Exploratory Data Analysis II

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Why Exploratory Data Analysis (EDA)

- Identifying problems and unusual observations (i.e. outliers)
- ► Getting a feeling for the data: distribution of variables, relationships between variables etc.
- Understanding what questions can be answered using data.
- Model Selection
- Checking model assumptions

Four types of EDA

- Non graphical and univariate
- Graphical and univariate
- ► Non graphical and multivariate
- Graphical and multivariate

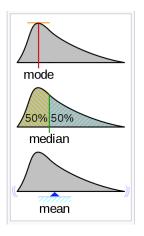
Four types of EDA

- ▶ Non graphical and univariate: central and spread
- Graphical and univariate
- Non graphical and multivariate
- Graphical and multivariate

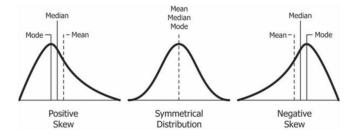
Non-graphical measures: Mostly for continuous covariates or ordinal with many levels

- ▶ Measures of central tendency: mean, median, mode.
- ► Measures of variability: variance, standard deviation, quantiles
- ▶ Measures of range: minimum and maximum values.

Difference between mean, median, and mode



Difference between mean, median, and mode

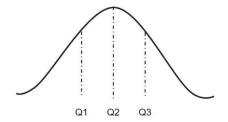


Spread: Interquantile

- ▶ divide the data in four: Q_1 , Q_2 , Q_3 , Q_4
- ► *IQR*: half of the value falls in this interval
- ▶ data are more spread out: $IQR \uparrow$

Spread: Interquantile

- ▶ divide the data in four: Q₁, Q₂, Q₃, Q₄
- ► *IQR*: half of the value falls in this interval
- ▶ data are more spread out: IQR ↑

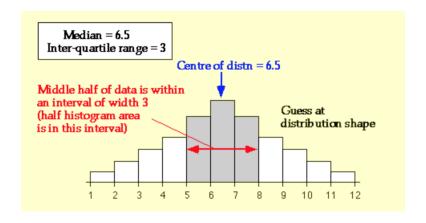


Questions in Prismia and Exercise In R

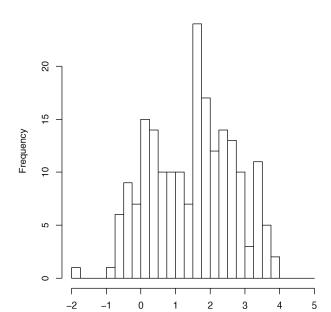
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- Non graphical and univariate: central and spread
- ► Graphical and univariate: histogram, boxplots, and Q-Q plots
- Non graphical and multivariate
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Histogram

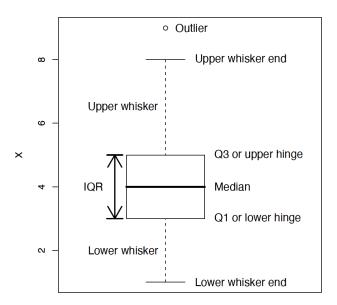


Histogram



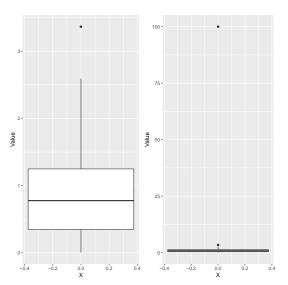


Boxplots



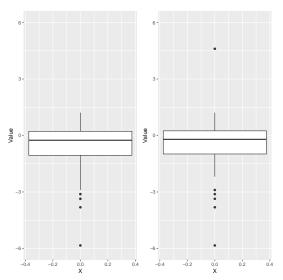
Outliers

Left without extreme outlier, right with extreme outlier.



On the log scale

When there are huge outliers plotting on the log-scale can be useful to better visualize the data.



Robustness to Outliers

Median is more robust (less sensitive) to outliers than the mean and is often used to present summary measures for variables that are known to have some outliers (e.g. income).

▶ Mean: With outlier 2.9, without outlier 0.9.

Median: With outlier 0.8, without outlier 0.8.

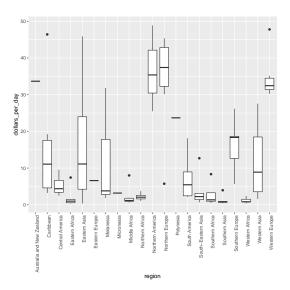
Exercise: In R

Transformations

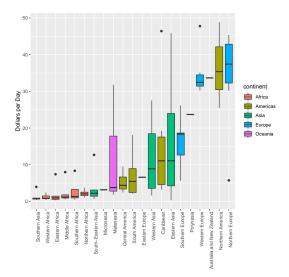
Transformations can be useful to make relationships clearer (e.g. when there are outliers).

- ► Log transformation the most popular and square root transformation common with count data.
- Usually monotone transformation.
- Chapter 21.8 in IDS book includes examples.

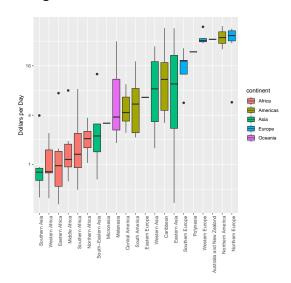
Plot of average pay per day by region (each data point is a country).



More informative plots, both in use of colors and ordering on y-axis.



Same plot on log-scale



Five Summary Measures

Tukey suggested the five summary measures

- 1. Minimum
- 2. 25th quantile
- 3. Median
- 4. 75th quantile
- 5. Maximum

This is roughly the information given by a boxplot.

QQ plots

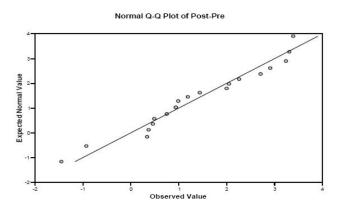
Used to visualize if a random sample comes from a specific distribution (e.g. normal distribution).

- ▶ Plots the theoretical quantiles to the observed quantiles.
- If distributional assumption is correct then should show approximately a straight line.

What is a QQ plot?

- 1. Let $\varepsilon_{(1)}, \ldots, \varepsilon_{(n)}$ be the ordered residuals with $\varepsilon_{(1)} \leq \varepsilon_{(2)} \leq \ldots \leq \varepsilon_{(n)}$.
- 2. Assume the ε are standardized by subtracting mean and dividing by standard error. This ensures that they have mean zero and variance one. Then, the distribution to compare to is a $\mathcal{N}(0,1)$.
- 3. If the ε -s come from a $\mathcal{N}(0,1)$ distribution, we expect $\varepsilon_{(k)}$ to be approximately equal to the $\frac{k}{n}$ -th quantile of the $\mathcal{N}(0,1)$.
- 4. A qq-plot plots the observed quantiles vs the theoretical quantiles. If points fall on a straight line, indication of the sample coming from a normal distribution.

QQ plot in practice



Four types of EDA

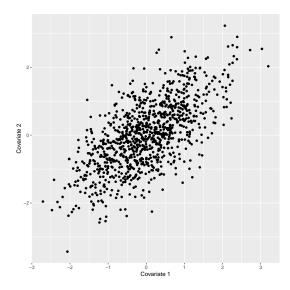
- ▶ Non graphical and univariate: central and spread
- ► Graphical and univariate: histogram, boxplots, and Q-Q plots
- Non graphical and multivariate: cross-tabulation and correlation
- Graphical and multivariate

Four types of EDA

- ▶ Non graphical and univariate: central and spread
- ► Graphical and univariate: histogram, boxplots, and Q-Q plots
- Non graphical and multivariate: cross-tabulation and correlation
- Graphical and multivariate: grouped barplots, and scatter plots

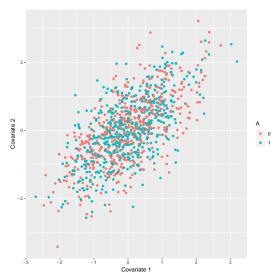
Scatter-plots

Visualizing relationship between two continuous variables.



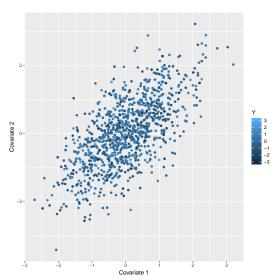
Scatter-plots by a third variable

Visualizing relationship between two continuous variables and a categorical variable.



Can even be used for three continuous variables

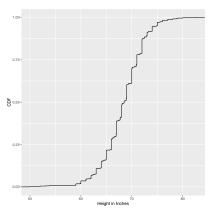
Visualizing relationship between two continuous variables and a categorical variable.



Let's see some practical examples

Distribution Function

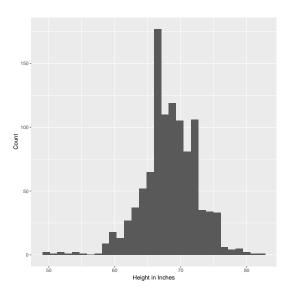
True cumulative distribution function (CDF) $F(x) = P(X \le x)$. Empirical CDF $\hat{F}(x) = \hat{P}(X \le x)$ is an estimator of that.



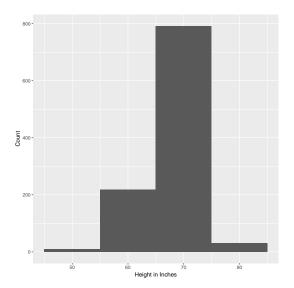
Histograms provide more useful information (e.g. where is distribution centered, is it symmetric)



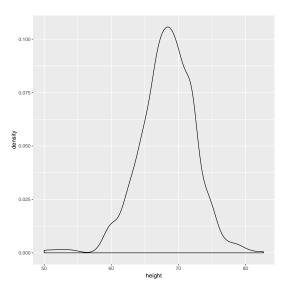
Histogram



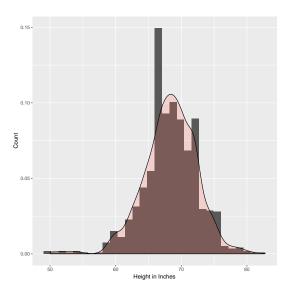
Number of Bins can Matter



Density Estimators

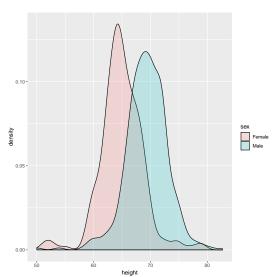


Overlaying Density and Histogram



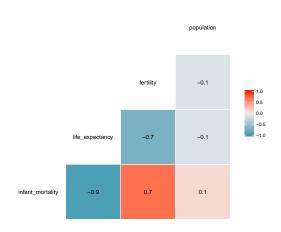
Height densities by gender

Example of how to visualize a relationship between a continuous and a categorical variable.

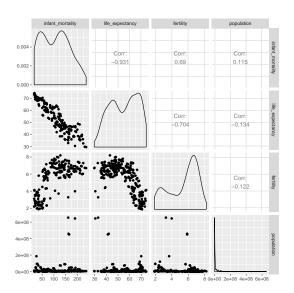


Exploring Correlations

High correlations can cause problems in linear regression (might only need height but weight).

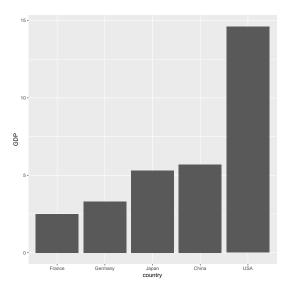


Exploring Correlations

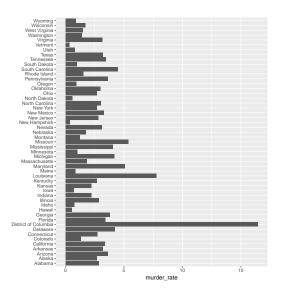


Order by meaningful value

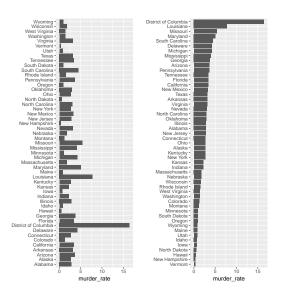
Ideally the previous plot should be ordered by size of GDP.



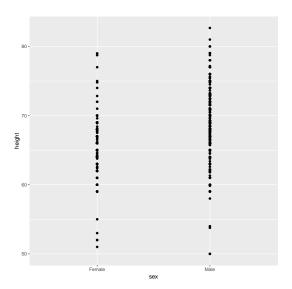
Order by meaningful value (Taken from IDS)



Order by meaningful value (Taken from IDS)

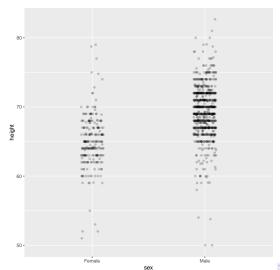


Show the data

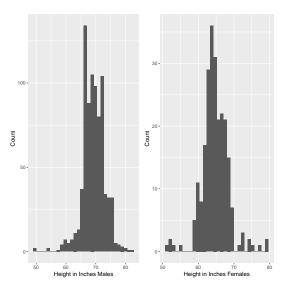


Show the data

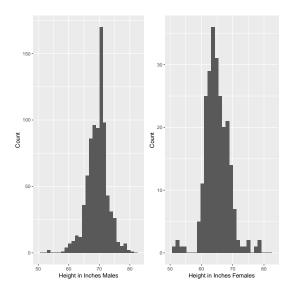
Hard to see how many males have height of 65 inches. Some solutions are: 1) Jitter adds a small random shift to each point; 2) alpha blending makes the color stronger the more points there are.



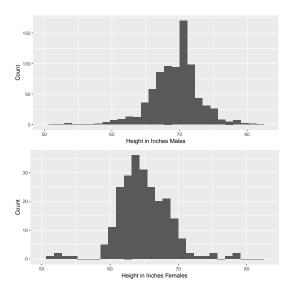
Need to think to see that males are on average larger than females.



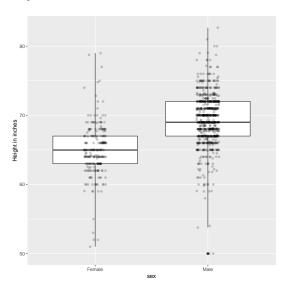
Better



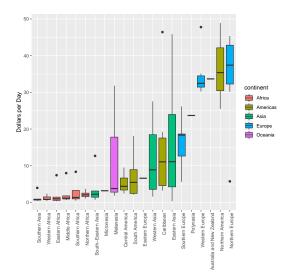
Even Better



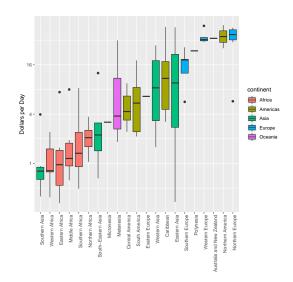
Alternative way



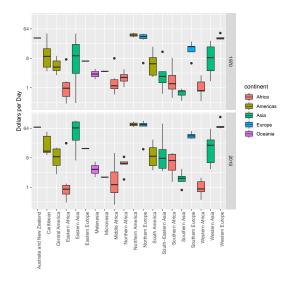
More informative plots, both in use of colors and ordering on x-axis.



Same plot on log-scale



Looking at differences in pay between 1970 and 2010



This plot makes it easier to compare directly within region.

