



Mr. Alejandro Plascencia  
Planner  
Long Beach Development Services / Planning Bureau  
333 West ocean Blvd. 5<sup>th</sup> Floor\  
Long Beach, CA 90802

September 29, 2016

Dear Alejandro,

The Art Exchange visual Art Center Inc. (ARTX) is a non-profit 501.c.3 with a mission to deliver art-focused programs, artist work space and gallery exhibitions to Long Beach. We believe ARTX will bring a new dimension of art services and programs that the City of Long Beach currently does not have access to.

The Art Exchange has completed an extensive interior renovation project that was only possible with the assistance of the City of Long Beach and Jan van Dijs as our general contractor. Jan has also prepared a narrative and supporting documentation for the ARTX application to the City in our request for landmark designation. If this application is approved, Jan and the ARTX team would utilize this designation to pursue funding for exterior restoration. I have reviewed the preliminary plans for the restoration project with Jan, who will submit to your department for review and analysis.

Thank you Alejandro, for your assistance. If I can provide any information or if you need me to be present at any planning review meetings, please let me know.

Best to you,

Jay Hong  
Executive Director / Management Committee Board Member  
[jphcalif@gmail.com](mailto:jphcalif@gmail.com) (e)  
562.704.5100

cc: Jan van Dijs  
Steve Pakiz, Management Committee Board Chair  
Kim Amadore, ARTX Business Development Manager