

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard 7th Floor • Long Beach, CA 90802 • (562) 570-6200 • Fax (562) 499-1097

November 22, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant an Entertainment Permit with conditions on the application of Ramon Orozco, dba Barbie's Bar, 1008 E. Artesia Blvd., for entertainment without dancing. (District 9)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council shall approve the issuance of the entertainment permit (Permit) if they find that: the issuance of the Permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) or any responsible persons have a history of committing significant violations of the City code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; or 2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Financial Management Department every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. Attached for your review are the departmental investigative reports, history, entertainment permit application and floor plan. To review entertainment forms online, you may visit <http://www.longbeach.gov/finance/services-and-permits/entertainment-permit>.

The following summarizes departmental findings:

- The Police Department recommends that the permit for entertainment without dancing be approved subject to conditions (attached).
- The Fire Department finds that the building/location meets department requirements for the proposed use.
- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department finds that the building/location meets department requirements for the proposed use.

The Financial Management Department, Business Services Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment without dancing be approved subject to conditions (attached).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a bar/tavern/lounge business since October 1987. The business changed ownership to Ramon Orozco, in September 2015. This location has never been issued an Entertainment Permit.

This matter was reviewed by Deputy City Attorney Amy R. Webber on November 1, 2016.

TIMING CONSIDERATIONS

The hearing date of November 22, 2016, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$22.45 and Zoning Review \$16.50 (Development Services), Police Investigation \$1,255 (Police Department), Temporary Entertainment Permit \$380 (Financial Management Department), and Mailing List \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License Annual Tax \$348.68, Employee Rate \$18.11 per employee, and Entertainment Regulatory Fee \$305 (Financial Management Department).

HONORABLE MAYOR AND CITY COUNCIL
November 22, 2016
Page 3

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Handwritten signature of David S. Mula in cursive script.

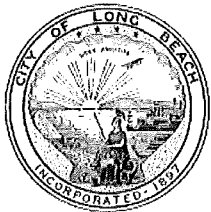
JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

JG:ea
K:\EXEC\COUNCIL LETTERS\BUSINESS SERVICES\11-22-16 CCL - BARBIE'S BAR - ENTERTAINMENT

ATTACHMENTS

APPROVED:

Handwritten signature of Patrick H. West in cursive script, followed by a horizontal line.
PATRICK H. WEST
CITY MANAGER



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT
BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7TH FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

Recommended Conditions of Operation

Ramon Orozco, DBA Barbie's Bar

1008 E. Artesia Blvd

Application for Entertainment Without Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

I. STANDARD CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 6) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 7) The permittee shall provide a minimum of one (1) uniformed security guard during all times that the entertainment activities are being conducted for crowds up to fifty (50) people. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional uniformed security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 8) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 9) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
- 10) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 11) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 12) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 13) All independent contractors and promoters must have, or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters or independent contractors.
- 14) The permittee must provide all promoters, independent contractors, and dancers, hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 15) The business, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.

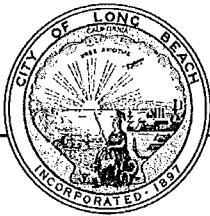
- 16) If the permittee utilizes an independent third party event promoter to provide entertainment related services resulting in any public safety call for service, the City reserves the right to remove and/or restrict the use of independent third party promoters.
- 17) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persons and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.
- 18) The permittee shall within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.
- 19) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on page #9 of your entertainment application shall be restricted **from 6:00 PM to 10:00 PM Sunday through Thursday, and from 6:00 PM to 12:00 midnight Friday and Saturday.**
- 2) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 3) No owner, operator, or manager shall permit any person under the age of 21 years within the premises at any time.
- 4) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 5) The permittee shall ensure a security guard monitor and check the property adjacent to, and the parking lots, on an hourly basis after 8:00 PM each night of the week while entertainment is provided. Security shall maintain order and prevent the

unlawful consumption of alcohol and prevent any activity that would interfere with the quiet enjoyment of any nearby residential property.

- 6) The parking lot shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the parking lot. The position of the lighting shall not disturb the normal privacy and use of any neighboring residences.
- 7) If any trash, noise, or disturbance complaints are located in the parking lot and/ or surrounding area of the business can be attributed to the operation of said business, the Long Beach Police Department can determine and impose requirements for security officer(s) to routinely monitor and handle these problems.
- 8) Alcoholic beverages shall not be consumed on any property adjacent to the premises.



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DEPARTMENT OF FINANCIAL MANAGEMENT

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SUMMARY OF APPLICATION FOR ENTERTAINMENT PERMIT

Attached for your review and action is an application for Ramon Orozco, DBA Barbie's Bar. Also, attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau	X		
Health and Human Services Department/Noise Control		X	
Development Services Department	X		

Questions concerning the above may be directed to the following:

Police Department, Chief of Police	570-7301
Fire Department, Fire Prevention Bureau	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services Department.....	570-6623

Compiled by: Department of Financial Management
 Business Services Bureau



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FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 1008 E. Artesia Blvd

Ramon Orozco
DBA: Barbie's Bar
Lic # BS21604225
6/16 – Pending

Entertainment without Dancing

Ramon Orozco
DBA: Barbie's Bar
Lic # BU21523424
09/15 - Current

Bar, Tavern, Lounge

Ramon Orozco
DBA: Barbie's Bar
Lic # BS21523453
09/15 – Current

Pool Tables (2 or less)

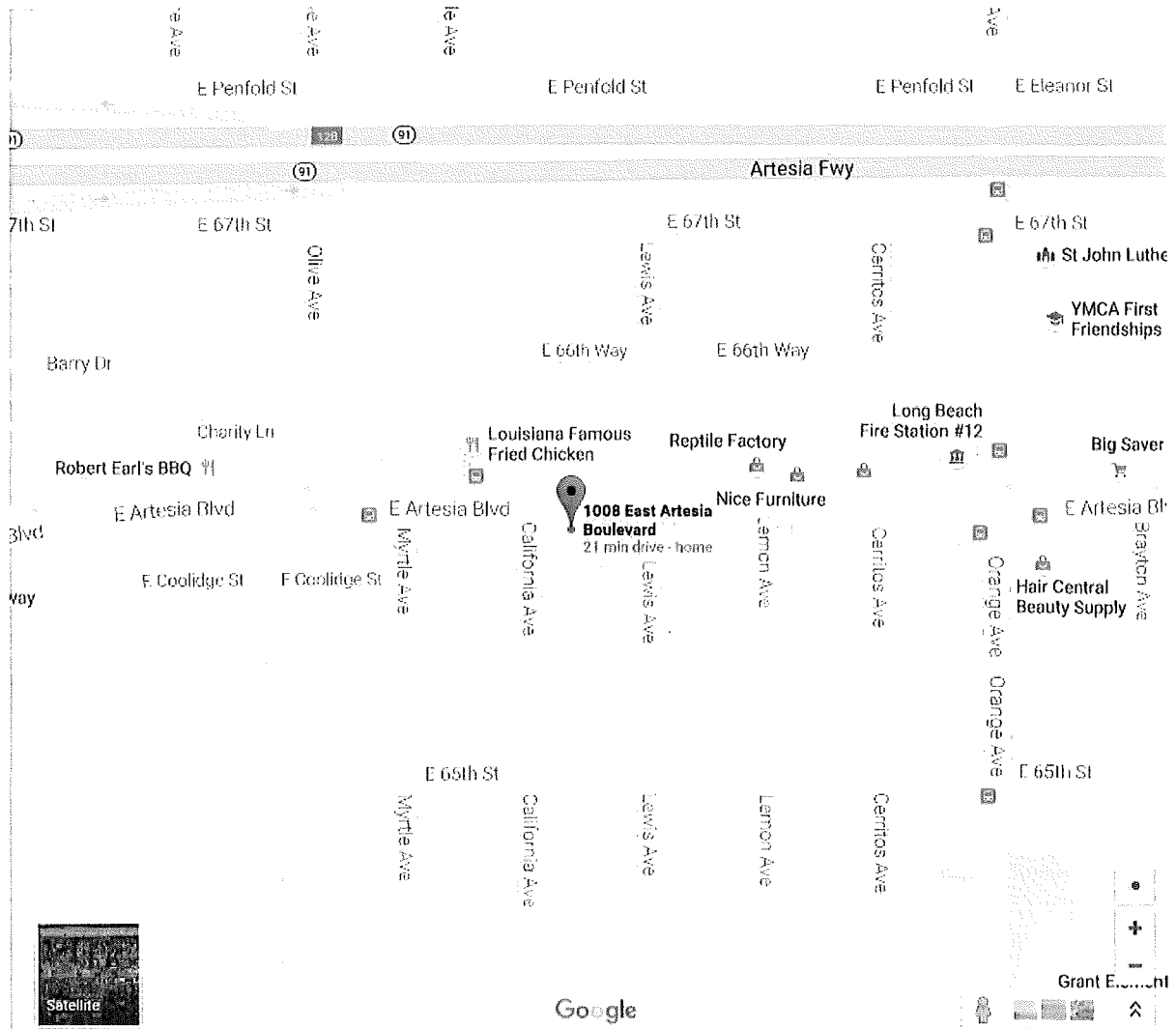
Carlos Castilla Bravo
DBA: Barbie's Bar
Lic # BS21037800
11/10 – 09/15

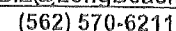
Pool Tables (2 or less)

Carlos Castilla Bravo
DBA: Barbie's Bar
Lic # BU21030760
09/10 – 09/15

Bar, Tavern, Lounge

Ramon Orozco
Db: Barbie's Bar
1008 E Artesia Blvd





Comments. _____



Accepted By: _____ Date: _____

Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure):

Ramon Orozco

Business Name (DBA):

Barbies Bar

Business Phone: (562) 422-7582

Business Site Address:

1068 E Artesia Blvd Long Beach CA 90805

Date Business Proposes To Open: _____

Days & Time Premises Are Open For Inspection:

12:30 pm - 2 am 7 Days

Proposed Use(s):

Entertainment/Restaurant

With Dancing ☐

Without Dancing ☒

Other (explain) ☐

Entertainment/Tavern

With Dancing ☐

Without Dancing ☒

Entertainment/Retail ☐

Social Club ☐

Pool/Billiard Hall ☐

Explain briefly the proposed use of the rooms within the building:

Contact Person(s) Name (authorized agent, manager, etc.):

Ramon Orozco

Contact Person(s) Phone Number:



Type of Organization:

☐ Corporation

☐ Partnership

☒ Individual

☐ Unincorporated Association or Club

☐ Trust

☐ LLC

☐ Other, explain: _____

OFFICE USE ONLY

☐ Building

☐ Fire

☐ Health

(Check Inspecting Department)

Date Received: _____

☐ Building/Location meets Department Requirements for the proposed use.

☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

☐ Police Department finds no basis for denial

☐ Police Department finds basis for denial

☐ Police Department finds no basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____

Title: _____

Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): _____

Fictitious business names(s) or dba(s) used: _____

Barbies Bar

Place and date of filing fictitious business name statement: _____

County(ies) in which fictitious name statement is (are) filed: _____

(City of Norwalk)

Los Angeles County

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach: _____

Name and address of person (agent) authorized to accept service of process in California: _____

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof: _____

Is this applicant a subsidiary of a present corporation or business?
If yes, explain: _____

☐ YES

☒ NO

How long has the corporation or business been in operation? _____

8/15

Is the location: Owned? ☐ Rented/Leased? ☒

If Rented/Leased, state the name and address of property owners: _____

Name: _____

Larry Ditchkus

Address: _____

IF APPLYING AS AN INDIVIDUAL

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

Name:

Last:

First:

Middle:

Title(s) or AKA(s):

OWNER

Residence telephone number(s) (including area code):

Business address:

1008E Artesia Blvd Long Beach CA
90805

Business telephone number(s) (including area code):

(962) 422-7582

Race:

Sex:

Hair:

Eyes:

Height:

Weight:

Date of Birth (mm/dd/yyyy):

Place of Birth:

Driver's License or Identification Card Number:

State of Issue:

Federal Tax ID Number:

Seller's Permit Number:

SR AA102-794503

GENERAL OPERATING CONDITIONS

Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises?

☒ YES ☐ NO

a. If Yes, complete the following box:

Check one box to
Indicate License Type

Alcohol Beverage Control License No.

Premises Type: (Club (restaurant) or
Commercial (store))

On sale beer ☐

On sale beer and wine ☒

On sale distilled spirits ☐

42 - 554229

2. Is a bonafide-eating place provided on the premises? (*Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.*)

☐ YES ☒ NO

a. If yes, list types of food sold: _____

b. If no, list any products (such as snacks sold): _____

3. Are non-alcoholic beverages sold?

☒ YES ☐ NO

4. How many tables for seating? 6

5. Are other types of businesses conducted on the premises?

☐ YES ☒ NO

a. If yes, list type(s): _____

6. Are pool tables provided?

☒ YES ☐ NO

a. If yes, indicate number: 1

7. Is there a license for the pool table?

☒ YES ☐ NO

a. If yes, license number: BS21523453

8. Are amusement machine(s) and/or jukebox(es) provided?

☒ YES ☐ NO

a. If yes, indicate number and type: _____

Amusement Machines

1

Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)?

☒ YES ☐ NO

a. If yes, decal number(s): BS 20928370

10. Owner of machine(s) and/or jukebox(es):

Name: Brian Travis

Address: P.O. Box 724 Sunset Beach CA 90742

Telephone No. 414, 598-8948

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided? ☒ YES ☐ NO

a. If yes, number of security officers: 1

12. Is any other type of security provided? ☒ YES ☐ NO

a. If yes, describe type of security: Camera

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of	6pm	6pm	6pm	6pm	6pm	6pm	6pm
Security	2AM	2am	2AM	2AM	2AM	2AM	2AM

13. Will a private security firm be used? ☒ YES ☐ NO

a. If yes, provide the following information of the contracted security firm:

Name:

Ochin Security Patrol

City Business License No.:

#16321

Address:

811 E. 88th St.
Los Angeles CA 90002

Telephone No.:

(323) 559-4727

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? ☐ YES ☒ NO

15. Will the premises be open to the general public? ☒ YES ☐ NO

16. Will an admission fee be charged? ☐ YES ☒ NO

a. If yes, fee schedule: _____

17. Is there a private area for exclusive use of members and their guests only? ☐ YES ☒ NO

a. If yes, types of membership fees: _____

18. Will guests of members pay an admission fee or other charges? ☐ YES ☒ NO

a. If yes, describe the fee schedule and other charges: _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	11Am	11Am	11Am	11Am	11Am	11Am	11Am
Close	2Am	2Am	2Am	2Am	2Am	2Am	2Am

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses?

☒ YES ☐ NO

a. What type?

Mechanic Shop, Car Wash,
Korean BBQ.

20. Are there surrounding residences?

☒ YES ☐ NO

a. Approximately how close?

40 ft.

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available?

☒ YES ☐ NO

a. If no, what is the street address of the off-premises parking facility?

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction)

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From							
To							

d. How many individual parking spaces (approximately)? _____

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant ☐ Entertainment - Tavern (bar) ☒ Entertainment - Other ☐

Does the Proposed Activity have:

Outdoor Entertainment? ☐ Y ☒ N

Dancing by patrons, guests, customers, participants, attendees? ☐ Y ☒ N

Dancing by performers? ☐ Y ☒ N

Live music by more than two (2) performers? ☒ Y ☐ N

Amplified music (live)? ☒ Y ☐ N

Amplified music (recorded)? ☒ Y ☐ N

Disc Jockey? ☒ Y ☐ N

Karaoke? ☒ Y ☐ N

Adult Entertainment as defined by LBMC Section 21.15.110? ☐ Y ☒ N

Adult Entertainment as defined by LBMC Section 5.72.115 (B)? ☐ Y ☒ N

Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? ☐ Y ☒ N

Any other type of entertainment not listed above? ☐ Y ☒ N

If yes, briefly describe the entertainment activity. _____

Describe entertainment by performers: _____

Dance Floor? ☐ Y ☒ N

Stage? ☐ Y ☒ N

If yes, provide dimensions and type of material of dance floor. L _____ X W _____ = _____ sq ft.

If yes, provide dimensions and type of material of stage. L _____ W _____ H _____

Describe floor material and surface type: laminated wood

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	DS/Band Karaoke	DS/Band Karaoke					
Start Time	6pm						
End Time	2AM						

RELEASE FORM

The undersigned, on behalf of (applicant) Ramon Orozco, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) Barbies Bar to obtain the entertainment permit.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

[Signature]
(SIGNATURE OR AUTHORIZED AGENT)
[Redacted]
DRIVER'S LICENSE OR ID CARD NUMBER

Owner
(TITLE)
CA
STATE

6/30/16
(DATE)

ACCEPTED BY (CITY STAFF)

TITLE

DATE

STATE OF CALIFORNIA
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
ALCOHOLIC BEVERAGE LICENSE

ON-SALE BEER AND WINE - PUBLIC PREMISES

VALID FROM

Apr 19, 2016

OROZCO, RAMON



EXPIRES

Mar 31, 2017

TYPE NUMBER DUP

42 554229

AREA CODE

1932 03

BUSINESS ADDRESS
(IF DIFFERENT)

DBA: BARBIES BAR
1006-08 E ARTESIA BLVD
LONG BEACH, CA 90805

PER From:
42-516674

CONDITIONS

OWNERS: OROZCO, RAMON





CITY OF LONG BEACH, CALIFORNIA
BUSINESS LICENSE
OWNERSHIP NON-TRANSFERABLE
LICENSE EXPIRES: 09/01/2016

PREPARED: 12/16/2015
P3

THE LICENSEE NAMED BELOW IS AUTHORIZED TO OPERATE THE FOLLOWING:

ACCOUNT NUMBER: BU21523424

BUSINESS TYPE: BAR, TAVERN, LOUNGE

OWNER: RAMON OROZCO

DBA NAME: BARBIE'S BAR

LOCATED AT: 1008 E ARTESIA BLVD

PRODUCT: BAR

AUTHORIZED BY: JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT



CITY OF LONG BEACH, CALIFORNIA

PREPARED: 09/01/2015

OWNERSHIP NON-TRANSFERABLE

P1

LICENSE EXPIRES: 08/31/2016

THE LICENSEE NAMED BELOW IS AUTHORIZED TO OPERATE THE FOLLOWING:

ACCOUNT NUMBER: BS21523453

BUSINESS TYPE: POOL TABLES (2 OR LESS)

OWNER: RAMON OROZCO

DBA NAME: BARBIE'S BAR

LOCATED AT: 1008 E ARTESIA BLVD

PRODUCT: POOL TABLES (2)

AUTHORIZED BY: JOHN GROSS

DIRECTOR OF FINANCIAL MANAGEMENT

CALIFORNIA STATE BOARD OF EQUALIZATION

SELLER'S PERMIT



ACCOUNT NUMBER

8/22/2015 SR AA 102-794503

BARBIE'S BAR
RAMON OROZCO
1008 E ARTESIA BLVD
LONG BEACH, CA 90805-1515

NOTICE TO PERMITTEE:
You are required to obey all
Federal and State laws that
regulate or control your
business. This permit does
not allow you to do
otherwise.

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE
BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION.
THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELLED AND IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS
OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES
OWED BY THE NEW OPERATOR OF THE BUSINESS.

Not valid at any other address

For general tax questions, please call our Customer Service Center at 1-800-400-7115 (TTY:711).
For information on your rights, contact the Taxpayers' Rights Advocate office at 1-888-324-2798 or 1-916-324-2798.

BOE-442-R REV. 16 (11-14)

A MESSAGE TO OUR NEW PERMIT HOLDER

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at www.boe.ca.gov
- Visiting a field office
- Attending a Basic Sales and Use Tax Law class offered at one of our field offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Customer Service Center at 1-800-400-7115 (TTY:711)

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. You also have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the California State Board of Equalization (BOE)
- You are responsible for following the regulations set forth by the BOE

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a BOE representative when requested. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business. adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a BOE office, or giving it to a BOE representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with the BOE, please contact the Taxpayers' Rights Advocate office for help by calling toll-free, 1-888-324-2798 or 1-916-324-2798. Their fax number is 1-916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.



CITY OF LONG BEACH, CALIFORNIA

PREPARED: 12/16/2015

P3

OWNERSHIP NON-TRANSFERABLE

LICENSE EXPIRES: 09/01/2016

THE LICENSEE NAMED BELOW IS AUTHORIZED TO OPERATE THE FOLLOWING:

ACCOUNT NUMBER: BU21523424

BUSINESS TYPE: BAR, TAVERN, LOUNGE

OWNER: RAMON OROZCO

DBA NAME: BARBIE'S BAR

LOCATED AT: 1008 E ARTESIA BLVD

PRODUCT: BAR

**AUTHORIZED BY: JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT**

—————→ **LICENSE HOLDER - - PLEASE NOTE** ←————

THE TOP PORTION OF THIS FORM IS YOUR LICENSE. YOU MUST DISPLAY THE LICENSE IN A CONSPICUOUS PLACE ON THE BUSINESS PREMISES.

THE DATE YOUR LICENSE EXPIRES IS INDICATED ON THE FACE OF THE LICENSE. IF YOU DO NOT RECEIVE A RENEWAL NOTICE BY THE EXPIRATION DATE, CONTACT THE BUSINESS LICENSE SECTION AT (562) 570-6211 OR SEND AN EMAIL TO LBBIZ@LONGBEACH.GOV.

NOTE: YOU ARE RESPONSIBLE FOR RENEWING THE LICENSE ON OR BEFORE THE LICENSE EXPIRATION DATE. (PLEASE NOTIFY THE BUSINESS LICENSE SECTION IF YOU ARE NO LONGER IN BUSINESS).

PLEASE REPORT IMMEDIATELY ANY CHANGE IN OWNERSHIP, BUSINESS LOCATION, MAILING ADDRESS, OR BUSINESS ACTIVITY TO THE BUSINESS LICENSE SECTION.

**RAMON OROZCO
BARBIE'S BAR
1008 E ARTESIA BLVD
LONG BEACH, CA 90805**

FM JUPEREZ



CITY OF LONG BEACH, CALIFORNIA

ACCOUNT: HF00017294

ANNUAL HEALTH PERMIT

THE PERSON, FIRM OR CORPORATION HEREON NAMED IS GRANTED A PERMIT TO OPERATE IN CONFORMITY WITH EXISTING ORDINANCES REGULATING PUBLIC HEALTH AND SANITATION.

THIS PERMIT IS NOT TRANSFERABLE, AND MAY BE SUSPENDED OR REVOKED FOR JUST CAUSE.

REMOVE THE BOTTOM PORTION OF THIS FORM AND POST IT IN A CONSPICUOUS PLACE ON THE PREMISES.

CITY OF LONG BEACH, CALIFORNIA

4 142

ANNUAL HEALTH PERMIT

ACCOUNT: HF00017294

DATE: 01/04/16

PERMIT EXPIRES ON 07/31/16

THE CITY OF LONG BEACH HEREBY AUTHORIZES THE PERMITTEE NAMED BELOW TO OPERATE AS: BAR/TAVERN LFP 0-30 SEATS.

LOCATED AT: 1008 E ARTESIA BLVD

DBA: BARBIE'S BAR

POST THIS PORTION IN A CONSPICUOUS PLACE AT THE ABOVE ADDRESS.



OROZCO, RAMON
BARBIE'S BAR
1008 E ARTESIA BLVD
LONG BECH CA 90805

AUTHORIZED BY MITCHELL KUSHNER, M.D
CITY HEALTH OFFICER



California Department of Alcoholic Beverage Control
License Query System Summary
as of 6/29/2016

License Information
License Number: 554229
Primary Owner: OROZCO, RAMON
ABC Office of Application: 03 - LB/LAKEWOOD
Business Name
Doing Business As: BARBIES BAR
Business Address
Address: 1006-08 E ARTESIA BLVD Census Tract: 5705.01
City: LONG BEACH County: LOS ANGELES
State: CA Zip Code: 90805
Licensee Information
Licensee: OROZCO, RAMON
License Types
1) License Type: 42 - ON-SALE BEER AND WINE - PUBLIC PREMISES
License Type Status: ACTIVE
Status Date: 20-APR-2016 Term: 12 Month(s)
Original Issue Date: 19-APR-2016 Expiration Date: 31-MAR-2017
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: 19-APR-2016 FROM: 42-516674
Current Disciplinary Action
... <i>No Active Disciplinary Action found</i> ...
Disciplinary History
... <i>No Disciplinary History found</i> ...
Hold Information
... <i>No Active Holds found</i> ...
Escrow
... <i>No Escrow found</i> ...

- - - End of Report - - -

For a definition of codes, view our [glossary](#).

LICENSED PREMISES DIAGRAM (RETAIL)

1. APPLICANT NAME (Last, first, initial)

Orzco, Ramon

2. LICENSE TYPE

42

3. PREMISES ADDRESS (Street number and name, city, zip code)

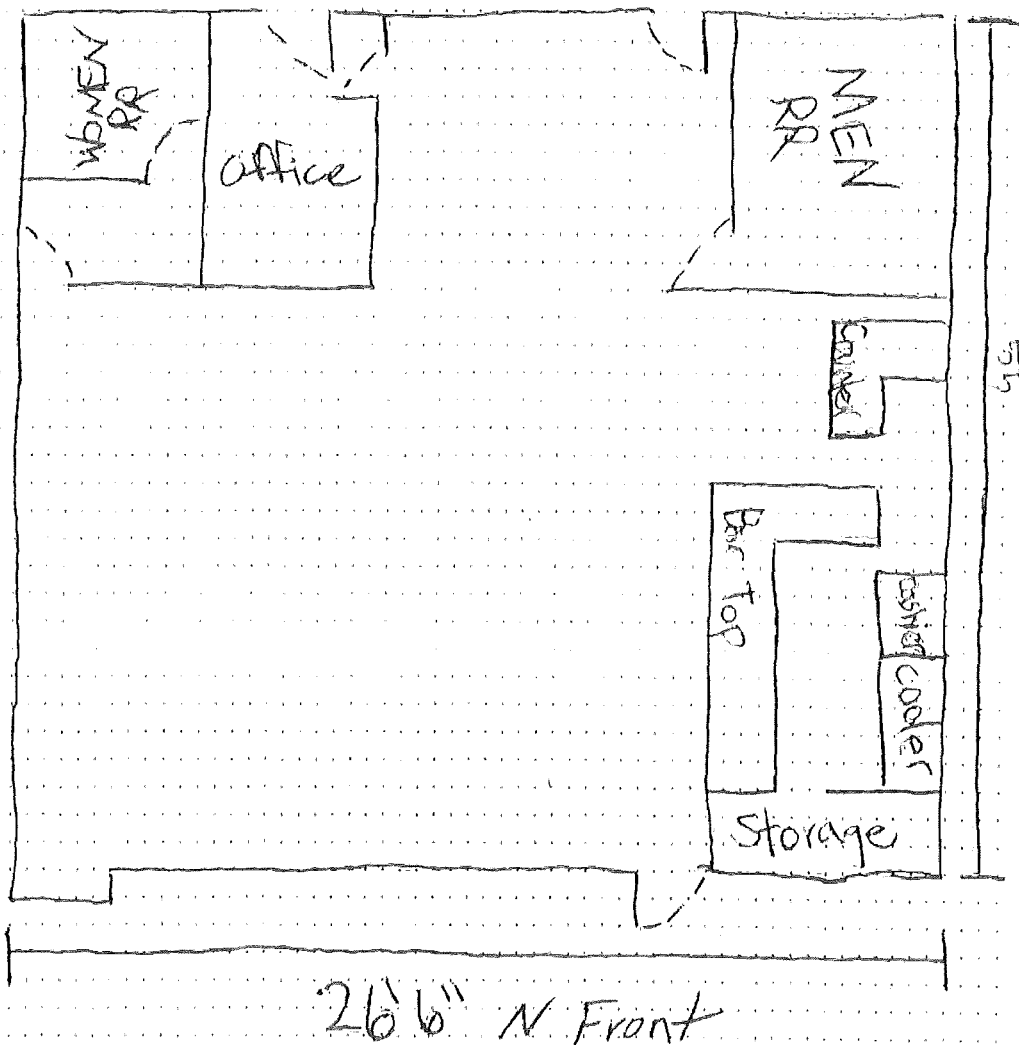
1004 - 09E Artesia Blvd Long Beach CA 90805

4. NEAREST CROSS STREET

Lewis Ave & Artesia Ave

The diagram below is a true and correct description of the entrances, exits, interior walls and exterior boundaries of the premises to be licensed, including dimensions and identification of each room (i.e., "storeroom", "office", etc.).

DIAGRAM



It is hereby declared that the above-described boundaries, entrances and planned operation as indicated on the reverse side, will not be changed without first notifying and securing prior written approval of the Department of Alcoholic Beverage Control. I declare under penalty of perjury that the foregoing is true and correct.

APPLICANT SIGNATURE (Only one signature required)

DATE SIGNED

1/16/15

FOR ABC USE ONLY

CERTIFIED CORRECT (Signature)

PRINTED NAME

Anne Chu

INSPECTION DATE

1st time on 2/13/15

Department of Alcoholic Beverage Control
PLANNED OPERATION (RETAIL)

SECTION I - FOR ALL RETAIL APPLICANTS

1. APPLICANT NAME(S) <u>Ramon Dorco</u>		2. LICENSE TYPE(S) <u>42</u>	
3. PREMISES ADDRESS (Street number and name, city, zip code) <u>1006-08E Artesia Blvd Long Beach CA 90805</u>		4. NEAREST CROSS STREET <u>Lewis Ave & Artesia Blvd</u>	
5. TYPE OF BUSINESS (Choose one that best describes the planned operation)			
<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafeteria/Hofbrau	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Private Club
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club	<input type="checkbox"/> Veterans Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern	<input type="checkbox"/> Fraternal Club
<input type="checkbox"/> Bed & Breakfast	<input type="checkbox"/> Theater	<input type="checkbox"/> Wine Tasting Room	
<input type="checkbox"/> Supermarket	<input type="checkbox"/> Membership Store	<input type="checkbox"/> Service Station	<input type="checkbox"/> Swap Meet/Flea Market
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Department Store	<input type="checkbox"/> Convenience Market	<input type="checkbox"/> Drive-in Dairy
<input type="checkbox"/> Variety/Drug Store	<input type="checkbox"/> Gift Shop/Florist	<input type="checkbox"/> Convenience Market w/Gasoline	
<input checked="" type="checkbox"/> Other - describe: <u>On Sale Beer and Wine Tavern/Bar R.D.</u>			
6. PATRON CAPACITY <u>49</u>		7. SURROUNDING AREA	
		<input checked="" type="checkbox"/> Commercial	<input type="checkbox"/> Rural
		<input type="checkbox"/> Residential	<input type="checkbox"/> Industrial
		<input type="checkbox"/> Other <u>NA</u>	
8. PREMISES IS LOCATED IN		9. PARKING LOT?	
<input type="checkbox"/> Free Standing Building		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<input checked="" type="checkbox"/> Shopping Center (Name): <u>NO Name</u>			
<u>RO</u> <input checked="" type="checkbox"/> 10 Units or Less <input type="checkbox"/> More than 10 Units			
10. PATIO?		11. WILL YOU HIRE A MANAGER? (Rule 57.5)	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
12. WILL YOU HAVE A FOOD LESSEE? (Rule 57.7)		13. WILL YOU HAVE A FOOD LESSEE? (Rule 57.7)	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
14. MEAL TYPE		15. TYPE OF FOOD	
<input type="checkbox"/> Dinner House	<input type="checkbox"/> Seafood	<input type="checkbox"/> American	<input type="checkbox"/> Greek
<input type="checkbox"/> Fast Food/Deli	<input type="checkbox"/> Other:	<input type="checkbox"/> Chinese	<input type="checkbox"/> Korean
<input type="checkbox"/> Pizza/Pasta		<input type="checkbox"/> Japanese	<input type="checkbox"/> Other:
		<input type="checkbox"/> Indian	<input type="checkbox"/> French
		<input type="checkbox"/> Italian	<input type="checkbox"/> Thai
16. HOURS OF FOOD SERVICE			
BREAKFAST HOURS			
From:		To:	
LUNCH HOURS			
From:		To:	
DINNER HOURS			
From:		To:	
17. OPERATING HOURS			
	Sunday	Monday	Tuesday
Opening Time	<u>11 AM</u>	<u>11 AM</u>	<u>11 AM</u>
Closing Time	<u>2 AM</u>	<u>2 AM</u>	<u>2 AM</u>
	Wednesday	Thursday	Friday
Opening Time	<u>11 AM</u>	<u>11 AM</u>	<u>11 AM</u>
Closing Time	<u>2 AM</u>	<u>2 AM</u>	<u>2 AM</u>
	Saturday		
Opening Time	<u>11 AM</u>		
Closing Time	<u>2 AM</u>		
18. ENTERTAINMENT (One or more may apply. Please describe any entertainment with an asterisk (*) below)			
<input type="checkbox"/> None	<input type="checkbox"/> *Amplified Music	<input type="checkbox"/> Patron Dancing	<input type="checkbox"/> Card Room
<input type="checkbox"/> Recorded Music	<input type="checkbox"/> *Live Entertainment	<input type="checkbox"/> Bikini/Topless/Exotic	<input type="checkbox"/> Movies
<input checked="" type="checkbox"/> Juke Box	<input type="checkbox"/> *Floor/Stage Shows	<input checked="" type="checkbox"/> Pool/Billiard Tables	<input type="checkbox"/> "Hot Spot"/Lottery
<input type="checkbox"/> *Other	<input type="checkbox"/> Karaoke	<input type="checkbox"/> *Amateur/Pro Sports Events	<input type="checkbox"/> Video/Coin-Operated Games
*Description: _____			
19. PREMISES IS LOCATED ON		20. TYPE OF STRUCTURE	
<input checked="" type="checkbox"/> Major Thoroughfare	<input type="checkbox"/> Secondary Street	<input checked="" type="checkbox"/> Single Story	<input type="checkbox"/> Two-Story
<input type="checkbox"/> Other		<input type="checkbox"/> Multi-Story - Number of stories: _____	
21. PASS-THROUGH WINDOW?		22. FIXED BARS?	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes - how many: _____ <input checked="" type="checkbox"/> No		
23. WHAT PERCENTAGE OF YOUR TOTAL SALES WILL BE ALCOHOLIC BEVERAGES?		24. INFORMATION GIVEN (R-27, R-107, Sec. 25612.5, Sec. 23780.5, etc.)	
0% <u>90%</u>			
FOR ABC USE ONLY		25. DATE ENTERED INTO CABIN	



10/21/2016 09:23

INFORMATION - LICENSE # BS21604225

License Type BS
Application Type Secondary Business License
Description
Primary Applicant RAMON
Primary Applicant Last Name OROZCO
Address 1008 E ARTESIA BLVD LONG BEACH CA 90805
Location
 License Is Pending.
 Current milestone is Council Approval.
 Current unpaid amount of \$0.00.
 Account: BS21604225

License Description**Status Dates**

Processed Date 6/30/2016 15:29
by Cory Kyle
Start Date 6/30/2016 00:00
by Cory Kyle
Inactive Date
by
Last Renewal
by
Next Renewal
Expires
Grace Exp
End Date

License Description

Property Type COM
License Category 300508
Business Name RAMON OROZCO
DBA Name BARBIE'S BAR
Detailed Description of Business Activities
 ENTERTAINMENT WITHOUT DANCING (ALCOHOL)
Application Reason NEWLICENSE
Description Entertainment Without Dancing (Alcohol)

License Details

(Tab Not Loaded)

Endorsements

(Tab Not Loaded)

Reviews**Record Results****Reviews**

Review #	Review Type	#	Add Date	Due Date	Result	Result By	Completed	Completed By	Comments	Assigned To	Review Description	Star
31858	BUSLIC	1	6/30/2016	9/26/2016	APPROVED	EMARMST	10/18/2016 16 21	EMARMST		EMARMST	Business License	
31859	BUILDING	1	6/30/2016	9/26/2016	APPROVED	THWOOLH	9/27/2016 16 10	THWOOLH	Approved per Tai Vu	DAWIERS	Building Dept Review	
31860	FIRE	1	6/30/2016	9/26/2016	INSPECT	SYSTEM	7/1/2016 15 38	dazinne		dazinne	Fire Dept Review	
31861	HEALTH	1	6/30/2016	9/26/2016	INSPECT	SYSTEM	6/30/2016 15 38			CALOWE		

31862	POLICE	1	6/30/2016	9/26/2016	INSPECT	SYSTEM	6/30/2016 15 38	LABARAJ	Health Dept Review
31863	PLANNING	1	6/30/2016	9/26/2016	APPROVED	JORAMIR	9/22/2016 10 01	CATAI	Police Dept Review
34211	COUNCIL	1	10/18/2016					BRYAKUS	Planning Dept Review
34212	HEARINGPRE	1	10/18/2016					EMARMST	Council
									Hearing Prep

Inspections

Record Results

Inspections

Add Date	Inspection #	Inspection Type	Inspection Description	#	Result	Due Date	Result By	Assigned To	Completed	Comments	Call
9/27/2016	49904	FIRE	Fire	1	APPROVED	12/23/2016 00 00	daz.nne	VIOLEA	9/7/2016 09 36		
9/27/2016	49905	HEALTH	Health	1	APPROVED	12/23/2016 00 00	MIYAMAD	MIYAMAD	10/7/2016 13 52	Health approves the Entertainment Application, as long as they abide by the Noise Ordinance.	T F
9/27/2016	49906	POLICE	Police	1	APPRWCOND			LABARAJ	10/12/2016 08 09		

Conditions

(Tab Not Loaded)

Fees

(Tab Not Loaded)

Applicants

(Tab Not Loaded)

Sites

(Tab Not Loaded)

Employees

(Tab Not Loaded)

Related Records

(Tab Not Loaded)

Logs

(Tab Not Loaded)

Attachments

(Tab Not Loaded)



Accepted By: _____ Date: _____

Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure):

Ramon Orozco

Business Name (DBA):

Barbies Bar

Business Phone: (562) 422-7582

Business Site Address:

1008 E Artesia Blvd Long Beach CA 90805

Date Business Proposes To Open: _____

Days & Time Premises Are Open For Inspection:

12:30 pm - 2 am 7 Days

Proposed Use(s):

Entertainment/Restaurant

With Dancing ☐

Without Dancing ☒

Other (explain) ☐

Entertainment/Tavern

With Dancing ☐

Without Dancing ☒

Entertainment/Retail ☐

Social Club ☐

Pool/Billiard Hall ☐

Explain briefly the proposed use of the rooms within the building

Contact Person(s) Name (authorized agent, manager, etc.):

Ramon Orozco

Contact Person(s) Phone Number

(562) 392-0441

Type of Organization:

☐ Corporation

☐ Partnership

☒ Individual

☐ Unincorporated Association or Club

☐ Trust

☐ LLC

☐ Other, explain _____

OFFICE USE ONLY

☐ Building

☐ Fire

☐ Health

(Check Inspecting Department)

Date Received: _____

☐ Building/Location meets Department Requirements for the proposed use.

☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____

By: _____

POLICE DEPARTMENT

☐ Police Department finds no basis for denial

☐ Police Department finds basis for denial

☒ Police Department finds no basis for denial with conditions

Conditions or Basis for Denial:

SEE ATTACHMENT

By:

R. Lunn

Title:

Police Chief

Date:

9.23.16



Date: September 23, 2016

To: Jason MacDonald, Bureau Manager, Business Services Bureau

From: Robert G. Luna, Chief of Police *R. Luna*

Subject: **APPLICATION FOR AN ENTERTAINMENT WITHOUT DANCING PERMIT AT
BARBIE'S BAR – 1008 EAST ARTESIA BOULEVARD**

In response to your request for a recommendation regarding the above named permit application for Entertainment without Dancing, the Police Department recommends **approval** of an Entertainment without Dancing Permit, subject to the following twenty-four (24) conditions:

Barbie's Bar is located at 1008 East Artesia Boulevard, and is owned and operated by Ramon Orozco. In April 2015, Ramon Orozco was issued a Type 42 (On-Sale Beer and Wine Public Premises) Alcoholic Beverage Control (ABC) license, and in September 2015, a business license for a Bar/Tavern/Lounge was issued by the Business License Division. On July 15, 2016, Ramon Orozco applied for an Entertainment without Dancing Permit requesting live music by more than two performers, live and recorded amplified music, a disc jockey, and karaoke every day of the week from 6:00 PM until 2:00 AM.

Based upon the crime analysis, Vice Section's investigation, resident contacts, and the North Division Patrol Commander's recommendation, the Long Beach Police Department has determined the public's peace, safety, and welfare would not be adversely impacted by the issuance of this permit, provided the appropriate conditions are imposed and observed by the applicant.

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #9 of your entertainment application shall be restricted from 6:00 PM to 10:00 PM Sunday through Thursday, and from 6:00 PM to 12:00 midnight Friday and Saturday.
- 4) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).

- 5) Due to the proximity of neighboring businesses and residences, all door(s) and window(s) shall be kept closed at all times during any musical entertainment, except in cases of emergency, and to permit deliveries. Said door(s) shall not consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.**
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 p.m. and 7:00 a.m.
- 7) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 8) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 9) No owner, operator, or manager shall permit any person under the age of 21 years within the premises at any time.
- 10) Interior lighting shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons inside the business.
- 11) The permittee shall provide a minimum of one (1) licensed security guard during all times that the entertainment activities are being conducted for crowds up to fifty (50) people. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 12) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the parking lot or the immediate area.
- 13) The permittee shall ensure a security guard monitor and check the property adjacent to, and the parking lots, on an hourly basis after 8:00 PM each night of the week while entertainment is provided. Security shall maintain order and prevent the unlawful consumption of alcohol and prevent any

activity that would interfere with the quiet enjoyment of any nearby residential property.

- 14) The parking lot shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the parking lot. The position of the lighting shall not disturb the normal privacy and use of any neighboring residences.
- 15) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by utilizing security guards and signage with verbiage such as, "Please respect our neighbors", or something similar.
- 16) If any trash, noise, or disturbance complaints are located in the parking lot and/or surrounding area of the business can be attributed to the operation of said business, the Long Beach Police Department can determine and impose requirements for security officer(s) to routinely monitor and handle these problems.
- 17) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 18) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of, or in connection with the permittee's operations.
- 19) Alcoholic beverages shall not be consumed on any property adjacent to the premises.
- 20) Barbie's Bar, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 21) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

- 22) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways, and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras
- 23) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.
- 24) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. The permittee shall keep employee's proof of completion on file, and be available for inspection at any time.