

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, OCTOBER 20, 2016  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair  
Marsha Jeffer, Vice Chair



Eric Forsberg, Commissioner  
Joy Starr, Commissioner  
David Witzling, Commissioner

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**FINISHED AGENDA AND DRAFT MINUTES**

**REGULAR MEETING**

**CALL TO ORDER**

At 9:05 AM Vice Chair Jeffer called the meeting to order.

**ROLL CALL**

**Commissioners** Joy Starr, Marsha Jeffer, Eric Forsberg and David Witzling

**Present:**

**Commissioners** Kurt Schneiter and William W. Lorbeer

**Excused:**

Also present: Dede Rossi, BSBA Executiver Director.

**CHAIR REPORT**

9:07 AM Vice Chair Marsha Jeffer spoke

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.

9:08 AM Larry Goodhue spoke  
9:10 AM Vice Chair Marsha Jeffer spoke

## CONSENT CALENDAR

1. 16-050BS Recommendation to approve the minutes for the meeting held September 15, 2016.

**Attachments:** [16-050BS Finished Agenda And Draft Minutes 09.15.16.](#)

**A motion was made by Commissioner Starr, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Marsha Jeffer, Joy Starr, Eric Forsberg and David Witzling

**Excused:** 2 - Kurt Schneider and William W. Lorbeer

2. 16-051BS Recommendation to receive and file the Financial Report for the period ending August 31, 2016.

**Attachments:** [16-051BS BSPBIAAC Aug 2016 Financial Statement.pdf](#)

**A motion was made by Commissioner Starr, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Marsha Jeffer, Joy Starr, Eric Forsberg and David Witzling

**Excused:** 2 - Kurt Schneider and William W. Lorbeer

3. 16-052BS Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period September 1, 2016 through September 30, 2016.

**Attachments:** [16-052BS LBT BSERP Report September 2016.pdf](#)

9:10 AM Vice Chair Marsha Jeffer spoke

**A motion was made by Commissioner Starr, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Marsha Jeffer, Joy Starr, Eric Forsberg and David Witzling

**Excused:** 2 - Kurt Schneiter and William W. Lorbeer

#### **REGULAR AGENDA**

4. 16-053BS Recommendation to receive and file the City's arborist report regarding the trees located along 2nd Street in the Belmont Shore business district.

**Attachments:** [16-053BS Arborist tree report Belmont Shore 2nd Street](#)

9:13 AM Vice Chair Marsha Jeffer spoke  
9:13 AM Jerry Rowland, City Arborist spoke  
9:15 AM Vice Chair Marsha Jeffer spoke  
9:15 AM Jerry Rowland, City Arborist spoke  
9:15 AM Vice Chair Marsha Jeffer spoke  
9:16 AM Jerry Rowland, City Arborist spoke  
9:17 AM Commissioner Eric Forsberg  
9:17 AM Jerry Rowland, City Arborist spoke  
9:18 AM Vice Chair Marsha Jeffer spoke  
9:18 AM Jerry Rowland, City Arborist spoke  
9:18 AM Larry Goodhue spoke  
9:19 AM Melinda Cotton spoke  
9:19 AM Jerry Rowland, City Arborist spoke  
9:19 AM David Witzling spoke  
9:19 AM Jerry Rowland, City Arborist spoke  
9:19 AM Melinda Cotton spoke  
9:20 AM Jerry Rowland, City Arborist spoke  
9:20 AM Vice Chair Marsha Jeffer spoke  
9:21 AM Commissioner Eric Forsberg  
9:22 AM Vice Chair Marsha Jeffer spoke  
9:23 AM Kedrin Hopkins, Conservation Corps of LB spoke  
9:24 AM BSBA Executive Director Dede Rossi spoke

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**THURSDAY, OCTOBER 20, 2016  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

9:24 AM Commissioner Eric Forsberg spoke  
9:25 AM BSBA Executive Director Dede Rossi spoke  
9:25 AM Commissioner Eric Forsberg  
9:26 AM Melinda Cotton spoke  
9:26 AM Jerry Rowland, City Arborist spoke  
9:27 AM Melinda Cotton spoke

**A motion was made by Commissioner Forsberg, seconded by  
Commissioner Starr, to approve recommendation. The motion  
carried by the following vote:**

**Yes:** 4 - Marsha Jeffer, Joy Starr, Eric Forsberg and David Witzling

**Excused:** 2 - Kurt Schneider and William W. Lorbeer

**PUBLIC PARTICIPATION: Members of the public are invited to address the  
Commission on items of interest to the public within Commission jurisdiction. Each  
speaker will be limited to three minutes unless that time is extended by the Chair.  
Public participation will be heard without discussion or action on the issues raised.**

9:28 AM Larry Goodhue spoke  
9:28 AM Jerry Rowland, City Arborist spoke  
9:29 AM Larry Goodhue spoke  
9:30 AM Commissioner Joy Starr spoke  
9:30 AM Kedrin Hopkins, Conservation Corps of LB spoke  
9:30 AM BSBA Executive Director Dede Rossi spoke  
9:31 AM Commissioner Joy Starr spoke  
9:32 AM Vice Chair Marsha Jeffer spoke  
9:32 AM Kedrin Hopkins, Conservation Corps of LB spoke  
9:32 AM Commissioner Eric Forsberg  
9:33 AM BSBA Executive Director Dede Rossi spoke  
9:33 AM Vice Chair Marsha Jeffer spoke  
9:34 AM Kedrin Hopkins, Conservation Corps of LB spoke  
9:34 AM Vice Chair Marsha Jeffer spoke  
9:34 AM Kedrin Hopkins, Conservation Corps of LB spoke  
9:35 AM BSBA Executive Director Dede Rossi spoke  
9:35 AM Larry Goodhue spoke  
9:36 AM Melinda Cotton spoke  
9:36 AM Vice Chair Marsha Jeffer spoke  
9:36 AM Melinda Cotton spoke  
9:36 AM Ryan Hofman spoke

## **ADJOURNMENT**

At 9:37 AM the meeting was adjourned.

Next regular meeting: November 17, 2016.

I, Jim Fisk, Project Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature:\_\_\_\_\_ Date:\_\_\_\_\_

### **Note:**

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at [jim.fisk@longbeach.gov](mailto:jim.fisk@longbeach.gov).