

James Riter

Front-End Development - SEO - Site Management

Las Vegas, NV 89113
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EXPERIENCE

Freelance Web Developer, Las Vegas

Jan 1st, 2019 - Present Day

As a freelance web developer, I work with clients to build sites to fit their company needs. I also plan out their keyword strategy, site structure, manage contracted back end developers and designers that are needed for the projects.

Scalable Group, Las Vegas — *Front End Developer*

Jan 1st, 2018 - Dec 31st, 2018

Work with designers, back-end developers, marketing and clients to build the projects to spec. Working in WordPress, Laravel, Shopify, basic HTML/PHP, and React.

Reflex Media, Las Vegas — *Front End Developer - Project Lead*

Dec 2013 - Nov 2017

Manage the front end of the company sites, working with a custom framework, WordPress, Laravel, SASS, Smarty and Blade. I would take mockups and turn them into a functional site or components.

Social Road Media, Las Vegas — *Manager - Web Developer*

Jan 2013 - Dec 2013

I was in charge of building sites from the ground up, planning out the path we would use to launch a site, and working directly with clients to ensure that the site we built for them would function and look just as they specified.

KJR Management, Las Vegas — *SEO Tech - Design Manager*

Jun 2009 - Jan 2013

I started off working as an SEO tech, building site purely to get them ranked on Google, Bing, and Yahoo. I then moved on to be the Design Manager, where I would build custom sites for clients from the ground up. I was the main point of contact for clients well in this role.

CODING SKILLS

HTML/5
CSS/3 - SASS/LESS
PHP
Markdown
jQuery
JavaScript
Blade
React
Angular

PLATFORMS

WordPress
Laravel
Shopify
MiddleMan

TOOLS

GIT/SVN
Photoshop
Sketch
Visual Code
Google Analytics
Jira / Trello

General Skills

Project Management
On-Site & Off-Site SEO
Mobile-First Design
Basic Server Management
Building Emails in tables
Email Marketing

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A LITTLE ABOUT ME

With 10+ years of professional experience in many areas of web development, I have a rock-solid understanding of HTML/5, CSS/3, jQuery and Mobile First Design. Along with that, I am acceptable at JavaScript & PHP. I have experience with React but would say I am still learning.

I am able to take on projects that are built on WordPress, Laravel, Shopify and many more. If I do not know it, I am willing to learn it. After all, that is part of the fun of being a web developer.

PROJECTS

Projects as a freelancer:

- paperdate.io
- stuccowerx.com
- wesavehomeslv.com
- lasvegasmachineandfab.com
- healthysleep.org
- influencer.co

Other Projects Over the Years:

- influencer.co
- shopsalicerose.com
- talentless.co
- seeking.com
- whatsyourprice.com
- misstravel.com

Fun Projects:

- hellsoffspring.com
- <https://git.io/JvopA>

OTHER SKILLS

- BrowserStack
- Schema Data
- SVG Sprite
- AdSense
- XML
- JSON Data
- Key Word Research
- Image Optimization
- NPM
- Command Line
- Kohana
- Contact Forms