



# CITY OF LONG BEACH

**C-8**

## POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

February 14, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Plunge Restaurant, LLC, dba Plunge, for an original application of an Alcoholic Beverage Control (ABC) license, at 1900 East Ocean Boulevard. (District 2)

### DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIME CONSIDERATIONS

City Council action is requested on February 14, 2017, to respond to the Department of Alcoholic Beverage Control by February 25, 2017 due date.

### FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST  
CITY MANAGER

RGL:jjja

HONORABLE MAYOR AND CITY COUNCIL  
February 14, 2017

Council 2

Applicant: Plunge Restaurant, LLC  
DBA: Plunge  
Address: 1900 East Ocean Boulevard

Type of Application: An original application for an On-Sale Beer and Wine for a bona fide public eating place license.

Bases for possible protest: High crime.  
Over concentration.  
Residences within a 100 feet.  
Public Park within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5766.02

Boundaries: Appleton Street to the North  
Downtown Long Beach Marina/Pacific Ocean to the South  
Junipero Avenue to the East  
Esperanza Avenue to the West

Number of licenses allowed: 3

Number of licenses existing: 7

Police Reporting District: 352

Boundaries: Broadway to the North  
Pacific Ocean to the South  
Cherry Avenue to the East  
Falcon Avenue to the West

Reported crimes in this district for ABC purposes are 253. Crime in a reporting district must be at least 138 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request  
conditions and protest: February 25, 2017



**Date:** February 14, 2017  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **PLUNGE – 1900 EAST OCEAN BOULEVARD**

---

**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/6/16-1/6/17)**

1 Unwelc	Unwelcome Subject	Advised
1 Party	Party	Advised
1 647F	Public Intoxication	Assisted Citizen

**ABC INSPECTIONS (past three years)**

Not applicable

**RESIDENCES WITHIN 100 FEET**

1830 East Ocean Boulevard	Multi-Unit Complex
1900 East Ocean Boulevard	Multi-Unit Complex
25 South 15 <sup>th</sup> Place	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Bixby Park	130 Cherry Avenue
Bluff Park	Ocean Boulevard from 20 <sup>th</sup> Place to 36 <sup>th</sup> Place

JJA:jjja  
CFSmemoPlunge

