – SILVER	Up to 8 tokens per pool
dBTC - JLY	(dETH – DFI) - JLY	BTC – GOLD – SILVER – JLY – DFI	Any combination imaginable
dETH - JLY	(dUSD-dUSDC) - JLY (dUSD-dUSDT) - JLY	jUSD – dUSDC – dUSDT	Anybody can setup pools



JELLYSWAP

MIRRORING DEFICHAIN'S LIQUIDITY WITH LEVERAGED LIQUIDITY MINING

Liquidity on DeFiChain

TVL in Pool Pairs:
\$260,934,842

Liquidity on JellySwap

Up to
\$521,869,684

JELLYSWAP

FEATURE OVERVIEW

Weighted pools

Flash loans

Up to 50 tokens
per pool

Pool setup for everybody

A place to build on

Liquidity
Bootstrapping

Self-balancing portfolios

Price oracle*

Leveraged liquidity
mining

Reduced slippage and fee for stable
swaps

Intelligent composite
swaps

Low gas fees

*Not decided yet

JELLYBOND

JellyBond introduces the first bonding mechanism to **DeFiChain** and offers amplified yield on your DFI.



JELLYBOND AT GLANCE



**Send your DFI
to JellyBond**



Trade IN

Trade OUT

bDFI
Boosted DFI



Your initial DFI



- ▶ Fork of **Chicken Bonds** protocol (deployed in Q4 2022 on Ethereum)
- ▶ Novel mechanism to acquire protocol owned liquidity (POL)
- ▶ Deposit DFI to get boosted DFI (bDFI)
- ▶ Risk limited to smart contract errors and opportunity costs

WHY boosted DFI?

- ▶ Due to the mechanisms of JellyBond bDFI will trade a price premium compared to DFI.
- ▶ Obtaining bDFI by bonding DFI can lead to a profit.

JELLYBOND DEEP DIVE

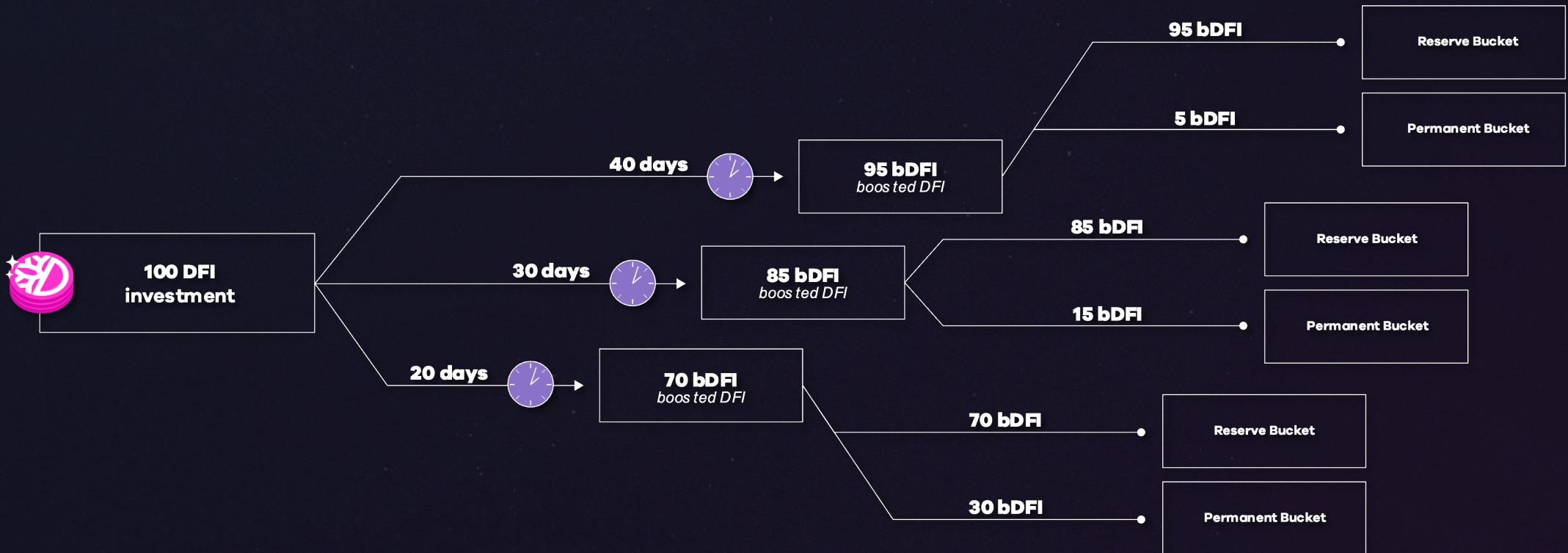
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JELLYBOND

HOW IT WORKS

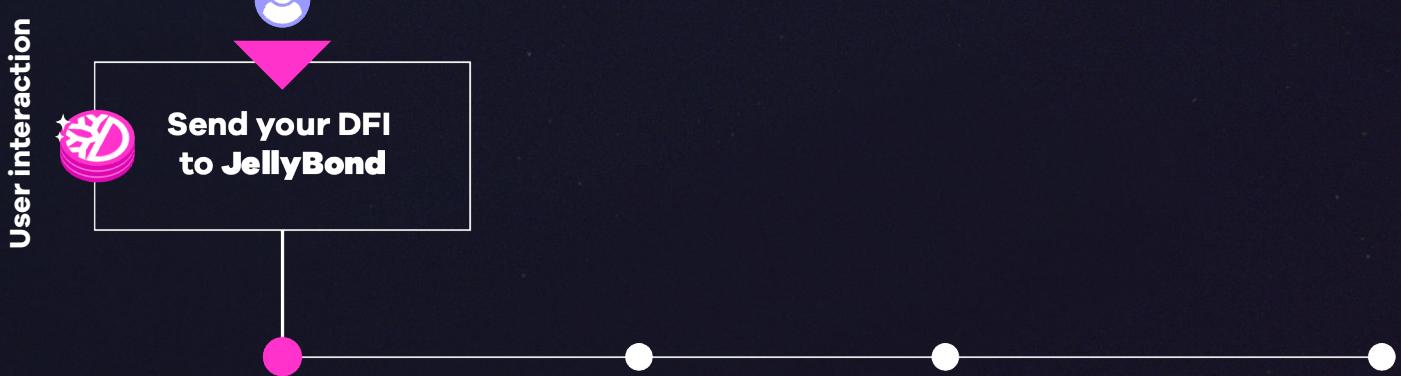
pt. I



JELLYBOND

HOW IT WORKS

pt. II

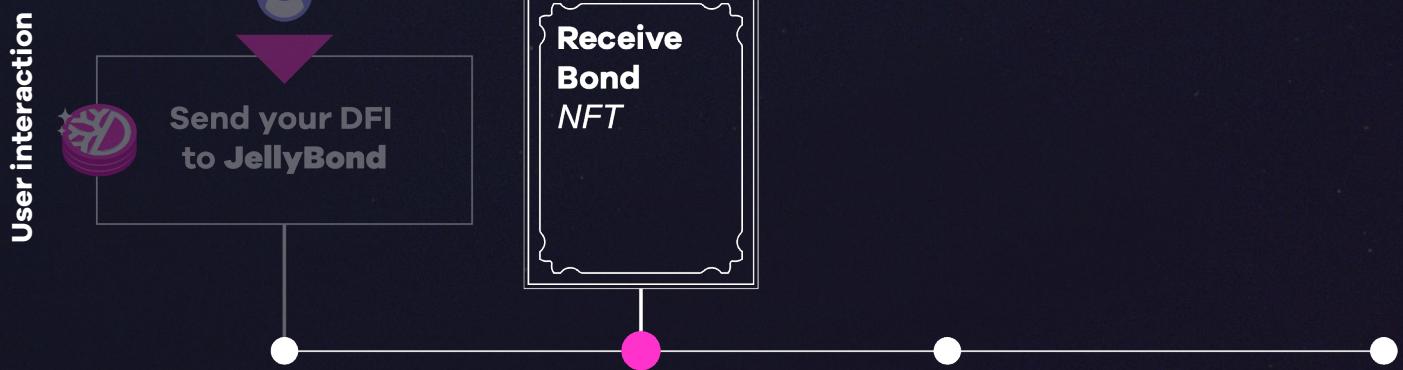


- ▶ Users of Jellybond can easily deposit DFI by connecting their JellyWallet (or MetaMask).

JELLYBOND

HOW IT WORKS

pt. II

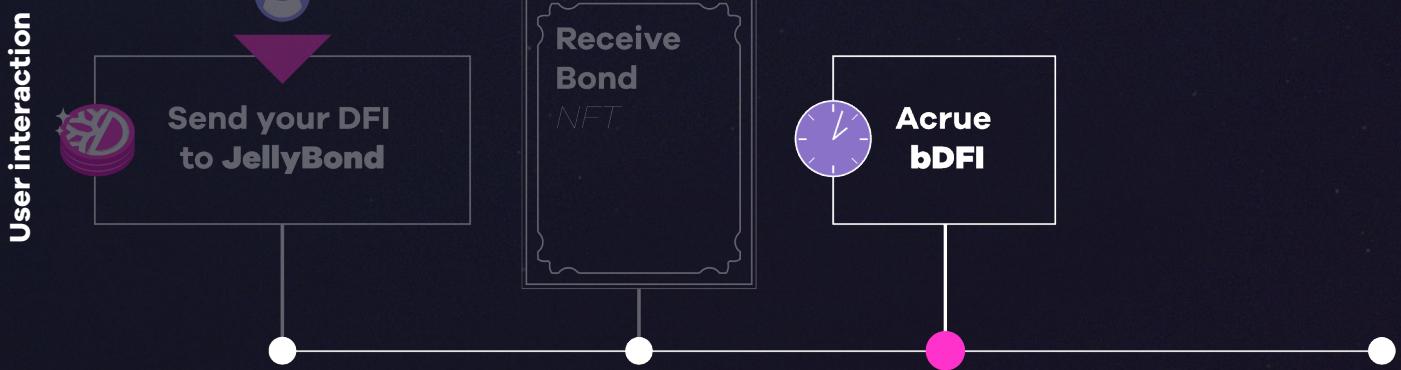


- ▶ Users will receive a bond in the form of an NFT, which serves as a proof of ownership. They may choose to hold onto the NFT or trade it with others. NFTs will offer a gamified experience by creating a variety of rare NFTs for users to collect.

JELLYBOND

HOW IT WORKS

pt. II



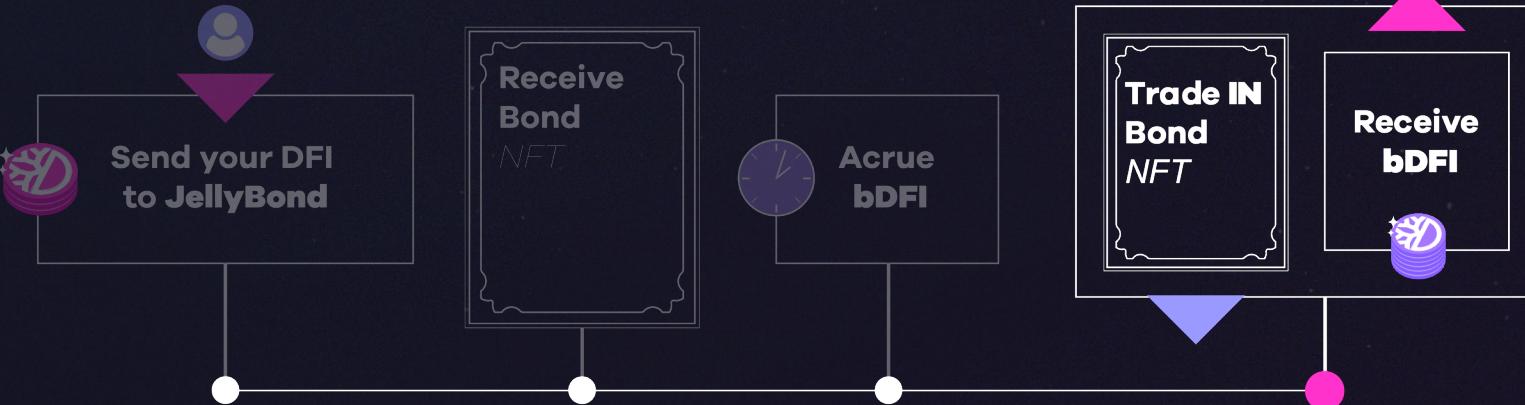
- When users hold onto their bond, it accrues a virtual balance of bDFI (boosted DFI) over time. By waiting longer, users can accumulate a greater amount of bDFI, which they can receive by giving up their bond.

JELLYBOND

HOW IT WORKS

pt. II

User interaction

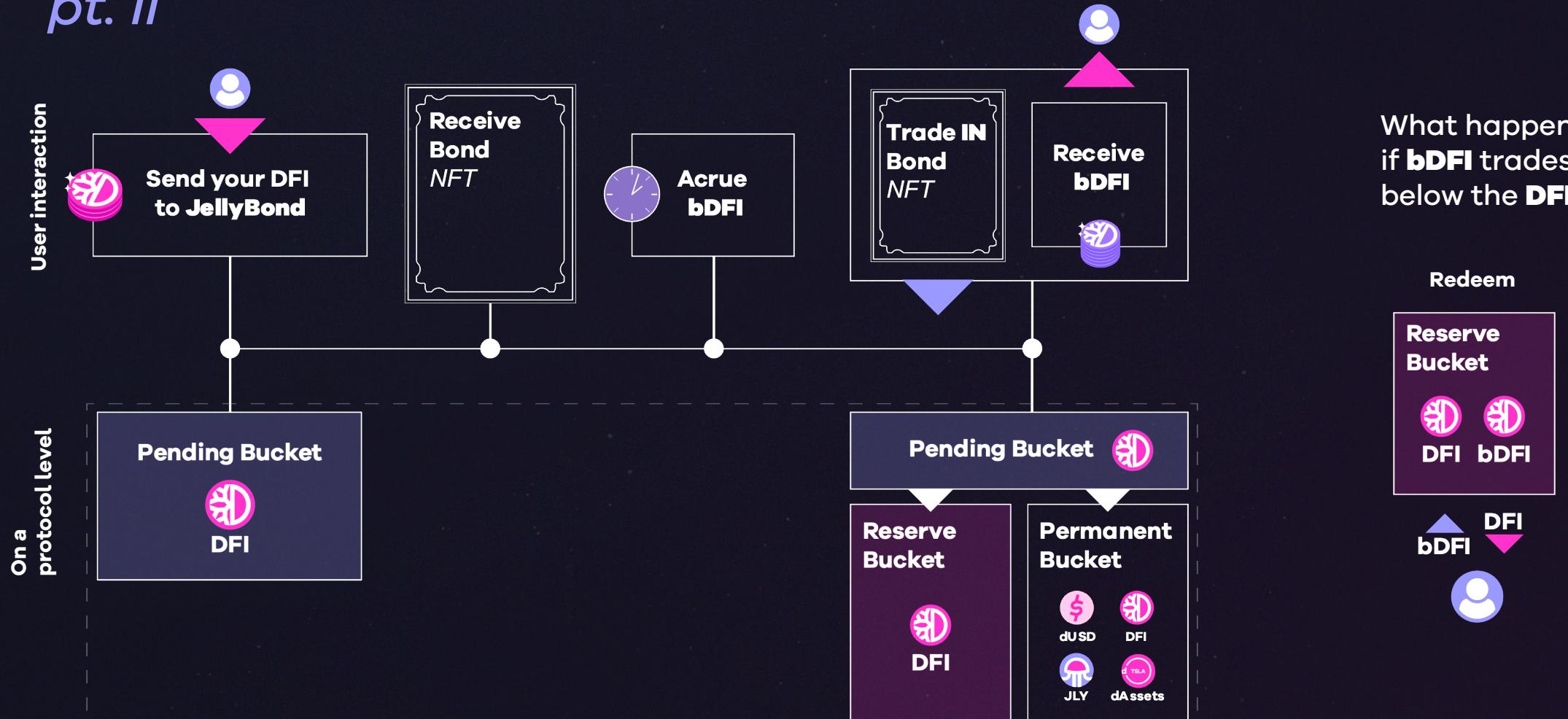


- If users choose to do so, they may trade their bond and receive the accrued bDFI in return. They can sell their bDFI to begin the process anew, add it to a liquidity pool with DFI to earn rewards, or hold onto it and speculate on a potential rise in price.

JELLYBOND

HOW IT WORKS

pt. II



JELLYBOND

FEATURE OVERVIEW

Generate Boosted DFI

Dynamic NFTs

Minimal risk

Positive price stimulation of dUSD and JLY via permanent bucket

Increased utility for DFI

Non-inflationary yield source

High APRs

Community driven

Based on established protocol

Bootstrapping nature

Zero capital costs

Reduces circulating DFI supply

JELLYSTAKE

► **JellyStake** is a decentralized staking protocol. A place where you stake JLY and DFI.

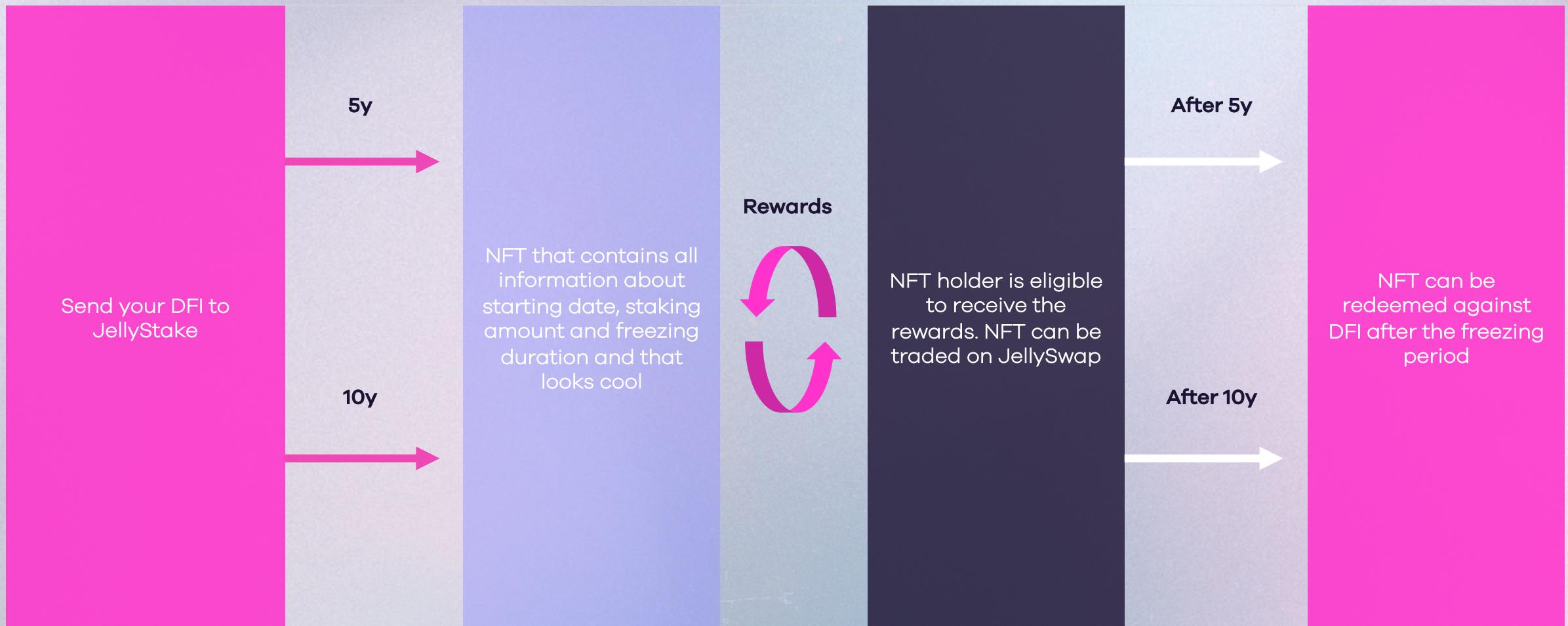


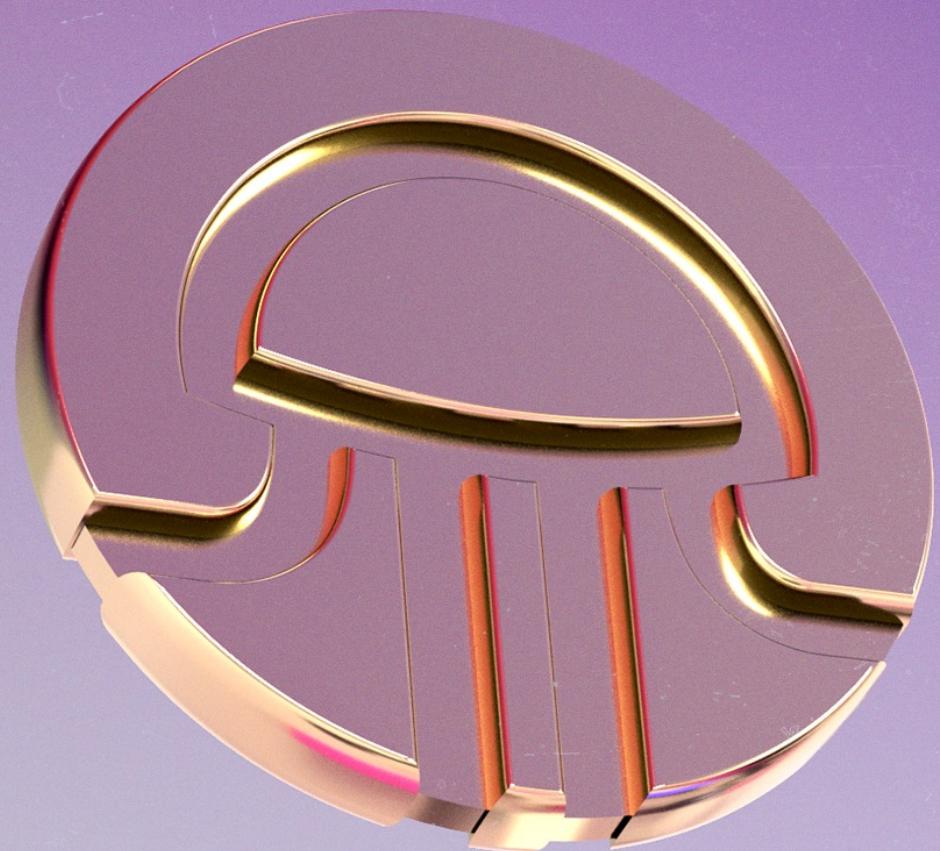
JELLYSTAKE // JLY

Real yield driven staking



JELLYSTAKE DFI CONCEPT





jUSD

// JELLY USD

- ▶ Jelly USD is Jelly's native stable coin, built on the principles of Liquity protocol and LUSD

jUSD AT A GLANCE

jUSD is based on one the rigorously tested and proven stability mechanisms from **LUSD** by **Liquity**.

- ▶ Fork of Liquity protocol
- ▶ 110% minimum collateralization ratio
- ▶ Allows for DFI, JLY, ... as collateral
- ▶ Innovative mechanism to keep peg like e.g. automatic liquidations
- ▶ Stability pool to earn from liquidations
- ▶ Allows to leverage the collateral positions
- ▶ No interest fees, just a one-time borrowing fees



jUSD STABILITY POOL

- ▶ Deposit jUSD into the stability pool
- ▶ Earn from liquidations in dETH, DFI, ...
- ▶ Earn blockrewards in JLY

MECHANICS

LIQUIDATIONS, PRICE FLOOR, PEG, UTILITY, etc.

Built in mechanics for situations where jUSD is <\$1 and a max. price of \$1.1 based on the minimum collateralization ratio

Stability pool to incentivize token hodlers and to buy out under-collateralized vaults

jUSD can always be redeemed for \$1

Withdraw up to \$90.91 for every \$100 put into collateral (110% collateral ratio, lowest in the industry)

One-time borrowing fee of 0.5% (lowest in the industry)

Easy way to leverage your crypto position. Up to 11x leverage possible



[more](#)

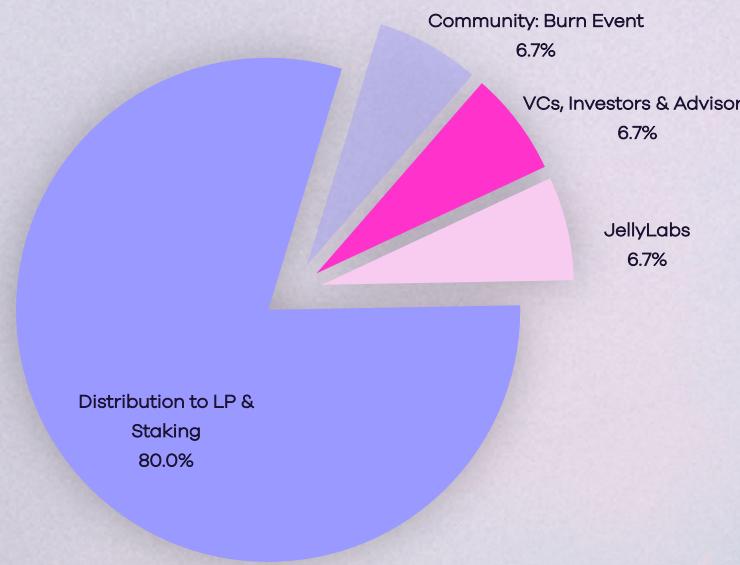
JELLY TOKEN

JLY

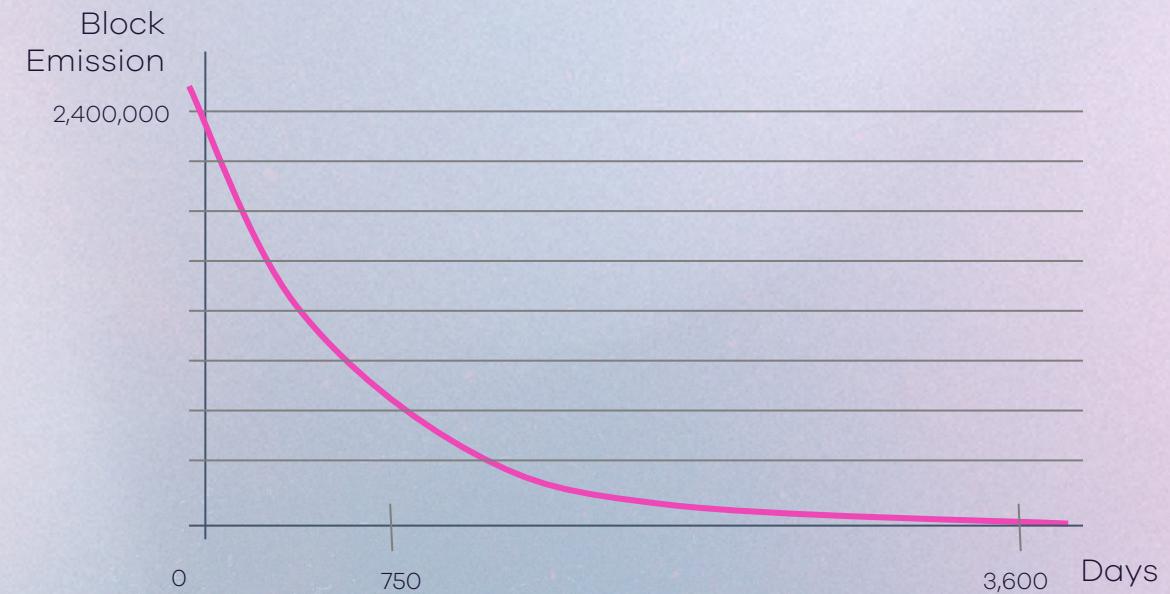
- ▶ **JellyToken** is the center of **JellyVerse** and serves as a governance and utility token. It allows new pools to be created and offers tons of rewards for participants and hodlers.

JLY AT GLANCE

- ▶ Total Supply: 2 billion JLY
- ▶ Initial Supply: 400 million
- ▶ Deflationary
- ▶ For Governance and Utility



- ▶ High APRs over the next 2-4 years
- ▶ Ready for the upcoming bull market



[More](#)

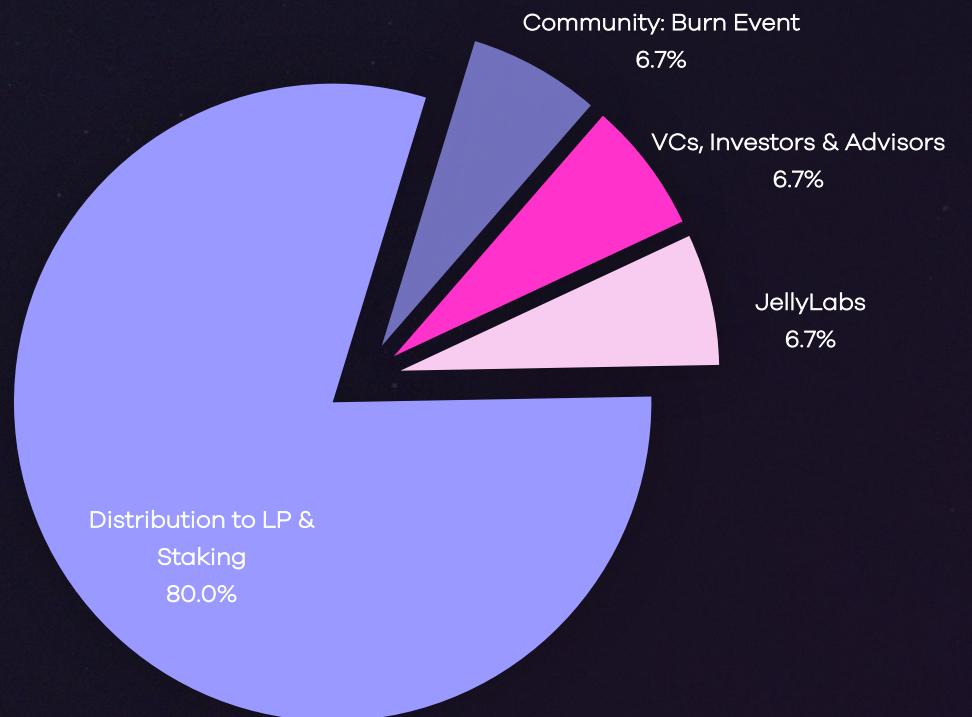
JELLY TOKEN DEEP DIVE

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TOKENOMICS

TOKEN ALLOCATION

- ▶ Total Supply: 2 billion JLY
- ▶ Partner, Investor & JellyLabs funds are vested (for 6 months, linear payout over 18 month)
- ▶ Even distribution between community & early stakeholders
- ▶ 80% will be distributed to liquidity providers and stakers
- ▶ No ICO
- ▶ Community (Burn Event): burn dUSD, DFI and dBTC to receive JLY

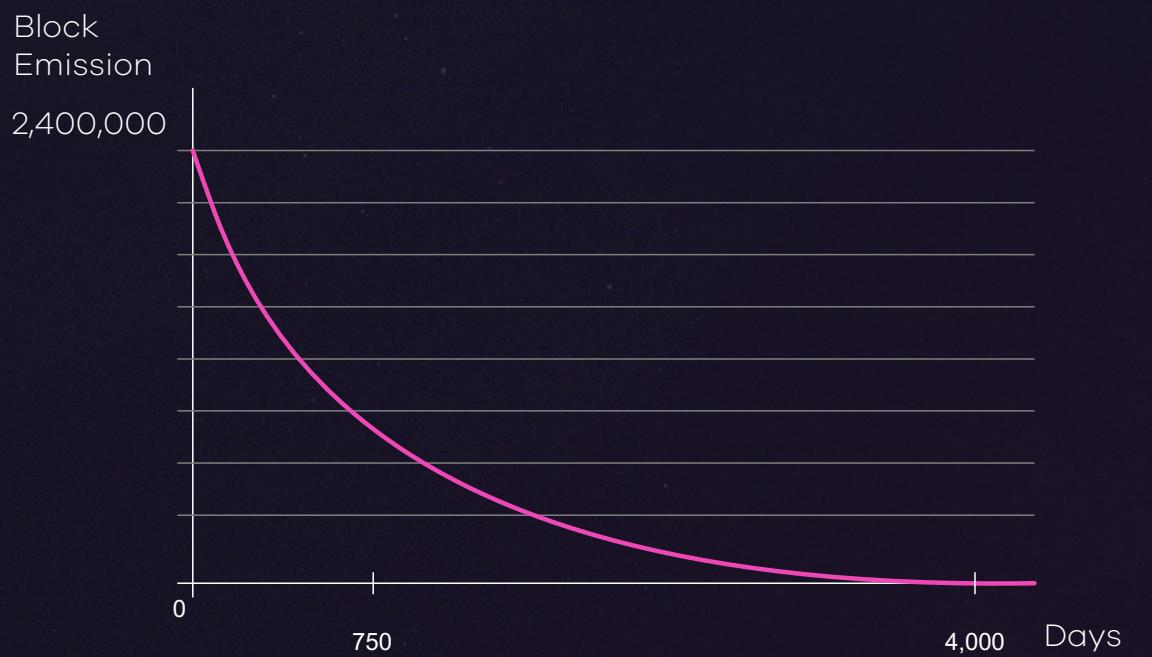


TOKENOMICS

BLOCK EMISSION

- ▶ Up to 1.6 billion for distribution
- ▶ 833 JLY per block

$$\sum_{n=1}^{\infty} 2,400,000e^{-0.0015n} = 1.5988 * 10^9$$



MORE THINGS TO COME

► Jellyverse doesn't end here.

WHAT ELSE HAVE WE PLANNED?

JellyWallet

JellyAdventure

NFTs

*Additional protocols & strategic
partnerships & custodial partnerships*

+ What the community is going to build on it with us

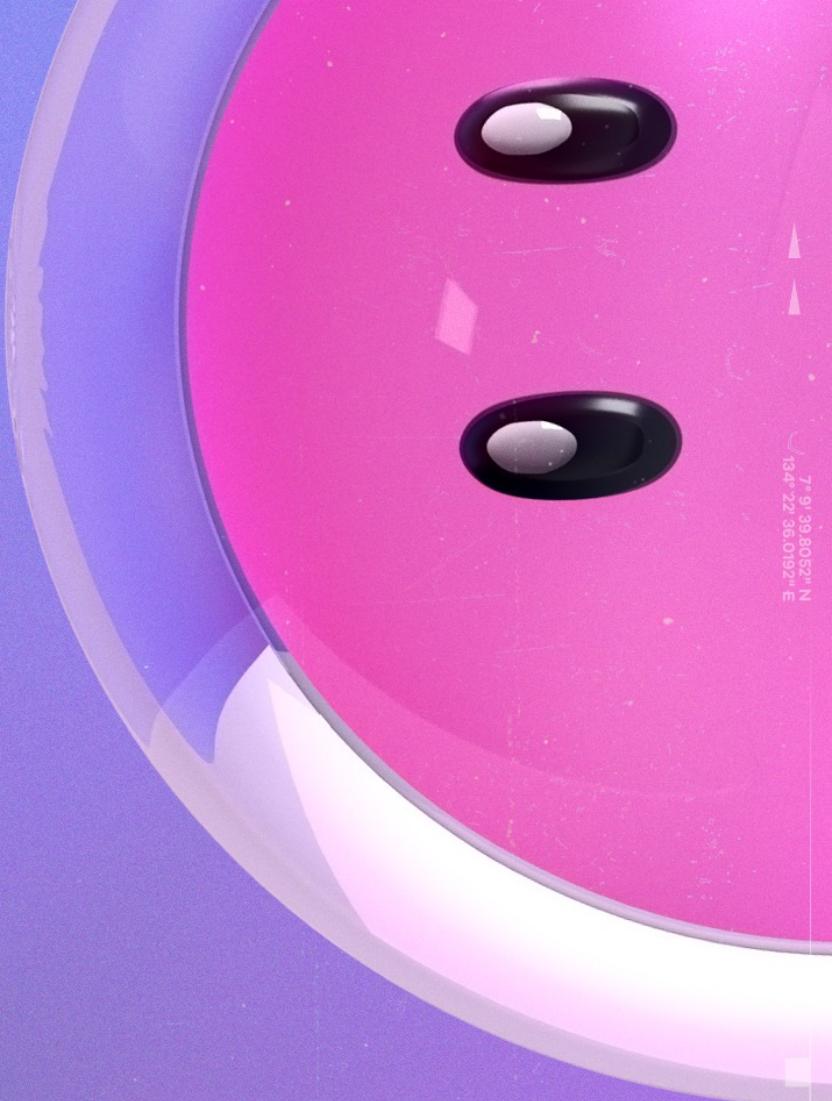


**BUILT TO BE
SUCCESSFUL**

JELLY

Building a brand people can relate to by leveraging the mascot **everybody loves** - JELLY.

- ▶ Strong connection to DeFiChain, people trust in JELLY
- ▶ Carries DeFi values of Transparency, Security and Technology
- ▶ Gamifies the experience and therefore attracts the core target group
- ▶ Offers a world of opportunities in visually creating an ecosystem



HOW TO MAKE PEOPLE LOVE JELLYVERSE

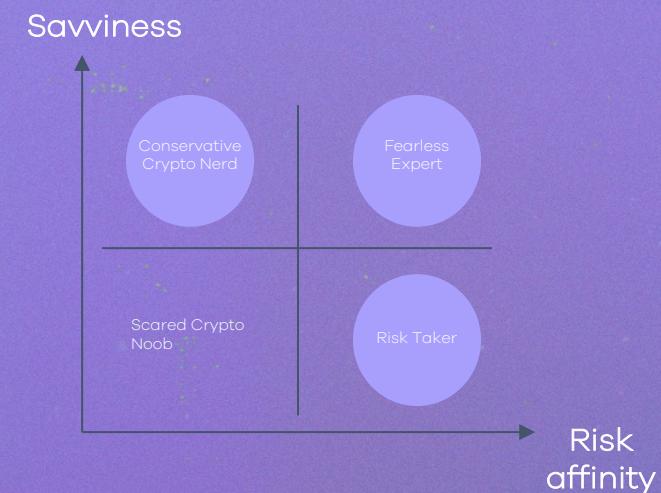
Define the market for our products

Define the target groups and their needs

Position ourselves in a unique way

Push

JellyVerse operates in the market of advanced yield farming products within the DeFiChain ecosystem.



Jellyverse is THE platform for advanced investment products in the DeFiChain ecosystem. People love Jellyverse because it offers Yield opportunities that are not available anywhere else and combines that with the best usability possible.

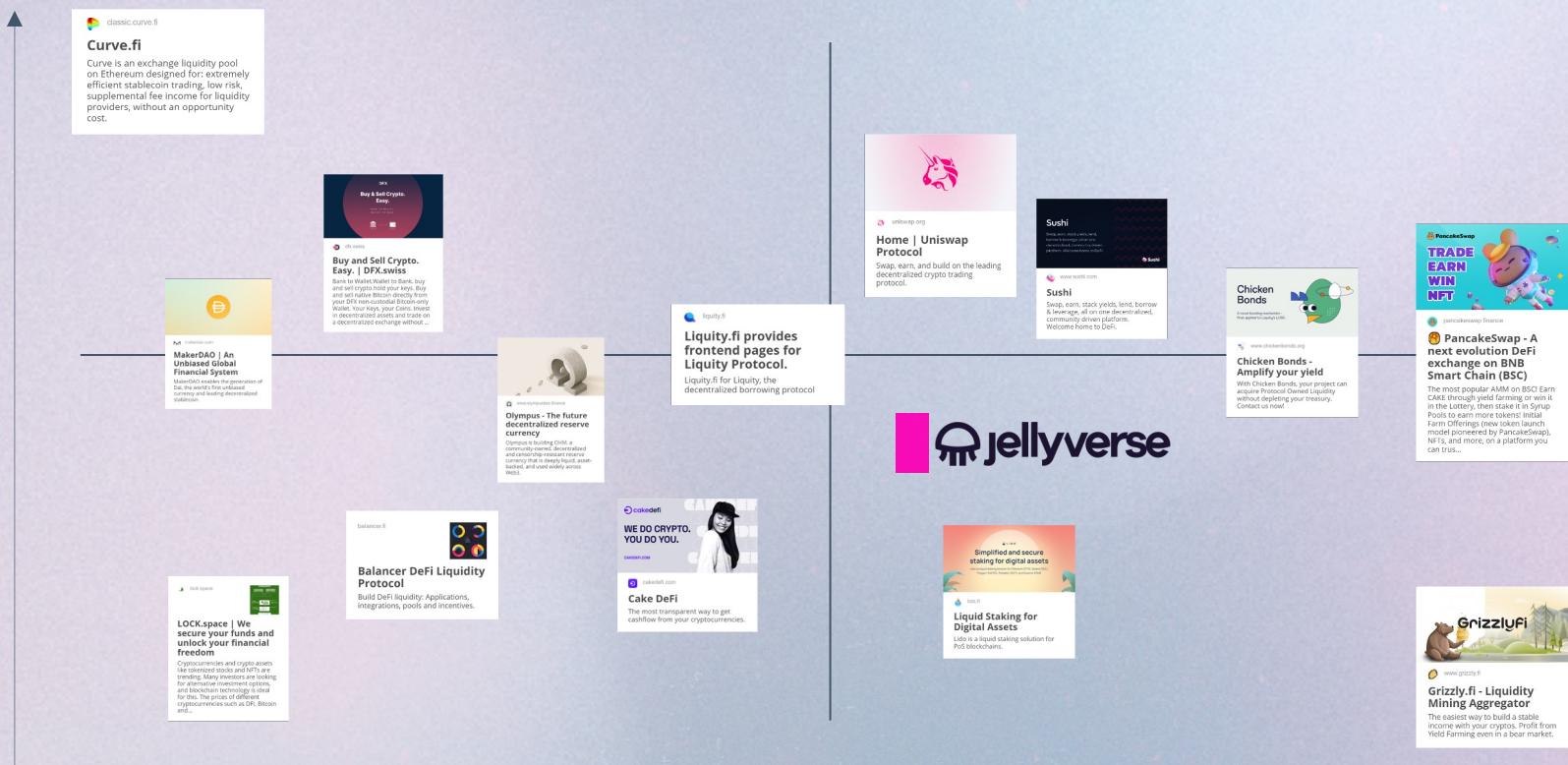
The risk taker is a big fan of Jellyverse because only here he can fully satisfy his need for maximum yield. He loves how easy it is to set up his investment portfolio and how well explained everything is.

Having full control over his yield farming investments is what the fearless expert is looking for. That's why he is using the products Jellyverse offers, not only because of the yield but also because he understands the mechanics of it and loves the fact that he can customize the products to his needs.

The conservative crypto nerd is a big fan of Jellyverse transparency and the way the protocols work. He is happy about the availability of low risk investments with decent yield to diversify his portfolio.

HOW WE SEE JELLYVERSE PLACED WITHIN DEFI MARKET

Complexity

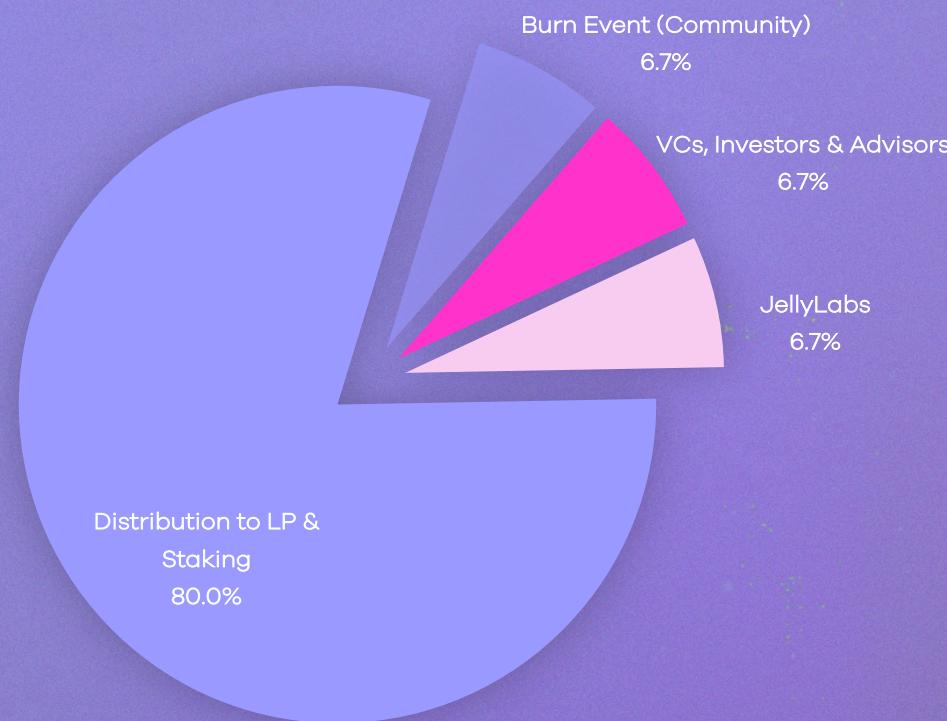


Playfulness

INVESTING IN THE MOST PROMISING DEFI META CHAIN PROJECT

Your opportunity to become part of the first ecosystem build on DeFi Meta Chain – the future of finance.

HOW IT WORKS?



- ▶ Up to 133 mio JLY can be obtained via a private funding round
- ▶ Minimum investment \$100,000 USD

ROADMAP



SUMMARY

Accelerator team has a great reputation within the community

Be part of the next hype project

Cutest and most trusted Mascot in crypto

Get your stake in DMCs first DAO

Jellyverse perfectly complements DeFiChains ecosystem

Helps to stabilize DeFiChains ecosystem especially dUSD

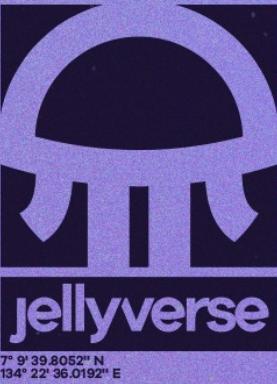
DeFiChain community is eagerly waiting for the next hype product/feature

Adds utility to DeFiChain and offers more yield opportunities for the already invested

High APRs to attract new investors

Bullet-proof stable-coin

Gamification as part of the identity



#JLYVRS

