HackGT

September 23–September 25, 2016
Sponsorship Packet

Who We Are
With over 1000 talented hackers and developers from around the country, HackGT is the largest hackathon in the South. It is our responsibility as organizers of HackGT to uphold the standard of greatness and excellence to provide a welcoming and inspiring event for all attendees. We offer the opportunity for hackers to discover their passion, develop their technical abilities, and connect with companies and mentors.

Hackathons as a Platform for Recruitment
Hackathons are a great recruiting resource. Sponsors often spend too much money and invest too much time in conventional recruitment settings. At hackathons, you get a hands on opportunity to bond with hackers, allowing you to create real connections with students that truly care about technology and your company.

HackGT Has Better Sponsor Engagement
We want sponsors to get to know the students and their talents. We give sponsors exclusive access to more than just the students' resumes. We place hackers and sponsors in an environment that is more comfortable and inviting than traditional career fair booths. Our sponsor lounges provide a setting that fosters organic conversation between students and sponsors rather than a stiff elevator pitch.

API or Sponsored Prize
Any of our sponsors can provide an additional incentive for hackers to engage with their technology. Being a prize sponsor at a hackathon means offering prizes to hackers who integrate your products into their project.

Hardware Sponsors
By donating or loaning hardware, you can help students realize their ideas while receiving exposure for your products in the process. If you have a product you want hackers to use, please contact us for more information!
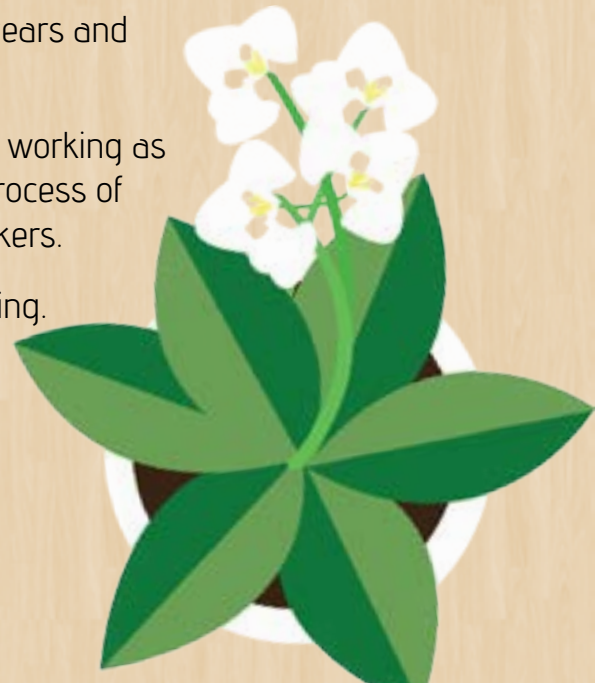
HackGT 2016
When: Sept 23-25
Attendees: We've had 1100 attendees at each event the past two years and over 800 submitted projects.

Focus for past years: Developing and polishing a startup idea and working as a team to pitch it. We wanted to focus more on the idea and the process of producing a product to attract more beginners and innovative hackers.

Focus this year: Providing a clean platform that emphasizes learning. Offering more technical and higher quality talks and workshops. Facilitating advanced hackers as well as inspiring beginners.

Sponsorship Tiers

	Partner $30,000	Platinum $20,000	Gold $10,000	Silver $5,000	Bronze $1,000
Presence					
Logo on Website	✓	✓	✓	✓	✓
Logo on App	✓	✓	✓	✓	
Logo on T-Shirt	✓	✓	✓		
Banners	Two Large	Large	Large	Small	Small
Company Space	Central Lounge	Large Lounge	Lounge	Booth	
Send Swag	✓	✓	✓	✓	✓
Company Judge	✓	✓			
Recruiting					
Recruiters on Site	✓	✓	✓	✓	✓
Interview Room	✓	✓	✓		
Tech Talks	✓	✓	✓		
Stage Access	Speaker	TED Talk			
Resume Access	Early	Early	✓		

All sponsors are encouraged to bring swag (shirts, bags, stickers, etc) and recruiters to the hackathon.

Partner ($30,000)
-Prioritized rights to any category listed and decisions at the event
- -Right to be in the hacking space and room to talk to hackers
- -Can give as many Tech Talks as needed and have speakers on the stage
- -Right to have private interview rooms
-Prioritized marketing privileges
-Large logo displayed on the HackGT shirt, website and application
-2 large banners
-Company will be situated in a large well populated open area to interact with hackers
-Company members are given the right to judge projects at the end of the event
-Access to hacker resume pool before the event

Platinum ($20,000)
-Medium logo on the HackGT website, application, and tshirt
-1 large banner
-Company will be situated in a well populated, decently sized open area to interact with hackers
-Given the ability to judge hackers and given rights to be in the hacking space and rooms
-Right to have private interview rooms
-Unlimited Tech Talks and can only use stage for tech talks
-Access to resumes before the event

Gold ($10,000)
-Large logo on the HackGT website and application, and small logo on the tshirt
-Company will be situated in an open lounge to interact with hackers
-1 large banner
-Ability to give 1 Tech Talk
-Ability to have interview rooms
-Access to the resume pool during the event

Silver ($5,000)
-Small logo on the HackGT website and application
-1 small banner
-Company is given a mediumsized booth to interact with the hackers

Bronze ($1,000)
-Small logo on the HackGT website
-Exposure to the hackers during the event, observe demos, and attend ceremonies

Payment and Contact Information

Please email thehackgt@gmail.com for more information.

If you would like to sponsor, we accept the follow forms of payment
- Paypal
- Check (preferred)
- Wire Transfer