



startup shell

Partners

startupshell.org | partners@startupshell.org | @startup_shell

Partner packages are renewed annually. **Resource partners are considered Alpha partners.**

Tier	Alpha	Beta	Launch
Contribution	\$10K	\$25K	\$50K
Distribution of recruiting and marketing materials at EXPO	✓	✓	✓
Distribution of company swag at EXPO	✓	✓	✓
Add employees to mentor network	✓	✓	✓
Access to resume book, online portfolios	✓	✓	✓
Shell sends promotional emails to public community^	1	2	3
Logo presented on website	✓	✓	✓
Logo on partner wall in coworking space	small	medium	large
Invite to EXPO showcase, acknowledged in opening	✓	✓	✓
Exclusive invite to semester-ly reception*		✓	✓
Host event / workshop at coworking space^		1	2
Host branded innovation competition			✓
Acknowledged as "Launch Partner" in media			✓
Naming rights to IDEA Factory innovation rooms			✓

^ per semester

* with select Shell ventures and fellows