OPENINFRA SUMMIT EUROPE 2025 > OCTOBER 17-19, 2025
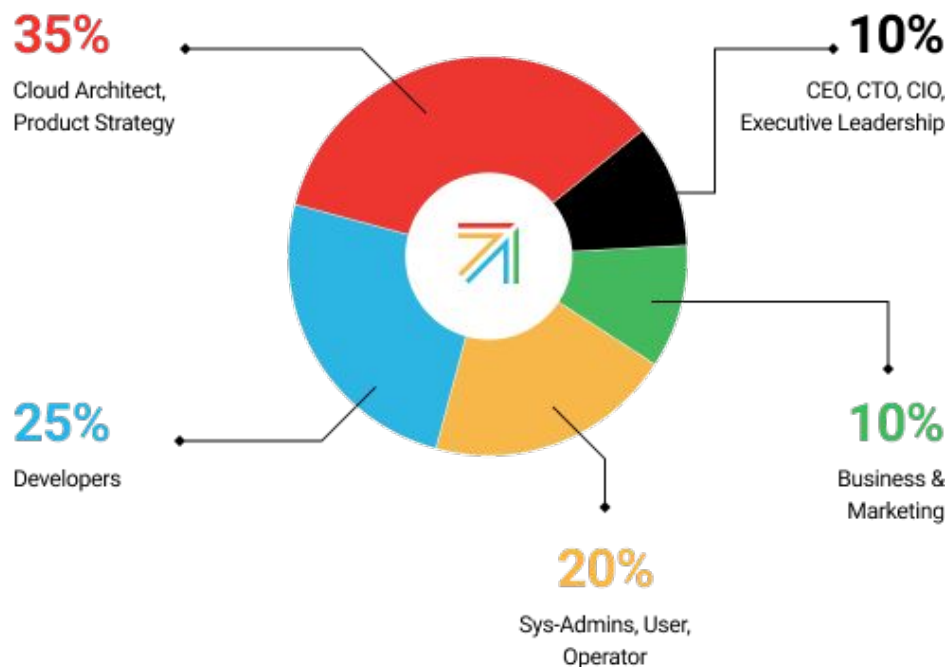
Sponsorship Prospectus

About The Summit

The OpenInfra Summit is a global event for open source IT infrastructure professionals to collaborate on software development, share best practices about designing and running infrastructure in production, and make partnership and purchase decisions.

WHO ATTENDS?

The OpenInfra Summit brings together 1,000+ influential IT decision makers, infrastructure architects and open source developers from around the world. Professionals from many industries, including financial services, government, manufacturing, telecom and IT rely on open infrastructure to run their business. On average, the demographic makeup is:

35%
Cloud Architect, Product Strategy

10%
CEO, CTO, CIO, Executive Leadership

10%
Business & Marketing

20%
Sys-Admins, User, Operator

25%
Developers

WHAT TOPICS WILL BE COVERED AT THE OPENINFRA SUMMIT?

A primary goal of the OpenInfra Summit is to bring together open source communities to help them collaborate and integrate technologies, ranging from projects hosted by the OpenInfra Foundation to other widely deployed projects. On average, the Summit has seen participation from 30+ open source communities including Ceph, Kubernetes, OceanBase, OpenEuler, ONAP, OPNFV and the projects supported by the OpenInfra Foundation: Kata Containers, OpenStack, StarlingX, and Zuul.

This year the OpenInfra Summit Europe will also include two co-located events: the Gerrit User Summit and VM Migration Day!

OPENINFRA SUMMIT TRACKS:

> Telco, NFV & Edge use cases
> AI Infrastructure
> Scientific Use Cases and HPC
> CI/CD and Development Infrastructure
> Container Infrastructure
> Getting Started
> Hands-on Workshops
> Private Cloud and Virtualization Migration
> Hybrid Cloud, Public Cloud, Federation, Decentralization
> Digital Sovereignty
> Security, Confidential Computing
> Gerrit

Sponsorship Prices

Level	Member	Non-Member*
Headline	**€50 000**	**€60 000**
Premier	**€30 000**	**€45 000**
Spotlight	**€15 000**	**€25 000**
Exhibitor	**€7 500**	**€15 000**
Supporting (No Booth)	**€2 500**	**€5 000**

*Member pricing is available to OpenInfra Foundation members. If you would like to learn how you can become an OpenInfra Foundation member to qualify for Member pricing, please contact ecosystem@openinfra.dev.

Please note - all € prices in this document are listed in Euros.
All sponsorships are sold on a first come, first served basis.

Sponsorship Packages

	Headline	Premier	Spotlight	Exhibitor	Supporting
Price	€50 000 Member €60 000 Non-Member	€30 000 Member €45 000 Non-Member	€15 000 Member €25 000 Non-Member	€7 500 Member €15 000 Non-Member	€2 500 Member €5 000 Non-Member
Number Available	2	3	Limited Supply	Limited Supply	Unlimited
Booth	3w x 3l x 2.3h	3w x 3l x 2.3h	2w x 3l x 2.3h	2w x 3l x 2.3h	-
Sessions	8-minute keynote + one 30 min. breakout session	Two 30 min. breakout sessions	One 30 min. breakout session	Available for purchase	Available for purchase
Free Tickets	12	8	4	2	1
Monitor	Yes	Yes	Yes	Yes	-
Meeting Rooms	1	Available for purchase	-	-	-
Logo Placement	Yes	Yes	Yes	Yes	Yes

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OpenInfra Summit Europe 2025

Member Pricing

In recognition of the ongoing support of companies that are Sponsors or Members of the OpenInfra Foundation, we are happy to offer a Member-only price, which is a discount off the regular sponsorship package price. All Platinum members, Gold members, Silver members, and Associate members will receive this special offer. If you are interested in becoming a Member of the OpenInfra Foundation, you can learn more at openinfra.org/join.

September 26 at 23:59 PT

Last day to sign OpenInfra Summit sponsorship contract and receive full sponsorship benefits

We are planning to announce the schedule in late June, which is our biggest announcement of the cycle. To be part of this announcement, **sponsorship needs to be confirmed by June 13**.

Please reach out to summit@openinfra.dev with any sponsorship questions.

If your company has any past due balances owed to OpenInfra Foundation, these invoices will need to be paid in full in order to be eligible to sponsor the OpenInfra Summit. Please contact billing@openinfra.dev if you think you may have any overdue invoices.

Please note - all € prices in this document are listed in Euros.
All sponsorships are sold on a first come, first served basis.

Headline

€50 000 Member / €60 000 Non-Member (2 Available)

Benefits:

- One 8 minute keynote presentation. All keynote speakers that are included as part of the sponsorship package will be mutually agreed upon by the sponsor and OpenInfra Foundation.
- One 30-minute speaking session during the Summit breakout tracks with video recording
- One 3w x 3l x 2.3h booth
  - 3 meters wide, 2.30 high banner backdrop with your company logo or custom design
  - A table (180 cm x 70 cm) + 2 chairs
  - European classic sockets
  - 27" Monitor
- Headline sponsor logo designation on Summit website
- Headline sponsor designation on all event sponsor signage at registration, hallways, and keynote sessions
- 12 Full Access passes. Registration codes for all of these passes will be sent after the sponsorship agreement has been signed.
- Private meeting room onsite

Premier

€30 000 Member / €45 000 Non-Member (3 Available)

Benefits:

- Two 30-minute speaking session during the Summit breakout tracks with video recording
- One 3w x 3l x 2.3h meter booth
    - 3 meters wide, 2.30 high banner backdrop with your company logo or custom design
    - A table (180 cm x 70 cm) + 2 chairs
    - European classic sockets
    - 27" Monitor
- Premier sponsor logo designation on Summit website
- Premier sponsor designation on all event sponsor signage at registration, hallways, and keynote sessions.
- 8 Full Access passes. Registration codes for all of these passes will be sent after the sponsorship agreement has been signed.

Spotlight

€15 000 Member / €25 000 Non-Member (while supplies last)

Benefits:

- One 30-minute speaking session during the Summit breakout tracks with video recording
- One 2w x 3l x 2.3h meter booth
    - 2 meters wide, 2.30 high banner backdrop with your company logo or custom design
    - A table (180 cm x 70 cm) + 2 chairs
    - European classic sockets
    - 27" Monitor
- Spotlight sponsor logo designation on Summit website
- Spotlight sponsor designation on all event sponsor signage at registration, hallways, and keynote sessions.
- 4 Full Access passes. Registration codes for all of these passes will be sent after the sponsorship agreement has been signed.

Exhibitor

€7 500 Member / €15 000 Non-Member (while supplies last)

Benefits:

- One 2w x 3l x 2.3h meter booth
  - 2 meters wide, 2.30 high banner backdrop with your company logo or custom design
  - A table (180 cm x 70 cm) + 2 chairs
  - European classic sockets
  - 27" Monitor
- Exhibitor sponsor logo designation on Summit website
- Exhibitor sponsor designation on all event sponsor signage at registration, hallways, and keynote sessions.
- 2 Full Access passes. Registration codes for all of these passes will be sent after the sponsorship agreement has been signed.

Supporting

€2 500 Member / €5 000 Non-Member

Benefits:

- Supporting sponsor logo designation on Summit website
- Supporting sponsor logo designation on all event sponsor signage at registration, hallways, and keynote sessions
- 1 Full Access passes. Registration codes for all of these passes will be sent after the sponsorship agreement has been signed.

Sponsorship Add-Ons

Only available for purchase by Headline, Premier, Spotlight, Exhibitor, and Supporting sponsors.

30 MINUTE BREAKOUTSPEAKING SESSION

- A 30-minute breakout session on October 18 or 19
- Recording available post-event

Only **10 total available; limit one per sponsor**

€10 000 Member Price
€15 000 Non-Member Price

Travel Support

The OpenInfra Foundation's Travel Support Program facilitates participation of key contributors to OpenInfra events by covering the costs for their travel and accommodation.

€1 000

Booth Add-Ons

Computer Monitor (27")	**€250**
TV Screen (55")	**€400**

Meeting Rooms

Private meeting room for 18 & 19 October

Available to Premier level only; **3 total available**

€5 000

T-Shirt Sponsor

- T-shirt de **SOLD OUT** a Foundati
- Provided logo to be added to shirt sleeve.

€20 000

Please email summit@openinfra.dev if you have any special requests for add-ons

VM Migration Day

Highlight your migration experience, and build more OpenStack awareness as a virtualization alternative.

SCHEDULE AT A GLANCE

FRIDAY 17 OCTOBER |	**OpenInfra Summit Keynotes** with a special Live VMware Migration Demo*

SATURDAY 18 OCTOBER |	**VM Migration Day Kickoff** ● OpenInfra Foundation Welcome ● VMware Working Group and the Migration Guide Overview ● User Story ● Exclusive 8-minute Partner Keynote **Lightning Demo Showcase** **Workshops & Breakout Sessions**

*The demo will consist of a single VMware workload to be migrated to your cloud using the migration tool of your choice. All participants will be on stage at the same time, simultaneously demonstrating both the variety of migration tooling as well as the broad set of OpenStack and StarlingX powered products available to end users.

This is your chance to promote your organization to the OpenInfra community and beyond! The VMware Migration Keynote Demo is a paid opportunity. You can participate by sponsoring the OpenInfra Summit at any level and purchasing a VMware Lightning Demo, which is an additional 15 minutes on VM Migration Day to help promote your VMware to OpenStack migration solution.

VM Migration Day

Only available for purchase by Headline, Premier, Spotlight, Exhibitor, and Supporting sponsors.

8-Minute Keynote + Seat in the Live VMware Migration Demo

Exclusive 8-Minute Keynote During Virtualization Migration Day Kickoff on Saturday 18 October

A seat in th[   ]ring the OpenInfra S[   ] on Friday 17 October

SOLD OUT

Only 1 available

€10 000 Member Price
€15 000 Non-Member Price

Lightning Demo + Seat in the Live VMware Migration Demo

15-minute demo in the Lightning Demo Showcase on Saturday 18 October

A seat in the VM Migration Demo during the OpenInfra Summit Europe Keynotes on Friday 17 October

5 total available

€5 000 Member Price
€7 500 Non-Member Price

Headline and Premier Sponsors have the option to place their 30-minute breakout session in the Virtualization Migration Day schedule. One per sponsor.

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See You In Paris!

QUESTIONS? EMAIL US AT SUMMIT@OPENINFRA.DEV