

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, NOVEMBER 8, 2016
333 W. OCEAN BOULEVARD
3RD FLOOR CONFERENCE RM, 4:00 PM**

Randal Hernandez, Chair
Becky Blair, Vice Chair
Kristi Allen, Commissioner
Lincoln Bauer, Commissioner
Blair Cohn, Commissioner
Frank Colonna, Commissioner



Ralph Holguin, Commissioner
Walter Larkins, Commissioner
Robert Olvera, Jr., Commissioner
Michelle Molina, Commissioner
Cyrus Parker-Jeannette, Commissioner

SPECIAL MEETING

CALL TO ORDER

ROLL CALL (4:04 PM)

Commissioners Kristi Allen, Lincoln Bauer, Blair Cohn, Frank Colonna, Michelle

Present: Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Commissioners Robert Olvera, Ralph Holguin and Walter Larkins

Absent:

1. Staff update regarding Phase II of the Beacon Economics report.

4:06 John Keisler, Innovation Director spoke
4:15 Commission Chairman Randal Hernandez spoke
4:16 Commissioner Lincoln Bauer spoke
4:17 John Keisler, Innovation Director spoke
4:18 Commissioner Lincoln Bauer spoke
4:18 John Keisler, Innovation Director spoke
4:19 Commission Chairman Randal Hernandez spoke

**A motion was made by Commissioner Allen, seconded by
Commissioner Parker-Jeannette, to approve recommendation.
The motion carried by the following vote:**

Yes: 8 - Kristi Allen, Lincoln Bauer, Blair Cohn, Frank Colonna,
Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and
Randal Hernandez

Absent: 3 - Robert Olvera, Ralph Holguin and Walter Larkins

2. Recommendation to receive and file a presentation of Downtown Long Beach Alliance programs including discussion of Business Improvement Districts by DLBA President and CEO, Kraig Kojian.

4:20 Commission Chairman Randal Hernandez spoke
4:21 Commissioner Blair Cohn spoke
4:23 DLBA President and CEO, Kraig Kojian spoke
4:49 Commissioner Blair Cohn spoke
4:51 DLBA President and CEO, Kraig Kojian spoke
4:52 Commissioner Blair Cohn spoke
4:52 Commission Chairman Randal Hernandez spoke
4:53 DLBA President and CEO, Kraig Kojian spoke
4:54 Commissioner Michelle Molina spoke
4:56 Commissioner Frank Colonna spoke
4:59 DLBA President and CEO, Kraig Kojian spoke
5:01 Commissioner Frank Colonna spoke
5:01 Commission Vice-Chair Becky Blair spoke
5:01 DLBA President and CEO, Kraig Kojian spoke
5:02 Commission Vice-Chair Becky Blair spoke
5:04 Commissioner Frank Colonna spoke
5:05 Commissioner Kristi Allen spoke
5:05 DLBA President and CEO, Kraig Kojian spoke
5:06 Commissioner Frank Colonna spoke
5:07 Commission Chairman Randal Hernandez spoke
5:07 DLBA President and CEO, Kraig Kojian spoke
5:09 Commissioner Blair Cohn spoke
5:11 Commissioner Michelle Molina spoke
5:12 Commissioner Blair Cohn spoke
5:15 Commissioner Michelle Molina spoke
5:15 DLBA President and CEO, Kraig Kojian spoke
5:16 Commissioner Cyrus Parker-Jeanette spoke
5:16 DLBA President and CEO, Kraig Kojian spoke
5:17 Commissioner Lincoln Bauer spoke
5:17 Commissioner Blair Cohn spoke
5:18 Commission Chairman Randal Hernandez spoke
5:19 DLBA President and CEO, Kraig Kojian spoke
5:20 Commission Chairman Randal Hernandez spoke
5:20 DLBA President and CEO, Kraig Kojian spoke
5:22 DLBA President and CEO, Kraig Kojian spoke
5:23 Commission Chairman Randal Hernandez spoke

5:25 Public Comment Jack Smith spoke

5:27 Commission Chairman Randal Hernandez spoke

A motion was made by Commissioner Allen, seconded by Commissioner Colonna, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Kristi Allen, Lincoln Bauer, Blair Cohn, Frank Colonna, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 3 - Robert Olvera, Ralph Holguin and Walter Larkins

3. Recommendation to receive and approve Economic Development Commissioners' five proposed Focus Areas study areas.

Attachments: [20161102 ED Blueprint Focus Areas.pdf](#)

5:28 Commission Chairman Randal Hernandez spoke

5:30 Commissioner Lincoln Bauer spoke

5:32 Commission Chairman Randal Hernandez spoke

5:33 Kathryn McDermott, Interim Director, Economic and Property Development spoke

5:34 Commission Chairman Randal Hernandez spoke

5:34 Commissioner Cyrus Parker-Jeanette spoke

5:35 Eric Romero spoke

5:35 Commission Chairman Randal Hernandez5 Commissioner Lincoln Bauer spoke

5:36 Commission Chairman Randal Hernandez spoke

5:39 John Keisler, Innovation Director spoke

5:40 Commission Vice-Chair Becky Blair spoke

5:42 John Keisler, Innovation Director spoke

5:43 Commission Chairman Randal Hernandez spoke

5:45 Commissioner Michelle Molina spoke

5:46 Commissioner Cyrus Parker-Jeanette spoke

5:47 Commissioner Michelle Molina spoke

5:48 Commission Chairman Randal Hernandez spoke

5:52 Public Jack Smith spoke

5:54 Commission Chairman Randal Hernandez spoke

This ED-Agenda Item was approve recommendation.

Yes: 7 - Kristi Allen, Lincoln Bauer, Blair Cohn, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 4 - Robert Olvera, Frank Colonna, Ralph Holguin and Walter Larkins

4. Recommendation to approve Economic Development Commissioners' proposed calendar for upcoming Economic Development Commission meetings.

Attachments: [DRAFT-Blueprint-Calendar 11 2 16.pdf](#)

5:55 Kathryn McDermott, Interim Director, Economic and Property Development spoke

5:56 Commission Chairman Randal Hernandez spoke

5:58 Public Jack Smith spoke

5:58 Commission Chairman Randal Hernandez spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Kristi Allen, Lincoln Bauer, Blair Cohn, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 4 - Robert Olvera, Frank Colonna, Ralph Holguin and Walter Larkins

PUBLIC PARTICIPATION:

ADJOURNMENT (5:58 PM)

Next regular meeting: November 29, 2016, 4:00pm.

I, Bob Mossler, Project Analyst, Department of Economic and Property Development certify that the agenda was posted not less than 24 hours prior to the meeting. Signature:

Date: _____

Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.