

Real-Life Situation : Travel Planning

Data Analytics Process :

Plan :

- Clearly state whether the trip is for a beach holiday, a hiking excursion, or an exploration of local culture.
- Decide on the exact experiences or goals you want to have on the trip, such as going to well-known locations or eating local food or taking part in outdoor activities.

Prepare :

- Obtain thorough information on potential trip destinations, such as information on local events, tourism attractions, and weather.
- Considering elements like location, facilities, and customer evaluations, conduct research and gather information on various lodging options, such as hotels, vacation rentals, or hostels.
- To determine the viability and cost implications, gather information on available transit methods, such as aircraft pricing, rail schedules, and vehicle rental charges.

Process :

- Conduct in-depth research on various travel possibilities for locations, lodging, and transportation, taking into account aspects such as cost, practicality, safety, and suitability for your preferences.
- To discover the hotel option that best suits your preferences and budget, compare rates, availability, and customer reviews.
- Compare several transit choices based on their price, duration, flexibility, and any unique needs you may have.

Analyse :

- Evaluate the viability and practicality of visiting particular places or taking part in activities during the allotted time by analysing travel itineraries.
- In order to determine which activities or tours are the best fit for your travel goals, compare the costs and advantages of each.
- Think about any possible dangers or difficulties related to certain places or activities, and consider how they may affect your vacation experience as a whole.

Share :

- Talk about your trip thoughts and plans with friends, family, or other travellers to get their opinions and preferences.
- Consult with travel agencies or travel communities to get advice from other travellers as well as insights into their experiences.

Act :

- Make educated selections regarding your vacation locations, lodging alternatives, and mode of transportation based on the research and information acquired.
- Set priorities and distribute your funds to get the most out of your travels while remaining within your limits.
- be a thorough trip plan, reserve lodging and transportation in advance, and be sure you have made all essential travel arrangements.