



PyCon APAC **2025**

Hosting Proposal



PyCon APAC **2025**

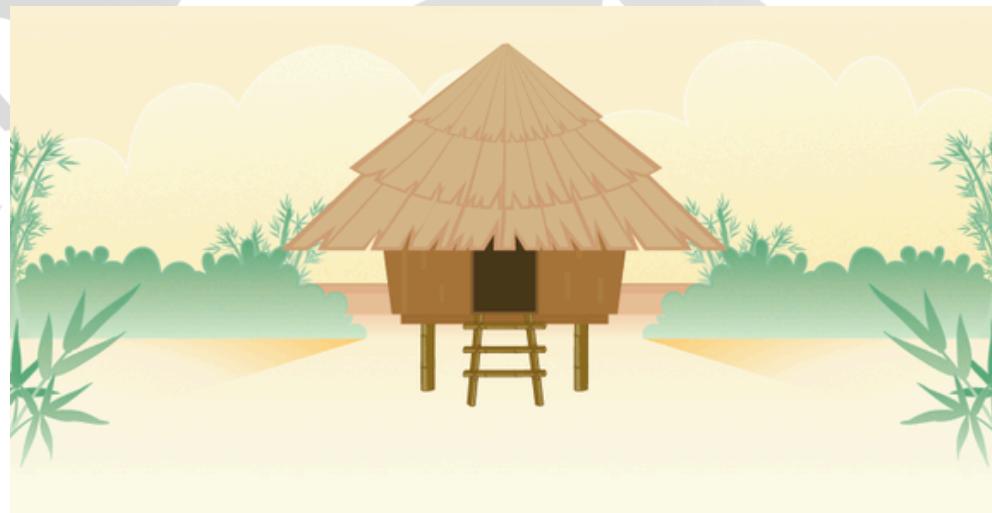
THEME

Haligi



Inspired by the bahay kubo, a traditional Filipino house symbolizing adaptability and strength, the design will incorporate warm, earthy tones and traditional materials like bamboo and hardwood to evoke comfort and belonging.

Reflecting a nurturing, supportive environment where the community feels empowered to grow, just as the **Haligi (pillars)** support the bahay kubo.



Introduction and Motivation

After successfully hosting **PyCon APAC in 2019**, we are eager to welcome the conference back to the Philippines in 2025. With the successful return of **PyCon PH in 2023 and 2024**—following our strategic pause and the challenges posed by the COVID-19 pandemic—we are excited to once again invite everyone from the **APAC region and beyond** to join us in celebrating our **shared love for Python**.

For us, it's never just been about organizing events—it's about **creating meaningful connections**. Through our work enabled by the solid backing of **Python Software Foundation (PSF)** and attending **PyCons across APAC**, we've made friendships that have grown into a tight-knit family.

What motivates us is the **sense of belonging** to the **global Python movement**. Hosting **PyCon APAC 2025** is our opportunity to **strengthen this community** and celebrate the diversity, friendship, and passion that make Python so much more than just a programming language.

PyCon PH Team Overview

The **Python Philippines (PythonPH)** team consists of **8 board of trustees** and **24 core volunteers**. Together we've organized over **9 PyCons** and numerous **Meetups, WFH Pythonista events** and various collaborations with other tech communities in the Philippines since 2012. Two of our trustees, **Matt Lebrun** and **Micaela Reyes**, have been recognized by the **Python Software Foundation (PSF)** as **Fellow Members**.

Key points to highlight:

- **High morale and energy:** The team operates with enthusiasm and dedication.
- **Balanced mix of volunteers:** A combination of experienced volunteers and newer members ensures continuous innovation.
- **Stability and expertise:** The team maintains the stability and knowledge built over the years.
- **Diverse team:** The majority of Core Volunteers are **students**, complemented by a few **professionals**, creating a dynamic and varied group.
- **Strong support from the Board of Trustees:** The Board offers guidance and backing to the team.

Key Members' Biographies

PythonPH Board of Trustees

- **Matt Lebrun** – President, Volunteer Engagement, PSF Fellow, volunteer since 2013
- **Micaela Reyes** – Director of Operations, Volunteer Engagement, PSF Fellow, volunteer since 2013
- **Sony Valdez** – Director of Community Relations, volunteer since 2013
- **Angelica Lapastora** – Director of Sponsorship, volunteer since 2018
- **Zorex Salvo** – Director of Engineering, volunteer since 2018
- **Ciara Gale Bautista** – Treasurer, volunteer since 2018
- **Freilla Mae Espinola** – Director of Diversity and Outreach, volunteer since 2017
- **Aira Joan Alonzo** – Co-lead for Sponsorship, volunteer since 2023

PyCon PH Team Overview

PYTHONPH
KAIZEND

Core Volunteers (PythonPH Kaizend)

PythonPH's core volunteers are an essential part of the organization, consistently contributing their time, expertise, and dedication to ensure the success of both **PyCon PH** and **various year-round initiatives**. Their deep commitment is crucial for maintaining PythonPH's operations and advancing its mission to foster a thriving Python community in the Philippines.

Core volunteers often **take on leadership roles** within **committees** and may eventually serve on the Board of Trustees, providing strategic direction for the organization.

Tenure of Core Volunteers:

- Since 2015:
 - Alysson Alvaran
- Since 2019:
 - Ariel Conde
 - Janine Bagares
- Since 2023:
 - Alex Reyes
 - Angeline Jores
 - Ben Iglesia
 - Carl John Viñas
 - Christian Joseph Zamora
 - Cyrus Mante
 - Jabez Emmanuel Borja
 - Jim Aerol Barcos
 - Lalaine Lery Diok
 - Novelle Lyn Estrella
 - Rodney Lei Estrada
 - Will Vincent Parrone
- Since 2024:
 - Angelo Joe Opusa Delos Santos
 - Felise Jann Sanchez
 - Jericho Del Rosario
 - Jericho Peñaflor
 - Joshua Kyle Beltran
 - Jashlein Leanne Marquez
 - Luke Mark Leona
 - Michelle Jane Francesca Nava
 - Muriell Emmanuel July Maza



PyCon PH Team Overview

Volunteer Experience

The core volunteer group includes individuals with a broad range of experience, from seasoned contributors who have been actively involved since 2015 to newer members who joined in 2024. This diversity ensures a balance of fresh ideas and seasoned leadership within PythonPH.

- **Maximum tenure:** 11 years (since 2013).
- **Minimum tenure:** Less than 1 year (since 2024).

Average PyCon Experience

- Volunteers since **2015-2019** have contributed to 4-9 PyCons on average.
- Volunteers since **2020-2023** have an estimated 0-3 PyCon events worth of experience.
- Volunteers starting in **2024** will be gearing up to participate in their second PyCon.

PythonPH's core volunteers bring a wealth of knowledge, leadership, and passion to their roles. Their long-standing commitment ensures that the organization is well-prepared to take on the responsibility of hosting PyCon APAC, supported by a strong and capable team.

Assignment of Key Positions

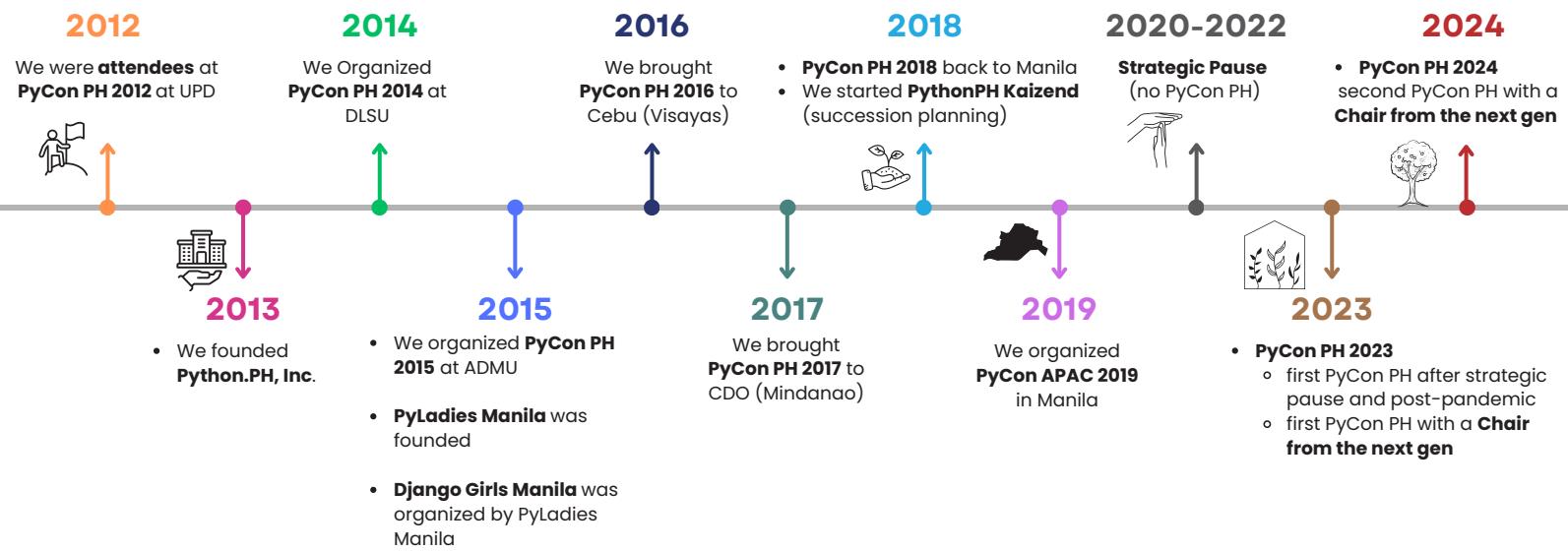
- **Committee Co-Leads:**
 - **Chair** – Rodney Lei Estrada & Cyrus Mante
 - **Website** – Zorex Salvo & Jabez Borja
 - **Design** – Alex Reyes & Jericho Del Rosario
 - **Program** – Ben Iglesia & Michelle
 - **Logistics** – Joshua Kyle Beltran & Ariel Conde
 - **Marketing** – Lalaine Lery Diok & Luke Mark Leona
 - **Sponsorship** – Aira Joan Alonzo & Angelica Lapastora
 - **Ticketing and Receipts** – Ciara Gale Bautista & Angelo Joe Delos Santos
 - **Stagehand** – N/A (to be selected from Call for Volunteers)
 - **Concierge & Culture** – Freilla Mae Espinola
 - **Helpdesk & Feedback** – Jim Barcos
 - **Documentation** – Janine Bagares
 - **Registration** – Novelle Lyn Estrella
 - **Emcees** – Will Vincent Parone
 - **Swags** – Christian Joseph Zamora
 - **Security & COC** – Muriell Emmanuel July Maza & Sony Valdez



Resource for Additional Volunteers

- **PythonPH Facebook Group, Meetup Group, and Newsletter Subscribers** – These platforms have a combined audience of more than 30,000 members, offering a strong resource for volunteer recruitment.
- **Volunteer Engagement** – During the last PyCon, we received **approximately 200 volunteer applications** through these channels.

Conference History - Timeline



PyCon PH 2015 at ADMU (QC, Manila)



Conference History

PyCon PH 2016 at UP Cebu



PyCon PH 2017 at USTP (Cagayan de Oro)



PyCon PH APAC 2019 at iAcademy (Makati, Manila)



Conference History



Conference History - By the Numbers

History of previous conferences organized by the team

Attendees, Talks and Income

	No. of Participants	No. of English Talks	No. of Tracks	Total Income in PHP	Total Income in USD
PyCon PH 2012	250	9 / 9	1	₱370,000	\$6,610
PyCon PH 2014	250	15 / 15	3	₱546,000	\$9,750
PyCon PH 2015	250	21 / 21	3	₱487,000	\$8,700
PyCon PH 2016	250	19 / 19	3	₱446,000	\$7,970
PyCon PH 2017	250	22 / 22	5	₱516,000	\$9,220
PyCon PH 2018	350	23 / 23	6	₱652,000	\$11,650
PyCon PH 2019	500	28 / 28	8	₱1,647,000	\$29,420
PyCon PH 2023	260	18 / 18	2	₱1,087,000	\$19,420
PyCon PH 2024	380	29 / 29	3	₱2,266,000	\$40,480

Potential Sponsors & Keynote Speakers

Potential Sponsors

This is a non-exhaustive draft list. We plan to reach out to past and potential sponsors that we have listed throughout the years.

International

- Python Software Foundation
- Django Software Foundation

Local Sponsors

- Accenture
- Grab
- Amazon Web Services
- MicroSourcing
- BillEase
- Quantrics
- OpsWerks
- Emapta
- CoDev
- CodeHappy

Potential Keynote Speakers

This is a draft list. Our plan is to invite up to two international keynote speakers from the APAC region and the broader Python community, with at least one keynote speaker from the Philippines.

- **Sebastián Ramírez** – Creator of FastAPI and contributor to Real Python.
- **Anthony Shaw** – Python, Cloud, and OSS expert at Microsoft; declined a 2024 invitation due to scheduling conflicts. He is an experienced speaker and author of CPython Internals.
- **Jesse Panganiban** – VP of Engineering at Erudifi, early supporter of Python PH, and actively involved in the Philippine startup ecosystem.
- **Guido van Rossum** – Creator of Python, invited in 2019 and 2024 but declined. We plan to invite him if PyCon APAC is hosted in the Philippines.
- **Marc-André Lemburg** – Former PSF board member, still active as a speaker and attendee, most recently speaking at EuroPython 2023.
- **Daniel Roy Greenfeld** – Co-author of Two Scoops of Django, key figure in bringing PyCon to the Philippines, and keynote speaker at PyCon PH 2012.
- **Carlton Gibson** – Keynote speaker at PyCon Italia 2023, PSF Fellow, and Django Fellow.
- **Lynn Root** – Chair of PyLadies Global Council, PSF member, and Staff Engineer at Spotify.
- **Sebastian Witowski** – Python consultant in financial and energy industries and creator of the Modern Python Projects course.
- **Ines Montani** – Co-founder and CEO of Explosion, specializing in AI and NLP technologies, with experience giving talks at EuroPython and other conferences.

Proposed Date & Venue

Proposed Date

- March 1-2, 2025 (Sat-Sun)
- 8am-6pm

Venue



Ateneo de Manila University (ADMU) is one of the Philippines' premier educational institutions, renowned for its excellent facilities and vibrant academic community. Notably, ADMU co-organized PyCon PH 2015, demonstrating its strong connection to the Python community. Learn more about the previous event here: [PyCon PH 2015](#)

Accessibility and Transportation

ADMU is accessible from the Ninoy Aquino International Airport (NAIA):

- **Public Transportation:** Detailed routes are available to guide attendees from NAIA to the university using public transit. View the route here: [Public Transport Directions](#).
- **Ride-Hailing Services:** For a more convenient option, attendees can use [Grab](#), a widely used ride-hailing app in the Philippines.

Floor Plans and Capacities

- **Campus Map:** Explore the ADMU Loyola Heights campus here: [ADMU Campus Map](#).
- **Main Hall:** Accommodates up to **478 participants**.
- **Secondary Hall:** Accommodates up to **100 participants**.
- **Workshop Rooms:** At least one room available, each accommodating **30 participants**.

A/V Equipment and Internet

All conference areas are equipped with modern audio-visual equipment to support high-quality presentations and workshops. We offer:

- **High-Speed Internet:** Available for speakers, sponsors, and workshop participants.
- **Standard Internet Access:** Provided for all attendees throughout the conference areas.

Additional Spaces

To enhance the conference experience, the venue includes:

- **War Room/Lounge:** A dedicated space for volunteers and speakers to prepare and relax.
- **Exhibition Booths:** Areas allocated for sponsors and partners to showcase their products and services.
- **Dining Area:** Comfortable spaces for attendees to enjoy meals and network.

Expected Similarities and Differences from Previous PyCon APACs

Notable changes from previous conferences (e.g., government support, pricing, venue differences).

Content and Schedule

- **Varied Skill Level Sessions:** We will offer talks and workshops suitable for all skill levels—**Beginner, Intermediate, and Advanced**—ensuring valuable content for every attendee.
- **Conference Schedule:** The event will typically run from **8:00 AM to 6:00 PM** each day, providing a full day of learning and networking opportunities.
- **Language of Talks:** Approximately **90% of the talks will be in English**, with the remaining **10% in Taglish** (a blend of Tagalog and English) to cater to local attendees.

Ticketing and Inclusions

- **Ticket Pricing:** We offer three categories of tickets to accommodate different attendee needs:
 - **Student**
 - **Individual**
 - **Corporate**
- **Included Amenities:** All tickets include **lunch and snacks on both Day 1 and Day 2**, as well as a **conference kit**.
- **Conference Shirts:** Official conference shirts will be **sold separately** for those who wish to purchase them.

Diversity and Inclusion

- **Sponsorship for Underrepresented Groups:** As part of our commitment to diversity, we are allocating a budget to sponsor **women's groups and PyLokal groups** (Python communities with niche or regional focus) to attend the conference.
- **Financial Aid Program:** We are seeking assistance to establish a **Financial Aid/Accommodation program** for participants and speakers who require subsidies or full coverage for their airfare and accommodations.

Networking Opportunities

- **Contributors' Dinner:** On **Day 1**, we will host a special dinner for **speakers, sponsor representatives, volunteers, and organizers** to network and celebrate their contributions to the Python community.
- **PyCon APAC Community Booth:** A dedicated booth space will be available for the **PyCon APAC community** to facilitate engagement, share resources, and strengthen regional connections.

Venue and Accessibility

- **Consistent Venue Location:** Both **Day 1 and Day 2** of the conference will be held at the **same location** for convenience.
- **Proximity to Amenities:** The conference venue is **within walking distance** of hotels, dining options, and entertainment venues, making it easy for attendees to explore the area.
- **Transportation Recommendations:**
 - **Public Transportation:** While options like buses, jeepneys, shuttles, and the MRT are available, they may not be as streamlined as systems in Singapore, Japan, or South Korea.
 - **Taxis and Grab:** We recommend foreign guests use **taxis or Grab** (a popular ride-hailing service in the Philippines) for convenience and affordability.
 - **Affordability:** Taxi and Grab services are very cheap here.
 - **Caution:** Some taxi drivers may attempt to charge unmetered fares to foreigners. If you prefer a set fare, we suggest using **Grab**, which provides transparent pricing.

Timing and Tourism

- **Optimal Visiting Time: February to early March** is an ideal time to visit the Philippines due to favorable weather conditions. This period is perfect for attendees planning to explore other islands or tourist attractions before or after the conference.

Accommodations & City Tourist Information

Accommodations

Several hotels and homestays can be found near the venue. More information can be found here:

- [Nearby Hotels \(Google Maps\)](#)
- [Nearby Homestays \(AirBnB\)](#)

We are also working on a possibility of reserving accommodations within the campus grounds.

City Tourist Information

Emergency Hotlines

- Emergency Hotline: 911
 - More information here: [Hotlines - GOVPH \(www.gov.ph\)](#)
- We will also have a Discord channel for Tourism and conference related inquiries.

Getting Around the City

- These are the tourist-friendly way of getting around the city:
 - [Grab](#)
 - Taxi
 - Walking
- Other public transportation options:
 - Bus
 - MRT (Train Line)
 - Jeepney
- Google maps is highly recommended for looking up places and commute directions.
- Alternatively, you may also visit [Sakay.ph](#) for commuting via public transportation.

Visa Information

Visa requirements for attendees entering the country.

- [Visa | Department of Foreign Affairs \(dfa-oca.ph\)](#)
- [Philippines Tourist Visa and Available Travel Visas \(philippinesvisa.com\)](#)

We will also provide a Visa invitation letter upon request.

Proposed Budget

Proposed Budget

Projected Expenses

No. of Attendees	Est. Expenses								Total Expenses (in PHP)	Total Expenses (in USD)
	Venue, Ticketing & Logistics	Food & Drinks	Marketing Collaterals, Conference Kit & Social Activities	Videography, Photography & Documentation	Speaker Airfare & Accoms	Financial Aid Funds & Diversity	Misc.			
250	₱423,000	₱204,900	₱203,000	₱153,000	₱80,000	₱50,000	₱30,000	₱1,143,900	\$20,440	
300	₱432,200	₱217,000	₱211,000	₱153,000	₱150,000	₱80,000	₱30,000	₱1,273,200	\$22,750	
400	₱450,000	₱243,000	₱225,000	₱153,000	₱250,000	₱125,000	₱30,000	₱1,476,000	\$26,370	
450	₱456,000	₱254,000	₱232,000	₱153,000	₱250,000	₱125,000	₱30,000	₱1,500,000	\$26,800	

Projected Income and Surplus

No. of Attendees	Est. Income					Total Income (in USD)	Est. Surplus		
	Ticket Sale	Sponsors	Total Income (in PHP)	Total Income (in USD)	Total Surplus (in PHP)		Total Surplus (in USD)		
250	₱840,000	₱400,000	₱1,240,000	\$22,150	₱96,100	\$1,720			
300	₱1,008,000	₱600,000	₱1,608,000	\$28,730	₱334,800	\$5,980			
400	₱1,344,000	₱900,000	₱2,244,000	\$40,090	₱768,000	\$13,720			
450	₱1,512,000	₱900,000	₱2,412,000	\$43,090	₱912,000	\$16,290			

Code of Conduct and Health Guidelines

Code of Conduct and Health Guidelines

While COVID policies have drastically eased in the Philippines (e.g. non-mandatory mask wearing, non-checking of proof of vaccination) we will still practice enhanced sanitation and adhere to campus policies.

- **CoC Link:** [Code of Conduct \(python.ph\)](#).
- **Health Guidelines (reference only):** [COVID Policy \(python.ph\)](#).

Appendix

Appendix

- [**PyCon PH 2024 Event Report**](#) – This report provides detailed insights into **PyCon PH 2024**, including **attendee** and **speaker statistics**, as well as a **snapshot** of key events and activities.