



# PyCon APAC 2024, Korea



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# Introduction

PyCon Korea (PyCon.KR) has been held annually in various forms, both online and offline, from 2014 to 2023. Through this journey, it has made significant contributions to popularizing Python in Korea, showing them the passion and interest in Python. Hosting PyCon 2024 APAC in Korea will provide an opportunity for APAC participants to witness Korea's enthusiasm for Python.

# History

## Python Korea and PyCon Korea

Python Korea is the only Python user group in South Korea. It promotes Python by organizing user meetups and events to foster a healthy Python ecosystem.

Since in 2014, Python Korea has been hosting PyCon Korea annually, encouraging Python usage and facilitating personal and business development through Python.

Additionally, Python Korea is part of PyCon APAC and collaborates with Python communities in countries like Japan, Taiwan, Singapore, Thailand, the Philippines, fostering international exchange by sending participants from Korea to overseas Python conferences.

## History of PyCon Korea

Title	Date	Participants	Sessions & Keynotes
PyCon Korea 2023	August 11-13	870+	45
PyCon Korea 2022 (Online, Offline)	October 1-2	300+	36
PyCon Korea 2021 (Online)	October 2-3	1500+	38
PyCon Korea 2020 (Online)	September 26-27	8000+	38
PyCon Korea 2019	August 15-18	1600+	53

Title	Date	Participants	Sessions & Keynotes
PyCon Korea 2018	August 17-19	1600+	58
PyCon Korea 2017	August 12-15	1700+	60
PyCon APAC 2016	August 13-15	1500+	47
PyCon Korea 2015	August 29-30	700+	30
PyCon Korea 2014	August 30	450+	20

## Organizing Team

### PyCon Korea Organizing Team Members

<https://2023.pycon.kr/about/organizing-team>

<b>Chairperson</b>	Kwonhan Bae	- PyCon Korea Organizer since 2014
<b>Conference desk manager</b>	Hyeokmin Kwon	- PyCon Korea Organizer since 2019
<b>Sponsor Manager</b>	Kangmin Kim	- PyCon Korea Organizer since 2022 - Code for Korea Organizer: Civic hacking community in Korea 2020 ~
<b>Venue Manager</b>	Suntae Kim	- PyCon Korea Organizer since 2021
<b>Logistics Manager</b>	Woosub Lee	- PyCon Korea Organizer since 2022
<b>Members</b>	Youngeun Lee	- PyCon Korea Organizer since 2023 - GopherCon Korea Organizer: 2023
	Junwon Lee	- PyCon Korea Organizer since 2023 - PyTorch Korea User Group: Hub translator since 2022 - Google Developer Student Clubs: Core Member since 2021 - Korea Rust User Group Organizer since 2020 - iOS iGA Organizer since 2023
	Donggyu Jeong	- PyCon Korea Organizer, 2021 ~ - SOPT: Korea University Student Union Venture Start-up Club, 2023 ~
	Jiwoo Kang Doori Kim Seohyun Kim Subin Kim Haeun Roh Hyunji Ryu Yeji Min Seongheum Park Myeongjin Shim	- PyCon Korea Organizer

	Inkyung Oh Jaejun Lee Hyunho Lee Hangyeol Lee Youngju Cho Taeyang Jin
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## Teams

PyCon Korea is organized into 9 teams to work cohesively. Temporary teams are occasionally formed to delve into finer aspects of the conference, and in 2023, teams were established for participant registration, merchandise, and volunteer coordination.

All members belong to at least one team, where they actively contribute. During regular meetings, they share progress updates and collaborate to address any necessary tasks.

- **Schedule**

Schedule team manages all schedules for the conference and coordinates detailed schedules.

- **Session/Keynote**

This team is responsible for preparing the core of the conference, which includes sessions and keynotes. They review presentation materials, coordinate presentation times, select speakers, and communicate with them.

- **Program**

Program team is responsible for preparing tutorials, sprints, and events to enhance participants' experience at the conference. They also organize childcare and small exercise programs to help attendees focus on the conference.

- **PR**

PR team is responsible for promoting and communicating the conference to the external audience. They use various channels such as social media, blogs, and newspapers to spread the word about the conference and create anticipation among Python enthusiasts.

- **Sponsor**

Sponsor team is responsible for reaching out to potential sponsors, securing sponsorships, and maintaining communication with sponsors. They work closely with sponsors throughout the event to ensure their participation enriches the conference experience.

- **Homepage**

PyCon Korea initiates the first encounter between participants and the conference through the official website. Homepage team implement the conference page using Python and disseminate all information related to the conference through the homepage.

- **A11y**

A11y team is dedicated to ensuring that everyone who wants to participate in the conference can do so, regardless of gender, age, nationality, disability, or any other

factors. They work towards making the conference more inclusive and welcoming for all Pythonistas.

- **Design**

The Design team is responsible for creating the visual identity of Python for that year. They develop a slogan and an appropriate key visual, which is then applied across all aspects of the event. The atmosphere of the venue is determined by the decisions made by this team.

- **Finance**

Finance team is responsible for managing the finances of the PyCon Korea, not only for the current year but also for the future, ensuring its sustainability. They handle all income and expenses related to the event, including financial support.

## Schedule & Capacity

- Date: October, 2024
- Capacity : Approximately 1,000 participants

## Location & Venue

The MICE (Meetings, Incentives, Conferences, and Exhibitions) industry in Korea offers various advantages, showcasing strengths in terms of scale, infrastructure, and support policies:

1. **Strategic Location:** Korea's strategic location at the crossroads of Asia and the world makes it an ideal destination for various international conferences and events. Its connectivity to the Asia-Pacific region and global markets is excellent, making it favorable for international business activities and cultural exchanges.
2. **Rich History and Culture:** Korea boasts a long history and diverse culture, enriching MICE events with unique experiences. Activities such as traditional Hanbok clothing experiences, Korean cuisine masterclasses, and cultural events add depth to events.
3. **Infrastructure and Modern Facilities:** Korea has world-class modern facilities and infrastructure distributed nationwide. High-end hotels, convention centers, exhibition halls, airports, and a well-developed transportation system enable the seamless execution of large-scale events. Prominent venues include COEX in Seoul and BEXCO in Busan.
4. **Cutting-Edge Technology:** Korea leads in information technology and telecommunications, making it an ideal location for high-tech-related events and digital conferences.
5. **Government Support and Incentives:** The Korean government implements various support policies to boost the MICE industry. Tax incentives, business support programs, event organization support, and streamlined visa and immigration procedures attract international events and support their local execution.

6. **Safety and Cleanliness:** Korea provides a safe and clean environment, ensuring the safety of event participants. Its high COVID-19 response capabilities guarantee the safe hosting of events.
7. **Diverse Tourist Attractions:** Korea offers a wide range of tourist attractions and natural landscapes, providing MICE participants with diverse leisure activities and sightseeing opportunities.

Korea is a country with abundant advantages for hosting MICE events, and leveraging these strengths can lead to the successful execution of internationally recognized events.

## Candidate Locations for Event Hosting

All the candidate locations below are feasible for the expected scale and schedule.

The final decision on the location will be based on additional discussions and evaluations.

### Seoul

- **Coex**
  - Detail : Grand Ballroom, Asem Ballroom
  - Address : 513, Yeongdong-daero, Gangnam-gu, Seoul, Republic of Korea
  - Link : <https://www.coexcenter.com/facilities-floor-plan/>
- **Grand InterContinental Seoul Parnas**
  - Detail : Grand Ballroom + α
  - Address : 521, Teheran-ro, Gangnam-gu, Seoul, Republic of Korea
  - Link : <https://seoul.intercontinental.com/grandicparnas/eng/meeting>
- **InterContinental Seoul COEX**
  - Detail : Harmony Ballroom + α
  - Address : 524, Bongeunsa-ro, Gangnam-gu, Seoul, Republic of Korea
  - Link : <https://seoul.intercontinental.com/iccoex/eng/meeting/Intro>
- **The K Hotel Seoul**
  - Detail : Grand Ballroom + α
  - Address : 70, Baumoe-ro 12-gil, Seocho-gu, Seoul, Republic of Korea
  - Link : [https://www.thek-hotel.co.kr/skmh/en/convention/convention\\_overview.do](https://www.thek-hotel.co.kr/skmh/en/convention/convention_overview.do)
- **Grand Walkerhill Seoul Convention Center**
  - Detail : Walker Hall
  - Address : 177, Walkerhill-ro, Gwangjin-gu, Seoul, Republic of Korea
  - Link : <https://www.walkerhill.com/en/convention/Meeting>

- **Grand Walkerhill Seoul Hotel**
  - Detail : Grand Hall
  - Address : 177 Walkerhill-ro, Gwangjin-gu, Seoul, Republic of Korea
  - Link : <https://www.walkerhill.com/en/convention/Meeting>
- **Vista Walkerhill Seoul**
  - Detail : Vista Hall
  - Address : 177 Walkerhill-ro, Gwangjin-gu, Seoul, Republic of Korea
  - Link : <https://www.walkerhill.com/vistawalkerhillseoul/en/facility/Convention>

## Incheon

- **Songdo ConvensiA**
  - Detail : Grand Ballroom + a
  - Address : 123 Central Street, Yeonsu-gu, Incheon, Republic of Korea
  - Link : <https://songdoconvensia.visitincheon.or.kr/page/conference-room-information.do>

## Busan

- **Bexco**
  - Detail : Vista Hall
  - Address : 55 APEC-ro, Haeundae-gu, Busan, Republic of Korea
  - Link : <https://www.bexco.co.kr/eng/CMS/Contents/Contents.do?mCode=MN046>

# Conference Events

## Open Lunch

It is held during lunch time, and participants and sponsors eat in one space, a variety of stories are prepared in various forms, from stories about sponsors' services to recruitment.

## Open Space

A program where people who are interested can gather freely and have conversations about topics.

## Your python. Please tell us

“Your python. Please tell us” program at PSF booth in 2023. We could hear various people's thoughts on Python.

## **Job fair**

A booth program to share various information through job lectures and special programs (business exploration, employment strategies) for successful employment, and to help people solve their questions by asking them directly

## **Young Coder**

It is a time to find out what software is and how it works from the fifth grade of elementary school to high school students through the language of "Python," which everyone loves.

## **Child care**

Parenting is supported for those who are unable to participate in the Python due to childcare. It includes not only child care services with professional teachers, but also family care rooms where children's families can rest together.

## **SNS event (guestbook, photo booth)**

Communication and global Pycon promotion program through SNS tag posts such as #pycon #apac, etc.

## **Potential Keynote Speakers (not confirmed)**

The keynote speakers for PyCon are typically selected by requesting proposals from individuals recommended by many others, and the event proceeds with those who accept the proposal. Recommendations are expected by default, but we plan to extend separate keynote presentation proposals to individuals listed below.

### **Dong-hee Na**

- CPython Core Developer
- Dong-hee Na is a Korean member of the Python Core Development team

### **Sebastián Ramírez**

- Creator of FastAPI, Berlin, Germany
- Sebastián Ramírez is currently dedicating a high percentage of my time to FastAPI, Typer, and other open source projects.

### **Mariatta**

- Co-Chair of PyLadies
- Mariatta is a Python core developer where she focuses on improving the workflow and documentation. She is active in the Python community as an advisor for the Global PyLadies, and PyCon US Chair.

# Sponsors

## Potential Sponsors

PyCon Korea has received significant support for the conference operations through various sponsors and individual patrons. This is because there are many companies and users in Korea who utilize Python.

Among them, we would like to introduce some sponsors who have consistently shown great interest in PyCon Korea and we anticipate will continue to do so in the future.

- **Hyundai (2023)**

Hyundai is not only the largest automobile manufacturer in Korea but also a company that experiences remarkable growth in the global automotive market every year. Recently, Hyundai has been integrating IT technology into automobiles to offer customers new value.

- **Google Cloud (2023)**

Google Cloud is empowering businesses of all sizes to innovate faster. By offering AI and digital solutions, Google Cloud helps customers tackle their challenges and drive transformation in their operations.

- **Taipy (2022, 2023)**

Taipy is an open-source project that quickly and easily converts data and AI algorithms into Python web applications. This tool enables users, even those without web development knowledge, to create applications that meet various algorithm requirements.

- **Yogiyo (2022, 2023)**

Yogiyo creates a food delivery platform app in Korea. Yogiyo is with users every step of the way, from cooking and sharing to enjoying food.

- **8percent (2023, 2022, 2021)**

8Percent is the first financial institution in Korea built entirely with Python. Through their peer-to-peer financial services, they address the financial concerns of many people.

## Sponsors who have been with PyCon Korea for three or more years

<b>Google</b>	2014, 2015, 2018, 2023
<b>Microsoft</b>	2015, 2016, 2019, 2021
<b>JetBrains</b>	2015(PyCharm), 2016, 2018, 2019, 2020, 2023
<b>Elastic</b>	2016, 2017, 2018, 2019, 2020, 2021, 2022
<b>LINE Plus</b>	2015, 2019, 2020
<b>SK Planet</b>	2015, 2016, 2017
<b>8percent</b>	2021, 2022, 2023
<b>Lablup</b>	2017, 2018, 2019, 2023

## Type of sponsor for PyCon Korea

- Monetary Sponsorship  
We have received financial support for hosting the PyCon
- Venue  
We have received sponsorship for a meeting room to hold PyCon-related meetings
- Software  
We have received group software necessary for organizing the PyCon
- Books  
We have received sponsorship for books related to Python and programming

etc

## The number of sponsors who have supported PyCon Korea in the last three years

<https://public.flourish.studio/visualisation/14961124/>

We have consistently received sponsorship from more than 15 domestic and international companies, regardless of whether the event was held online or offline.

This signifies the impact of PyCon in Korea and the dedicated efforts of the organizing team members in expanding the reach of Python.

## Estimated Budget

PyCon Korea's income comes from sponsor donations and participant ticket prices. There may also be goods sales.

Expenditures include venue rental fees, event management costs, financial aid, goods, registration system, design, photography and videography, interpretation (text interpretation, simultaneous interpretation, sign language interpretation), and video subtitle translation.

## Approximate estimated income and expenses in 2024

Sponsor	140,000,000 KRW (105,356 USD)
Ticket	120,000,000 KRW (90,305 USD)
Goods	2,000,000 KRW (1,500 USD)
Total	<b>262,000,000 KRW (197,161 USD)</b>
Venue	100,000,000 KRW (75,255 USD)

Event management	80,000,000 KRW (60,203 USD)
Financial aid	8,000,000 KRW (6,020 USD)
Goods	30,000,000 KRW (22,576 USD)
Registration system	8,000,000 KRW (6,020 USD)
Design	3,000,000 KRW (2,257 USD)
Photo and video	7,000,000 KRW (5,267 USD)
Interpretation	7,000,000 KRW (5,267 USD)
Translation	2,000,000 KRW (1,505 USD)
Total	<b>245,000,000 KRW (184,374 USD)</b>

## Goverment / Reginal CVB Support Expected for International Events

The following support policies have been selected based on the locations mentioned in the above section.

Please refer to the previous relevant section.

- **International Event Support Program** : The Korea Tourism Organization operates programs to attract, promote, and host international events to promote the development of the domestic MICE industry.
  - **Support Limit: Up to KRW 80 million**
  - **Actual Support Amount**
    - The actual support amount is determined through discussions on expenditure items within the support limit.
    - In case the target for attracting foreigners is not met after the event, a partial reduction in the support amount may be applied.
- **Regional CVB Support System** : The Korea Tourism Organization operates international conference, corporate meeting, and incentive travel support programs for a total of 17 regional CVBs
  - **Seoul**

< Support Limits >

    - Attraction Stage (Up to KRW 60 million): Meetings that are actively pursuing attraction to Seoul, where the location has not been confirmed.
    - Promotion Stage (Up to KRW 20 million): Meetings that have confirmed attraction to Seoul and are engaged in overseas promotional activities (limited to certain events such as conventions and related meetings).

- Hosting Stage (Up to KRW 200 million): Meetings hosted in Seoul in 2023.
- **Incheon**
  - < Support Limits >
  - Attraction Stage (KRW 30 million)
  - Promotion Stage (KRW 20 million)
  - Hosting Stage (KRW 5 million to KRW 100 million)
- **Busan**
  - < Support Limits >
  - Attraction Stage (KRW 5 million to KRW 50 million)
  - Promotion Stage (KRW 5 million to KRW 30 million)
  - Hosting Stage (KRW 3 million to KRW 100 million)

## Financial Aid

### Introduction

The principle in PyCon Korea is "Every" attendee(including organizers, volunteers, and even speakers) purchases the ticket. That way, it is one of the important philosophies of PyCon Korea to ensure that all participants pay a fair price and are part of the event with equal qualifications.

However, this principle, "Everybody Pays", can be another discrimination to limit the participants as people who can pay their tickets.

In order to solve this contradiction, PyCon Korea operates the [Financial Aid] program to help those who are unable to attend the PyCon Korea for financial reasons. In addition to the budget prepared by the Organizing Team, we fund all sales from Patron tickets.

### Principles and Targets

Financial aid program is designed to minimize the financial barriers to participation in PyCon Korea and maximize the benefits of the Python community. For example, if we have to choose between a student and an employee, financial support is likely to be given to the student. Python open source committers or speakers who are not able to attend PyCon Korea due to financial problems will also be considered as a higher priority.

### Coverage

Conference tickets, transportation fare (KTX, express bus, airplane, ship), accommodation expenses. It must be an expenditure that can be documented. Spending and proof of identity are required for tax purposes.

A certain percentage of the application amount for each item is supported. Full support is not available for conference tickets. The support rate is determined by the budget and internal regulations.

## Additional Information

### Tour

#### Seoul

- Details : <https://english.visitseoul.net/index>

#### Incheon

- Details : <https://eng-itour.incheon.go.kr/cmn/main/main.do?xndjdlsjs=1>

#### Busan

- Details : <https://www.visitbusan.net/en/index.do>

## Accommodation

### Seoul

- **Coex / Grand InterContinental Seoul Parnas / InterContinental Seoul COEX**

- URI& Hotel (Uri-n Hotel)
- Hotel Peyto
- Shilla Stay Samsung
- Glad Hotel Gangnam Coex Center
- ibis Styles Ambassador Seoul Gangnam
- Hotel in 9
- more : <https://www.coexcenter.com/accommodations/>

- **The K Hotel Seoul**

- The K Hotel Seoul
- Hotel Cullinan Gaepo
- Hotel Denim

- **Grand Walkerhill Seoul / Vista Walkerhill Seoul**

- Grand Walkerhill Seoul
- Vista Walkerhill Seoul

- Hotel Namu

## Incheon

- **Songdo ConvensIA**

- Sheraton Grand Incheon Hotel
- Oakwood Premier Incheon Hotel
- Orakai Songdo Park Hotel
- Songdo Central Park Hotel
- Bridge Hotel Incheon Songdo

## Busan

- **Bexco**

- W Residence Hotel
- Centum Victoria Hotel
- Centum Convention Hotel
- Centum Premier Hotel
- Centum Suite Hotel
- Centum Hotel

## Transportation

### Seoul

- **Coex**

- Directions via **Subway** : <https://www.coexcenter.com/directions-map-subway/>
- Directions via **Bus** : <https://www.coexcenter.com/directions-map-bus/>
- Directions via **Car** : <https://www.coexcenter.com/directions-map-car/>
- Directions from **Airport** : <https://www.coexcenter.com/directions-map-airport-2/>

- **Grand InterContinental Seoul Parnas / InterContinental Seoul CoeX**

- Directions : <https://seoul.intercontinental.com/eng/welcome/Map>

- **The K Hotel Seoul**

- Directions : <https://www.thek-hotel.co.kr/skmh/en/company/locationGuide.do>

- **Grand Walkerhill Seoul Hotel**

- Directions : <https://www.walkerhill.com/grandwalkerhillseoul/en/Map>

- **Vista Walkerhill Seoul**

- Directions : <https://www.walkerhill.com/vistawalkerhillseoul/en/welcome/Map>

## Incheon

- **Songdo ConvensiA**

- Directions : <https://songdoconvensia.visitincheon.or.kr/page/nav-from-airport.do>

## Busan

- **Bexco**

- Directions : <https://www.bexco.co.kr/eng/CMS/Contents/Contents.do?mCode=MN046>

## Visa

Invitation letters can be issued to speakers and keynote speakers if necessary.

The letter is an invitation to the speaker to the event, and can be handled in accordance with the diplomatic laws of the country.



