



Partners

startupshell.org | partners@startupshell.org | @startup_shell

Partner packages are renewed annually. **Resource partners**, see footnote.

Tier	Resource	Alpha	Beta	Launch
Contribution	In-kind**	\$10K	\$25K	\$50K
Distribution of recruiting and marketing materials at EXPO	✓	✓	✓	✓
Distribution of company swag at EXPO	✓	✓	✓	✓
Add employees to mentor network	✓	✓	✓	✓
Access to resume book, online portfolios	✓	✓	✓	✓
Shell sends promotional emails to public community^	1	1	2	3
Logo presented on website	✓	✓	✓	✓
Logo on partner wall in coworking space	small	small	medium	large
Invite to EXPO showcase, acknowledged in opening	✓	✓	✓	✓
Exclusive invite to semester-ly reception*			✓	✓
Host event / workshop at coworking space^			1	2
Host branded innovation competition				✓
Acknowledged as "Launch Partner" in media				✓
Naming rights to IDEA Factory innovation rooms				✓

^ per semester

* with select Shell ventures and fellows

** an in-kind contribution of licenses, platform credits, or other goods / services. There is no set threshold for this type of contribution, we only ask it benefit our portfolio companies in a meaningful & impactful way. A tax receipt can be provided upon request.