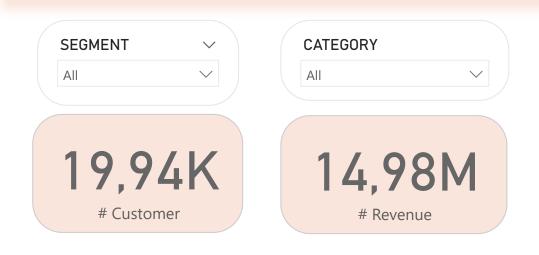
## **FLO - Customer Segmentation - RFM Analysis**



CUSTOMER ID	RFM SCORE	SEGMENT	CATEGORY ▼		^
003334c0-2b61-11ea-9d27-000d3a38a36f	423	potential_loyalists	[KADIN]		
003903e0-abce-11e9-a2fc-000d3a38a36f	443	loyal_customers	[KADIN]		
00740768-d6d7-11e9-93bc-000d3a38a36f	531	potential_loyalists	[KADIN]		
007a2954-4b66-11eb-806e-000d3a38a36f	433	potential_loyalists	[KADIN]		
00a5009a-2558-11eb-a59b-000d3a38a36f	511	new_customers	[KADIN]		
00f6ec78-5b07-11ea-a06d-000d3a38a36f	534	potential_loyalists	[KADIN]		
00fa3c44-748c-11eb-8577-000d3a38a36f	511	new_customers	[KADIN]		~
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