

**March 28-29, 2020**

**@ MakerspaceCT**

**960 Main St.**

**Hartford, CT 06103**

## What the heck is a HackCT?

HackCT is the first ever hackathon powered by all of Connecticut's regional makerspaces: MakerspaceCT, Spark Makerspace, Maker's Guild, and MakeHaven, Danbury Hackerspace, and NESIT.

## And a hackathon? What's that?

A hackathon is a design sprint event in which nerds and makers of all kinds collaborate intensively on software and hardware projects. It's part software development event and part science fair. At the end of the event, projects are presented, judged, and prizes are awarded.

Our goal for this hackathon is to celebrate Connecticut's software and hardware developers and enthusiasts to each other and to their local maker- and hackerspaces.

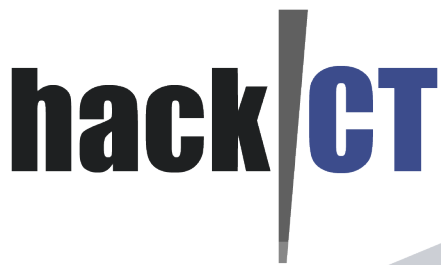
## Does HackCT have a theme?

The theme for HackCT is "smart, safe, and accessible cities". Participants will brainstorm about the problems faced by modern city residents, commuters, and workers and will then break into groups to develop solutions to some of the problems. The theme promotes the use of Internet of Things (IoT) devices while still providing enough flexibility for participants to work on pure software or web applications if they prefer.

**HackCT, Connecticut's Makerspace Hackathon**

<http://hackCT.io>

[sponsor@hackct.io](mailto:sponsor@hackct.io)



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## **Why should my organization get involved?**

This event provides an opportunity to connect with Connecticut's software and hardware developers. We offer event-level and a la carte sponsorship opportunities. Choose what makes the most sense for your organization.

### **Exposure**

As a HackCT sponsor, you have a unique opportunity for direct publicity to an enormously receptive audience. Are you working on a product that needs beta testers? Use our participants. Need feedback on your API? Sponsor a prize for participants who use it in creative ways. Do you want your organization's name on all of our print and media alongside HackCT? Get your organization's logo on our HackCT tees!

### **Recruitment**

Hackathons primarily attract students and HackCT is being planned to specifically avoid Connecticut's college spring breaks to maximize student attendance. If your organization is looking to hire passionate tech nerds, then sponsoring HackCT will provide a unique opportunity to interact with actively working engineers and developers. We encourage sponsors to send mentors to the event for face-to-face networking.

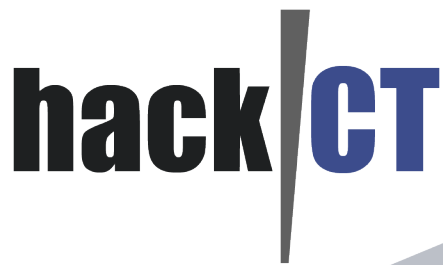
### **Innovation**

Support Connecticut innovation! The event is being organized by six of Connecticut's regional non-profit maker- and hackerspaces to bring creative techy people collaborating together.

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## **Event-Level Sponsorship Opportunities**

### **Gold (\$10,000)**

Keynote Presentation

Initial API/Product Demo (20 min.)

Provide Two Judges for Main Prizes

Branded Sponsor Table

Host a Mini Event (small workshop, competition, etc.)

Company Banners in Event Space

Logo on Website, T-shirts, Hackathon Swag

### **Silver (\$5,000)**

Initial API/Product Demo (10 min.)

Provide One Judge for Main Prizes

Branded Sponsor Table

Company Banners in Event Space

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### **Bronze (\$2,500)**

Host a Mini Event (small workshop, competition, etc.)

Logo on Website, T-shirts, Hackathon Swag

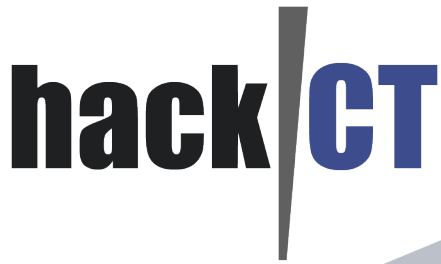
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## **A La Carte Sponsorship Opportunities**

### **Dedicated Speaker Spot (\$1,000)**

Dedicated Time During Introductory or Closing Presentations (5 min.)

### **Scholarship Sponsor (\$750)**

Provide scholarship discounts to entrants who need them

Special thanks on website and during introductions

### **Award a Custom Prize (\$750)**

Choose a \$500 prize to award to a project that best meets your goals

### **Swag Sponsor (\$600)**

Work with us to get a swag item distributed to participants

### **Meal Sponsor (\$600)**

Hackathons run on food! Get branded as the sponsor of a specific meal

### **Host a Mini Event (\$100)**

Hackathon participants can't work the entire time. Brains sometimes need a break and mini events provide just that. For example, host a cup stacking competition, a trivia game, yoga, food decorating, you get the idea. The event can and should include marketing for your organization.

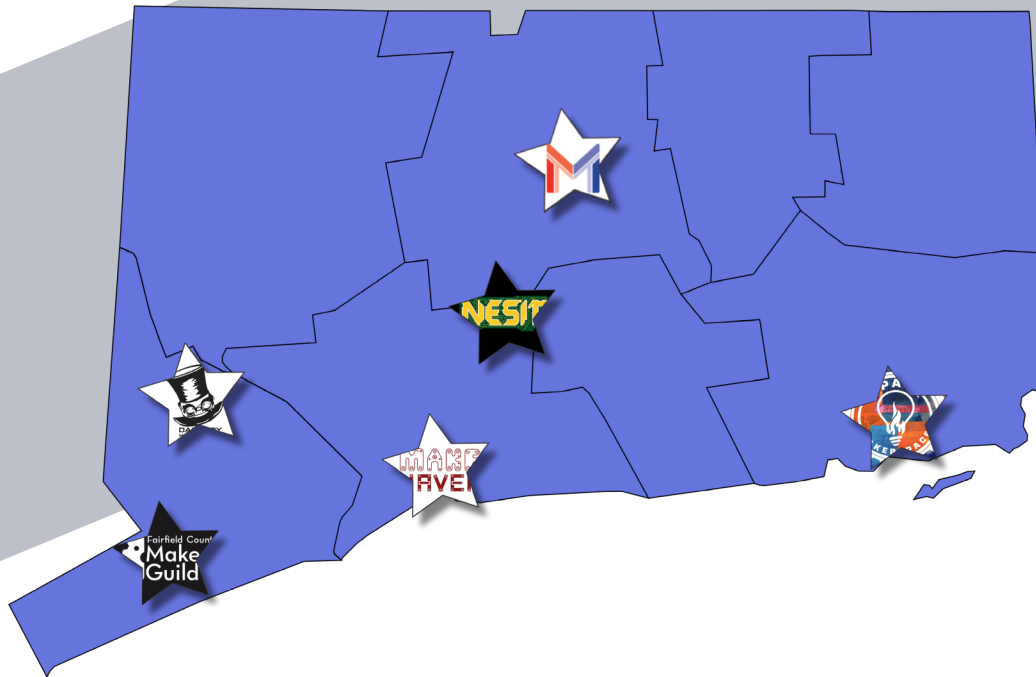
***In-kind donations of Food and Project Materials are welcome.***

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# hack/CT



HackCT Presented by:



MakerspaceCT  
<http://makerspacect.com>  
960 Main St.  
Hartford, CT



MakeHaven  
<http://makehaven.org>  
770 Chapel St.  
New Haven, CT



Spark Makerspace  
<http://sparkmakerspace.org>  
225 State St.  
New London, CT



Danbury Hackerspace  
<http://danburyhackerspace.com>  
158 Main St  
Danbury, CT



Fairfield County Maker's Guild  
<http://fcmakers.com/>  
327 Main Ave  
Norwalk, CT 06851



NESIT  
<http://nesit.org>  
290 Pratt St  
Meriden, CT 06450

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