hack|CT

What the heck is a HackCT?

HackCT is the first ever hackathon powered by all of Connecticut's regional makerspaces: MakerspaceCT, Spark Makerspace, Fairfield County Maker's Guild, and MakeHaven, Danbury Hackerspace, NESIT, and CT Hackerspace.

And a hackathon? What's that?

A hackathon is a design sprint event in which nerds and makers of all kinds collaborate intensively on software and hardware projects. It's part software development event and part science fair. At the end of the event, projects are presented, judged, and prizes are awarded.

Our goal for this hackathon is to celebrate Connecticut's software and hardware developers and enthusiasts to each other and to their local maker- and hackerspaces.
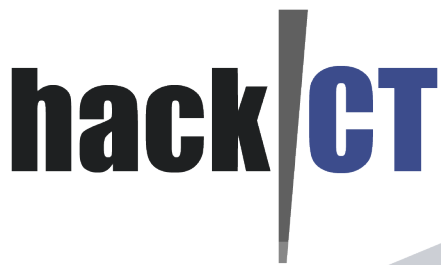
Does HackCT have a theme?

The theme for HackCT is "smart, safe, and accessible cities". Participants will brainstorm about the problems faced by modern city residents, commuters, and workers and will then break into groups to develop solutions to some of the problems. The theme promotes the use of Internet of Things (IoT) devices while still providing enough flexibility for participants to work on pure software or web applications if they prefer.

HackCT, Connecticut's Makerspace Hackathon
http://hackCT.io
sponsor@hackct.io

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Why should my organization get involved?

This event provides an opportunity to connect with Connecticut's software and hardware developers. We offer event-level and a la carte sponsorship opportunities. Choose what makes the most sense for your organization.

Exposure

As a HackCT sponsor, you have a unique opportunity for direct publicity to an enormously receptive audience. Are you working on a product that needs beta testers? Use our participants. Need feedback on your API? Sponsor a prize for participants who use it in creative ways. Do you want your organization's name on all of our print and media alongside HackCT? Get your organization's logo on our HackCT tees!

Recruitment

Hackathons primarily attract students and HackCT is being planned to specifically avoid Connecticut's college spring breaks to maximize student attendance. If your organization is looking to hire passionate tech nerds, then sponsoring HackCT will provide a unique opportunity to interact with actively working engineers and developers. We encourage sponsors to send mentors to the event for face-to-face networking.
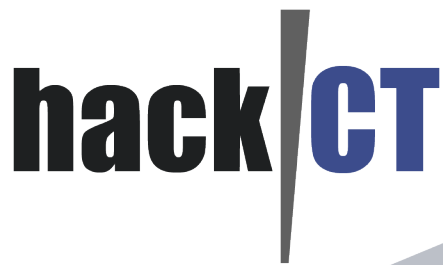
Innovation

Support Connecticut innovation! The event is being organized by six of Connecticut's regional non-profit maker- and hackerspaces to bring creative techy people collaborating together.

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Event-Level Sponsorship Opportunities

Gold ($10,000)

Keynote Presentation
Initial API/Product Demo (20 min.)
Provide Two Judges for Main Prizes
Branded Sponsor Table
Host a Mini Event (small workshop, competition, etc.)
Company Banners in Event Space
Logo on Website, T-shirts, Hackathon Swag

Silver ($5,000)

Initial API/Product Demo (10 min.)
Provide One Judge for Main Prizes
Branded Sponsor Table
Company Banners in Event Space
Logo on Website, T-shirts, Hackathon Swag

Bronze ($2,500)

Host a Mini Event (small workshop, competition, etc.)
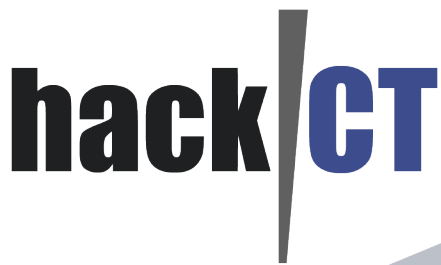Logo on Website, T-shirts, Hackathon Swag
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A La Carte Sponsorship Opportunities

Dedicated Speaker Spot ($1,000)

Dedicated Time During Introductory or Closing Presentations (5 min.)

Scholarship Sponsor ($750)

Provide scholarship discounts to entrants who need them
Special thanks on website and during introductions

Award a Custom Prize ($750)

Choose a $500 prize to award to a project that best meets your goals

Swag Sponsor ($600)

Work with us to get a swag item distributed to participants

Meal Sponsor ($600)

Hackathons run on food! Get branded as the sponsor of a specific meal

Host a Mini Event ($100)

Hackathon participants can't work the entire time. Brains sometimes need a break and mini events provide just that. For example, host a cup stacking competition, a trivia game, yoga, food decorating, you get the idea. The event can and should include marketing for your organization.
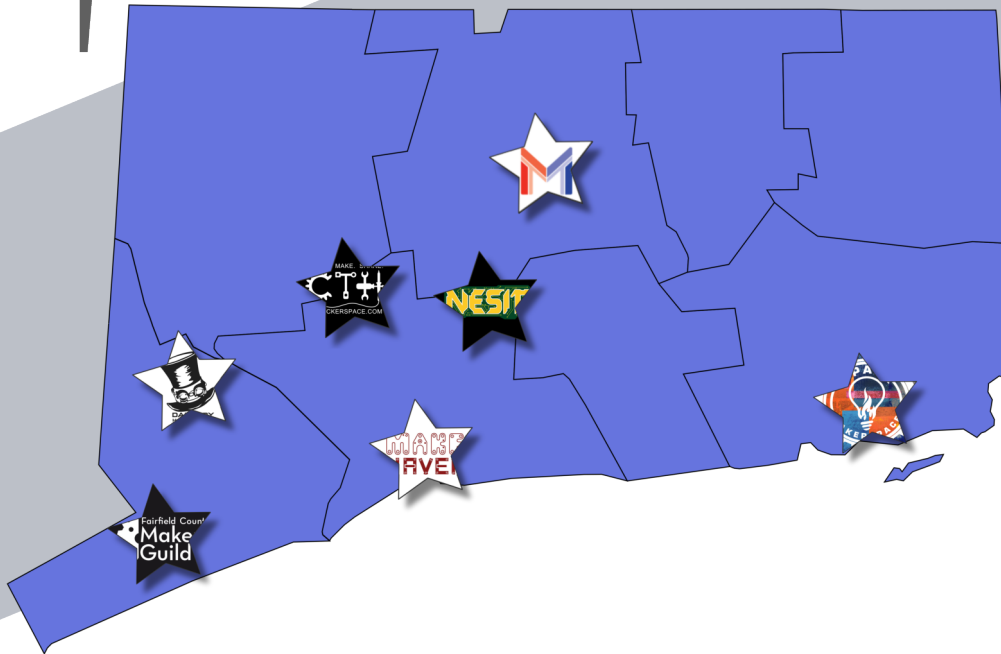
In-kind donations of Food and Project Materials are welcome.

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HackCT Presented by:

MakerspaceCT
http://makerspacect.com
960 Main St.
Hartford, CT

MakeHaven
http://makehaven.org
770 Chapel St.
New Haven, CT

Spark Makerspace
http://sparkmakerspace.org
225 State St.
New London, CT

Danbury Hackerspace
http://danburyhackerspace.com
158 Main St
Danbury, CT

Fairfield County Maker's Guild
http://fcmakers.com/
327 Main Ave
Norwalk, CT 06851

NESIT
http://nesit.org
290 Pratt St
Meriden, CT 06450

CT Hackerspace
http://www.cthackerspace.com/
30 Echo Lake Road
Watertown, CT 06795

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