



The official Carnival wearable

a brief history

Carnival Each Year

Landmark Cultural event of T&T

40,000 Revelers

USD \$100 Million in Revenue

Creative and Dazzling Band
Costumes



problem

But it's
hard to
remain
positive
when...



Negative Intl. Stereotype
of Trinidad and Tobago



Dangerous circumstances
during the season



Outdated technologies for
safety and security



Polarizing and politicized
events during the festival

How can we make Carnival
SAFE
SMART
INCLUSIVE
INTERNATIONAL ?

Introducing FeteBit

**intelligent, compact, and alert
device designed to improve
safety of carnival goers**

* concept art may not represent final version



how it works



Leeann is a **user**



Her friend Sunita is an **anchor**



The security or official is a
head anchor





setting up

Fetebit is distributed with custom costumes

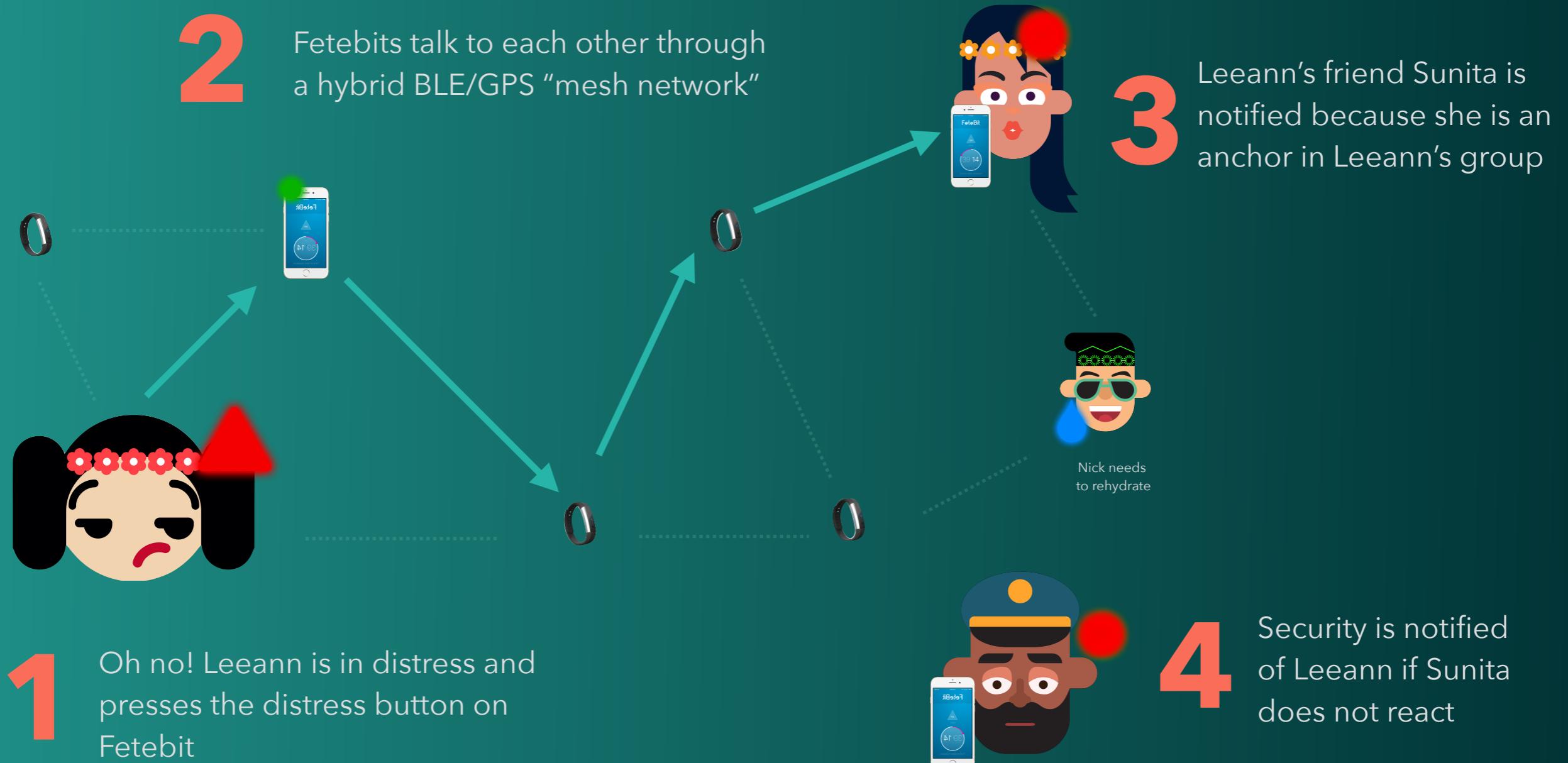


Download Fetebit App and perform one time pair with phone

Get my Fetebit group and designate my friend's phone as an **anchor**



example usage



step one
connect

step two
net

step three
fete

HOW SHE BENEFITS

Before

Easy setup with the Fetebit and a beautifully designed pairing app

During

Clear status LED on hydration, safety and communication with her band members.

After

Rebate for returning my fete bit to use next year!



LEEANN IS NOW
SECURELY LINKED
WITH HER GROUP

CARNIVAL 2.0



affordable
beautiful
peace of mind

partner with us



Publicly show that you care about the wellbeing of your band members

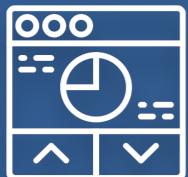


Demonstrate leadership by applying cutting-edge technology to protect a landmark of our cultural heritage



Amplify the overall carnival experience and create more value for attendees

Just the Beginning



Attendee Analytics



Custom Band App Profiles



Cashless Payments



Multi-Event Booking



Ad Based Monetization



Way-Finding + Gamification



Event Management

timeline





together, let's make
CARNIVAL SAFE