

CITY OF LONG BEACH

C-13

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 GRAND AVENUE • LONG BEACH, CALIFORNIA 90815 • (562) 570-4000 • FAX: (562) 570-4049

September 19, 2017

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute an agreement, and any subsequent amendments, with the California Office of Traffic Safety to accept and expend grant funding in the amount of \$150,000 for the continuation of the Pedestrian and Bicycle Safety Initiative for the period of October 1, 2017 through September 30, 2018; and,

Increase appropriations in the Health Fund (SR 130) in the Health and Human Services Department (HE) by \$19,291, offset by reimbursement revenue. (Citywide)

DISCUSSION

On August 9, 2016, the City Council authorized an agreement with the California Office of Traffic Safety (OTS) to accept funding in the amount of \$49,784, for the period of October 1, 2016 through September 30, 2017, to implement the Health and Human Services Department (Health Department) Pedestrian and Bicycle Safety Initiative (Initiative). The Health Department has been awarded a grant in the amount of \$150,000 to continue to promote pedestrian and bicycle safety in the City.

The Health Department will use OTS funding to promote pedestrian and bicycle safety messages on busses and bus shelters, conduct outreach at community events, and offer free pedestrian and bicycle safety workshops in communities that experience a high number of traffic collisions. The Initiative builds upon an OTS funded program implemented October 1, 2016, that primarily provided pedestrian and bike safety education to elementary school-age children.

This matter was reviewed by Deputy City Attorney Linda T. Vu on August 29, 2017 and by Revenue Management Officer Geraldine Alejo on August 31, 2017.

TIMING CONSIDERATIONS

City Council action is requested on September 19, 2017, to accept funding and continue the program starting on October 1, 2017.

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FISCAL IMPACT

The City will receive reimbursement funding up to \$239,000 for the period of October 1, 2017 through September 30, 2018. An appropriation increase in the amount of \$239,000 in the Health Fund (SR 130) in the Health and Human Services Department (HE) has been included as part of the recommendation. No match or in-kind service mandate is required, and there is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

KELLY COLOPY DIRECTOR

HEALTH AND HUMAN SERVICES

APPROVED:

ØATRICK H. WEST CITY MANAGER