竞赛报名流程

钻石挑战赛是通过有意义的联系、资源和变革性反馈将高中企业家推向更高水平的催化剂。
The Diamond Challenge is the catalyst that propels high school entrepreneurs to the next level through meaningful connections, resources and transformative feedback.

Registration Website 报名网址

- 在浏览器的网址栏输入并前往官方报名页面：
  Go to the registration website: https://diamondchallenge.awardsplatform.com/

Application Information 申请信息

- 从商业创新赛道和社会创新赛道主题中选择一种：
  Select A Track From Business Innovation track or Social Innovation track：

商业创新赛道

选择您的主要目的是否是解决客户问题，通过这样做会产生收入和利润。

社会创新轨道

选择您的主要目的是解决社会问题并对人类或环境产生积极影响。

Business Innovation track

Select if your primary purpose is to solve a customer problem that by doing so will generate revenue and profit.

Social Innovation track

Select if your primary purpose is to solve a social problem and make a positive impact on people or the environment.

- 选择一个商业计划活动地点（如果您住在推介活动地点附近，请选择离您的家庭住址最近的推介活动地点。如果附近无活动地点，选择任意线上活动）：
  Select A Pitch Event Location (If you live near a pitch event location, please select the closest pitch event location in proximity to your home address. If a competition track you want to compete in does not exist at a pitch event location near you, choose a virtual event to attend)：
  http://horn.udel.edu/2021-pitch-events

Group Project 小组信息

- 学生可以完成2- 4人的小组工作。
  Group projects are accepted for groups of 2-4 students.

- 四份参考资料由组长传达给组员：
  Four support documents need to share with teammates:

  Discord Community: https://discord.com/invite/6uJe8QTmdY
  Facebook Community: https://www.facebook.com/groups/diamondchallengecommunity
  Participant Toolkit: https://horn.udel.edu/participant-toolkit-2022
  Support Videos: https://diamondchallenge.org/curriculum/

Advisor Information 顾问信息

- 三份参考资料由组长传达给顾问：
  Three support documents need to share with your adult advisor:

  Adult Advisor Toolkit: https://horn.udel.edu/adult-advisor-toolkit-2022
  Facebook Community: https://www.facebook.com/groups/diamondchallengecommunity
  Support Videos: https://diamondchallenge.org/curriculum/

Project Information 项目信息

- 请提供清晰简洁的1 句话描述您的钻石挑战概念。请注意，您的描述必须是完整的句子。Please provide a clear and concise 1-sentence description of your Diamond Challenge concept. Please note that your description must be a complete sentence. (20 words maximum)

1-Sentence Concept Description	0 / 20 words	**Please Note**: This 1-sentence concept description will be shared on Diamond Challenge media outlets.
		Please provide a clear and concise **1-sentence description** of your Diamond Challenge concept. Please note that your description must be a **complete sentence**.

- 请根据项目信息填写以下问题
  Please finish these questions based on your projects information

  Please select the industry that **most closely** relates to your concept:

  [▼]

  What is the primary purpose of your venture?

  [▼]

  Is your venture based on a novel invention, scientific discovery or intellectual property?

  [▼]

- 对书面概念叙述中的信息的补充回答
  Concept question responses are in addition to the information included in your written concept narrative.

  1. **Unique Value Question**: How would you describe the unique value of your product(s)/service(s)? In other words, why will customers/beneficiaries choose your product(s)/service(s) over existing alternatives?（200 words max)

  2. **Team Question**: Why should we expect your team to succeed in putting your ideas into action? Hint: In answering this question, you should tell us about your team's purpose/passion and its most important experiences, skill sets, connections and other resources.（200 words max)

- Follow the criteria and upload your written concept narrative and your pitch deck. (pdf version)
根据规则上传书面概念叙述和宣传视频 (PDF 格式)

Written Concept Narrative

[↥] Drag your file here
or
Select file

Please upload your written concept narrative.

Prepare and submit a compelling new venture concept. Persuasive concepts can be expected to tell a seamless and compelling story about:

- the problem you're solving
- the customers/beneficiaries who have the problem
- how you are solving the problem (i.e., a description of your product/service)
- why your solution is different and better than existing alternatives (i.e., its unique value)
- the basic economics underlying how you will make money (or sustain your social venture)
- the collective means of your team members for pursuing the venture
- any evidence you've gathered to show you're on the right track (and have started to gain customer-problem-solution traction)
- Submissions should be no more than 3-5 pages in length double-spaced.

Written concept narrative criteria

Rules, terms and conditions

Your concept ID number is to the left of your concept name when you go to "Concepts" and click "My Concepts".

Please Note: Competition rules, terms and conditions are updated annually. Therefore, the submission samples below may not completely follow the rules, terms and conditions for this year's Diamond Challenge. Please be sure to review this year's rules, terms and conditions.

Business Innovation First Place Example (coming soon)

Social Innovation First Place Example (coming soon)

Pitch Deck

[↥] Drag your file here
or
Select file

Please upload your pitch deck.

Pitch deck criteria

Rules, terms and conditions

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Business Innovation First Place Example (coming soon)

Social Innovation First Place Example (coming soon)

- 请上传您的书面概念叙述：准备并提交一个引人注目的新风险概念，最好是有说服力的概念并讲述一个引人入胜的故事：
  Written concept narrative: Prepare and submit a compelling new venture concept. Persuasive concepts can be expected to tell a seamless and compelling story about.

  提交的文件长度不应超过 3-5 页双倍行距，提交之前请阅读书面概念叙述标准：
  Submissions should be **no more than 3-5 pages in length double-spaced**.
  Check the criteria: https://horn.udel.edu/dc-written-concept-narrative

- 请根据宣传片规则提交：
  Please check the Pitch deck criteria: https://horn.udel.edu/dc-pitch-deck

Notice 注意事项

- 参加者须为：14-18岁的高中生
  Teams must be comprised of 2-4 high school students typically between 14-18 years of age at the time of the submission deadline

- 团队需要一名成年顾问（21 岁或以上）
  Teams require one adult advisor (21 years of age or older)

- 如果您住在推介活动地点附近，请选择离您的家庭住址最近的推介活动地点。如果附近无活动地点，选择任意线上活动
  If a competition track you want to compete in does not exist at a pitch event location near you, you do not live near a pitch event location and/or are not willing to travel to one of the pitch event locations listed below, please select "Virtual" as your pitch event location.

- 演讲时间严格限制在5 分钟以内。评委的提问和队员的回答将严格限制在3分钟以内。
  Pitches are strictly limited to 5 minutes. Judges' questions and team member responses will be strictly limited to 3 minutes.

- 提交的每个团队负责人、团队成员和顾问电子邮件地址必须不同电子邮件地址，并且必须是真实的电子邮件地址。
  Each team leader, team member and advisor email address submitted must be a different email address and must be a real email address

- 申请表提交后将无法更改，请核对后再提交
  Your concept will be locked once you hit submit and no further changes can be made at that time. Please review before you submit the application

- 申请截止日期为2022年1月7日，请尽快填写提交申请
  Registration and submission deadline is January 7th, 2021

- 组委会将于2022年2月9日左右发布晋级决定
  Pitching round invitees are selected on February 9th, 2022

- 可加入官方Discord频道联系主办方人员 : https://discord.com/invite/6uJe8QTmdY
  Join the discord community to get 24/7 support from our Student Advisory Board.

- 若以邮件形式联系主办方: info@diamondchallenge.org
  If you need any support, please email via info@diamondchallenge.org