

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, DECEMBER 6, 2016
333 W. OCEAN BOULEVARD
3RD FLOOR CONFERENCE RM, 4:00 PM**

Randal Hernandez, Chair
Becky Blair, Vice Chair
Kristi Allen, Commissioner
Lincoln Bauer, Commissioner
Blair Cohn, Commissioner
Frank Colonna, Commissioner



Ralph Holguin, Commissioner
Walter Larkins, Commissioner
Robert Olvera, Jr., Commissioner
Michelle Molina, Commissioner
Cyrus Parker-Jeannette, Commissioner

SPECIAL MEETING - 4:00 P.M.

ROLL CALL

Commissioners Lincoln Bauer, Blair Cohn, Frank Colonna, Michelle Molina,
Present: Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez
Commissioners Kristi Allen, Robert Olvera, Ralph Holguin and Walter Larkins
Absent:

REGULAR AGENDA

1. Recommendation to conduct a study session on Infrastructure, with a focus on information technology, and Economic Engines, with a focus on economic strategies and entrepreneurship, Part One

4:00 Commission Chair Randal Hernandez spoke
4:04 Lou Anne Bynum VP LB Community College District
4:15 Commission Chair Randal Hernandez spoke
4:15 Kent Peterson VP P2S Engineering
4:21 Commission Chair Randal Hernandez spoke
4:21 Lou Anne Bynum VP LB Community College District
4:23 Commission Chair Randal Hernandez spoke
4:23 Kent Peterson VP P2S Engineering
4:24 Lou Anne Bynum VP LB Community College District
4:27 Commissioner Blair Cohn spoke
4:28 Lou Anne Bynum VP LB Community College District
4:29 Kent Peterson VP P2S Engineering
4:30 Commission Vice-Chair Becky Blair spoke
4:30 Kent Peterson VP P2S Engineering
4:31 Lou Anne Bynum VP LB Community College District

4:32 Kent Peterson VP P2S Engineering
4:32 Lou Anne Bynum VP LB Community College District
4:33 Commission Chair Randal Hernandez spoke
4:34 Lou Anne Bynum VP LB Community College District
4:35 Kent Peterson VP P2S Engineering
4:37 Commissioner Parker-Jeanette spoke
4:38 Kent Peterson VP P2S Engineering
4:40 Lou Anne Bynum VP LB Community College District
4:41 Commission Vice-Chair Becky Blair spoke
4:41 Lou Anne Bynum VP LB Community College District
4:45 Kent Peterson VP P2S Engineering
4:46 Commission Chair Randal Hernandez spoke
4:47 Lou Anne Bynum VP LB Community College District
4:48 Commission Chair Randal Hernandez spoke
4:49 Brian Sastokas, Director of Technology and Innovation spoke
5:01 Commissioner Blair Cohn spoke
5:02 Brian Sastokas, Director of Technology and Innovation spoke
5:02 Lou Anne Bynum VP LB Community College District
5:03 Brian Sastokas, Director of Technology and Innovation spoke
5:03 Commission Chair Randal Hernandez spoke
5:03 Brian Sastokas, Director of Technology and Innovation spoke
5:03 Lou Anne Bynum VP LB Community College District
5:04 Brian Sastokas, Director of Technology and Innovation spoke
5:07 Commission Chair Randal Hernandez spoke

This ED-Agenda Item was approve recommendation.

Yes: 7 - Lincoln Bauer, Blair Cohn, Frank Colonna, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 4 - Kristi Allen, Robert Olvera, Ralph Holguin and Walter Larkins

2.

Recommendation to receive and file a continued panel discussion and recommendations regarding the General Plan Update, Land Use Element, zoning, permitting, business licensing, and building inspection processes, that impact economic development in the City of Long Beach.

Attachments: [Business License v2 0.pdf](#)
[EDC Presentation RE Permitting Process v20161129.pdf](#)

5:08 Commission Chair Randal Hernandez spoke

5:08 Commissioner Blair Cohn spoke
5:09 Commissioner Michelle Molina spoke
5:11 Commission Chair Randal Hernandez spoke
5:11 Commissioner Michelle Molina spoke
5:12 Commissioner Frank Colonna spoke
5:14 Commissioner Michelle Molina spoke
5:15 Commissioner Frank Colonna spoke
5:15 Lou Anne Bynum VP LB Community College District
5:16 Commissioner Michelle Molina spoke
5:16 Lou Anne Bynum VP LB Community College District
5:17 Commissioner Frank Colonna spoke
5:18 Commission Chair Randal Hernandez spoke
5:18 Lou Anne Bynum VP LB Community College District
5:26 Commission Vice-Chair Becky Blair spoke
5:27 Lou Anne Bynum VP LB Community College District
5:29 Commissioner Frank Colonna spoke
5:30 Commissioner Michelle Molina spoke
5:31 Commissioner Frank Colonna spoke
5:32 Commissioner Michelle Molina spoke
5:33 Commission Vice-Chair Becky Blair spoke
5:34 Commission Chair Randal Hernandez spoke
5:35 Lou Anne Bynum VP LB Community College District
5:35 Commissioner Lincoln Bauer spoke
Public Comment
5:35 Jack Smith spoke

A motion was made by Vice Chair Blair, seconded by Commissioner Colonna, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Lincoln Bauer, Blair Cohn, Frank Colonna, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 4 - Kristi Allen, Robert Olvera, Ralph Holguin and Walter Larkins

- 3.** Recommendation to receive and file a staff presentation on Speak Up Long Beach, an online community engagement portal.

5:38 Commission Chair Randal Hernandez spoke
5:38 Eric Romero, Project Manager, City of Long Beach spoke
5:41 Commissioner Lincoln Bauer spoke

5:42 Amy Webber, City Attorney office spoke
5:42 Eric Romero, Project Manager, City of Long Beach spoke
5:44 Commission Chair Randal Hernandez spoke

A motion was made by Commissioner Bauer, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Lincoln Bauer, Blair Cohn, Frank Colonna, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 4 - Kristi Allen, Robert Olvera, Ralph Holguin and Walter Larkins

4. Recommendation to approve Economic Development Commissioners' proposed calendar for upcoming Economic Development Commission meetings

5:44 Commission Chair Randal Hernandez spoke
5:45 Commissioner Lincoln Bauer spoke
5:48 Commission Chair Randal Hernandez spoke
5:50 Commissioner Parker-Jeanette spoke
5:50 Eric Romero, Project Manager, City of Long Beach spoke
5:51 Commission Chair Randal Hernandez spoke
5:52 Commissioner Lincoln Bauer spoke
5:53 Ryan Murray, Innovation Deputy, City of Long Beach spoke
5:55 Commission Chair Randal Hernandez spoke
5:55 Ryan Murray, Innovation Deputy, City of Long Beach spoke
5:56 Lou Anne Bynum VP LB Community College District
5:56 Commission Chair Randal Hernandez spoke
6:00 Jack Smith spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Molina, to approve recommendation. The motion carried by the following vote:

Yes: 6 - Lincoln Bauer, Blair Cohn, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

Absent: 5 - Kristi Allen, Robert Olvera, Frank Colonna, Ralph Holguin and Walter Larkins

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

6:01 Jessica Schumer spoke

6:03 Commission Chair Randal Hernandez spoke

Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.