

An approach to review calibration

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Abstract

In this report, we develop a method to calibrate a set of reviews of people from different reviewers on different days. Given such data, we take into account the improvement of people as the days progress and the biases and different scales with which reviewers review.

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1 Introduction and overview

Consider a competition amongst many people that lasts multiple days. Consider a set of reviewers who each review some subset of people on various different days. How can we determine an objective, absolute rating for each person? The issues to tackle are as follows. First, each reviewer has a different reviewing scale; what one reviewer means by 2 stars may be different from what another means by 2 stars. Second, the people may improve each day; if one reviewer reviews somebody on the first day and another on the fifth day, we should expect the person to have improved.

We would like to calibrate the reviewers so that everybody has the same absolute rating scale. We would also like to determine how much each person is improving over the course of the competition.

The remainder of the report is as follows. In Section 2, we will encode our calibration problem into the minimization of an objective function. In Appendix A, we will gain some intuition for the solutions to the objective function by performing simple case studies. If one so wishes, they may desire to skip Appendix A as it mostly build intuition for Section 3. In Section 3, we provide an efficient, deterministic protocol for calibration. Appendices A.1 to A.3 lead up to this result by providing evidence that the protocol in Section 3 does indeed give a good solution. Finally, we discuss possible extensions in Section 4.

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2 Formulation as an optimization problem

Here we define the relevant terms. See Table 1 for a summary.

\mathcal{P}	set of people reviewed
\mathcal{R}	set of reviewers
\mathcal{P}_r	set of people reviewed by reviewer $r \in \mathcal{R}$
\mathcal{R}_p	the set of reviewers who reviewed person $p \in \mathcal{P}$
\mathcal{D}_p^r	set of days that reviewer $r \in \mathcal{R}$ reviewed person $p \in \mathcal{P}_r$
$y_{p,d}^r$	reviewer r 's ($r \in \mathcal{R}$) rating of person $p \in \mathcal{P}_r$ on day $d \in \mathcal{D}_p^r$
y_{\min}	minimum allowed raw rating
y_{\max}	maximum allowed raw rating
Δy	$\Delta y := y_{\max} - y_{\min}$
σ_r	scaling function associated to reviewer $r \in \mathcal{R}$, $\sigma_r: [y_{\min}, y_{\max}] \rightarrow \mathbb{R}$
σ	$\sigma := \{\sigma_r \mid r \in \mathcal{R}\}$
f_p	improvement function associated to person $p \in \mathcal{P}$, $f_p: \bigcup_r \mathcal{D}_p^r \rightarrow \mathbb{R}$
f	$f := \{f_p \mid p \in \mathcal{P}\}$
λ	multiplier

Table 1: A list of our definitions.

We have a set of people \mathcal{P} and a set of reviewers \mathcal{R} . Each reviewer $r \in \mathcal{R}$ reviews a subset of people $\mathcal{P}_r \subseteq \mathcal{P}$. For convenience, also denote the set of reviewers who reviewed p by $\mathcal{R}_p \subseteq \mathcal{R}$. Reviewer $r \in \mathcal{R}$ gives person $p \in \mathcal{P}_r$ a rating $y_p^r \in \mathbb{R}$ (usually the rating will be restricted to e.g. 1 through 5 stars, but for now we only assume that it is a real number). We are hoping to somehow calibrate the reviews; that is, reviewers r_1 and r_2 may have a different definition of what good and bad are, a different definition of the relative difference between 2 and 3 stars, etc. Hence, to each reviewer $r \in \mathcal{R}$, we associate a function σ_r that maps from reviewer r 's scale to some absolute scale. In other words, given that y_p^r is reviewer r 's actual rating of person p , $\sigma_r(y_p^r)$ will be the review on the “absolute scale” that we associate to person p from reviewer r . This way, each person p has a set of *calibrated* reviews $\{\sigma_r(y_p^r) \mid r \in \mathcal{R}_p\}$.

There is one minor caveat, though, which stems from the fact that reviewers may have reviewed the people at different times. We deal with this as follows. We let \mathcal{D}_p^r be the set of days that reviewer r reviewed person p . Then for each reviewer $r \in \mathcal{R}$, person $p \in \mathcal{P}_r$, and day $d \in \mathcal{D}_p^r$, we have a review $y_{p,d}^r$. We then associate to each person $p \in \mathcal{P}$ an improvement function f_p . This function will take a day d and map it to an offset $f_p(d)$ associated to the absolute scale. Ultimately, the calibrated reviews will still be $\{\sigma_r(y_p^r) \mid r \in \mathcal{R}_p\}$, but the inclusion of f_p in our analysis will result in better choices of σ_r .

Our goal is to find the σ and f that *minimizes* the distinguishability of reviewers while maintaining the distinguishability of people. In the case of the former, we want that σ_r takes r 's reviews and maps them to an absolute scale. Ignoring the improvement factor for a moment, for two different reviewers r_1, r_2 , we want $\sigma_{r_1}(y_p^{r_1})$ to be very close to $\sigma_{r_2}(y_p^{r_2})$. In the case of the latter, we choose an absolute scale to be *roughly* between 0 and 1, and so we enforce that the average (over $r \in \mathcal{R}$) difference $\sigma_r(y_{\max}) - \sigma_r(y_{\min})$ is 1.

We thus arrive at the following objective function to minimize:

$$\begin{aligned} \mathcal{O}(\sigma, f) = & \frac{1}{\mathcal{N}} \sum_{p \in \mathcal{P}} \sum_{r_1 \in \mathcal{R}_p} \sum_{d_1 \in \mathcal{D}_p^{r_1}} \sum_{r_2 \in \mathcal{R}_p} \sum_{d_2 \in \mathcal{D}_p^{r_2}} \left(\sigma_{r_1}(y_{p,d_1}^{r_1}) + f_p(d_1) - \sigma_{r_2}(y_{p,d_2}^{r_2}) - f_p(d_2) \right)^2 \\ & + \frac{\lambda}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} (\sigma_r(y_{\max}) - \sigma_r(y_{\min}) - 1)^2, \end{aligned} \quad (1)$$

where λ is an arbitrary multiplier that we discuss below, and

$$\mathcal{N} = \left| \left\{ (p, r_1, d_1, r_2, d_2) \mid p \in \mathcal{P}, r_1 \in \mathcal{R}_p, d_1 \in \mathcal{D}_p^{r_1}, r_2 \in \mathcal{R}_p, d_2 \in \mathcal{D}_p^{r_2} \right\} \right|. \quad (2)$$

Remark 1. The second term in Eq. (1) – the term with the λ (and hence I will call it the λ term) – is not exactly what we want. Consider for example each σ_r being something resembling a step function, where $\sigma_r(y) \approx 0$ for almost all y , but then it quickly jumps to 1 near y_{\max} . The result would be that almost all ratings $y_{p,d}^r$ would be set to $\sigma_r(y_{p,d}^r) \approx 0$. However, such σ_r would minimize the objective function. One can imagine changing the λ term to include integrals over different orders of derivatives, which could counteract this problem; indeed, the necessary choice of the λ term depends on the choice of parameterization of the σ functions, which we will return to in the next subsection. For our purposes, though, the current λ term is sufficient because we will restrict to certain parameterizations of the σ functions that do not allow something resembling the step function example above to occur. See e.g. the next subsection.

In summary, let σ^* and f^* be

$$(\sigma^*, f^*) = \underset{(\sigma, f)}{\operatorname{argmin}} \mathcal{O}(\sigma, f), \quad (3)$$

where \mathcal{O} is from Eq. (1). Then, the set of calibrated reviews for person p is $\{\sigma_r^*(y_{p,d}^r) \mid r \in \mathcal{R}_p, d \in \mathcal{D}_p^r\}$. Depending on what is desired – that is, whether or not we want to include improvement in our final averaging – we associate one of the two calibrated, averaged rating to person $p \in \mathcal{P}$:

$$\frac{1}{|\{(r, d) \mid r \in \mathcal{R}_p, d \in \mathcal{D}_p^r\}|} \sum_{r \in \mathcal{R}_p} \sum_{d \in \mathcal{D}_p^r} \sigma_r^*(y_{p,d}^r), \quad \text{or} \quad (4)$$

$$\frac{1}{|\{(r, d) \mid r \in \mathcal{R}_p, d \in \mathcal{D}_p^r\}|} \sum_{r \in \mathcal{R}_p} \sum_{d \in \mathcal{D}_p^r} (\sigma_r^*(y_{p,d}^r) + f_p^*(d)). \quad (5)$$

Note that since the calibration scale is arbitrary, we typically choose to renormalize the σ and f functions such that $0 \leq \sigma_r^*(y_{p,d}^r) \leq 1$ for all r, p , and d , with equality on both sides for the min and max ratings.

We now describe this renormalization procedure more carefully. Denote the procedure as $\text{Renorm}(\sigma, f)$. Suppose that $y_1 = \max\{\sigma_r(y_{p,d}^r) \mid r \in \mathcal{R}, p \in \mathcal{P}, d \in \mathcal{D}_p^r\}$, and y_0 the same but with $\max \rightarrow \min$. Let σ' and f' be the output $(\sigma', f') = \text{Renorm}(\sigma, f)$. Then, $\sigma'_r(x) = \frac{\sigma_r(x) - y_0}{y_1 - y_0}$ and $f'_p(x) = \frac{f_p(x)}{y_1 - y_0}$. It follows that all the calibrated ratings will be exactly between 0 and 1 and the improvement functions will denote improvement with respect to this calibrated scale. If one desires, one may wish to ignore outlying data when renormalizing. Specifically, one may wish to set y_1 to be the maximum calibrated review that is less than z standard deviations away from the mean of all the calibrated reviews, where z is some fixed positive number (e.g. $2 \leq z \leq 3$ is probably a good range). Similarly, one may set y_0 to be the minimum calibrated review that is less than z standard deviations from the mean. Renormalizing with these chosen y_0 and y_1 , some of the resulting renormalized calibrated data may not be ≤ 1 , in which case we just set these to be equal to 1. Similarly, some may not be ≥ 0 , in which case we set them to 0. Ignoring outliers when renormalizing is thus a good way to make sure that a few exceptional reviews do not dominate the scale¹.

Finally, we now discuss the multiplier λ . When $\lambda = 0$, the objective function is trivially minimized by e.g. $\sigma_r(x) = 0$ and $f_p(d) = 0$. This clearly gives us no information. However, for any nonzero λ , this trivial solution disappears, and the renormalization described in the previous paragraph ensures again that the calibrated scale is precisely $[0, 1]$. Let $\text{Minim}(\lambda) = \underset{(\sigma, f)}{\operatorname{argmin}} \mathcal{O}(\sigma, f)$. It follows that what we are really interested in is

$$(\sigma^*, f^*) = \lim_{\lambda \rightarrow 0} \text{Renorm}(\text{Minim}(\lambda)). \quad (6)$$

(Note that this is *not* the same as $\text{Renorm}(\lim_{\lambda \rightarrow 0} \text{Minim}(\lambda))$, which itself would just result in $\sigma_r^* = f_p^* = 0$). We describe a simple example in Appendix A.2.1 where we take this limit. Numerically, however, this ultimately just corresponds to choosing a very small value of λ , performing the minimization, and then renormalizing. Hence, throughout the remainder of this report we will, unless otherwise stated, assume that λ is small.

The reason we are interested in this limit as $\lambda \rightarrow 0$ is because the requirement that $\sigma_r(y_{\max}) - \sigma_r(y_{\min}) \approx 1$ is arbitrary considering that the calibrated absolute review scale is arbitrary. The requirement is really only necessary insofar as it ensures that we do not get the trivial solution $\sigma_r = f_p = 0$. Since any arbitrarily small but nonzero λ achieves this, we desire the limit to be taken.

¹One may ask why such outliers emerge in the first place. There are two possibilities. The first is that there really is a person who is so much better or worse than everybody else. The second is that the reviewers unintentionally (or intentionally) on rare occasion do not review faithfully to their scale. I suspect that second is most often the reason.

2.1 Making necessary assumptions

In the previous section, we defined the objective function $\mathcal{O}(\sigma, f)$ that we are trying to minimize. The minimization is with respect to the set of all σ_r and f_p , which are themselves arbitrary functions. We mentioned in Remark 1 one reason why one needs to restrict to certain classes of functions to avoid getting a useless output. In particular, we consider some set of functions Σ and another set of functions F , and we are looking for

$$(\sigma^*, f^*) = \underset{\substack{(\sigma, f) \text{ s.t.} \\ \sigma_r \in \Sigma, f_p \in F}}{\operatorname{argmin}} \mathcal{O}(\sigma, f). \quad (7)$$

The reason for this is two-fold. Firstly, we need to make some assumptions on the reviewers and the people; if their σ and f functions could be arbitrary, then we can get completely arbitrary, nonsensical results. Restricting to a certain class Σ enforces an assumption that reviewers do not choose completely arbitrary numbers with which to choose for ratings. Secondly, in practice, we should only expect to be able to minimize the objective function with respect to certain especially nice classes Σ and F .

Suppose we parameterize each σ_r by a set of parameters θ^r , and we parameterize each f_p by a set of parameters φ^p . Let $\theta = \{\theta^r \mid r \in \mathcal{R}\}$ and $\varphi = \{\varphi^p \mid p \in \mathcal{P}\}$. Then we are looking for $\operatorname{argmin}_{(\theta, \varphi)} \mathcal{O}(\theta, \varphi)$. We are therefore interested in $\nabla_{(\theta, \varphi)} \mathcal{O}(\theta, \varphi) = 0$. As mentioned in Remark 1, what exactly we choose for the λ term in \mathcal{O} depends heavily on what we choose for Σ . In this report, the λ term written in Eq. (1) will be sufficient for the choices we make for Σ .

Given the simplicity of \mathcal{O} , for certain classes of Σ and F , we can easily evaluate \mathcal{O} and $\nabla \mathcal{O}$ on a computer. We can therefore perform a gradient-based minimization procedure to attempt to find σ^* and f^* . On the other hand, for certain classes of Σ and F , we can optimize analytically. This will be the subject of the remaining sections. In particular, in Appendices A.1 to A.3, we will consider extremely simplified classes Σ and F in order to gain intuition as to what the optimization is doing. The nice intuition will serve as an argument that the objective function given in Eq. (1) is indeed encoding our problem adequately. If one so wishes, they may desire to skip Appendix A as it is included mostly to build intuition for Section 3. In Section 3, we consider the general situation in which Σ and F contain all linear function. Even in this arbitrary case, we can efficiently exactly minimize the objective function and therefore contain a good numerical solution. Finally, in Section 4, we briefly comment on expanding Σ and F to include more general functions.

3 Arbitrary linear case

In this section, we consider the case when f_p and σ_r are parameterized as

$$f_p(d) = \alpha_p(D - d) \quad (8)$$

$$\sigma_r(x) = a_r x + b_r, \quad (9)$$

where D is some fixed constant, which intuitively should be the final day of the reviews (note that D makes no appearance in \mathcal{O} and is therefore irrelevant, but we include it here purely for aesthetics), and a_r , b_r , and α_p are parameters to learn. This form of f_p assumes that each person improves linearly at a rate of α_p per day over the days.

In Appendix A, we single out the specific parameters a , b , and α one at a time to give some intuition for what's going on. In this section, we discuss how to perform the general calibration with this arbitrary linear calibration of σ_r and f_p . This is a nice case where we can still get something efficiently solvable on a computer. The reason is because when each function is linear in the parameters, the partial derivatives of the objective function are linear in each parameter. Hence, we are left with a simple matrix equation that we can efficiently solve. In the next section, we will consider more arbitrary functions that may not have this property; there, we will need to resort to gradient based minimization methods which will almost certainly not find the optimal result.

In addition, the arbitrary linear case is also the simplest case that has a few of the necessary properties that we require. Indeed, there are a few properties that we desire in order for our protocol to be independent of the rating scale used.

Firstly, suppose that σ_r^* and f_p^* minimizes the objective function for a set of ratings $y_{p,d}^r$. Then it follows that $\sigma_r^{*'} and $f_p^{*'} -$ where $\sigma_r^{*'}(x) = \sigma_r^*(x - c)$ and $f_p^{*'}(d) = f_p^*(d) -$ minimizes the objective function for the set of ratings $y_{p,d}^r + c$ for any constant c (where additionally y_{\min} and y_{\max} also translate to $y_{\min} + c$ and $y_{\max} + c$). Our protocol should be independent of the constant c since it should be independent of the arbitrary scale with which the original ratings are performed. We therefore must choose a parameterization that gives us this freedom. In this case, suppose each σ_r is parameterized as $x \mapsto a_r x + b_r$. Then $\sigma_r^*(x) = a_r^* x + b_r^*$ and $\sigma_r^{*'}(x) = a_r^{*'} x + b_r^{*'}$, where $a_r^{*'} = a_r$ and $b_r^{*' = b_r^* - c$.$

Secondly, suppose that σ_r^* and f_p^* minimizes the objective function for a set of ratings $y_{p,d}^r$. Then it follows that $\sigma_r^{*'} and $f_p^{*'} -$ where $\sigma_r^{*'}(x) = \sigma_r^*(x/c)$ and $f_p^{*'}(d) = f_p^*(d) -$ minimizes the objective function for the set of ratings $c y_{p,d}^r$ for any constant c (where additionally y_{\min} and y_{\max} also translate to $c y_{\min}$ and $c y_{\max}$). Our protocol should be independent of the constant c since it should be independent of the arbitrary scale with which the original ratings are performed. We therefore must choose a parameterization that gives us this freedom. In this case, suppose each σ_r is parameterized as $x \mapsto a_r x + b_r$. Then $\sigma_r^*(x) = a_r^* x + b_r^*$ and $\sigma_r^{*'}(x) = a_r^{*'} x + b_r^{*'}$, where $a_r^{*'} = a_r/c$ and $b_r^{*' = b_r^*$.$

Finally, similarly to above, we consider transforming each day as $d \mapsto cd + e$ for some constant c and e , and therefore transforming the final day as $D \mapsto cD + e$. Under this transformation, we therefore need that $\sigma_r^*(x) = \sigma_r^*(x)$ and $f_p^{*'}(d) = f_p^*((d - e)/c)$. In our case when f_p is parameterized as $f_p(d) = \alpha_p(D - d)$, the transformation results in $\alpha_p^{*'} \mapsto \alpha_p^*/c$.

Let $a = \{a_r \mid r \in \mathcal{R}\}$, $b = \{b_r \mid r \in \mathcal{R}\}$, and $\alpha = \{\alpha_p \mid p \in \mathcal{P}\}$. Then the objective function $\mathcal{O}(\sigma, f)$ from Eq. (1) becomes $\mathcal{O}(a, b, \alpha)$ and we need that for each r and p ,

$$\frac{\partial \mathcal{O}}{\partial a_r} = 0 \quad \frac{\partial \mathcal{O}}{\partial b_r} = 0 \quad \frac{\partial \mathcal{O}}{\partial \alpha_p} = 0. \quad (10)$$

Our task in this subsection is to write out the explicit forms of these derivative so that it can be easily recast as a linear matrix equation to be solved on a computer.

The objective function becomes

$$\begin{aligned} \mathcal{O}(a, b, \alpha) = & \frac{1}{N} \sum_{p \in \mathcal{P}} \sum_{r_1 \in \mathcal{R}_p} \sum_{d_1 \in \mathcal{D}_p^{r_1}} \sum_{r_2 \in \mathcal{R}_p} \sum_{d_2 \in \mathcal{D}_p^{r_2}} \left(a_{r_1} y_{p,d_1}^{r_1} - a_{r_2} y_{p,d_2}^{r_2} + b_{r_1} - b_{r_2} + \alpha_p (d_2 - d_1) \right)^2 \\ & + \frac{\lambda}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} (a_r \Delta y - 1)^2. \end{aligned} \quad (11)$$

Let $M = |\mathcal{R}| + |\mathcal{R}| + |\mathcal{P}|$. Let z be the $M \times 1$ matrix of parameters $z = \begin{pmatrix} a \\ b \\ \alpha \end{pmatrix}$. We now want to find the

$M \times M$ matrix A and the $M \times 1$ matrix c such that the vanishing derivative conditions are written as $Az = c$. This can be done with a few nested for loops, and it is done in the code.

One minor caveat; recall that the matrix A will be singular. The reason is because if a set of b_r^* are solutions, then so will the set $b_r^* + \text{const}$ for any constant. This is due to the fact that we never fixed a range for the absolute scale. We can set the scale arbitrarily by adding a condition to one of the b_r . Indeed, suppose that $r_0 \in \mathcal{R}$ is some fixed reviewer. We replace the condition that $\frac{\partial \mathcal{O}}{\partial b_{r_0}} = 0$ with the condition that $b_{r_0} = 0$. In other words, take out the row of A corresponding to the index of b_{r_0} , and we replace it with 1 in the column corresponding to b_{r_0} and all 0's elsewhere. This will ensure that A is not singular, and therefore there is a unique solution for z . Ultimately, we will renormalize (see below), so this has no effect on the final result.

Another reason that A could be singular is if a certain person p only has ratings given to them on a single day. In this case, their improvement rate α_p could be chosen arbitrarily. We choose by convention to set α_p to zero in this case, which corresponds to setting every column in the row corresponding to α_p to zero except for the column corresponding to α_p which we set to 1.

Recall that we want to take λ to be very small, and after the minimization procedure we want to renormalize. Here we discuss the renormalization. We now have a bunch of calibrated data. Call the minimum rating in the calibrated data y_0 and the maximum y_1 . Then for each rating y in the calibrated data,

we transform it to $\frac{y-y_0}{y_1-y_0}$ to put everything exactly between 0 and 1. This corresponds to the transformations

$$a_r \rightarrow \frac{a_r}{y_1 - y_0}, \quad b_r \rightarrow \frac{b_r - y_0}{y_1 - y_0}, \quad \alpha_p \rightarrow \frac{\alpha_p}{y_1 - y_0}. \quad (12)$$

This gives us our final result: a bunch of calibrated reviews normalized between 0 and 1, and a bunch of parameters telling us something about the reviewers and the people. For example, the calibrated α_p tells us how much person p improves per day on the absolute scale.

Furthermore, since all the functions are linear and therefore invertible, we can use our result as a recommendation system. Suppose you and I review a bunch of people. One of the people I review is person p_0 , but you did not review p_0 . Given the calibrated absolute rating y of p_0 , the a and b corresponding to you, and the α_{p_0} corresponding to p_0 , we can determine that you would have rated person p_0 on day d with a rating on your scale of x , where $y = ax + b + \alpha_{p_0}(D - d)$.

We implement this arbitrary linear parameterization in Python (with a C extension to generate the matrix A quickly) in the Python package `rcal`².

4 General functions

Provided that σ_r and f_p are linear in the parameters with which they are parameterized, the minimization can be performed efficiently optimally via a linear solver. For example, one could consider the parameterization $\sigma_r(x) = a_r x + b_r + c_r x^2$ and $f_p(d) = \alpha_p(D - d) + \beta_p d^2$. However, one needs to be careful when adding more and more parameters to fit; one may quickly run into the issue of overfitting.

There are, however, natural parameterizations that one may expect to model this situation well. For example, σ_r could be a sigmoid function parameterized by translation and scale. Such a function is naturally bounded, has a section of near-linear growth, and has flat tails. Similarly, f_p could be parameterized as $\alpha_p d - \beta_p/d + \gamma_p$. Such a parameterization with positive α_p and β_p models the tendency for improvement to be more rapid initially (i.e. when d is small) and to slow down as the days progress.

In the general situation in which the functions are not linear in the parameters, one should not expect to be able to optimally perform the minimization, and instead one must defer to gradient-based minimization techniques. Indeed, this is the case when σ_r is parameterized as a sigmoid function. One should therefore not expect to be able to perform the minimization optimally; nonetheless, approximate solutions may still be useful.

Finally, as mentioned in Remark 1, the λ term in \mathcal{O} may need to be changed when we start parameterizing σ_r and f_p in more general ways.

Possible future work.

A Case study

This section will serve as a means to build intuition for the output of the minimization of the objective function \mathcal{O} from Eq. (1).

A.1 Case 0: when $f_p(d) = 0$ and $\sigma_r(x) = x + b_r$

We consider the case when

$$f_p(d) = 0 \quad (A1)$$

$$\sigma_r(x) = x + b_r, \quad (A2)$$

for parameters b_r . This corresponds to the case where we ignore any improvement of people, and we assume that reviewers review scales differ by a constant offset. In this case, the objective function in Eq. (1) $\mathcal{O}(\sigma, f)$

²See <https://github.com/jtiosue/rcal>.

becomes $\mathcal{O}(b)$, where $b = \{b_r \mid r \in \mathcal{R}\}$, and we are therefore interested in $\frac{\partial \mathcal{O}}{\partial b_r}$. Plugging in the forms of f and σ , Eq. (1) becomes

$$\begin{aligned} \mathcal{O}(b) = & \frac{1}{\mathcal{N}} \sum_{p \in \mathcal{P}} \sum_{r_1 \in \mathcal{R}_p} \sum_{d_1 \in \mathcal{D}_p^{r_1}} \sum_{r_2 \in \mathcal{R}_p} \sum_{d_2 \in \mathcal{D}_p^{r_2}} \left(y_{p,d_1}^{r_1} - y_{p,d_2}^{r_2} + b_{r_1} - b_{r_2} \right)^2 \\ & + \frac{\lambda}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} (y_{\max} - y_{\min} - 1)^2. \end{aligned} \quad (\text{A3})$$

We need that $\frac{\partial \mathcal{O}}{\partial b_r} = 0$, for each $r \in \mathcal{R}$. Let's compute the derivative:

$$\frac{\partial \mathcal{O}(b)}{\partial b_r} = \frac{4}{\mathcal{N}} \sum_{p \in \mathcal{P}_r} \sum_{r_1 \in \mathcal{R}_p} \sum_{d_1 \in \mathcal{D}_p^{r_1}} \sum_{d_2 \in \mathcal{D}_p^r} \left(-y_{p,d_1}^{r_1} + y_{p,d_2}^r - b_{r_1} + b_r \right). \quad (\text{A4})$$

Setting all of these to 0 is easily recast into a linear matrix equation which can be solved. The matrix will be of dimension $|\mathcal{R}| \times |\mathcal{R}|$. Since the number of reviewers is typically very small (compared to the number of people), solving this linear matrix equation is simple numerically. Notice that if b_r^* is a solution, then $b_r^* + c$ is also a solution, for any constant c . Hence, the matrix will have nontrivial kernel.

To get some intuition for the solution, let's consider the case when each reviewer reviews every person exactly once. In other words, we consider the case when $\mathcal{P}_r = \mathcal{P}$ for each r and hence $\mathcal{R}_p = \mathcal{R}$ for each p , and when $|\mathcal{D}_p^r| = 1$ for each r and p . In this case, we find that (we suppress all d indices since they are trivial in this case)

$$\frac{\partial \mathcal{O}}{\partial b_r} = \frac{4}{|\mathcal{R}| |\mathcal{P}|} \sum_{p \in \mathcal{P}} \sum_{r_1 \in \mathcal{R}} (-y_p^{r_1} + y_p^r - b_{r_1} + b_r). \quad (\text{A5})$$

It follows that in this case, for each $r \in \mathcal{R}$, we want

$$b_r^* = \frac{1}{|\mathcal{P}| |\mathcal{R}|} \sum_{p \in \mathcal{P}} \sum_{r_1 \in \mathcal{R}} (y_p^{r_1} - y_p^r) + c \quad (\text{A6})$$

$$= (\text{average rating that the average reviewer gives}) - (\text{average rating that reviewer } r \text{ gives}) + c, \quad (\text{A7})$$

where c is any arbitrary constant that we might as well set to 0³. So b_r^* translates a reviewer by a certain average amount so as to bring that reviewer's review scale closer to the mean. Thus, given a review y_p^r , we have found a calibrated review $y_p^r + b_r^*$. We therefore associate to person $p \in \mathcal{P}$ the average calibrated review

$$\frac{1}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} (y_p^r + b_r^*) = \frac{1}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} y_p^r, \quad (\text{A8})$$

Hence, we see that in this restricted case, – indeed, with all the restrictions we have enacted, this is the simplest possible case one can consider – we have reproduced the most naive form of calibration which is simply to average all the different ratings that a person gets from all the different reviewers.

A.2 Case 1: when $f_p(d) = 0$ and $\sigma_r(x) = a_r x$

In the previous subsection, we carefully worked through the case of $\sigma_r(x) = x + b_r$. We then restricted to the special case when $\mathcal{P}_r = \mathcal{P}$ and $|\mathcal{D}_p^r| = 1$. In Section 3, we carefully worked through the completely general linear case. Therefore, in this subsection, for brevity we will immediately assume the $\mathcal{P}_r = \mathcal{P}$ and $|\mathcal{D}_p^r| = 1$ conditions. We are just trying to get some intuition for what each parameter controls, and we return to the fully general case in Section 3. Recall we suppress all d indices since \mathcal{D}_p^r is trivial.

With these assumptions, we assume the trivial improvement function $f_p(d) = 0$ and the reviewer scaling functions $\sigma_r(x) = a_r x$ for parameters a_r . Let $a = \{a_r \mid r \in \mathcal{R}\}$. Then, the objection function $\mathcal{O}(\sigma, f)$ from Eq. (1) becomes

$$\mathcal{O}(a) = \frac{1}{|\mathcal{P}| |\mathcal{R}|^2} \sum_{p \in \mathcal{P}} \sum_{r_1 \in \mathcal{R}} \sum_{r_2 \in \mathcal{R}} (a_{r_1} y_p^{r_1} - a_{r_2} y_p^{r_2})^2 + \frac{\lambda}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} (a_r \Delta y - 1)^2, \quad (\text{A9})$$

³ c being arbitrary is a result of the fact that we did not restrict the range of the absolute rating scale.

where $\Delta y := y_{\max} - y_{\min}$. We consider the derivative

$$\frac{\partial \mathcal{O}}{\partial a_r} = \frac{4}{|\mathcal{R}|} \left[a_r \langle (y_p^r)^2 \rangle_p - \langle a_{r_2} y_p^{r_2} y_p^r \rangle_{r_2, p} + \frac{\lambda}{2} a_r (\Delta y)^2 - \frac{\lambda}{2} \Delta y \right], \quad (\text{A10})$$

where we defined the average quantities

$$\langle \cdot \rangle_p := \frac{1}{|\mathcal{P}|} \sum_{p \in \mathcal{P}} (\cdot), \quad \langle \cdot \rangle_{r_2, p} := \frac{1}{|\mathcal{R}| |\mathcal{P}|} \sum_{r_2 \in \mathcal{R}} \sum_{p \in \mathcal{P}} (\cdot). \quad (\text{A11})$$

A.2.1 Numerical example

We investigate a simple situation to get some intuition. Suppose that there are only two people p_1 and p_2 . Further for simplicity, suppose that there are only two reviewers, r_1 and r_2 . In this case, the system of equations to solve is, from Eq. (A10),

$$\frac{\lambda}{2} \Delta y = \frac{1}{2} a_{r_1} ((y_{p_1}^{r_1})^2 + (y_{p_2}^{r_1})^2) - \frac{1}{4} (a_{r_1} y_{p_1}^{r_1} y_{p_1}^{r_1} + a_{r_1} y_{p_2}^{r_1} y_{p_2}^{r_1} + a_{r_2} y_{p_1}^{r_2} y_{p_1}^{r_1} + a_{r_2} y_{p_2}^{r_2} y_{p_2}^{r_1}) + \frac{\lambda}{2} a_{r_1} (\Delta y)^2 \quad (\text{A12})$$

$$\frac{\lambda}{2} \Delta y = \frac{1}{2} a_{r_2} ((y_{p_1}^{r_2})^2 + (y_{p_2}^{r_2})^2) - \frac{1}{4} (a_{r_1} y_{p_1}^{r_1} y_{p_1}^{r_2} + a_{r_1} y_{p_2}^{r_1} y_{p_2}^{r_2} + a_{r_2} y_{p_1}^{r_2} y_{p_1}^{r_2} + a_{r_2} y_{p_2}^{r_2} y_{p_2}^{r_2}) + \frac{\lambda}{2} a_{r_2} (\Delta y)^2. \quad (\text{A13})$$

Suppose that $y_{\min} = 0$, $y_{\max} = 1$, $y_{r_1}^{p_1} = 0.5$, $y_{r_1}^{p_2} = 0.75$, $y_{r_2}^{p_1} = 0.4$, $y_{r_2}^{p_2} = 0.5$. One can check that this system is uniquely solved by

$$a_{r_1} = \frac{\lambda(\lambda + 0.4925)}{\lambda^2 + 0.61125\lambda + 0.000625} \quad (\text{A14})$$

$$a_{r_2} = \frac{\lambda(\lambda + 0.69375)}{\lambda^2 + 0.61125\lambda + 0.000625}. \quad (\text{A15})$$

Notice that as $\lambda \rightarrow 0$, both a_{r_1} and $a_{r_2} \rightarrow 0$. But recall that we are interested in

$$\{a_{r_1}^*, a_{r_2}^*\} = \lim_{\lambda \rightarrow 0} \text{Renorm}(\text{Minim}(\lambda)). \quad (\text{A16})$$

In this case, suppose that we renormalize by dividing each a_{r_i} by the max score, $\max\{a_{r_1} y_{p_1}^{r_1}, a_{r_1} y_{p_2}^{r_1}, a_{r_2} y_{p_1}^{r_2}, a_{r_2} y_{p_2}^{r_2}\}$. One can check that this maximum is always $a_{r_1} y_{p_2}^{r_1}$. Thus

$$a_{r_1}^* = \frac{a_{r_1}}{a_{r_1} y_{p_2}^{r_1}} = 1/y_{p_2}^{r_1} = 4/3, \quad (\text{A17})$$

$$a_{r_2}^* = \lim_{\lambda \rightarrow 0} \frac{a_{r_2}}{a_{r_1} y_{p_2}^{r_1}} \quad (\text{A18})$$

$$= \lim_{\lambda \rightarrow 0} \frac{4}{3} \times \frac{\lambda^2 + 0.61125\lambda + 0.000625}{\lambda(\lambda + 0.4925)} \times \frac{\lambda(\lambda + 0.69375)}{\lambda^2 + 0.61125\lambda + 0.000625} \quad (\text{A19})$$

$$= \lim_{\lambda \rightarrow 0} \frac{1.33333(\lambda + 0.69375)}{\lambda + 0.4925} \quad (\text{A20})$$

$$= 1.87817. \quad (\text{A21})$$

Thus, by taking the limit after renormalizing, we avoid getting the trivial zero solution. The set of calibrated, renormalized ratings is therefore $\{a_{r_1}^* y_{p_1}^{r_1}, a_{r_1}^* y_{p_2}^{r_1}, a_{r_2}^* y_{p_1}^{r_2}, a_{r_2}^* y_{p_2}^{r_2}\}$, which is $\{0.666667, 1., 0.751269, 0.939086\}$.

A.3 Case 2: when $f_p(d) = \alpha_p(D - d)$ and $\sigma_r(x) = x$

As in the previous subsection, since we are working only on an intuitive level (see the general case in Section 3), we restrict to when $\mathcal{P}_r = \mathcal{P}$. Also, for simplicity, we just assume that every reviewer reviews every person every day, so that $\mathcal{D}_p^r = \mathcal{D}$ for every r and p . We consider when

$$f_p(d) = \alpha_p(D - d) \quad (\text{A22})$$

$$\sigma_r(x) = x, \quad (\text{A23})$$

for some constant D and some set of parameters $\alpha = \{\alpha_p \mid p \in \mathcal{P}\}$. Here D is just some constant which intuitively should be the final day of the reviews (note that D makes no appearance in \mathcal{O} and is therefore irrelevant, but we include it here purely for aesthetics). In this case, the objective function $\mathcal{O}(\sigma, f)$ from Eq. (1) becomes

$$\begin{aligned} \mathcal{O}(\alpha) = & \frac{1}{\mathcal{N}} \sum_{p \in \mathcal{P}} \sum_{r_1, r_2 \in \mathcal{R}} \sum_{d_1, d_2 \in \mathcal{D}} \left(y_{p,d_1}^{r_1} - y_{p,d_2}^{r_2} + \alpha_p(d_2 - d_1) \right)^2 \\ & + \frac{\lambda}{|\mathcal{R}|} \sum_{r \in \mathcal{R}} (y_{\max} - y_{\min} - 1)^2. \end{aligned} \quad (\text{A24})$$

The derivative is

$$\frac{\partial \mathcal{O}}{\partial \alpha_p} = \frac{2}{\mathcal{N}} \sum_{r_1, r_2 \in \mathcal{R}} \sum_{d_1, d_2 \in \mathcal{D}} \left(d_2 y_{p,d_1}^{r_1} - d_2 y_{p,d_2}^{r_2} - d_1 y_{p,d_1}^{r_1} + d_1 y_{p,d_2}^{r_2} + (d_1 - d_2)^2 \alpha_p \right) \quad (\text{A25})$$

$$= \frac{4}{|\mathcal{P}|} \left(\langle d \rangle_d \langle y_{p,d}^r \rangle_{r,d} - \langle dy_{p,d}^r \rangle_{r,d} + \left(\langle d^2 \rangle_d - \langle d \rangle_d^2 \right) \alpha_p \right), \quad (\text{A26})$$

where again we defined averaged quantities $\langle \cdot \rangle_d := \frac{1}{|\mathcal{D}|} \sum_{d \in \mathcal{D}} (\cdot)$, etc. Thus, we estimate that person $p \in \mathcal{P}$ has improved at a rate of α_p^* per day, where

$$\alpha_p^* = \frac{\langle dy_{p,d}^r \rangle_{r,d} - \langle d \rangle_d \langle y_{p,d}^r \rangle_{r,d}}{\langle d^2 \rangle_d - \langle d \rangle_d^2} \quad (\text{A27})$$

$$= \frac{\text{covariance of days with ratings}}{\text{variance of days; i.e. average square distance between days}} \quad (\text{A28})$$

$$= (\text{correlation between days and ratings}) \times \frac{\text{standard deviation of ratings}}{\text{standard deviation of days}}. \quad (\text{A29})$$

Indeed this is a very intuitive result. The rate at which p improved is equal to the correlation between days and ratings times the ratio of the standard deviation of the ratings to the standard deviation of the days. The aforementioned ratio gives the natural units with which to measure an improvement rate, and the correlation is then the improvement rate expressed in these units.

As a simple sanity check, we consider a case when days and ratings are uncorrelated. For example, for a fixed person p , consider when for each r , $y_{p,d}^r = y_{p,d'}^r$ for all d, d' ; this is the case when all the reviewers rate the person the same every day. Then the numerator of α_p^* is zero, since the correlation is zero. Hence, we correctly identified no improvement.

B Alternate method for calibration

Here we describe an alternate method for calibration that is different from the method described in the main text. We discuss pros and cons.

Consider that person p 's true rating on day d in $g_p(d)$. Consider functions χ_r which will behave like σ_r^{-1} ; namely, $\chi_r(g_p(d))$ should be close to $y_{p,d}^r$. When reviewer r sees a person with true quality x , the reviewer rates them $\chi_r(x)$. It follows that we want to minimize

$$\mathcal{O}_{\text{alt}}(\chi, g) = \sum_{p \in \mathcal{P}} \sum_{r \in \mathcal{R}_p} \sum_{d \in \mathcal{D}_p^r} \left(y_{p,d}^r - \chi_r(g_p(d)) \right)^2. \quad (\text{B1})$$

Suppose that we parameterize $\chi_r(x) = x + c_r$ and $g_p(d) = \beta_p d + \gamma_p$. Then the derivatives of $\mathcal{O}_{\text{alt}}(c, \beta, \gamma)$ are all linear in the parameters so that we easily find (c^*, β^*, γ^*) via a linear systems solve, where

$$(c^*, \beta^*, \gamma^*) = \underset{(c, \beta, \gamma)}{\text{argmin}} \mathcal{O}_{\text{alt}}(c, \beta, \gamma). \quad (\text{B2})$$

The downside of this method is that we cannot parameterize χ_r to be arbitrarily linear and still use a linear system solve. If $\chi_r(x) = e_r x + c_r$, then $\chi_r(g_p(d))$ has a term $e_r \beta_p d$, which is quadratic in the parameters. Thus, the derivatives of \mathcal{O}_{alt} will have quadratic terms and so the system cannot be solved via a matrix equation $Az = b$. We therefore argue that the calibration method developed in the main text and Appendix A is superior to this alternative method. The objective function in this alternate method is simpler, but this comes at the cost of losing an important parameter⁴.

Interestingly, we see through numerical examples that this alternate calibration method (combined with a renormalization analogous to the main text where we place all calibrated ratings within set bounds) *essentially* matches the calibration method from the main text *when setting λ to be very large*; e.g. $\lambda = 10^4$. The intuition for this result is as follows. Unsurprisingly, both \mathcal{O} and \mathcal{O}_{alt} are encoding roughly equivalent conditions (indeed results similar to those in Appendices A.1 and A.3 also hold for the alternate method). However, in the alternate method, we don't have a e_r to play with and instead fix each e_r to be 1. This scale factor, e_r , is analogous to the scale factor a_r in the main text. Recall that when $\lambda \rightarrow \infty$, each a_r is restricted to be exactly the same as all the other, and their values are then fixed by the bounds set in the renormalization. Thus, when λ is large, we are essentially removing the scale factors a_r as parameters, which is analogous to the fact that each e_r is fixed in the alternate method.

⁴I am not totally sure if all hope is lost. If we keep the e_r parameter, does the objective function remain convex? If so, we can still efficiently find the minimum. Nonetheless, a linear system solve is certainly simpler and more desirable than performing a convex optimization (this seems intuitively true, but it is possible that performing the convex optimization with this simpler objective function could take less time).