

## Attachment B

Fair Housing Goal	Contributing Factors	Fair Housing Issue(s)	Metrics, Milestones, and Timeframe for Achievement	Responsible Program Participant(s)
<b>Goal 1:</b> <b>Preserve affordable housing in low-income neighborhoods and expand general and affordable housing supply citywide.</b>	<ul style="list-style-type: none"> <li>Displacement of residents due to economic pressures</li> <li>Location and type of affordable housing</li> <li>Lack of public investment in specific neighborhoods, including services or amenities</li> <li>Lack of regional cooperation</li> </ul>	<ul style="list-style-type: none"> <li>Segregation</li> <li>Disparities in Access to Opportunity</li> <li>Disproportionate Housing Needs</li> <li>RI/ECAPs</li> </ul>	<ul style="list-style-type: none"> <li>By 2022, in line with the City's Housing Element goals and specifically, in line with the City's Housing Action Plan, the City will continue to implement a comprehensive strategy to preserve and create affordable housing stock in the City by increasing housing supply by 465 units.</li> <li>By 2018, establish a strategy for the development of sites currently owned by the Long Beach Community Investment Company (LBCIC), particularly in neighborhoods near transit.</li> <li>By 2018, market the recently adopted Midtown Specific Plan to produce new market-rate and income-restricted housing units in close proximity to transit and major employment centers along Long Beach Boulevard.</li> <li>Before the end of calendar year 2017, adopt the General Plan Land Use Element update. The update enhances the ability to construct new multifamily housing along major commercial corridors and streamlines development throughout the City.</li> <li>Before the end of calendar year 2022, complete the zoning changes contemplated in the General Plan Land Use Element (Implementation Chapter). These changes create new place types that facilitate the development of multifamily housing along major commercial corridors.</li> <li>Establish target populations for various housing programs, i.e. senior, disabled, veterans, families, etc.</li> </ul>	Long Beach Development Services Department (Housing, Grants Administration, Planning)
<b>Goal 2:</b> <b>Improve fair housing education and outreach activities by implementing innovative strategies to investigate complaints and implement enforcement procedures.</b>	<ul style="list-style-type: none"> <li>Private discrimination</li> <li>Source of Income discrimination</li> <li>Lack of local private fair housing outreach and enforcement</li> <li>Lack of local public fair housing enforcement</li> </ul>	<ul style="list-style-type: none"> <li>Segregation</li> <li>RI/ECAPs</li> <li>Disparities in Access to Opportunity</li> <li>Fair Housing Services</li> </ul>	<ul style="list-style-type: none"> <li>By 2018, study best practices and models around fair housing ordinances.</li> <li>By 2022, the Fair Housing Foundation of Long Beach (FHF) will implement a strategy to conduct 30 separate steering and false-denial tests with appropriate written follow-up to alleged violators.</li> <li>The FHF will continue to conduct outreach to private fair housing organizations, property managers, and real estate broker organizations.</li> <li>The FHF will continue to implement a fair housing strategy to forward fair housing cases with evidence of housing discrimination to the federal and state (HUD &amp; California Dept. of Fair Employment and Housing), and private fair housing attorneys.</li> <li>By 2018, the FHF will implement a fair housing strategy to expand the investigation of transgender community fair housing complaints.</li> <li>By 2018, the FHF will develop and implement a plan to conduct a Voucher study to document differential terms, conditions, treatment and location.</li> <li>Support Fair Housing Foundation of Long Beach, a HUD approved Housing Counseling Agency, to receive HUD certification, when it becomes available, in the areas of Financial Management, Housing Affordability, Fair Housing, Homeownership, Foreclosure, and Tenancy as a one-stop agency for the City.</li> <li>By 2018, the FHF will implement a strategy, utilizing current Microsoft Power BI Technology database, to report and analyze fair housing client demographics, mapping, service achievements and outcomes based on the AFH.</li> </ul>	Long Beach Development Services Department (Housing, Grants Administration), Fair Housing Foundation, Housing Authority of the City of Long Beach



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<b>Goal 3:</b> Provide for additional accessible multifamily and single family units for individuals with disabilities through comprehensive strategies.	<ul style="list-style-type: none"> <li>Lack of affordable, accessible housing in a range of unit sizes</li> <li>Lack of affordable, integrated housing for individuals who need supportive services</li> <li>Lack of assistance transitioning from institutional settings to integrated housing</li> <li>Location of accessible housing</li> </ul>	<ul style="list-style-type: none"> <li>Segregation</li> <li>Disparities in Access to Opportunity (persons with disabilities)</li> <li>Disability and Access Issues</li> </ul>	<ul style="list-style-type: none"> <li>Continue to ensure architectural requirements are consistent with the federal law.</li> <li>By 2018, expand marketing efforts for loan programs for in conjunction with existing multi-family and single-family rehabilitation programs when feasible to encourage accessibility conversion of existing units.</li> <li>By 2022, expand the City's VisitAbility Ordinance to multi-family units.</li> </ul>	Long Beach Development Services Department (Housing, Planning)
<b>Goal 4:</b> Reduce disparities in access to opportunity through a comprehensive, holistic, place-based, community-led, data-driven, strategy.	<ul style="list-style-type: none"> <li>Displacement of residents due to economic pressures</li> <li>Location of proficient schools and school assignment policies</li> <li>Location and type of affordable housing</li> <li>Location of employers</li> <li>Location of environmental health hazards</li> <li>Lack of public investments in specific neighborhoods, including services or amenities</li> <li>Deteriorated properties</li> </ul>	<ul style="list-style-type: none"> <li>Disparities in Access to Opportunities</li> <li>Disproportionate Housing Needs</li> <li>R/ECAPs</li> <li>Segregation</li> </ul>	<ul style="list-style-type: none"> <li>By 2018, market the recently adopted Midtown Specific Plan to produce new market-rate and income-restricted housing units in close proximity to transit and major employment centers along Long Beach Boulevard.</li> <li>Before the end of calendar year 2017 adopt the General Plan Land Use Element update. The update enhances the ability to construct new multifamily housing along major commercial corridors, connecting housing to jobs and opportunities.</li> <li>By 2018, target CDBG funds to R/ECAPs to improve infrastructure and revitalize neighborhoods per the Consolidated Planning Process.</li> <li>By 2022, replicate Long Beach Promise Zone collective impact efforts to R/ECAP neighborhoods to provide for access to opportunities.</li> </ul>	Long Beach Development Services Department (Housing, Grants Administration, and Planning)
<b>Goal 5:</b> Improve financial literacy and access of financing for homeownership and improvement.	<ul style="list-style-type: none"> <li>Lending discrimination</li> <li>Access to financial services</li> <li>Lack of private investments in specific neighborhoods</li> <li>Lending Discrimination</li> <li>Private discrimination</li> </ul>	<ul style="list-style-type: none"> <li>Disparities in Access to Opportunity</li> </ul>	<ul style="list-style-type: none"> <li>By 2022, increase marketing of resources for homebuyer and rehabilitation assistance, as well as financial literacy programs, specifically focused on credit score improvement.</li> <li>By 2022, work with SBDC bank institutions and educational institutions to provide financial literacy training for residents and students in R/ECAPs, to increase economic development and job opportunities.</li> <li>By 2022, provide opportunities for linkages to available down-payment assistance and second mortgage assistance programs for first-time homebuyers.</li> <li>By 2022, partner with community agencies, such as Habitat for Humanity, to increase homeownership.</li> <li>By 2022, limit further concentration of cash checking and payday lender businesses in the City through implementation of location restrictions and special development standards in 21.45.116 and 21.52.212 of the Long Beach Municipal Code.</li> <li>Continue to offer financial literacy resources to low income residents enrolled in the Housing Authority's Family Self Sufficiency Program through such programs as Operation Hope.</li> </ul>	Long Beach Development Services Department (Housing, Grants Administration, Planning), Housing Authority of the City of Long Beach



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<p><b>Goal 6:</b>  <b>Improve mobility and opportunities for Housing Choice Voucher participants, Project-Based Voucher participants, and publicly supported housing residents.</b></p>	<ul style="list-style-type: none"> <li>• Source of income discrimination</li> <li>• Location and type of affordable housing</li> <li>• Lack of quality affordable housing information programs</li> <li>• Lack of private investment in specific neighborhoods</li> <li>• Lack of public investment in specific neighborhoods, including services and amenities</li> <li>• Displacement of residents due to economic pressures</li> </ul>	<ul style="list-style-type: none"> <li>• Disparities in Access to Opportunity</li> <li>• Publicly Supporting Housing Location and Occupancy</li> <li>• Segregation</li> </ul>	<ul style="list-style-type: none"> <li>• Annually, re-evaluate payment standards in respective zip codes to ensure that consideration is given regarding local market conditions and rent reasonableness in an effort to increase voucher utilization.</li> <li>• Host monthly mobility counseling to better educate program participants, provide resources and increase awareness of fair housing rights.</li> <li>• Host ongoing monthly owner orientation meetings in conjunction with the Apartment Association and California Southern Cities in Long Beach with the intent of providing a forum for new and existing owners to receive meaningful and informative updates and information, which will allow them to better access and navigate the Housing Choice Voucher (HCV) Program.</li> <li>• Provide a monthly newsletter to property owners to recruit new owners, raise awareness of HCV program requirements for owners, and reduce the stigma associated with accepting program participants.</li> <li>• Offer financial literacy resources to low income residents enrolled in the Housing Authority's Family Self Sufficiency Program through such programs as Operation Hope.</li> <li>• Encourage all program participants to enroll in the voluntary Family Self Sufficiency Program to promote financial independence through local employment and training programs such as Work Force Development and Pacific Gateway.</li> <li>• Actively seek out opportunities to enhance owner services at the Housing Authority in an effort to better market the HCV Program.</li> <li>• Explore the opportunity of an owner portal that would allow for greater access, regular updates and education of owners participating in the HCV Program.</li> <li>• Continue to extend initial voucher search days to 180 days to allow program participants additional time needed to secure affordable housing.</li> <li>• Work in collaboration with the City's First Time Homeownership Program and such partners as Operation Hope to promote the HCV Homeownership Program, and homeownership opportunities.</li> <li>• Partner with community agencies, such as Habitat for Humanity, to increase homeownership.</li> <li>• Provide opportunities for down-payment assistance and second mortgage assistance for first-time homebuyers.</li> <li>• Continue to extend initial voucher search days to 180 days to allow program participants additional time needed to secure affordable housing.</li> </ul>	<p>Housing Authority of the City of Long Beach</p>