



# Lifetime Group

Lifetime Digital Workspace offers intelligent ecosystems support for transforming into Hydrogen economy.







#### Slide 2 - Overview

Lifetime Group was established in 2018 by Risto Anton the core team consisting of 4 certified partners companies.

The first project CIMS (Crowd Investment Management Studio) is payments Cryptocurrency CIMSCoin (2016) was selected to Web Summit Alpha 2016 (among the 200 Best projects), Google Top-100, many.

Lifetime Digital Workspace Project began 2018 and has now Version Montreux as is the fourth generation build.



Cloud Ready Teams | Digital Workforce



#### Slide 3 – Business Model

Lifetime Certified Partners Consortium has 50+ IT software companies around the World offering cloud ready teams made of Cloud Developers, Solutions Architects, Project Managers, Service Desk Specialists.

The total number of developers available is 1.500+ for our enterprise customers.

The target enterprises are 500 largest companies in Europe, USA, Asia.

European Commission's Green Deal transforms industries into Hydrogen. DWS platform will ease this with sourcing and Al offering.

We focus on companies that can deliver intelligent solutions in their industry.



#### Slide 4 - Core Team



Risto Anton, CEO, Founder

Manish Kumar, CTO

Management Team consists of CEOs of Certified Partners Consortium companies. Due Covid we are open to new companies.

Business Development Team consists of BDMs of CPC companies.

Lifetime Group offers Sales offices at Munich, Stockholm, and Helsinki.



#### Slide 5 – Your use of ML

Where you are? We are building microservices architecture based solution using Dapr sidecar solution. You may see project documentation at <a href="https://github.com/blogtheristo/dws">https://github.com/blogtheristo/dws</a>

What AWS AI/ML services do you use?

This is still under development, but we are offering all AI capabilities necessary for enterprise customer whenever they need as service. We offer AI as sidecar AI solution when it is available from AWS.

What is use case?

Enterprise customer needs to scale their application modernization process for a monolithic application and build new applications for Hydrogen economy.



## Slide 6 – Your use of Data Analytics

Where you are? What AWS Data Analytics services do you use? What is use case?

We will use Big data analytics for all project data, new applications development, cdk IaC builds, managing containers, managing enterprise customers source code.

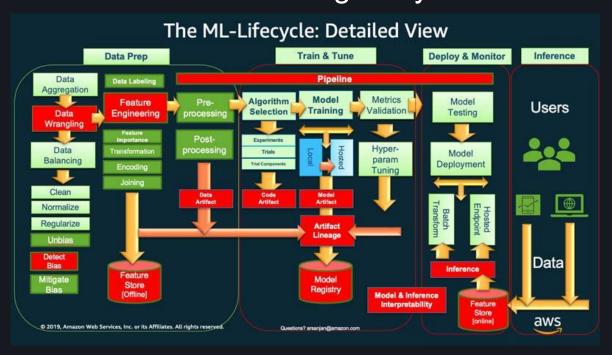
AI/ML architectures supporting the dws use cases have the following characteristics:

- They have a secure architecture to protect code and model artifacts.
- They have self-service capabilities for model development and training environments with pre-defined security configurations.
- They use a CI/CD pipeline integrated with change control systems for model deployment.
- They automate end to end evidence capture of the entire model development lifecycle across development, training, and deployment.



# Slide 7 – Architecture diagrams showing dws uses AWS AI/ML services

the full machine learning lifecycle with AWS



Reference Architecture in DWS







## Slide 8 – Why do you think you are innovative?

- 1. **business model** uses consortium model which helps enterprise customers scale their projects up and down. Consortium business model offers small companies a way to reach larger projects together.
- 2. **Approach** is modern application development architecture where sidecar technology Dapr offers partners the possibility to choose their 'weapons' to code.
- 3. dws platform will have payment solution built with solidity / ethereum so all developers can have their pay in crypto.
- 4. Metaverse integration in version to come.



# Slide 9 – Why do you think you are business supportive?

How the solution responds on the real business needs?

The Hydrogen economy is all new. So it is reasonable to build modern with microservices, serverless, language agnostic sidecar solution. Al / ML is then used to improve enterprise customers experience with dws platform and add knowledge to

Please see Investor Deck for examples of different industries https://github.com/blogtheristo/dws



## Slide 10 – Why do you think you are sellable?

Business perspective to check if there is a potential customer who wants to buy your solution and will guarantee the scale.

Every enterprise needs to tranform into sustainable business model. Every entrprise needs to build microservices architecture based modern applications that use Artificial Intelligence to the fullest to reach competitive edge.

Is the solution highly demanding and the business model is supportive for its sales?

dws platform is highly demanding and we need more funds and hands on the virtual desks.



# Slide 11 – Why do you think you are complex enough?

The solution is built modular.

The complexity is hidden to sidecar technology that is mastered by our Lifetime Certified Partners specialization.

Therefore main application architecture should stay simple and this makes it easy to sell to enterprise customers yet it has under the sidecar hood special AI/ML capabilities.



#### Slide 12 – Do you change the world?

Moving to Hydrogen economy will save us from climate change.

We firmly believe that dws platform and Lifetime Group can serve in this transition as profitable business.



#### **Note from Risto Anton**

#### Thank you!

Risto Anton CEO, AWS Architect Marathoner Lifetime Group

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