



# CITY OF LONG BEACH NB-31

## LONG BEACH AIRPORT

4100 East Donald Douglas Drive • Long Beach, CA 90808 • (562) 570-2619 • Fax (562) 570-2601

December 6, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Authorize the City Manager, or designee, to execute all documents necessary for an agreement with Transportation Network Companies registered with the California Public Utilities Commission to provide transportation services under a nine-month pilot program at the Long Beach Airport, and authorize the imposition of a \$3.00 pick-up and \$3.00 drop-off fee. (Citywide)

### DISCUSSION

The California Public Utilities Commission identifies a Transportation Network Company (TNC) as a company or organization operating in California that provides transportation services using an online-enabled platform to connect passengers with drivers using their personal vehicles. The major TNCs operating in the region are Uber, Lyft, and Wingz.

With the popularity of TNCs growing among consumers, the demand for their services at the Long Beach Airport (Airport) is apparent with the growing number of TNC drop-offs. Currently, TNCs may drop-off passengers at any airport without a permit; however, TNCs must enter into agreements to pick-up passengers at designated locations with airports that have such programs. Many airports in California such as Los Angeles International Airport, John Wayne Airport, and San Diego International Airport permit TNCs to pick-up and drop-off on their premises and charge fees for drop-offs and/or pick-ups. The fees at these California airports range from \$2.25 to \$4.00. The fee charged during the pilot period is necessary to pay for the additional expenses of operating the program.

The implementation of a pilot program at the Airport will permit TNCs to operate on a temporary basis, allow for data to be collected and for analysis on the impact of a TNC operation. Factors to be analyzed include the number of TNC trip counts (pick-ups and drop-offs), verification of self-reporting, testing of TNC apps, geo-fences, appropriateness of fees and traffic flow analysis.

This matter was reviewed by Deputy City Attorney Richard F. Anthony and by Budget Management Officer Rhutu Amin Gharib on November 30, 2016.

TIMING CONSIDERATIONS

City Council action is requested on December 6, 2016, to establish a pilot program allowing TNCs to operate at the Airport.

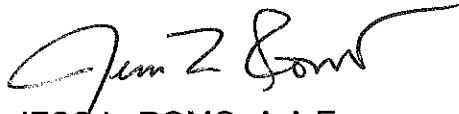
FISCAL IMPACT

Under the pilot program, the Airport will collect a \$3.00 pick-up and \$3.00 drop-off fee, generating revenue in the Airport Fund (EF 320) in the Airport Department (AP) that will pay for operating expenses. At this time, the net financial impact of TNCs operating at the Airport cannot be determined due to insufficient data available.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JESS L. ROMO, A.A.E.  
DIRECTOR, LONG BEACH AIRPORT

JR:CL:DW:km  
S:\CLVAP - TNC Pilot Program at Airport rev2

APPROVED:

  
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PATRICK H. WEST  
CITY MANAGER



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** December 6, 2016  
**To:** City Clerk  
**From:** Patrick H. West, City Manager *T.M.*  
**Subject:** Request to Add Agenda Item to Council Agenda of December 6, 2016

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Authorize the City Manager, or designee, to execute all documents necessary for an agreement with Transportation Network Companies registered with the California Public Utilities Commission to provide transportation services under a nine-month pilot program at the Long Beach Airport, and authorize the imposition of a \$3.00 pick-up and \$3.00 drop-off fee. (Citywide)**

Council District	Authorizing Councilmember	Signed by
5	Stacy Mungo	<i>Stacy Mungo</i>
9	Rex Richardson	<i>Rex Richardson</i>
1	Lena Gonzalez	<i>Lena Gonzalez</i>

Attachment: Staff Report dated December 6, 2016

Cc: Office of the Mayor