

PSIT3-FS20-IT | 8ta\_WIN-Team5

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#### What is RaceTrack?

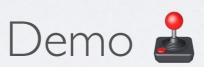
- Turn-based racing game
- Player has to strategically choose his next moves
- · Moves are based on the player's previous turns



# Why you should be excited about RaceTrack

- · It's fun, alone or together with friends!
- It's good for your brain, challenges yourself with every new game
- Can also be used for educational purposes!
  Teaches you about vector mathematics





#### What are the benefits?

- · Why not just play the game with paper and pencil?
- Play it on any screen you want!
- Play the same round multiple times!
- Compare your previous scores!
- Make it more thrilling with features only possible digitally,
  e.g. power-ups and boosts

## How can we make a profit?

- Game will be available as a free download, to be able to reach a bigger audience
- Generate revenue by selling in-game content like new cars, tracks and additional features
- Profitability will be reached within a year
  (with a predicted user base of ~30'000 users)



### How do we achieve it?

- First release with basic functionality will be given a development period of 12 weeks
- Development will occur iterative and incremental in accordance with the Unified Process (UP)
- 400 500 man hours are estimated for this period



Any questions? 😲



Thank you for your attention 😌