Unsupervised Learning II

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Cluster

- groups that are similar
- homogeneous property
- differences among the groups

Cluster analysis in two steps

- ► Choice of a proximity measure
- ► Choice of group-building algorithm

Proximity between objects

$$D = \begin{pmatrix} d_{11} & d_{12} & \dots & \dots & d_{1n} \\ \vdots & d_{22} & & & \vdots \\ \vdots & \vdots & \ddots & & \vdots \\ \vdots & \vdots & & \ddots & \vdots \\ \vdots & \vdots & & \ddots & \vdots \\ d_{n1} & d_{n2} & \dots & \dots & d_{nn} \end{pmatrix}$$

Proximity between objects

1. Euclidean distance:

$$d_{euc}(x,y) = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

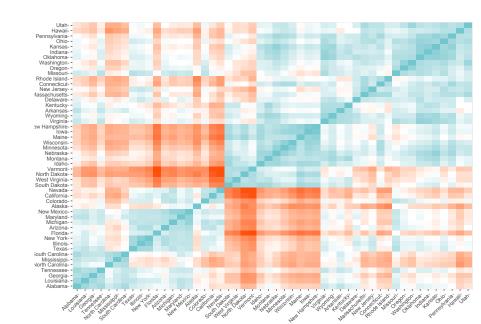
2. Manhattan distance:

$$d_{man}(x,y) = \sum_{i=1}^{n} |(x_i - y_i)|^2$$

The arrest data

| <pre>> head(df)</pre> | | | | |
|--------------------------|--------|---------|----------|------|
| | Murder | Assault | UrbanPop | Rape |
| Alabama | 13.2 | 236 | 58 | 21.2 |
| Alaska | 10.0 | 263 | 48 | 44.5 |
| Arizona | 8.1 | 294 | 80 | 31.0 |
| Arkansas | 8.8 | 190 | 50 | 19.5 |
| California | 9.0 | 276 | 91 | 40.6 |
| Colorado | 7.9 | 204 | 78 | 38.7 |

The distance matrix: 0 blue, 200 red: Q1 in prismia



K-means Clustering Q2

- High intra-class similarity in the same cluster
- Each cluster is represented by its center (centroids)
- k represents the number of groups

$$C_1 C_2 \cup \cdots \cup C_K = 1, \ldots, n$$

- ▶ $C_k \cap C_{k'} = \emptyset$ for
- ▶ The total within-cluster variation

$$W(C_k) = \sum_{x_i \in C_k} (x_i - \mu_k)^2$$

$$min \sum_{k=1}^{K} W(C_k)$$

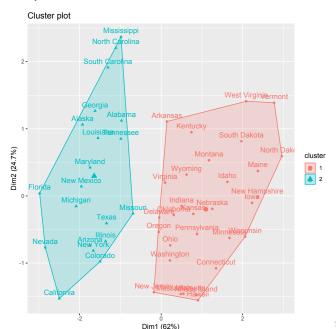
K-means Algorithm

- 1. Randomly assign a number, from 1 to K, to each of the observations. These serve as initial cluster assignments for the observations.
- 2. Iterate until the cluster assignments stop changing:
 - 2.1 For each of the K clusters, compute the cluster centroid.
 - 2.2 Assign each observation to the cluster whose centroid is closest (Euclidean distance)

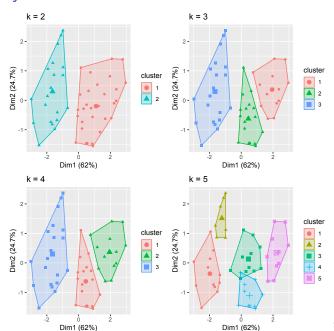
Let's see the output with two clusters

```
k2 <- kmeans(df, centers = 2, nstart = 25)</pre>
K-means clustering with 2 clusters of sizes 29, 21
Cluster means:
    Murder Assault UrbanPop
                                 Rape
  4.841379 109.7586 64.03448 16.24828
2 11.857143 255.0000 67.61905 28.11429
Clustering vector:
      Alabama
                      Alaska
                                    Arizona
                                                   Arkansas
                                                                California
     Colorado
                 Connecticut
                                   Delaware
                                                    Florida
                                                                   Georgia
       Hawaii
                       Idaho
                                   Illinois
                                                    Indiana
                                                                      Iowa
```

The cluster plot: Q3



How many clusters?



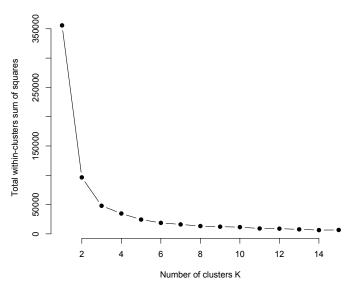
Elbow Method: number of clusters

Minimize

$$\sum_{k=1}^k W(C_k)$$

- 1. Compute clustering algorithm for different values of k.
- 2. For each k, calculate the total within-cluster sum of square
- 3. Plot the curve of wss according to the number of clusters k.

How many clusters with the Elbow method?



Gap Method: number of clusters

- 1. Cluster the observed data, varying the number of clusters from k = 1, ..., K, and compute the corresponding W_k
- 2. Generate B reference data sets and cluster each of them with varying number of clusters $k=1,\ldots,k_{max}$. Compute the estimated gap statistics

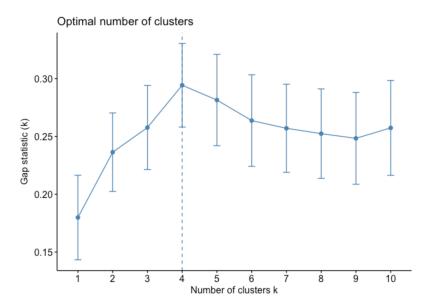
$$Gap_n(k) = E_n log(W_k) - log(W_k)$$

- 3. E_n is defined via bootstrapping
- 4. Aim: maximize $Gap_n(k)$
- 5. Compute the standard deviation s_k
- 6. Choose the number of clusters as the smallest k such that

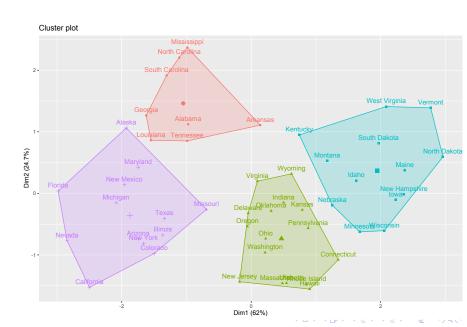
$$Gap_k \geq Gap_{k+1} - s_{k+1}$$



How many clusters with the Gap method?



The final output: Q4



The Hierarchical Clustering

- Starting out at the bottom of the dendrogram, each of the n observations is treated as its own cluster
- ► The two clusters that are most similar to each other are then fused, *n*1 clusters
- Next n − 2 clusters
- ► The algorithm proceeds until all of the observations belong to one single cluster, and the dendrogram is complete

The dendogram

