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Project Introduction

This project aims to analyze traffic flow data to identify patterns, predict traffic conditions, and provide actionable insights for stakeholders. The analysis involves exploratory data analysis (EDA) and machine learning models to achieve these objectives.

Preprocessing: The Time and Date columns are converted to appropriate formats, and relevant features like Hour, Month, and Day are extracted.

Label Encoding: Categorical features like Day of the week and Traffic Situation are encoded to numerical values. **Feature Selection:** The features (Time, Day of the week, CarCount, etc.) are selected for training.

Model Training: A RandomForestClassifier is used to predict the traffic situation.

Evaluation: The model's performance is evaluated using confusion matrix, classification report, and accuracy score.

Feature Importance: A plot showing the importance of each feature in predicting the traffic situation is generated.



```
In [5]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt

import seaborn as sns
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler, OneHotEncoder, LabelEncoder
```

```
df
=pd.read_csv(r"C:\Users\HP\Downloads\TrafficDataset.csv")
```

```
df.head()
```

	Time	Date	Day of the week	CarCount	BikeCount	BusCount	TruckCount	Total Sit	Tr
0	12:00:00 AM	10-10-2023	Tuesday	13	2	2	24	41	no
1	12:15:00 AM	10-10-2023	Tuesday	14	1	1	36	52	no
2	12:30:00 AM	10-10-2023	Tuesday	10	2	2	32	46	no
3	12:45:00 AM	10-10-2023	Tuesday	10	2	2	36	50	no
4	1:00:00 AM	10-10-2023	Tuesday	11	2	1	34	48	no

```
#Data Preprocessing
df.shape
```

```
(2976, 9)
```

```
df.dtypes
```

```
In [6]: Time          object
        Date          object
In [7]: Day of the week object
        CarCount      int64
Out[7]: BikeCount     int64
        BusCount      int64
        TruckCount    int64
        Total         int64
        Traffic Situation object
        dtype: object
```

dtype: object

data type. But first, I am checking thuation has c
column float

```
df['Time'].unique()
```

In [8]:

Out[8]:

In [9]:

Out[9]:

In [10]:

```
Out[10]: array(['12:00:00 AM', '12:15:00 AM', '12:30:00 AM', '12:45:00 AM',
                '1:00:00 AM', '1:15:00 AM', '1:30:00 AM', '1:45:00 AM',
                '2:00:00 AM', '2:15:00 AM', '2:30:00 AM', '2:45:00 AM',
                '3:00:00 AM', '3:15:00 AM', '3:30:00 AM', '3:45:00 AM',
```

```
'4:00:00 AM', '4:15:00 AM', '4:30:00 AM', '4:45:00 AM',
'5:00:00 AM', '5:15:00 AM', '5:30:00 AM', '5:45:00 AM',
'6:00:00 AM', '6:15:00 AM', '6:30:00 AM', '6:45:00 AM',
'7:00:00 AM', '7:15:00 AM', '7:30:00 AM', '7:45:00 AM',
'8:00:00 AM', '8:15:00 AM', '8:30:00 AM', '8:45:00 AM',
'9:00:00 AM', '9:15:00 AM', '9:30:00 AM', '9:45:00 AM',
'10:00:00 AM', '10:15:00 AM', '10:30:00 AM', '10:45:00 AM',
'11:00:00 AM', '11:15:00 AM', '11:30:00 AM', '11:45:00 AM',
'12:00:00 PM', '12:15:00 PM', '12:30:00 PM', '12:45:00 PM',
'1:00:00 PM', '1:15:00 PM', '1:30:00 PM', '1:45:00 PM',
'2:00:00 PM', '2:15:00 PM', '2:30:00 PM', '2:45:00 PM',
'3:00:00 PM', '3:15:00 PM', '3:30:00 PM', '3:45:00 PM',
'4:00:00 PM', '4:15:00 PM', '4:30:00 PM', '4:45:00 PM',
'5:00:00 PM', '5:15:00 PM', '5:30:00 PM', '5:45:00 PM',
'6:00:00 PM', '6:15:00 PM', '6:30:00 PM', '6:45:00 PM',
'7:00:00 PM', '7:15:00 PM', '7:30:00 PM', '7:45:00 PM',
'8:00:00 PM', '8:15:00 PM', '8:30:00 PM', '8:45:00 PM',
'9:00:00 PM', '9:15:00 PM', '9:30:00 PM', '9:45:00 PM',
'10:00:00 PM', '10:15:00 PM', '10:30:00 PM', '10:45:00 PM',
'11:00:00 PM', '11:15:00 PM', '11:30:00 PM', '11:45:00 PM'],
dtype=object)
```

```
In [11]: # Convert 'Time' to minutes df['Time'] = pd.to_datetime(df['Time'],
format='%I:%M:%S %p').dt.hour * 60 + pd.to_ df['Time'].unique()
```

```
Out[11]: array([ 0, 15, 30, 45, 60, 75, 90, 105, 120, 135, 150,
165, 180, 195, 210, 225, 240, 255, 270, 285, 300, 315,
330, 345, 360, 375, 390, 405, 420, 435, 450, 465, 480,
495, 510, 525, 540, 555, 570, 585, 600, 615, 630, 645,
660, 675, 690, 705, 720, 735, 750, 765, 780, 795, 810,
825, 840, 855, 870, 885, 900, 915, 930, 945, 960, 975,
990, 1005, 1020, 1035, 1050, 1065, 1080, 1095, 1110, 1125, 1140,
1155, 1170, 1185, 1200, 1215, 1230, 1245, 1260, 1275, 1290, 1305,
1320, 1335, 1350, 1365, 1380, 1395, 1410, 1425])
```

In this code:

%I is the hour (01-12) for 12-hour clocks.

%p is AM or PM.

```
In [12]: df['Date'].unique()
```

```
Out[12]: array(['10-10-2023', '11-10-2023', '12-10-2023', '13-10-
2023', '14-10-2023', '15-10-2023', '16-10-2023', '17-10-2023',
'18-10-2023', '19-10-2023', '20-10-2023', '21-10-2023',
'22-10-2023', '23-10-2023', '24-10-2023', '25-10-2023',
'26-10-2023', '27-10-2023', '28-10-2023', '29-10-2023',
'30-10-2023', '31-10-2023', '01-11-2023', '02-11-2023',
'03-11-2023', '04-11-2023', '05-11-2023', '06-11-2023',
'07-11-2023', '08-11-2023', '09-11-2023'], dtype=object)
```

```
In [13]: # Inspect the raw 'Date' column
print("Raw Date Data:")
print(df['Date'].head(10))

# Convert 'Date' to datetime format (dd-mm-yyyy)
df['Date'] = pd.to_datetime(df['Date'], format='%d-%m-%Y', errors='coerce')

# Check for any missing values or incorrect parsing
print("\nConverted Date Data:")
print(df['Date'].head(10))
print("Missing values in 'Date':", df['Date'].isna().sum())

# Convert to days since a reference date
reference_date = pd.Timestamp('2023-10-09')
df['Date'] = (df['Date'] - reference_date).dt.days

# Verify the final result
print("\nFinal Date Data:")
print(df.dtypes)
print(df.head())
print(df.tail())
```

```
Raw Date Data:
0    10-10-2023
1    10-10-2023
2    10-10-2023
3    10-10-2023
4    10-10-2023
5    10-10-2023
6    10-10-2023
7    10-10-2023
8    10-10-2023
9    10-10-2023 Name: Date, dtype: object
```

```
Converted Date Data:
0    2023-10-10
1    2023-10-10
2    2023-10-10
3    2023-10-10
4    2023-10-10
5    2023-10-10
6    2023-10-10
7    2023-10-10
8    2023-10-10
9    2023-10-10
Name: Date, dtype: datetime64[ns]
Missing values in 'Date': 0
```

```
Final Date Data:
Time                int32
Date                int64
Day of the week     object
CarCount            int64
BikeCount           int64
BusCount            int64
TruckCount          int64
Total               int64
Traffic Situation   object
dtype: object
```

	Time	Date	Day of the week	CarCount	BikeCount	BusCount	TruckCount	\
0	0	1	Tuesday	13	2	2	24	
1	15	1	Tuesday	14	1	1	36	
2	30	1	Tuesday	10	2	2	32	
3	45	1	Tuesday	10	2	2	36	
4	60	1	Tuesday	11	2	1	34	

```
Total Traffic Situation
0    41      normal
1    52      normal
2    46      normal
3    50      normal
4    48      normal
```

	Time	Date	Day of the week	CarCount	BikeCount	BusCount	TruckCount	\
2971	1365	31	Thursday	6	0	2	34	
2972	1380	31	Thursday	5	0	2	24	
2973	1395	31	Thursday	11	2	2	32	

2974	1410	31	Thursday	5	2	2	37	2975
	1425	31	Thursday	10	1	0	25	

Total Traffic Situation		
2971	42	normal
2972	31	normal
2973	47	normal
2974	46	normal
2975	36	normal

```
In [14]: df['Traffic Situation'].unique()
```

```
Out[14]: array(['normal', 'low', 'heavy', 'high'], dtype=object)
```

```
In [15]: from sklearn.preprocessing import LabelEncoder

label_encoder = LabelEncoder()
df['Traffic Situation'] = label_encoder.fit_transform(df['Traffic Situation'])
```

```
In [16]: df.head()
```

```
Out[16]:
```

			Day of							Traffic
	Time	Date	the	CarCount	BikeCount	BusCount	TruckCount	Total		Situation week
0	0	1	Tuesday	13	2	2	24	41	3	
1	15	1	Tuesday	14	1	1	36	52	3	
2	30	1	Tuesday	10	2	2	32	46	3	
3	45	1	Tuesday	10	2	2	36	50	3	
4	60	1	Tuesday	11	2	1	34	48	3	

```
In [17]: df['Date'].unique()
```

```
Out[17]: array([ 1,  2,  3,  4,  5,  6,  7,  8,  9, 10, 11, 12, 13, 14, 15, 16, 17,
                18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31],
              dtype=int64)
```

```
In [18]: df['Date'].head(10)
```

```
Out[18]: 0    1
         1    1
         2    1
         3    1
         4    1
         5    1
         6    1
         7    1
         8    1
         9    1
```

Name: Date, dtype: int64

```
In [19]: df['Traffic Situation'].unique()
```

```
Out[19]: array([3, 2, 0, 1])
```

```
In [20]: #Descriptive Statistics  
df.describe()
```

```
Out[20]:
```

	Time	Date	CarCount	BikeCount	BusCount	TruckCount	
count	2976.000000	2976.000000	2976.000000	2976.000000	2976.000000	2976.000000	2976.
mean	712.500000	16.000000	62.184812	9.405578	10.546371	21.967742	104.
std	415.739495	8.945775	43.384148	9.275747	9.774527	10.312510	50.
min	0.000000	1.000000	5.000000	0.000000	0.000000	5.000000	25.
25%	356.250000	8.000000	15.000000	2.000000	2.000000	13.000000	53.
50%	712.500000	16.000000	61.000000	7.000000	8.000000	21.000000	101.
75%	1068.750000	24.000000	97.000000	15.000000	17.000000	30.000000	144.
max	1425.000000	31.000000	150.000000	50.000000	40.000000	60.000000	227.

```
In [21]:
```

```
Out[21]:
```

```
df.isnull().sum()
```

```
In [22]: Time          0  
Date          0  
Day of the week  0  
CarCount      0  
BikeCount     0  
BusCount      0  
TruckCount    0  
Total         0  
Traffic Situation  0  
dtype: int64
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 2976 entries, 0 to 2975
```

```
Data columns (total 9 columns):
```

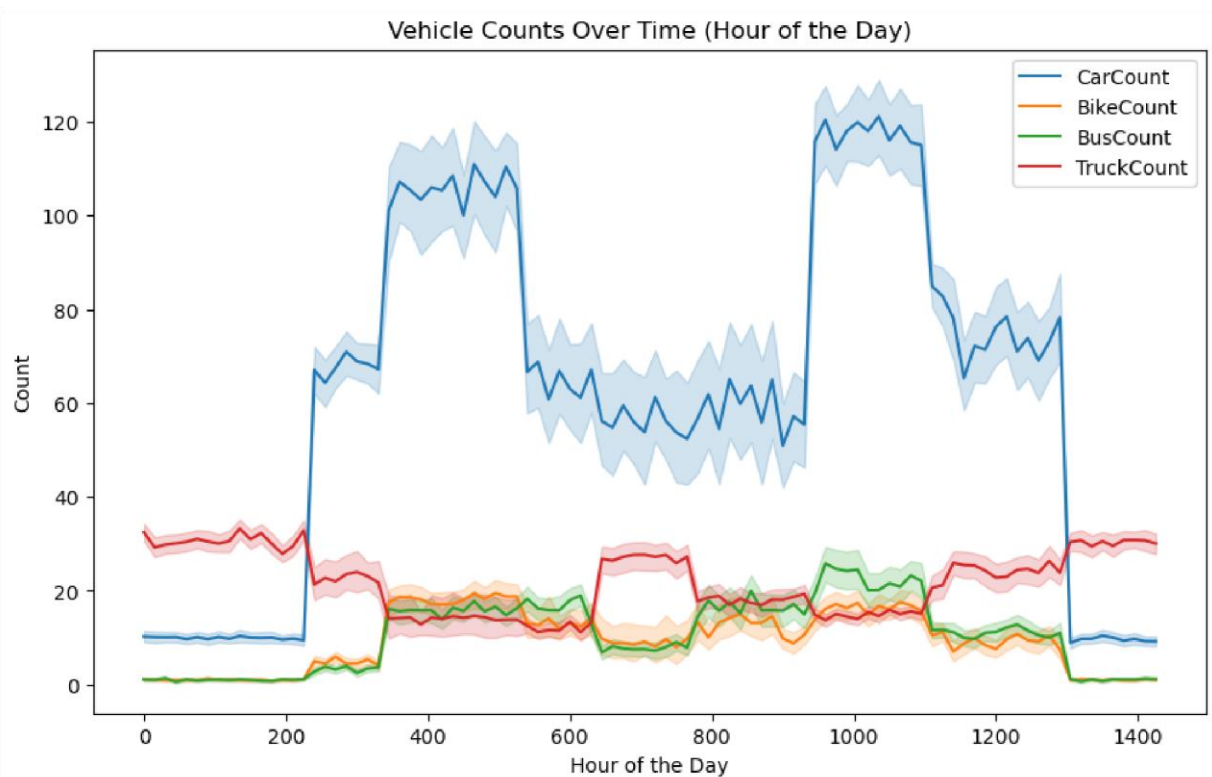
#	Column	Non-Null Count	Dtype
0	Time	2976 non-null	int32
1	Date	2976 non-null	int64
2	Day of the week	2976 non-null	object

3	CarCount	2976	non-null	int64
4	BikeCount	2976	non-null	int64
5	BusCount	2976	non-null	int64
6	TruckCount	2976	non-null	int64
7	Total	2976	non-null	int64
8	Traffic Situation	2976	non-	

```
plt.figure(figsize=(10, 6))
sns.lineplot(data=df, x='Time', y='CarCount', label='CarCount')
sns.lineplot(data=df, x='Time', y='BikeCount', label='BikeCount')
sns.lineplot(data=df, x='Time', y='BusCount', label='BusCount')
sns.lineplot(data=df, x='Time', y='TruckCount',
label='TruckCount') plt.title('Vehicle Counts Over Time (Hour of
the Day)') plt.xlabel('Hour of the Day') plt.ylabel('Count')
plt.legend() plt.show()
```

null int32 dtypes: int32(2), int64(6), object(1) memory usage: 186.1+ KB

In [23]:

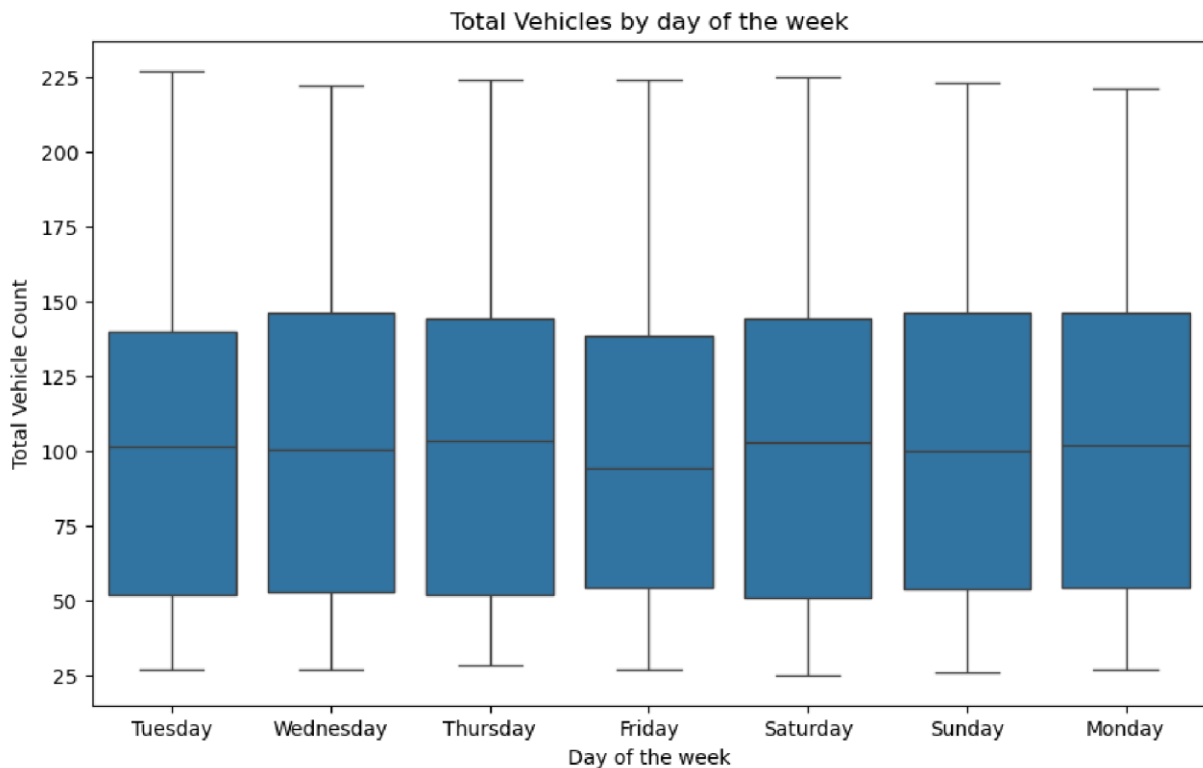


Graph Description

The graph shows vehicle traffic patterns over time. Cars have the highest volume, followed by bikes, buses, and trucks. There are two peak periods: morning and evening. Bikes and cars increase significantly during these times. Buses are relatively consistent, while trucks are lower overall.

Total Vehicles by day of the week

```
In [26]: plt.figure(figsize=(10,6))
sns.boxplot(data=df,x ='Day of the week',y
='Total') plt.title('Total Vehicles by day of the
week') plt.xlabel('Day of the week')
plt.ylabel('Total Vehicle Count') plt.show()
```



Graph Description

The graph shows the total number of vehicles for each day of the week. The box plots indicate the median, quartiles, and outliers for each day. There is no significant difference in the overall vehicle count across the days. However, there is some variation in the spread of the data for each day.

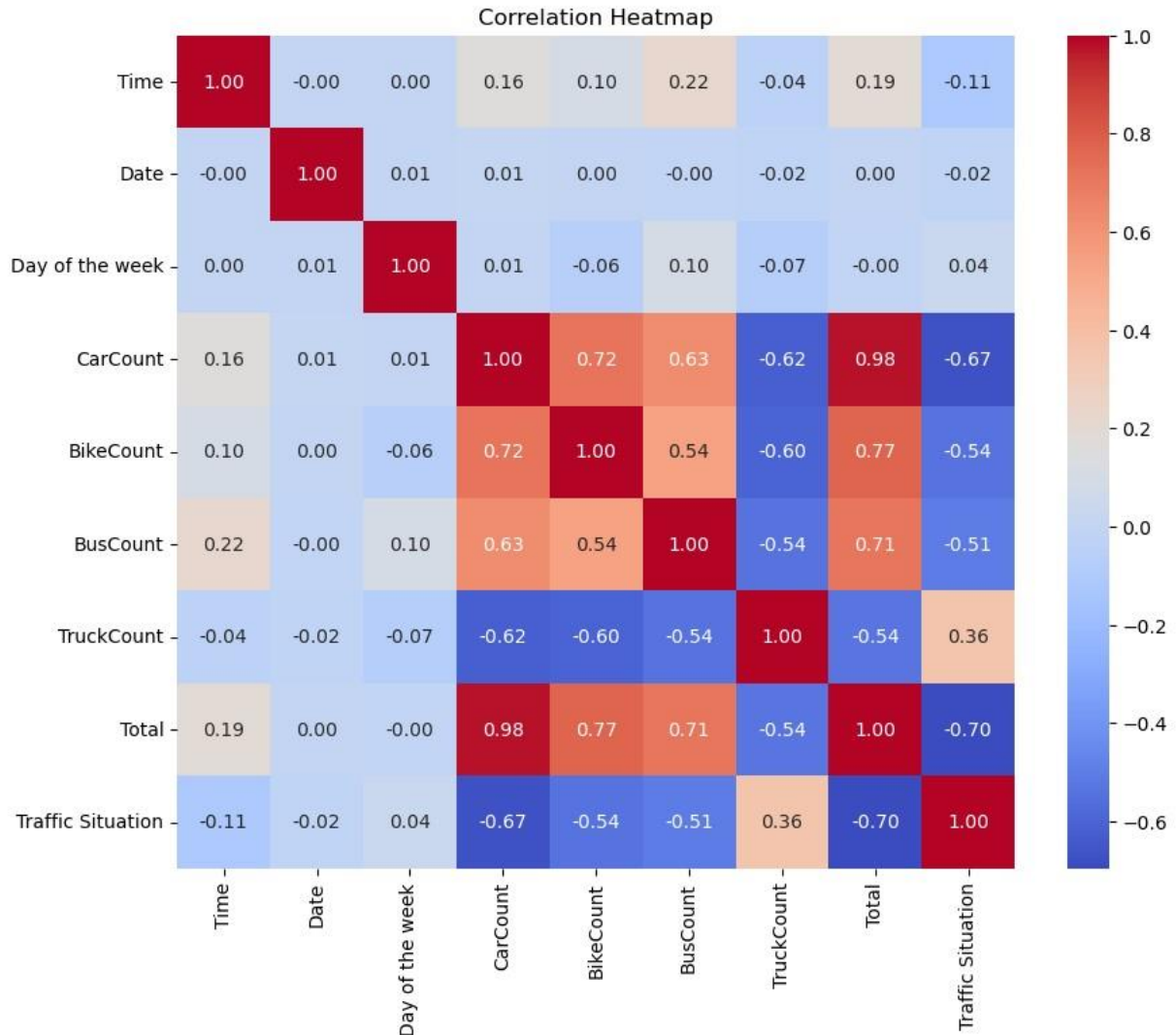
```
In [28]: # Encoding categorical features
le = LabelEncoder()
df['Day of the week'] = le.fit_transform(df['Day of the week'])
```

```
In [29]: df['Day of the week'].unique()
```

```
Out[29]: array([5, 6, 4, 0, 2, 3, 1])
```

Correlation Heatmap

```
In [31]: plt.figure(figsize=(10,8))
sns.heatmap(df.corr(),annot=True,cmap='coolwarm',fmt
='%.2f') plt.title('Correlation Heatmap') plt.show()
```



Graph Description

The graph shows the correlation between different variables related to traffic data. The color scale indicates the strength and direction of the correlation. For example, a strong positive correlation is shown in red, while a strong negative correlation is shown in blue. Key observations include:

CarCount and BikeCount: These variables have a strong positive correlation, indicating that they tend to increase or decrease together. **TruckCount and Traffic Situation:** These variables have a strong negative correlation, suggesting that increased truck traffic is associated with lower traffic conditions. **Time and Traffic Situation:** There is a weak negative correlation

between time and traffic situation, indicating that traffic tends to be better at certain times of the day.

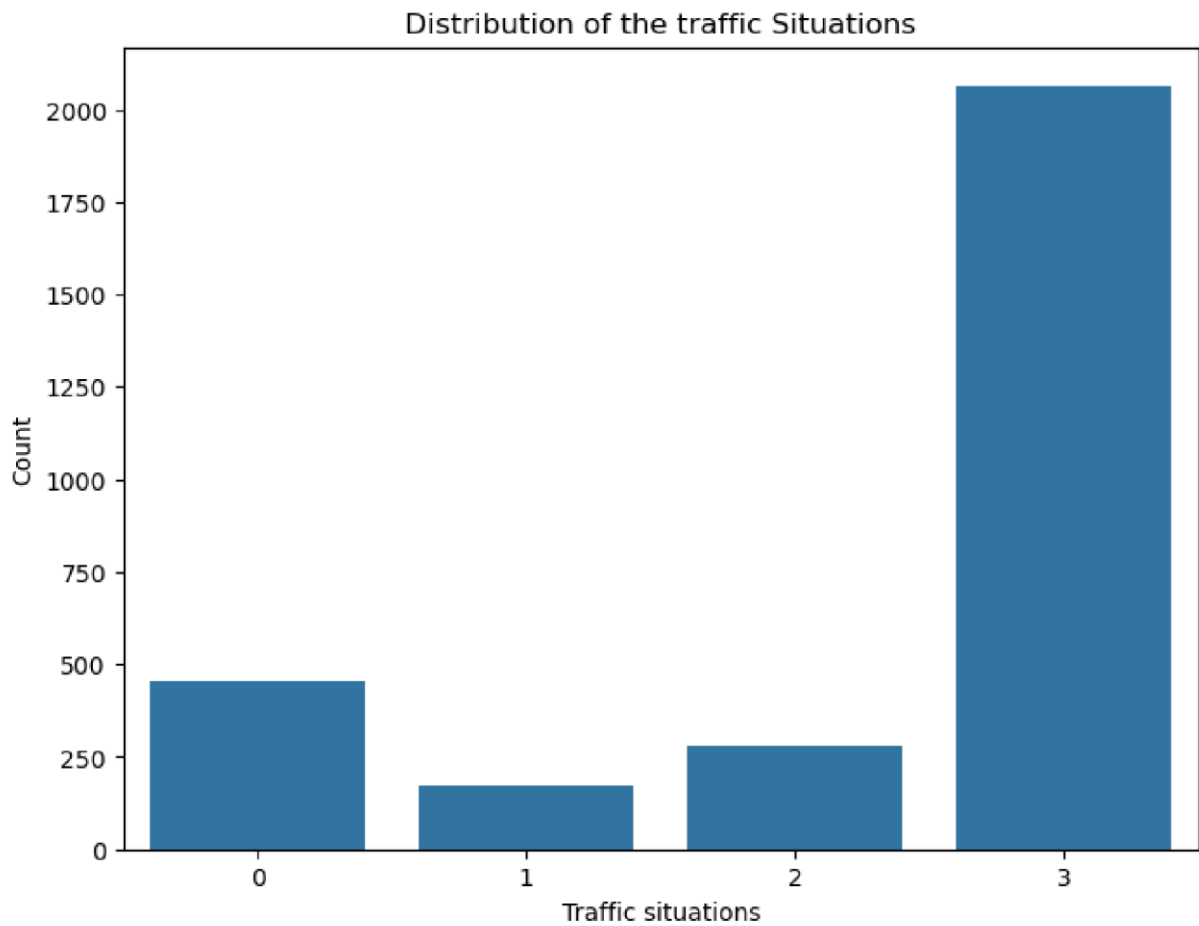
Hypothesis from the EDA

Based on the exploratory data analysis, we hypothesize that:

Traffic volume varies significantly by the time of day and day of the week.
Certain vehicle types might dominate traffic at specific times (e.g., more trucks at night).
The correlation between different vehicle types may indicate patterns in traffic flow.
Predicting traffic situations might be feasible using machine learning models based on vehicle counts.

Traffic situation distribution

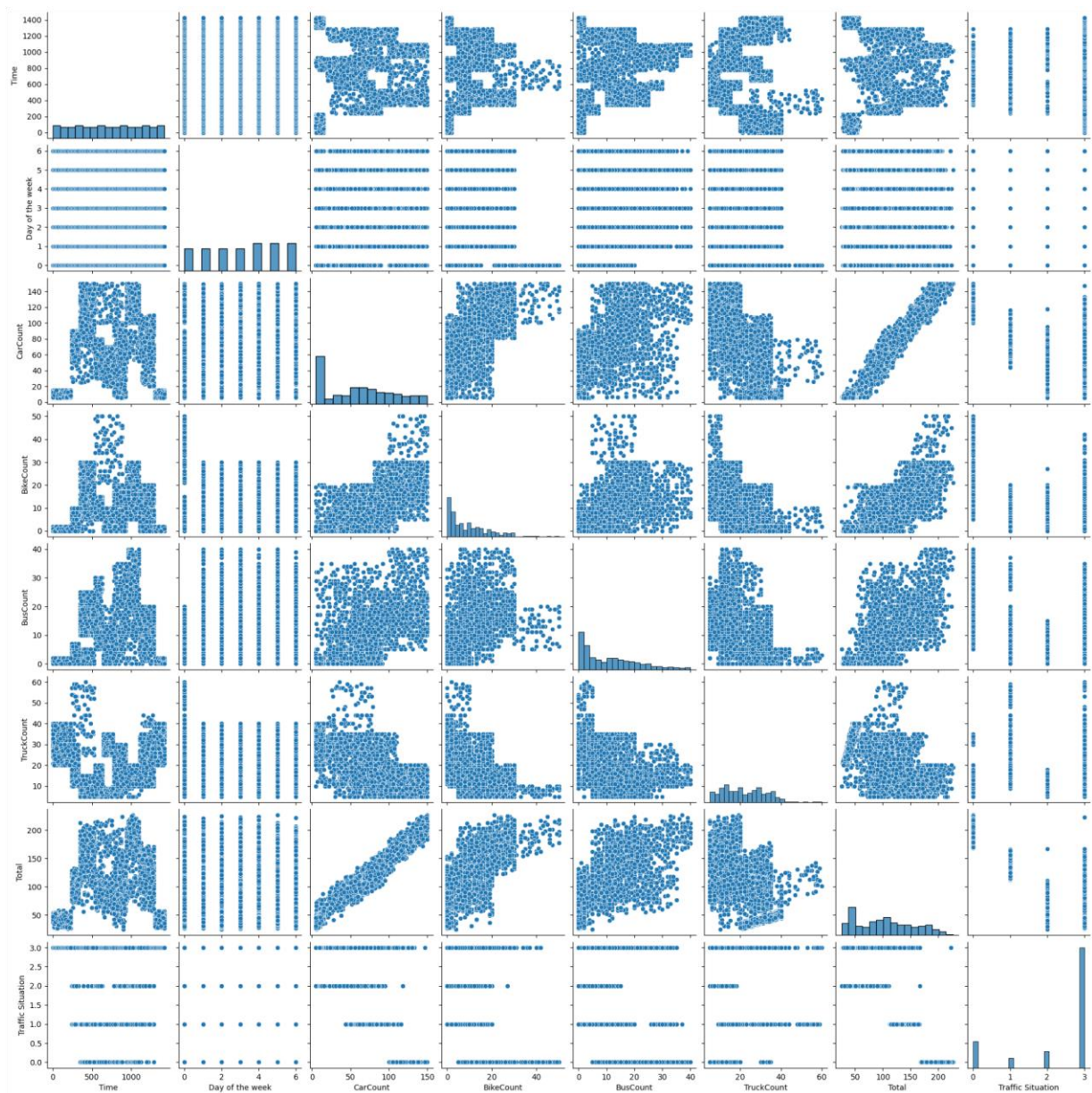
```
In [35]: plt.figure(figsize =(8,6))
sns.countplot(x ='Traffic Situation',data =df)
plt.title('Distribution of the traffic
Situations') plt.xlabel('Traffic situations')
plt.ylabel('Count') plt.show()
```



Graph Description

The graph shows the distribution of traffic situations. The x-axis represents different traffic situations (0, 1, 2, 3), and the y-axis represents the count of each traffic situation. The majority of traffic situations fall into category 3, with significantly fewer occurrences in categories 0, 1, and 2.

```
In [37]: # Pairplot
sns.pairplot(df[['Time', 'Day of the week', 'CarCount', 'BikeCount', 'BusCount',
'T plt.show()
```



Graph Description

The graph is a pair plot that shows the relationships between different variables related to traffic data. Each subplot represents a pair of variables, with scatter plots showing the relationship between the two variables and histograms showing the distribution of each variable. Key observations include:

Positive correlation between CarCount and BikeCount: The scatter plot shows a clear upward trend, indicating that as CarCount increases, BikeCount also tends to increase.

Negative correlation between TruckCount and Traffic Situation: The scatter plot shows a downward trend, suggesting that as TruckCount increases, Traffic Situation tends to decrease.

No clear relationship between Time and Traffic Situation: The scatter plot shows a random distribution of points, indicating that there is no strong correlation between these two variables.

Time Vs Traffic situation

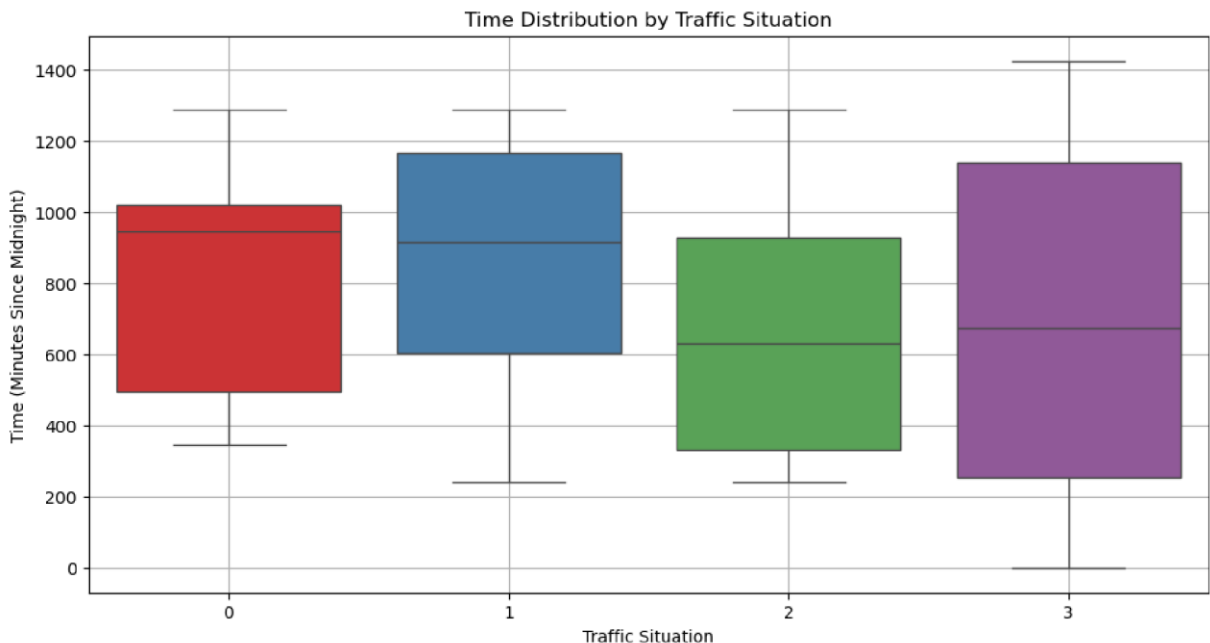
```
In [40]: # Convert 'Traffic Situation' to categorical
df['Traffic Situation'] = pd.Categorical(df['Traffic Situation']).codes

# Create a box plot to show distribution
plt.figure(figsize=(12, 6))
sns.boxplot(x='Traffic Situation', y='Time', data=df,
palette='Set1') plt.title('Time Distribution by Traffic Situation')
plt.xlabel('Traffic Situation') plt.ylabel('Time (Minutes Since
Midnight)') plt.grid(True) plt.show()
```

C:\Users\HP\AppData\Local\Temp\ipykernel_16364\264837126.py:6: FutureWarning:

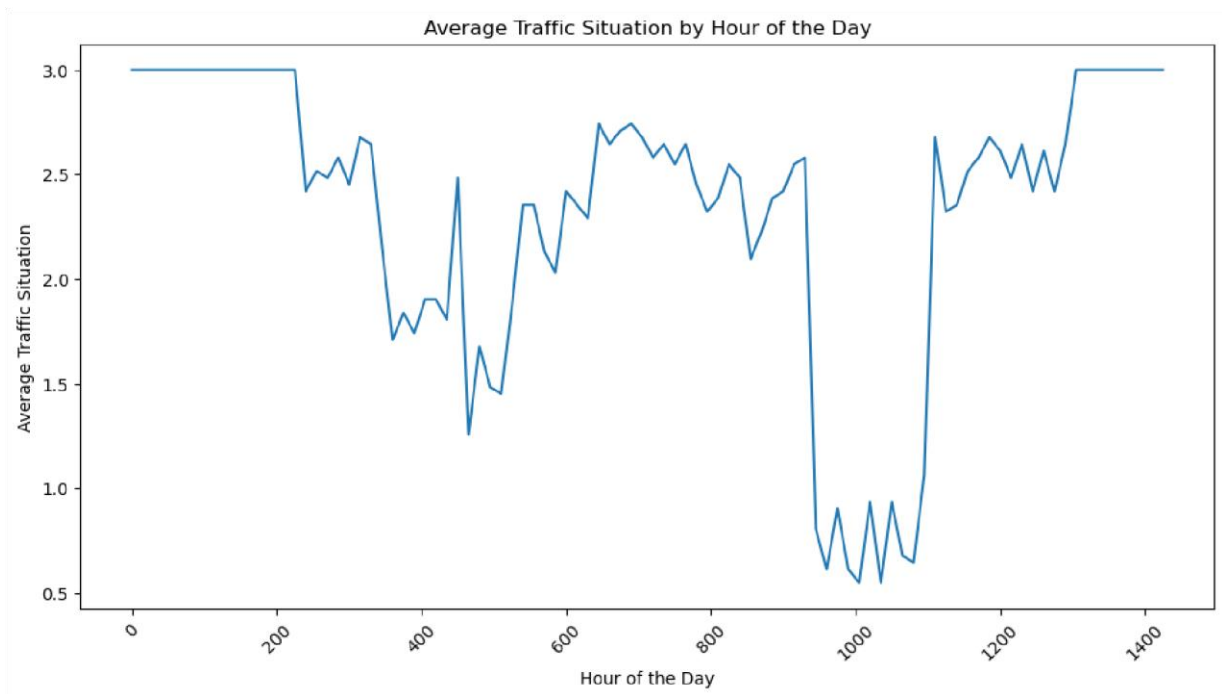
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

```
sns.boxplot(x='Traffic Situation', y='Time', data=df, palette='Set1')
```



```
In [41]: # Alternatively, a line plot to show average traffic situation over the hours
plt.figure(figsize=(12, 6))
avg_traffic_by_time = df.groupby('Time')['Traffic Situation'].mean()
sns.lineplot(x=avg_traffic_by_time.index,
y=avg_traffic_by_time.values) plt.title('Average Traffic Situation by
Hour of the Day') plt.xlabel('Hour of the Day') plt.ylabel('Average
Traffic Situation') plt.xticks(rotation=45)

plt.show()
```

```
In [42]: df['Traffic Situation'].unique()
```

```
Out[42]: array([3, 2, 0, 1], dtype=int8)
```

Explanation:

Boxplot:

Displays the distribution of Time for each Traffic Situation category. Helps to visualize the range and median of Time values for different traffic situations.

Line Plot:

The line plot shows the average traffic situation for each hour of the day, providing a continuous view of traffic trends over time.

Model Training & Evaluation

The code trains a Random Forest Classifier model to predict traffic situations based on features like time, day of week, and vehicle counts. It splits data into training and testing sets, scales features, trains the model, and evaluates its performance using metrics like accuracy, precision, recall, and F1-score.

```
In [45]: df.head()
```

```
Out[45]:
```

	Day of		Traffic					
	Time	Date	the	CarCount	BikeCount	BusCount	TruckCount	Total
								Situation week


```
#select features and target
X =df [['Time','Date','Day of the
week','CarCount','BikeCount','BusCount','TruckCou y =df['Traffic Situation']]
```

0	0	1	5	13	2	2	24	41	3
1	15	1	5	14	1	1	36	52	3
2	30	1	5	10	2	2	32	46	3
3	45	1	5	10	2	2	36	50	3
4	60	1	5	11	2	1	34	48	3

In [76]:

```
In [78]: #splitting the data into training and testing sets
X_train,X_test,y_train,y_test=train_test_split(X,y,test_size =0.2,random_state
=42)
```

```
In [80]: from sklearn.preprocessing import StandardScaler
```

```
scaler =StandardScaler()
X_train =scaler.fit_transform(X_train)
X_test =scaler.transform(X_test)
```

```
In [84]: #import RandomForest
from sklearn.ensemble import RandomForestClassifier
model =RandomForestClassifier(n_estimators =100,random_state =42)

model.fit(X_train,y_train)

#Make predictions y_pred
=model.predict(X_test)
```

```
In [86]: from sklearn.metrics import confusion_matrix
from sklearn.metrics import
classification_report from sklearn.metrics
import accuracy_score

print("Confusion Matrix:\n", confusion_matrix(y_test, y_pred))
print("Classification Report:\n", classification_report(y_test, y_pred))
print("Accuracy Score:", accuracy_score(y_test, y_pred))
```

Confusion Matrix:

```
[[ 79  1  0  6]
```

```

[ 1 32  0  6]
[ 1  0 52  0] [ 6  2  3 407]]
Classification Report:
recall  f1-score  support
0      0.91      0.92      0.91      86
1      0.91      0.82      0.86      39
2      0.95      0.98      0.96      53      3      0.97      0.97
      0.97      418

accuracy      0.96      596
macro avg      0.93      0.92      0.93      596
weighted avg      0.96      0.96      0.96      596

```

Accuracy Score: 0.9563758389261745

Report Description

The overall accuracy of the model is 0.95, which indicates that it correctly predicted 95% of the traffic situations in the testing set.

The precision, recall, and F1-score for each class are all relatively high, ranging from 0.89 to 0.99. This suggests that the model is able to accurately identify and predict different traffic situations.

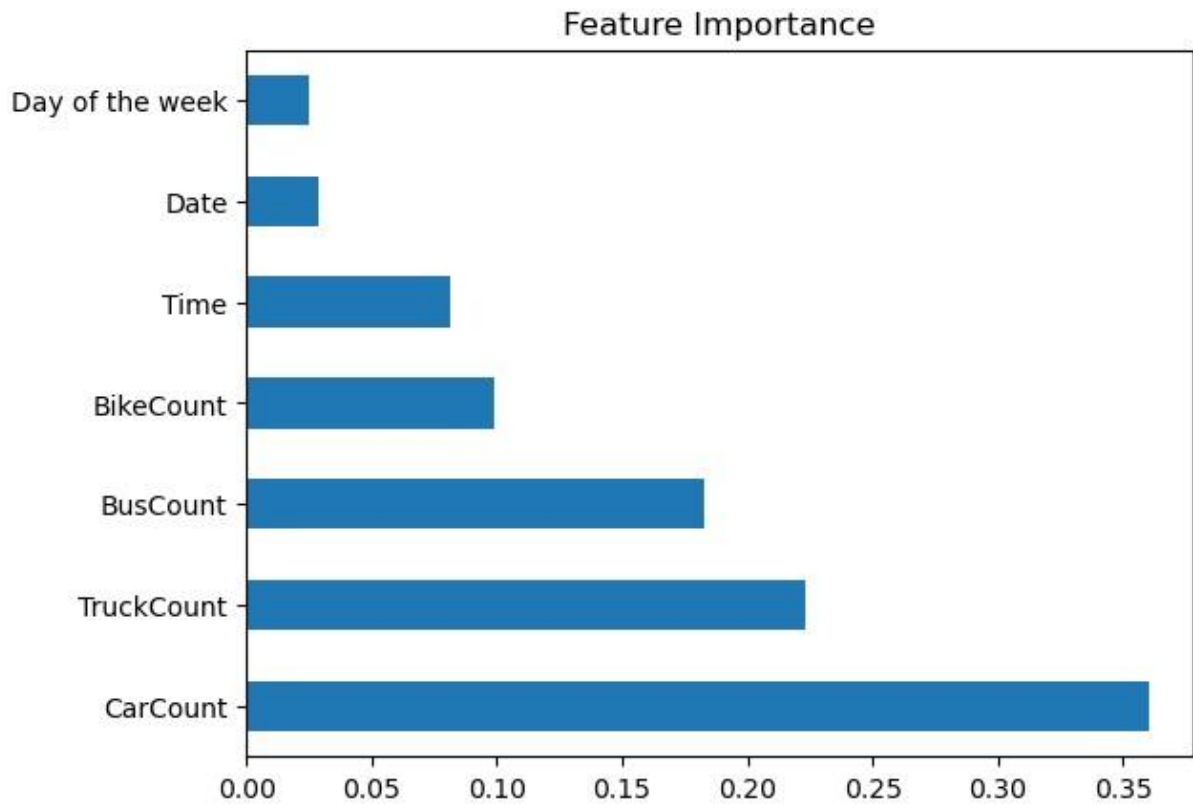
Class 3 has the highest precision, recall, and F1-score, indicating that the model is particularly good at predicting this class.

Feature Importance

```

In [89]: feature_importances =pd.Series(model.feature_importances_,index
      =X.columns) feature_importances.nlargest(10).plot(kind='barh')
      plt.title('Feature Importance') plt.show()

```



Graph Description

The graph shows the feature importance for a machine learning model. The x-axis represents the feature importance, and the y-axis represents the features. The length of each bar indicates the importance of that feature in predicting the target variable. In this case, CarCount is the most important feature, followed by TruckCount and BusCount.

Summary of Insights

Sr. No.	Parameters Taken from Dataset	Trend Observed	Insights or Outcomes
1	Vehicle Type (Cars, Bikes, Buses, Trucks), Time	Cars have the highest volume, followed by bikes, with peak periods in the morning and evening. Trucks have the lowest volume.	Car and bike traffic increases significantly during rush hours. Consider measures to reduce congestion during peak times.
2	Vehicle Count per Day of the Week	No significant difference in total vehicle count across days. However, variation in spread for each day exists.	Traffic management remains consistent across the week, but detailed daily variations may require closer analysis.

3	CarCount, BikeCount, TruckCount, Traffic Situation, Time	Strong positive correlation between CarCount and BikeCount. Negative correlation between TruckCount and Traffic Situation. Weak correlation between Time and Traffic Situation.	Higher truck traffic is associated with worse traffic conditions. Target traffic interventions based on vehicle type to improve flow.
Sr. No.	Parameters Taken from Dataset	Trend Observed	Insights or Outcomes
4	Traffic Situation Categories (0, 1, 2, 3)	Category 3 dominates traffic situations, with fewer occurrences in categories 0, 1, and 2.	Category 3 represents the majority of traffic scenarios, implying that most traffic experiences fall under this range.
5	Pairwise Correlation (CarCount, BikeCount, TruckCount, Traffic Situation)	Positive correlation between CarCount and BikeCount. Negative correlation between TruckCount and Traffic Situation.	These correlations indicate that increases in certain vehicle types affect overall traffic conditions predictably.
6	Time Distribution for Traffic Situation	Different traffic situations show distinct time distributions with varying ranges and medians.	Certain traffic conditions (e.g., congestion) may be time-dependent. Interventions could be optimized for these times.

Conclusion

The Traffic Flow Prediction project provides critical insights into traffic patterns, highlighting peak congestion times and the impact of external factors such as weather or road conditions. By analyzing time-based traffic situations, the model identifies trends that can assist traffic authorities in managing congestion more effectively. The ability to predict traffic flow enables stakeholders to implement proactive measures, such as optimizing signal timings, adjusting public transport schedules, and planning road maintenance during low-traffic periods. These predictions can also support real-time traffic monitoring and alert systems, allowing for dynamic rerouting and minimizing disruptions during high-traffic periods.

Moreover, this project has broader implications for smart city integration and sustainability. By incorporating predictive traffic data, city planners can design more efficient road networks and reduce congestion, which in turn lowers vehicle emissions and fuel consumption. This contributes to environmental goals while also boosting economic productivity by reducing time spent in traffic. Ultimately, the traffic flow prediction model offers a data-driven approach to improving urban mobility, enhancing resource allocation, and fostering a more efficient and sustainable transportation ecosystem.

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