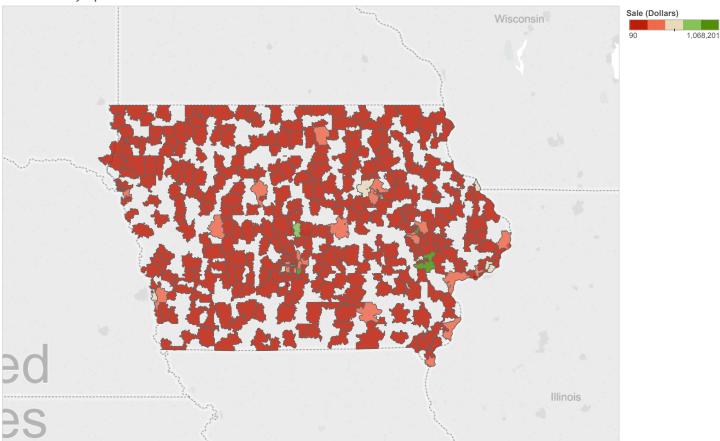
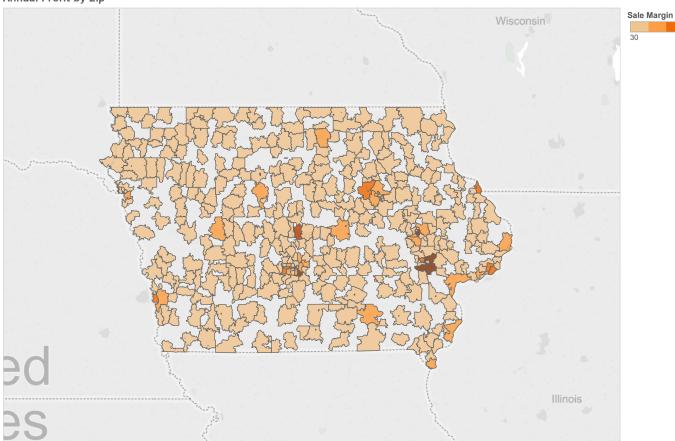
Annual Sales by Zip



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sale (Dollars). Details are shown for Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which excludes 56201.

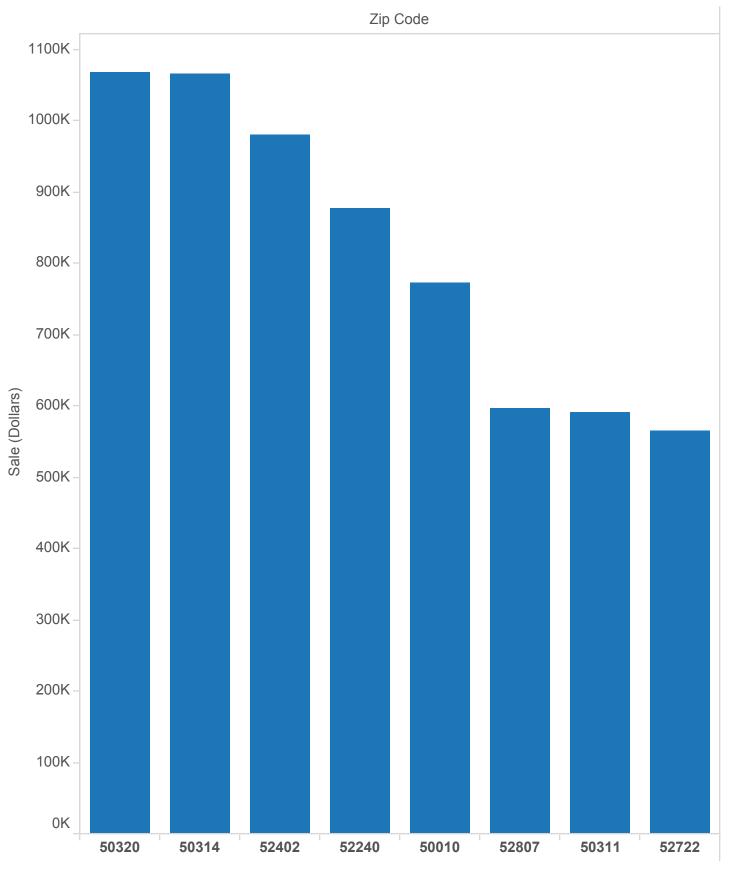
Annual Profit by Zip



356,316

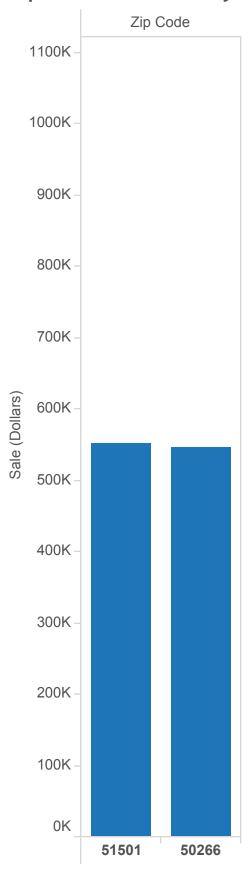
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sale Margin. Details are shown for Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which excludes 56201.

Top 10 Annual Sales by Zip



Sum of Sale (Dollars) for each Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Annual Sales by Zip



Sum of Sale (Dollars) for each Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 by Zip

Zip Code	# Sales	Bottles Sold	Sales \$	Avg. Bottles Sold	Avg Sale \$	Avg Bottle Cost (State)
50320	2,602	69,398	1,068,201	27	411	12
50314	3,645	72,142	1,065,906	20	292	12
52402	5,748	75,492	979,420	13	170	9
52240	4,962	65,478	875,830	13	177	10
50010	5,673	53,617	772,044	9	136	10
52807	2,836	39,965	596,548	14	210	11
50311	2,768	40,475	590,059	15	213	10
52722	2,981	36,970	565,213	12	190	11
51501	3,735	42,400	550,668	11	147	9
50266	2,295	30,248	545,474	13	238	11

[#] Sales, Bottles Sold, Sales \$, Avg. Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail), Profit \$, Avg Profit \$ and Avg Price/L \$ broken down by Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 by Zip

	Avg Bottle Cost		Avg Profit	Avg
Zip Code	(Retail)	Profit \$	\$	Price/L \$
50320	17	356,316	137	21
50314	17	355,628	98	22
52402	14	327,428	57	19
52240	15	292,548	59	19
50010	16	258,178	46	19
52807	16	199,254	70	19
50311	16	197,132	71	19
52722	17	188,721	63	21
51501	14	183,912	49	18
50266	17	182,647	80	21

[#] Sales, Bottles Sold, Sales \$, Avg. Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail), Profit \$, Avg Profit \$ and Avg Price/L \$ broken down by Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Zip-Stores

Zip Code	Store Nun		# Sales	Bottles Sold	Sales \$	Profit \$		Avg. Bottles	Avg Sale \$	Avg Bottle Co	
50320	2633	DES MOINES	1,991	62,827	997,924	332,864	167	32	501	12	1
	2849	DES MOINES	33	171	2,414	805	24	5	73	10	1
	3678	DES MOINES	152	1,381	17,221	5,749	38	9	113	13	1
	4141	DES MOINES	58	777	9,301	3,102	53	13	160	9	1
	4301	DES MOINES	164	2,283	23,161	7,723	47	14	141	9	1
	4603	DES MOINES	57	443	4,378	1,463	26	8	77	10	1
	4622	DES MOINES	100	919	6,059	2,021	20	9	61	7	1
	4798	DES MOINES	22	282	4,335	1,450	66	13	197	11	1
	4800	DES MOINES	25	315	3,409	1,138	46	13	136	9	1
	Total		2,602	69,398	1,068,201	356,316	137	27	411	12	1
50314	2190	DES MOINES	1,315	11,111	121,689	40,618	31	8	93	12	1
	3772	DES MOINES	143	3,592	26,845	8,953	63	25	188	7	1
	4062	DES MOINES	328	4,190	31,917	10,645	32	13	97	9	1
	4829	DES MOINES	1,829	52,525	874,664	291,814	160	29	478	12	1
	4849	DES MOINES	20	444	9,997	3,333	167	22	500	20	3
	5032	DES MOINES	10	280	794	265	27	28	79	5	
	Total		3,645	72,142	1,065,906	355,628	98	20	292	12	1
2402	2568	CEDAR RAPI	301	3,101	25,844	8,631	29	10	86	8	1
	2569	CEDAR RAPI	701	3,597	48,675	16,266	23	5	69	9	1
	2590	CEDAR RAPI	1,099	8,879	121,475	40,540	37	8	111	10	1
	2605	CEDAR RAPI	712	7,836	95,408	31,887	45	11	134	10	1
	2618	CEDAR RAPI	281	1,843	21,288	7,120	25	7	76	9	1
	2843	CEDAR RAPI	181	640	9,090	3,036	17	4	50	11	1
	3385	CEDAR RAPI	477	27,283	439,584	147,085	308	57	922	12	1
	3628	CEDAR RAPI	256	2,890	41,413	13,852	54	11	162	10	1
	3707	CEDAR RAPI	200	1,599	27,494	9,191	46	8	137	12	1
	3894	CEDAR RAPI	228	3,049	12,705	4,243	19	13	56	4	
	4297	CEDAR RAPI	247	2,920	27,003	9,052	37	12	109	9	1
	4487	CEDAR RAPI	40	383	3,544	1,182	30	10	89	7	1
	4496	CEDAR RAPI	81	1,030	5,634	1,880	23	13	70	7	
	4517	CEDAR RAPI	26	429	3,482	1,163	45	17	134	8	1
	4634	CEDAR RAPI	67	537	4,537	1,515	23	8	68	7	1
	4636	CEDAR RAPI	37	340	2,442	815	22	9	66	6	'
										9	1
	4679	CEDAR RAPI CEDAR RAPI	22	252	3,491	1,170	53	11	159	8	
	4687			420	3,914	1,313	30		89		1
	4744	CEDAR RAPI	41	498	5,265	1,760	43	12	128	9	1
	4771	CEDAR RAPI	76	891	5,812	1,940	26	12	76	7	1
	4895	CEDAR RAPI	137	1,188	10,319	3,444	25	9	75	10	1
	4979	CEDAR RAPI	280	3,493	31,883	10,631	38	12	114	8	1
	5036	CEDAR RAPI	45	697	9,495	3,166	70	15	211	12	1
	5047	CEDAR RAPI	6	36	795	265	44	6	133	16	2
	5074	CEDAR RAPI	26	157	3,116	1,039	40	6	120	15	2
	5084	CEDAR RAPI	14	144	1,284	428	31	10	92	8	1
	5097	CEDAR RAPI	64	629	8,372	2,796	44	10	131	9	1
	5168	CEDAR RAPI	59	731	6,055	2,019	34	12	103	8	1
	Total		5,748	75,492	979,420	327,428	57	13	170	9	1
52240	2285	IOWA CITY	306	4,552	76,927	25,721	84	15	251	14	2
	2512	IOWA CITY	1,375	27,686	419,535	140,073	102	20	305	11	1
	2513	IOWA CITY	696	4,811	60,268	20,161	29	7	87	9	1
	2622	IOWA CITY	533	4,612	74,371	24,877	47	9	140	11	1
	2844	IOWA CITY	86	643	8,289	2,773	32	7	96	10	1
	3896	IOWA CITY	348	3,357	20,643	6,887	20	10	59	6	
	3926	IOWA CITY	502	6,222	72,808	24,337	48	12	145	9	1
	4160	IOWA CITY	90	604	8,053	2,695	30	7	89	9	1
	4457	IOWA CITY	70	818	7,762	2,589	37	12	111	7	1
	4481	IOWA CITY	261	2,848	37,162	12,398	48	11	142	10	
	4697	IOWA CITY	152	4,002	31,898	10,636	70	26	210	9	
	4728	IOWA CITY	20	176	2,764	922	46	9	138	11	
	4827	IOWA CITY	138	1,636	19,624	6,553	47	12	142	11	
	4836	IOWA CITY	78	666	7,816	2,608	33	9	100	8	
	4837	IOWA CITY	83	751	8,567	2,861	34	9	103	8	
	4844	IOWA CITY	46	201	2,138	714	16	4	46	10	
	4989	IOWA CITY	19	410	1,612	540	28	22	85	7	
	5014	IOWA CITY	54	274	5,370	1,790	33	5	99	16	2
	5014	IOWA CITY	84	889	7,501	2,504	33	11	89	8	
	5111	IOWA CITY	21	320	2,723	908	43	15	130	6	1

[#] Sales, Bottles Sold, Sales \$, Profit \$, Avg Profit \$, Avg Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail) and Avg Price/L \$ broken down by Zip Code, Store Number and City. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Zip-Stores

Zip Code	Store Numb		Avg Price/L
50320	2633	DES MOINES	2
	2849	DES MOINES	1
	3678	DES MOINES	2
	4141	DES MOINES	1
	4301	DES MOINES	2
	4603	DES MOINES	1
	4622	DES MOINES	1
	4798	DES MOINES	1
	4800	DES MOINES	1
	Total		2
50314	2190	DES MOINES	2
	3772	DES MOINES	2
	4062	DES MOINES	2
	4829	DES MOINES	2
	4849	DES MOINES	4
	5032	DES MOINES	1
		DES MOINES	
	Total		2
52402	2568	CEDAR RAPI	1
	2569	CEDAR RAPI	1
	2590	CEDAR RAPI	2
	2605	CEDAR RAPI	1
	2618	CEDAR RAPI	1
	2843	CEDAR RAPI	1
	3385	CEDAR RAPI	1
	3628	CEDAR RAPI	1
	3707	CEDAR RAPI	1
	3894	CEDAR RAPI	1
	4297	CEDAR RAPI	2
	4487	CEDAR RAPI	1
	4496	CEDAR RAPI	2
	4517	CEDAR RAPI	1
	4634	CEDAR RAPI	1
	4636	CEDAR RAPI	2
	4679	CEDAR RAPI	1
	4687	CEDAR RAPI	1
	4744	CEDAR RAPI	1
	4771	CEDAR RAPI	2
	4895	CEDAR RAPI	2
	4979	CEDAR RAPI	2
		CEDAR RAPI	
	5036		3
	5047	CEDAR RAPI	2
	5074	CEDAR RAPI	3
	5084	CEDAR RAPI	1
	5097	CEDAR RAPI	1
	5168	CEDAR RAPI	2
	Total		1
52240	2285	IOWA CITY	2
	2512	IOWA CITY	2
	2513	IOWA CITY	1
	2622	IOWA CITY	1
	2844	IOWA CITY	1
		IOWA CITY	
	3896		2
	3926	IOWA CITY	1
	4160	IOWA CITY	1
	4457	IOWA CITY	1
	4481	IOWA CITY	2
	4697	IOWA CITY	2
	4728	IOWA CITY	1
	4827	IOWA CITY	2
	4836	IOWA CITY	1
	4837	IOWA CITY	1
	4844	IOWA CITY	2
	4989	IOWA CITY	1
	5014	IOWA CITY	3.
	5060	IOWA CITY	1
			0
	5111	IOWA CITY	2

[#] Sales, Bottles Sold, Sales \$, Profit \$, Avg Profit \$, Avg Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail) and Avg Price/L \$ broken down by Zip Code, Store Number and City. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Zip-Stores

Zip Code	Store Num		# Sales	Bottles Sold	Sales \$	Profit \$		Avg. Bottles		Avg Bottle Co	
50010	2500	AMES	1,179	10,676	149,122	49,801	42	9	126	10	16
	2501	AMES	1,281	10,924	144,834	48,431	38	9	113	10	1
	2609	AMES	121	727	6,467	2,165	18	6	53	9	1-
	3524	AMES	237	10,356	180,806	60,529	255	44	763	12	1
	3866	AMES	70	728	12,133	4,046	58	10	173	12	1
	4004	AMES	240	2,910	41,236	13,784	57	12	172	11	1
	4015	AMES	140	2,020	28,580	9,555	68	14	204	11	1
	4102	AMES	178	1,210	14,779	5,045	28	7	83	8	1:
	4103	AMES	134	1,164	17,188	5,742	43	9	128	11	1
	4129	AMES	1,008	3,745	68,036	22,739	23	4	67	12	18
	4436	AMES	83	845	9,497	3,174	38	10	114	9	14
	4437	AMES	65 84	457 529	4,716	1,573	24 19	7	73 58	7	1
	4509	AMES	434	4,371	4,877 58,422	1,627	45	10	135	11	1
	4656	AMES	29	226	2,253	752	26	8	78	8	1
	4674	AMES	84	656	7,061	2,359	28	8	84	8	1:
	4675	AMES	51	373	4,080	1,365	27	7	80	9	1
	4709	AMES	39	399	5,533	1,845	47	10	142	10	1
	4960	AMES	26	503	4,769	1,591	61	19	183	9	1
	4987	AMES	107	336	3,417	1,141	11	3	32	8	1;
	5187	AMES	83	462	4,239	1,415	17	6	51	9	14
	Total	/ WILL	5,673	53,617	772,044	258,178	46	9	136	10	1
2807	2614	DAVENPORT	1,031	10,051	142,675	47,696	46	10	138	10	1
	2635	DAVENPORT	709	7,195	109,793	36,680	52	10	155	11	1
	3354	DAVENPORT	313	13,731	240,154	80,174	256	44	767	12	1!
	3540	DAVENPORT	143	1,265	20,284	6,774	47	9	142	11	11
	3715	DAVENPORT	196	2,276	16,549	5,520	28	12	84	8	12
	3731	DAVENPORT	304	3,288	46,132	15,410	51	11	152	10	1:
	4640	DAVENPORT	111	1,793	16,894	5,636	51	16	152	8	1:
	4748	DAVENPORT	14	174	1,879	629	45	12	134	9	1;
	4750	DAVENPORT	15	192	2,187	734	49	13	146	8	1;
	Total		2,836	39,965	596,548	199,254	70	14	210	11	16
0311	2620	WINDSOR H	1,228	6,631	97,187	32,477	26	5	79	10	16
	2626	DES MOINES	773	8,337	89,785	30,018	39	11	116	10	14
	3420	WINDSOR H	337	20,778	348,837	116,532	346	62	1,035	13	19
	3645	WINDSOR H	192	1,950	30,603	10,217	53	10	159	11	1
	4801	DES MOINES	77	818	9,994	3,333	43	11	130	9	14
	5098	DES MOINES	104	1,612	9,819	3,276	31	16	94	8	12
	5107	WINDSOR H	57	349	3,833	1,278	22	6	67	8	1;
	Total		2,768	40,475	590,059	197,132	71	15	213	10	16
2722	2603	BETTENDORF	1,146	8,759	132,877	44,394	39	8	116	12	18
	2840	BETTENDORF	99	624	8,174	2,738	28	6	83	10	15
	3838	BETTENDORF	261	3,011	43,016	14,385	55	12	165	10	16
	3952	BETTENDORF	916	19,366	331,874	110,751	121	21	362	13	20
	4164	BETTENDORF	222	2,000	18,703	6,247	28	9	84	9	1:
	4192	BETTENDORF	63	506	7,528	2,512	40	8	119	9	1
	4699	BETTENDORF	23	231	3,626	1,209	53	10	158	11	16
	4717	BETTENDORF	23	131	1,862	625	27	6	81	10	1
	4870	BETTENDORF	15	103	727	242	16	7	48	6	10
	4915	BETTENDORF	17	238	1,360	454	27	14	80	8	1:
	5013	BETTENDORF	104	1,106	8,766	2,928	28	11	84	8	12
	5108	BETTENDORF	92	895	6,700	2,236	24	10	73	8	1:
	Total		2,981	36,970	565,213	188,721	63	12	190	11	1
51501	2613	COUNCIL BL	820	7,018	87,587	29,341	36	9	107	9	14
	2641	COUNCIL BL	292	3,124	26,887	8,979	31	11	92	9	1:
	3477	COUNCIL BL	199	7,386	129,422	43,224	217	37	650	11	1
	3521	COUNCIL BL	123	1,492	40,894	13,636	111	12	332	15	2
	3963	COUNCIL BL	424	1,905	14,751	4,920	12	4	35	6	
	4312	COUNCIL BL	746	8,452	145,076	48,397	65	11	194	11	1
	4425	COUNCIL BL	8	225	908	303	38	28	113	4	
	4435	COUNCIL BL	32	432	3,204	1,071	33	14	100	6	1
	4474	COUNCIL BL	51	648	5,577	1,863	37	13	109	8	1
	4475	COUNCIL BL	55	685	4,982	1,662	30	12	91	6	1
	4476	COUNCIL BL	49	867	4,612	1,539	31	18	94	6	,
	4625	COUNCIL BL	37	417	1,824	609	16	11	49	5	-
	4626	COUNCIL BL	89	738	5,261	1,755	20	8	59	7	10
			64	1,059	5,434	1,813	28	17	85	7	

Sales, Bottles Sold, Sales \$, Profit \$, Avg Profit \$, Avg Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail) and Avg Price/L \$ broken down by Zip Code, Store Number and City. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Zip-Stores

50010		ber City	Avg Price/L
	2500 2501	AMES	19
	2609	AMES	17
	3524	AMES	18
	3866	AMES	18
	4004	AMES	15
	4015	AMES	16
	4102	AMES	13
	4103	AMES	17
	4129	AMES	23
	4436	AMES	19
	4437	AMES	16
	4438	AMES	18
	4509	AMES	21
	4656	AMES	19
	4674	AMES	18
	4675	AMES	20
	4709	AMES	17
	4960	AMES	15
	4987	AMES	17
	5187	AMES	22
	Total		19
52807	2614	DAVENPORT	19
	2635	DAVENPORT	21
	3354	DAVENPORT	1:
	3540	DAVENPORT	19
	3715	DAVENPORT	2:
	3731	DAVENPORT	1
	4640	DAVENPORT	2
	4748	DAVENPORT	1
	4750	DAVENPORT	1
	Total		1
50311	2620	WINDSOR H	1
	2626	DES MOINES	1
	3420	WINDSOR H	19
	3645	WINDSOR H	1
	4801	DES MOINES	1
	5098	DES MOINES	2
	5107	WINDSOR H	1
	Total		1
52722	2603	BETTENDORF	2:
	2840	BETTENDORF	10
	3838	BETTENDORF	10
	3952	BETTENDORF	
	4164	BETTENDORF	18
	4164 4192	BETTENDORF BETTENDORF	1) 1)
	4164 4192 4699	BETTENDORF BETTENDORF BETTENDORF	1) 1) 1)
	4164 4192 4699 4717	BETTENDORF BETTENDORF BETTENDORF	1) 1- 1) 1)
	4164 4192 4699 4717 4870	BETTENDORF BETTENDORF BETTENDORF BETTENDORF	1) 1) 1) 1) 1)
	4164 4192 4699 4717 4870 4915	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF	1) 1- 1) 1) 1- 1-
	4164 4192 4699 4717 4870 4915 5013	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF	1) 1, 1) 1) 1) 1)
	4164 4192 4699 4717 4870 4915 5013	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF	1) 1) 1) 1) 1) 1) 1)
E4504	4164 4192 4699 4717 4870 4915 5013 5108 Total	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF	11 1- 11 11 1- 11 11 1- 12
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 11 11 11 11 11 11 2
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 1- 11 11 11 11 11 2 11
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL COUNCIL BL	11 1- 11 11 11 11 11 2 11 11
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL COUNCIL BL COUNCIL BL	11 11 11 11 11 11 11 2 11 11 11
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL COUNCIL BL COUNCIL BL COUNCIL BL COUNCIL BL	11 11 11 11 11 11 12 2 11 11 12
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL COUNCIL BL COUNCIL BL COUNCIL BL COUNCIL BL COUNCIL BL	11 11 11 11 11 11 2 11 11 2;
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 11 11 11 11 11 2 11 11 2; 11 2;
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312 4425 4435	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 11 11 11 11 11 2 11 11 2; 11 2
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312 4425 4435	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 11 11 11 11 11 11 11 11 22 11 11 23 11 11
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312 4425 4435 4474	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	25 18 14 15 16 17 18 18 11 19 25 18 26 18 16 11 16 11 18
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312 4425 4435 4474 4475	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 11 11 11 11 11 12 13 14 14 23 14 15 16 17 18 18 19 19 10 11 11 11 11 11 11 11 11 11
51501	4164 4192 4699 4717 4870 4915 5013 5108 Total 2613 2641 3477 3521 3963 4312 4425 4435 4474	BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF BETTENDORF COUNCIL BL	11 11 11 11 11 11 11 11 11 22 11 11 23 11 11

Sales, Bottles Sold, Sales \$, Profit \$, Avg Profit \$, Avg Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail) and Avg Price/L \$ broken down by Zip Code, Store Number and City. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Zip-Stores

Zip Code	Store Nun	nber City	# Sales	Bottles Sold	Sales \$	Profit \$	Avg Profit \$	Avg. Bottles	Avg Sale \$ Avg	Bottle Co Avg	Bottle Co.
51501	4738	COUNCIL BL	29	438	3,864	1,289	44	15	133	9	13
	4740	COUNCIL BL	27	312	3,951	1,318	49	12	146	9	13
	4742	COUNCIL BL	96	1,053	11,912	3,988	42	11	124	8	13
	4808	COUNCIL BL	58	863	5,790	1,931	33	15	100	7	11
	4866	COUNCIL BL	245	1,483	11,120	3,714	15	6	45	8	12
	4867	COUNCIL BL	60	1,179	6,365	2,123	35	20	106	6	9
	5056	COUNCIL BL	7	17	175	58	8	2	25	9	14
	5077	COUNCIL BL	158	1,782	25,291	8,448	53	11	160	10	15
	5078	COUNCIL BL	18	154	1,104	368	20	9	61	7	11
	5161	COUNCIL BL	14	81	463	155	11	6	33	3	5
	5164	COUNCIL BL	16	266	1,604	535	33	17	100	7	10
	5182	COUNCIL BL	18	324	2,613	871	48	18	145	7	10
	Total		3,735	42,400	550,668	183,912	49	11	147	9	14
50266	2619	WEST DES	1,021	8,680	143,959	48,105	47	9	141	11	17
	2630	WEST DES	161	1,546	20,853	6,991	43	10	130	10	15
	3698	WEST DES	130	730	13,544	4,521	35	6	104	15	22
	3806	WEST DES	122	1,428	24,603	8,214	67	12	202	12	18
	3814	WEST DES	120	10,472	247,417	83,004	692	87	2,062	18	26
	3871	WEST DES	52	500	9,398	3,137	60	10	181	13	20
	3899	WEST DES	292	3,180	47,295	15,828	54	11	162	11	16
	4373	WEST DES	92	693	8,299	2,775	30	8	90	9	13
	4379	WEST DES	67	600	5,828	1,945	29	9	87	8	12
	4518	WEST DES	27	364	3,346	1,124	42	13	124	7	10
	4519	WEST DES	36	468	4,605	1,549	43	13	128	9	13
	4696	WEST DES	77	611	4,029	1,344	17	8	52	6	9
	4718	WEST DES	27	354	5,153	1,722	64	13	191	10	15
	4887	WEST DES	28	323	3,572	1,191	43	12	128	8	12
	4925	URBANDALE	39	263	2,968	996	26	7	76	9	13
	5189	WEST DES	4	36	604	201	50	9	151	11	17
	Total		2,295	30,248	545,474	182,647	80	13	238	11	17

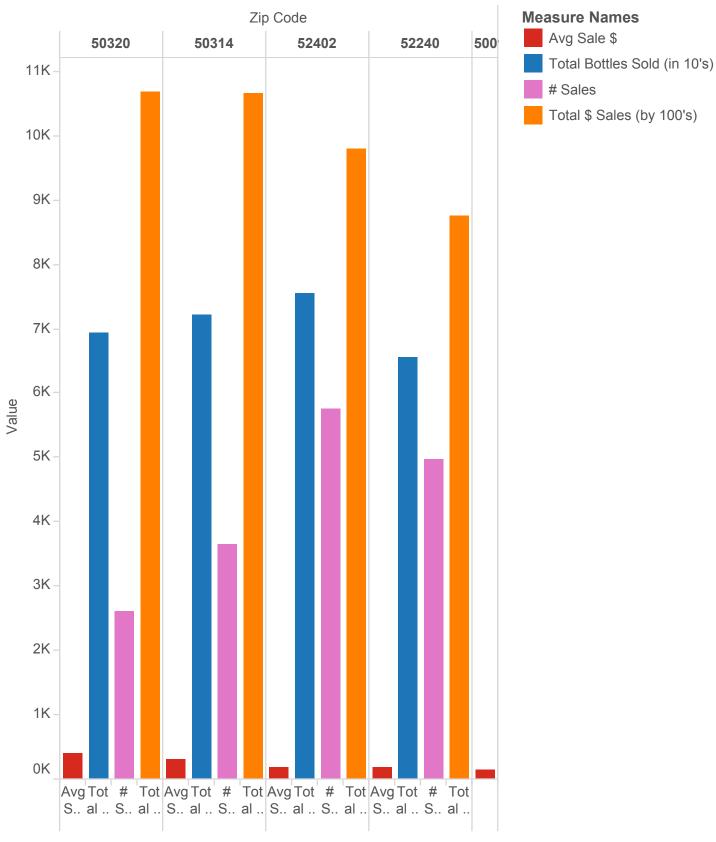
[#] Sales, Bottles Sold, Sales \$, Profit \$, Avg Profit \$, Avg Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail) and Avg Price/L \$ broken down by Zip Code, Store Number and City. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 Zip-Stores

Zip Code	Store Numb	er City	Avg Price/L \$
51501	4738	COUNCIL BL	17
	4740	COUNCIL BL	15
	4742	COUNCIL BL	13
	4808	COUNCIL BL	15
	4866	COUNCIL BL	19
	4867	COUNCIL BL	15
	5056	COUNCIL BL	26
	5077	COUNCIL BL	14
	5078	COUNCIL BL	21
	5161	COUNCIL BL	17
	5164	COUNCIL BL	17
	5182	COUNCIL BL	18
	Total		18
50266	2619	WEST DES	22
	2630	WEST DES	17
	3698	WEST DES	29
	3806	WEST DES	19
	3814	WEST DES	28
	3871	WEST DES	20
	3899	WEST DES	15
	4373	WEST DES	18
	4379	WEST DES	17
	4518	WEST DES	16
	4519	WEST DES	15
	4696	WEST DES	19
	4718	WEST DES	16
	4887	WEST DES	16
	4925	URBANDALE	16
	5189	WEST DES	16
	Total		21

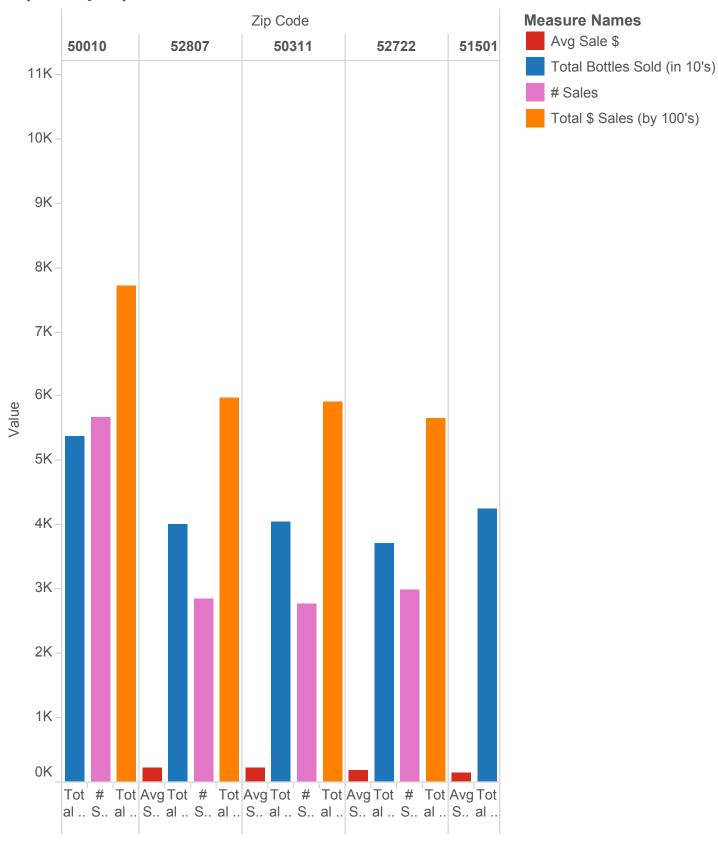
[#] Sales, Bottles Sold, Sales \$, Profit \$, Avg Profit \$, Avg Bottles Sold, Avg Sale \$, Avg Bottle Cost (State), Avg Bottle Cost (Retail) and Avg Price/L \$ broken down by Zip Code, Store Number and City. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

Top 10 by Zip Charts



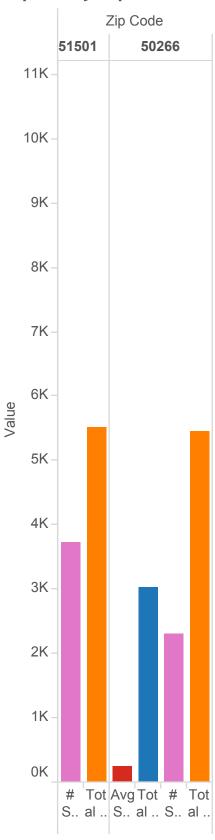
Avg Sale \$, Total Bottles Sold (in 10's), # Sales and Total \$ Sales (by 100's) for each Zip Code. Color shows details about Avg Sale \$, Total Bottles Sold (in 10's), # Sales and Total \$ Sales (by 100's). The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

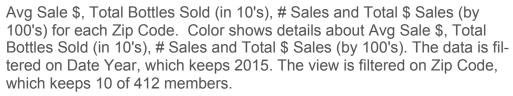
Top 10 by Zip Charts



Avg Sale \$, Total Bottles Sold (in 10's), # Sales and Total \$ Sales (by 100's) for each Zip Code. Color shows details about Avg Sale \$, Total Bottles Sold (in 10's), # Sales and Total \$ Sales (by 100's). The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.

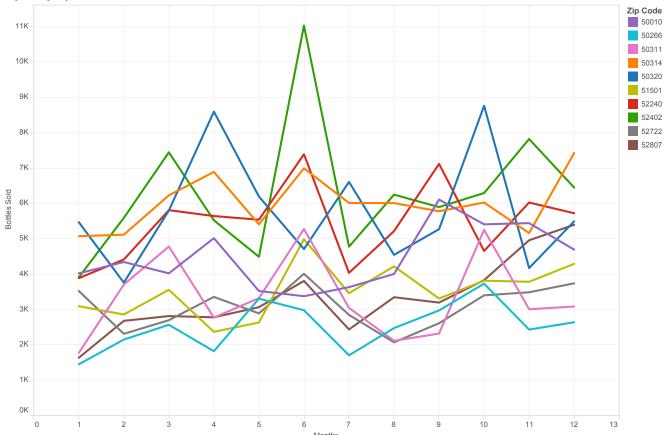
Top 10 by Zip Charts







Top 10 by Zip-line chart



The trend of sum of Bottles Sold for Date Month. Color shows details about Zip Code. The data is filtered on Date Year, which keeps 2015. The view is filtered on Zip Code, which keeps 10 of 412 members.