

**Economic Development Commission**  
**Focus Areas**

Established: October 25, 2016

Updated: November 2, 2016

1. Engines of Economic Growth: December 13, 2016  
Speaker: Beacon Economics Part II
  - a. Economic Foundations:
    - i. International Business (Trade & Logistics, FDI, Visitors)
    - ii. Health Care Industries & Services
    - iii. Leisure & Hospitality
    - iv. Professional, Scientific & Technical Services
  - b. Emerging Industries/Growth Sectors
    - i. Innovation, Tech, & Sharing Economy
    - ii. Arts, Culture & Entertainment
    - iii. Geographic clusters by industry
  - c. Key Issues and Opportunities
    - i. What is the current state of industry segment
    - ii. Policies, programs and practices for growth
2. Jobs and Education: October 25, 2016  
Speaker: Nick Schultz, Executive Director, Pacific Gateway Workforce Investment Network
  - a. Training for the future
  - b. Workforce/Skill Development
  - c. Building the workforce
3. Business Environment: November 15<sup>th</sup> & 29<sup>th</sup>, 2016  
Speaker: Developer Panel (TBD) (November 15<sup>th</sup>)  
Speaker: Land Use, Zoning & the General Plan (November 29<sup>th</sup>)
  - a. Land Use & Zoning
  - b. Business Licensing
  - c. Permitting
4. Infrastructure: December 6, 2016  
Speaker: Sean Crumby, City Engineer  
Speaker: Bryan Sastokas, CIO or Cason Lee, Fiber Network Manager
  - a. Physical
  - b. Technology
  - c. Wi-Fi/fiber access
5. Business Assistance & Resources: November 8, 2016  
Speaker: Kraig Kojian, DLBA  
Speaker: Blair Cohn, BKBIA

Speaker: Tasha Hunter, Uptown

Speaker: Hispanic Chamber of Commerce

- a. Small Business, entrepreneurship, sharing economy, innovation, incubators/accelerators
- b. BIDS
- c. SBDC