



PROJECT TEAMS GATHERING (PTG) ► OCTOBER 17-20, 2022

Sponsorship Prospectus





About The PTG

The PTG is a collaborative event organized by the OpenInfra Foundation gathering developers, system architects, and operators to address common open source infrastructure challenges.

WHY SHOULD YOU AND YOUR ORGANIZATION PARTICIPATE?

If you want to influence the direction and future of open infrastructure, join the community and participate in this event. The conversations that take place during the PTG shape the future of open infrastructure software, with participation from project teams and SIGs who will have dedicated space to get work done in a productive setting. This event maximizes the ability of contributors to work through their project objectives in an environment that is focused towards work and productivity. Getting all team members together throughout the year allows them to build the amount of shared understanding and trust that is necessary to successfully cooperate and achieve team objectives over the next six months. The PTG events are critically important to the software development process.

WHO SHOULD PARTICIPATE?

Developers, operators, system architects, and product managers who are actively building and operating open source infrastructure, and organizations who want to shape the future of:

- Hardware Automation
- Large-scale Usage of Open Source Infrastructure Software
- Containers in Production
- Key Challenges for Open Source

This event will have a maximum of 300 attendees.



HOW TO SPONSOR

Please reach out to ptg@openinfra.dev with any sponsorship questions.

These prices are specifically for members of the OpenInfra Foundation. If you are not a member, please reach out to ptg@openinfra.dev to discuss pricing.

If your company has any past due balances owed to OpenInfra Foundation, these invoices will need to be paid in full in order to be eligible to sponsor the PTG. Please contact billing@openinfra.dev if you think you may have any overdue invoices.

Please note - all \$ prices in this document are listed in US Dollars. All sponsorships are sold on a first come, first served basis.



Engage

Meet and collaborate with attendees face to face.

HEADLINE SPONSOR

\$ 20,000

- \$2,000 of this sponsorship will go towards the Travel Support Program
- 20 minute lunchtime discussion (technical content / demos suggested; Foundation can help program)
- Headline sponsor designation on all PTG sponsor website and signage throughout the venue
- A guest article in Superuser.org discussing your sponsorship and dedication to open source and open infrastructure
- Social media promotion pre/during/post event
- 8 Full Access passes + an unlimited 15% discount code for additional passes

PREMIER SPONSOR

\$ 7,500

- \$1,000 of this sponsorship will go towards the Travel Support Program
- 10 minute lunchtime discussion (technical content / demos suggested; Foundation can help program)
- Supporting sponsor designation on all PTG sponsor website and signage throughout the venue
- Social media promotion pre/during/post event
- 3 Full Access passes + an unlimited 10% discount code for additional passes

SUPPORTING SPONSOR

\$ 2,500

- \$500 of this sponsorship will go towards the Travel Support Program
- Supporting sponsor designation on all PTG sponsor website and signage at registration, hallways and keynote sessions.
- 1 Full Access passes



Enhance

Boost the event with brand awareness for your organization.

SOCIAL HOUR / NETWORKING EVENING EVENT SPONSOR: \$10,000

Includes:

- Have your brand front and center at a networking event that takes place during the event week.
- Event details to be determined closer to the event
- Pre/during/post event promotion on website and event schedule
- Email and social media promotion
- Print signage at networking event

T-SHIRT SPONSOR: \$15,000

Includes:

- Sponsor the swag item that is given out to all attendees.
- Company logo will be displayed on the swag item
- OpenInfra Foundation to design swag item, but will communicate with sponsor for design approval
- Social media mentions throughout the event week

PTG STICKER SPONSOR: \$5,000

Includes:

- Sticker sheet including
 - PTG 2022 branded sticker
 - Company logo branded sticker
- OpenInfra Foundation to design sticker, but will communicate with sponsor for design approval
- Social media mentions throughout the event week

ALL DAY/ EVERY DAY COFFEE SPONSOR: \$15,000

Includes:

- Coffee distribution will be located outside the discussion rooms.
- Sponsor will receive recognition in official event schedule
- Branded disposable coffee cups with company logo
- Print signage by coffee station
- Social media promotion about sponsorship during event week

BRANDED BADGE LANYARD: \$5,000

Includes:

- Brand the lanyard for all attendees
- One opportunity available
- Lanyard will be produced by the sponsor, no Foundation approval required
- **Note:** Only the official lanyard sponsor is permitted to distribute lanyards at the event



Enable

Help support the community and open source.

COMMUNITY TRAVEL SCHOLARSHIPS: \$2,000 per community member

Donations help deserving community members attend OpenInfra events to further their education on open infrastructure. Just \$2,000 can support 1 deserving individual to attend the PTG. Sponsors can choose to sponsor up to as many individuals as desired! Please note that travel scholarships winners are awarded by the Travel Committee.

Includes:

- Logo on 'Thank You' signage in prominent area in the event venue
- Recognition from OpenInfra Foundation leadership on social media channels
- Recognition in Superuser article following the event
- Social media promotion of sponsor's participation in the Travel Support Program





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See You In Columbus!

QUESTIONS? EMAIL US AT EVENTS@OPENINFRA.DEV

