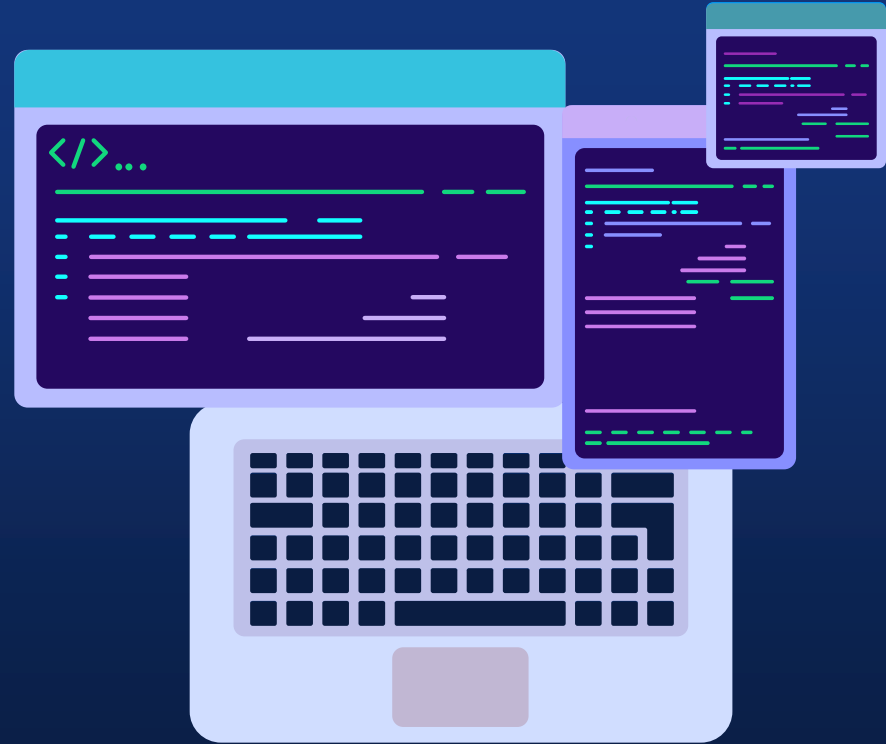


HOW WILL CI/CD AFFECT OUR BUSINESS





What is CI/CD?

CI makes developer tasks more efficient so software can get into production faster.

CD automates software testing and deployment



WHY CI/CD?

REDUCED TIME TO MARKET

Gives us a competitive edge
→ **increase revenue**

IMPROVED MEAN TIME TO RESOLUTION

Reduces the downtime
→ **protects revenue**

ACCURATE PROGRESS MONITORING

Measurable performance
→ **increase revenue**
(better decisions)



EFFECTIVE AUTOMATION TESTING

More consistent testing with less man hours
→ **reduce cost**

EFFICIENT INFRASTRUCTURE

Automated deployment of servers
→ **reduce costs**

MAX CONSUMER DEMAND SATISFACTION

Helps you adopt a consumer first approach
→ **increase revenue**





WHY CI/CD?

RAPID FEEDBACK CYCLE

Get feedback on a per feature basis → **increase revenue**

ENHANCE COMMUNICATION AND COLLABORATION

Bring down the walls between teams and enhance cooperation → **reduce cost**

CLOUD BASED DEVELOPMENT

Makes processes faster, reliable and more efficient → **reduce cost**

SHORTER REVIEW CYCLES AND FAST DEBUGGING

Encourage devs to commit their code more frequently → **increase revenue**

