

CSE456 MIDTERM PROJECT

ABDULLAH ÇELİK

171044002

Table Of Contents

1.	Homepage	1
2.	Member Process Page	2
3.	Log In Page.....	2
4.	Listing Page	2
5.	Student Dashboard	3
6.	Student Dashboard Review Page	3
7.	Teacher Dashboard	3
8.	Teacher Dashboard 2	3

1. Homepage

Color Decision: White and blue color on Homepage.

- Blue color that will give confidence to the customer
- With white color made the website simple, unobtrusive.

Man in a suit visually in the Header Section: The reason why I added is that he gives confidence with the seriousness of his outfit and his hand gesture.

In order to make people feel that they can learn a language "in a short time", I preferred to use the **color blue** instead of black in the "time" in the "We shortened language time" text in the Header Section.

Also, I chose to use the blue "Become our member now" button in order to make members who visit the website a member.

For the order section I chose **blue for the background**, and for this reason, I chose to use **white for the "Become a teacher now"** call to action button in this section, except for the header section.

I added an **image** next to it so that users can be visualized in their eyes.

I've added important information about how my website works under the Header Section.

Despite this information, I **have added the FAQ**(Frequently Asked Questions), just in case if is there anything that not understood.

In the Footer Section at the bottom, I **added the links of my website that users can easily access and social media icons** so that they can click and communicate easily.

I **also added as a call to action "Become our member now" button** at the end of the page to remind them to become our members.

2. Member Process Page

Since it is mostly used in modern and innovative websites, I **preferred to use the progress bar** on this page, where users can reach the result step by step. "But not all applicants are accepted. We hold a high-bar, and will ask a few questions to help you find a match." I **have added this text to the membership process page to make users feel special and to encourage** them to fill in the required information completely.

3. Log In Page

In my design, which I continued with the white-blue colors I used on the other pages, I chose the **blue color for the "Continue" button again to ensure integrity**. For the "Create one now" button, I preferred green, which is one of the other color that gives confidence, instead of blue. I have added social media icons with the text "sign in with" so that they can log in and **become a member more easily** if they want.

4. Listing Page

On this page, members need to book an appointment to meet with the teachers, for members; it will be enough to click the "Send Request" button to talk to them. In order to increase the sales on our website, I preferred to list all of them in one category instead of listing them in two different categories as a member and a teacher. However, if they want, they will be able to make any filtering with the Filter features I have added. On this page, I have added their names, images, work experiences, professions and their native and second language proficiency, ratings of the members and teachers, so that they can easily access the details they are curious about on the listing page that they want to talk or teach. In addition, the reason why I use green color for the teachers' wages on the website; because the green color can give a positive, reasonable price energy. I added icons and texts to the menu above so that they can easily access the messages and profile. Plus there is pagination to move between other pages and discover more members and teachers.

5. Student Dashboard

On this page, I continued **with green, blue and white tones to ensure the integrity** of the design. **In the left menu, to make the user feel special; I added their name, image and profession.** I have added icons and texts so that they can access all the information about their profile. Also, I added a "Find teacher now" button to increase sales. I've added a "Lessons this month" and "Messages" section so they can see the courses they've taken and the users they've spoken to.

6. Student Dashboard Review Page

Students can access detailed information about the course they have taken from their profiles. When they click the "Confirm" button after the lesson is over, a rectangle will appear in front of them. They will be able to rate and comment on the teacher. If they wish, they can skip this section by clicking the "Maybe next time" button. **The reason I added this is that people who score well in sales and do their job well come to the fore, and students can make a choice based on these scores when choosing a course.**

7. Teacher Dashboard

From here, teachers will be able to manage and view the lessons they take as they wish. Also they can easily see the upcoming and finished lessons and messages.

8. Teacher Dashboard 2

On this page, I created a design where teachers can easily view payment processes. I preferred the green color for the payments on the account. For "Canceled" order cancellation, I preferred the color red, which represents the negative. I chose green for "Paid" paid fees, blue for "Pending" expected fees and in which bank account they are getting paid with last digits visible.