

Advanced Frontend Developer

Programming Challenge

This is a front-end engineer programming exercise designed to test the skills required to maintain an eCom site utilizing modern technology native to the browser.

Your task is to create a hierarchical menu displaying products by collapsible categories with “add to favorites” functionality.

- 1). Create a new github repo and make public via a [gh-pages](#) branch.
- 2). Create an index.html file. This file should be semantic, accessible, responsive, and discoverable.
 - a. Accessible - Landmark ARIA roles - passes [Lighthouse](#) tests - keyboard navigable
 - b. Responsive - Displays on a mobile device and passes [Google mobile tests](#)
 - c. Discoverable - SEO fundamentals, SMM [Open Graph](#), and [JSON-LD](#)
- 3). Create a single script element. Code all logic within this element. Use no external libraries.
 - a. Using the Fetch promise API get this [JSON file](#). Combine into a normalized JS data structure.
 - b. Iterate through the data structure and generate the HTML elements and event listeners.
 - c. Hovering over a product name will reveal it's sale price
 - d. Clicking / tapping on any of the products should “Add to Favorites”. This state will display a heart toggle (SVG) next to the product. The list of favorite products will persist between sessions in local storage. Mock a Google Analytics custom event to capture that the product has been favorited.
- 4). Create a single style element. Code all CSS within this block. Use no external libraries.
 - a. Use BEM naming
 - b. Use *CSS Grid* instead of *Flexbox*
 - c. Try not to use !important
- 5). Test your work on various modern browsers
- 6). Send us the link to your finished repo

Tips: If you cannot finish simply do the best you can and explain your thought process in the comments. Work at your own pace. We prefer quality over speed.